

You just breathe in fragrant, cool puffs of Prince Albert

It's so easy to get acquainted with and smoke to your heart's content; so gentle and friendly to your tongue and throat! P. A. will absolutely delight you in a jimmy pipe or rolled into a cigarette; it will revolutionize any tobacco notions you ever had! And the patented process cuts out bite and parch! Remember that! Prince Albert has always been sold without coupons or premiums. We prefer to give quality.

Prince Albert flavor and coolness, and the absence of sting gives you an entirely new idea how satisfying a pipe or hand-made cigarette can be!

PRINCE ALBERT

the international joy smoke

So, when we tell you, and then every-where, that Prince Albert satisfies every tobacco desire, it's time to fall in line! Your cue is to get some P. A. quick as you can. If your dealer can't supply you, ask him to secure it through his wholesaler.

Roll some makin's cigarettes. It's easy, because Prince Albert is crimp cut, and stays put! Or jam a jimmy pipe brimful and get the delights of Prince Albert via the briar or meerschaum! It's all one and the same when it comes down to the amount of tip-top-joy hand-out per puff!

Prince Albert is sold throughout Newfoundland, generally, in the whole, half and half-pound tins.

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C., U. S. A.



Copyright 1916
R. J. Reynolds Tobacco Co.

On the reverse side of this tin you will read: "Prince Albert Cigarettes, July 30th, 1907," which has made three more smoke pipes where one smoked before!

German National Committee

Plans a Middle Course for Honorable Peace

Berlin, July 19. (The London, July 20.)—The German National Committee for securing an honorable peace, has drafted an address to the country which will be published within a few days calling for the support of Chancellor von Bethmann-Hollweg and the influencing of public opinion in the direction of moderate peace aims.

The signatures attached to the address indicate the importance of the movement. They include Prince von Wedel, General Adjutant to the Emperor; Philipp Heinen, Director of the North German Lloyd Steamship Company; Paul von Schupack, Director of the Kaiserliche Bank; Professor Adolph Harnack and many important manufacturers, merchants, professors and others.

The address outlines the aims of the committee, steering a course between the pacifists and the insatiable plans of the Pan-Germans, which it characterizes as "annexation lunacy." It emphasizes the fact that the controversy of the last few weeks between the peace advocates and the annexationists has had a harmful effect, and that, therefore, it is now necessary for the moderates to organize and create uniform views concerning a basis of peace.

"This end can be attained," says the address, "only by rigorously

avoiding the feeble passivity of the peace men and the insatiable plans embodied in the outgivings of the Pan German League. The keynote for such a speech was struck by the Chancellor's speech in March, 1916, in which he mentioned the extension of the eastern frontier and substantial guarantees on the west. This speech called for congratulations from Field Marshal von Hindenburg.

"Without the attainments of both objects there can be no peace and no evacuation of occupied territory. The task of the National Committee, with the co-operation of men of similar sentiments must be to create uniform views about a basis for German peace and to assist in fixing a definition of 'substantial guarantees' and the delimiting of new frontiers."

A campaign of oratory designed to check the extreme annexationist movement represented by the Congress of the National League of the National Liberals is also being organized by the German National Committee. The speaking campaign includes many of the most prominent names in German science, industry, trade, and agriculture.

One of the executive officers in a statement said that the committee was "without fixed program, but that the guiding principle was the Bismarckian one of achieving the attainable."

"We frankly want an honorable peace," said he, "but not at any price. We do not want peace delayed through the efforts of those who demand that we take all we can get and hold fast to everything our military power en-

ables us to hold, without regard to future consequences. Our desire is heartily to support the Chancellor's policies, but we disagree with the Government's prohibition of public discussion of the aims of the war."

The campaign will begin on August 1, when public addresses will be made in fifty cities.

The principal newspapers already are in favor of the committee's program, and an active program of education will be conducted in the press. The Catholic newspapers are, for the most part, with the committee.

It is significant that Dr. Spahn, the Catholic leader, came to the defence of the Chancellor in the Reichstag against the pamphleteers opposing his policy. Since then it has grown more evident that the Catholics are gravitating toward the parties of the Left because of their support of the Chancellor against the tendencies of the Conservative parties and the Annexationist plans, which are strongly supported by the Agrarian leaders and important groups of big manufacturers.

The Death of a Monstrous Lie

New York Tribune.—It is for the further and complete liberation of the German mind that we must wait. Some months more of the present agony and it is fair to assume that the "super" madness will vanish. The measure of this war is not alone or mainly on the battlefield. It has been fought for spiritual values chiefly. It has been fought to preserve our civilization and our humanity. It has been fought to save all that we in America love and cherish—all that democracies have cherished from the beginning. It has been fought against a lie as complete as the Spanish Inquisition, as mortal as the ancient regime that the French Revolution destroyed. And the lie is dying. Millions and millions of German men and women are approaching the light. The military force that was to make them masters of the world, for the sacrifice of their individuality, now comes on its knees to ask a measure of confidence. It has not paid; it cannot now or ever pay. A million Germans have died; thousands are dying daily. East and West. Millions more are hungry. Paris, Calais, Moscow, Suez, Verdun, these are fictions of yesterday—false and proven false. The facts are written otherwise.

Household Notes.

The wax or oil polish which is good for woodwork is good, also, for leather doors.

Hot weather is always tolerable if your nerves are properly fed and aired, and rested.

A wheel tray is a great saving of time and strength in hot weather or any other weather.

If iced drinks are taken frequently in hot weather, remember that they must be sipped slowly.

An old piano stool will be found useful in the kitchen, as it can be adjusted to different heights.

White pasteboard picture binding is very useful in labeling fruit or jellies of the store closet.

In cleaning painted woodwork it is better to use a strong kerosene water than any kind of soap.

A novel polishing cloth has the outline of a hand stitched in it, to save the hand of the worker.

Here and There.

St. Ivel Cheese, small tins, at ELLIS.

DOING LITTLE.—The banking fleet trawling on the Labrador coast are doing little.

DR. J. A. BURKE'S Office will be closed till about Aug. 20th. July 23, 24, 25.

TO DOCK.—We understand that the s.s. Athos will go on dock as soon as the Lyngford is released. It is believed the damages she received are similar to those of the latter. It is more than likely she will undergo permanent repairs.

Stafford's Phorator Cough Cure is the best preparation for all kinds of Coughs, Colds, Bronchitis and various Lung Troubles. Price 25c. Postage 5c. extra.—July 22, 16.

FROM "OUTS" AT AYR.—Mr. A. V. Martin, of the G.P.O., received a message from his son Corporal W. Martin, stating that the contingent that left on the Sicilian, reached Ayr on Thursday, July 27th, just eight days after leaving home. Mr. E. M. LeMessurier received a similar message from his son, Corporal Ralph, adding "All well."

War News.

Messages Received
Previous to 9 A.M.

OFFICIAL.

LONDON, July 31.

The Governor, Newfoundland:

During the week we have completed the capture of Pozieres and Delville Wood, and have advanced north of Pozieres. Yesterday, in co-operation with the French, we advanced on the front from Delville Wood to the Somme. The new position was consolidated last night.

In Verdun the French have made slight progress, and the enemy none. In Russia important victories have been gained on the Lutsk salient, and the town of Brody has been captured. The Russian advance continues. Victory has also been obtained in the direction of Stanislaw, Galicia. Prisoners number at least 33,000. A hundred guns were captured. In the Caucasus region Erzincan has been captured, and the Russians are advancing towards Sivas.

There was a Zeppelin raid on Lincolnshire and Norfolk on Saturday morning. No damage was done.

BONAR LAW.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggist."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London. oodiff

C. I. E. Annual Camp.

The members of the Church Lads Brigade will camp this summer at Topsail. A party of seventy will leave town at ten o'clock to-morrow morning for the camping grounds to be joined later by other members of the Brigade. A ten days' vacation will be had and it is hoped that an enjoyable time under canvas will be spent. On next Sunday afternoon the Brigade will be ready to receive their friends and other visitors from town.

Pure Maple Sugar and Syrup at ELLIS.

SAFE IN FRANCE.—A cable yesterday to Magistrate Fitzgerald stated that his son, Arthur, was safe with the Battalion in France.

If a soft piece of homemade bread is rubbed on a scorch on woolen goods it will remove it entirely.

T. J. Edens

By s.s. Florizel:

N. Y. Chicken.
20 boxes California Oranges.
5 boxes California Lemons.
5 bbls. New Potatoes.
Fresh Tomatoes.
20 bbls. Nova Scotia Cabbage.
20 bunches Bananas.
New Carrots.

20 cases
No. 1 TINNED SALMON,
Red Cross Brand, 1916 pack.

Fresh stock of
BULLDOG TEA . . . 45c. lb.
DANAWALLA TEA . . . 50c. lb.
10 per cent discount off 2 1/2 lb. parcels.

MOINS—
Scotch Mints.
Malasses Kisses.
Milk Caramels.
Sult, Plain & Citron Cake.

10 lb. tubs
CODRO BUTTER.
5 cases
FRESH COUNTRY EGGS.

White Rock Lime in tins.
Root Beer Extract.
Dr. Johnson's Breakfast Bran.

LOCAL
CABBAGE and TURNIPS
received daily.

T. J. EDENS.

Duckworth Street and
Military Road.

Sagona Returns From Labrador.

The S. S. Sagona, Capt. Parsons, reached port at 10.30 last night from the Labrador mail service going as far north as Hopedale, where she took on board the crew of a shipwrecked schooner owned by Mr. James, of Ex-plots. The ill-fated ship left her bones on the shore at Rowell's Harbor, Northern Labrador. The men, who had a narrow escape, were landed at their homes on the return trip.

Capt. Parsons reports the fishery unfavourable, with most of the boats gone north. The trip was almost a record one, was made under excellent weather conditions until last Sunday when returning from the north darkness suddenly set in, about five miles outside of Westville and much difficulty was experienced in making that port.

The Sagona's report of the fishery is:

Cape Mudge—Seven schooners reported there last week, all doing well. West—Turnavie—Bartlett's crew hail for 50 to 100 quintals, with fish scarce.

East Turnavie—The best fished crews report from 100 to 150 quintals. Tlac—A few crews have from 150 to 200 quintals.

Macovic—Dunn's crews have 400 quintals ashore.

Iron Bound Islands—Hierlihy's crews have about 200 each.

Ragged Islands—A few crews hail for 200 quintals each.

Horse Hr.—Very little doing.

Emily Hr.—Very little doing.

Holton—Poor fishery.

Indian Hr.—Jas. Wade's schooner from Conception Hr. with 600 quintals.

Cutthroat—A few crews with 300 quintals each.

Grady—Very little doing.

Pack's Hr.—Very little doing.

Sandy Island—Some crews have done fairly well.

Webber's Cove—Crews of 200 and 300 quintals each.

Bolster's Rock—Shanahan's crews report for 500 quintals.

Other places fishery generally poor.

Makes Hair Grow.

All drug stores sell SALVIA, and it is guaranteed to grow hair on money back.

The time to take care of your hair is when you have hair to take care of. If your hair is getting thin, gradually falling out, it cannot be long before the spot appears.

The greatest remedy to stop the hair from falling is SALVIA, the Great American Hair Grower, first discovered in England. SALVIA furnishes nourishment to the hair roots and acts so quickly that people are amazed.

And remember it destroys the Dandruff germ, the little pest that saps the life that should go to the hair from the roots.

SALVIA is sold by first-class druggists under a positive guarantee to cure Dandruff, stop falling hair and itching scalp in ten days, or money back. A large bottle costs 50c. The word "SALVIA" on every bottle.

Banker in Port.

The Lunenburg, J. B. Young, came here from the Grand Banks yesterday for supplies. Recently she lost an anchor during a storm. After getting a new one and taking some supplies the vessel will proceed to the Southern Shore for a baiting and then resume fishing. The J. B. Young has 900 qts. of codfish on board now. She loaded an equal amount on her first summer trip.

Health Hints.

Have you ever noticed a bread wagon with the doors wide open and the dust and dirt from the street blowing in over the bread? Just stop and think of the dirt and you will always ask your Grocer for Lynch's. Bread wrapped and sealed by machinery in a dust and germ-proof wrapper.—July 15, 16.

Whaling News More Encouraging.

The whaler Cachalot, operating at Hawke's Hr., has done exceptionally well since the previous report, according to people who arrived from the Labrador coast last night by the S. S. Sagona. From the 15th of July up to a few days ago the Cachalot captured eleven of the leviathans. When the Sagona was coming south whales were reported plentiful & conditions for hunting them were more favourable than usual.

GRAND CONCERT.

at Topsail to-morrow (Wednesday, Aug. 2nd, at 8.15 p.m. Proceeds in aid of Nfld. Cot Fund. Tickets 30c. Home made Candy for sale. Come and bring your friends.—Aug. 1.

NEPTUNE RACK.—The S. S. Neptune, Capt. Joyce, 44 hours from North Sydney, reached this port last evening with a cargo of coal to Joe Brog & Co.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A PRACTICAL COMFORTABLE GARMENT.



1762—Ladies' Apron.
This style is nice for percale, gingham, chambray, lawn, drill, saten or mohair. The right front overlaps the left at the closing. The fullness of the sleeve is plaited or gathered under a tab. One could wear this model as a morning dress, for it furnishes a complete covering, and for warm weather is an ideal garment. The belt may be omitted. The Pattern is out in 3 sizes: Small, Medium and Large. It requires 4 1/2 yards of 36-inch material for a Medium size. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A SMART FRONK FOR THE GROWING GIRL.



1617—Junior Dress in High or Low Neck, Empire Style, with or without Bolero, and with Two Styles of Sleeve. Cream chaille, with a pink floral design and pink faille for bolero, is here combined. The model is nice for batiste, lawn, crepe, tulle, silk, voile, nun's veiling, net or chiffon. The Empire waist is especially pleasing and girlish. The dress will be lovely for dance or party wear. The bolero is new and attractive, and could be made of unbleached or sash ribbon.

The Pattern is out in 3 sizes: 12, 14 and 16 years. It requires 5 1/2 yards of 36-inch material for the dress, and 2 yards for the bolero, for a 14-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.

Size

Address in full:—

Name

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Men's

From 10c.

And with every buy, whether we

Absolute

One Dozen White

Despite Hosiery buyers' markets, we offer on these

Men's Black and Tan
Men's Black and Tan
Men's Black Lisle Socks
Men's Black Lisle and
Men's Black & Tan All
Men's Black & Black

Socks at

Then in higher prices of Men's Black, Tan and Men's Black and Heaters

Then we have various Socks suitable for solid strong heavy Socks of

Henri

SLATT

We are in a position with a

Denims, C

and in

A Splendid assortment besides serving

All at Very

W. A. S.

Slattery's Bldg.,

P. O. Box 236.

ST. JOHN'S.

CHEESE

Special P. E. I.

Canadian. S.

WHOLE

EDWIN

Your S

Can be D

Shirt Waists which are

and daintiness, and which

them so, are restored, renou-

ough way that they are as

treatment, as when new from

Ungar's Laundry

Messrs. NICHOLLE, IN

Agents for

July 31, 1916.

Furness L

From

Liverpool

S. S. DURANGO July 15th

S. S. TABESCO July 26th

For freight and

FURNESS WITBY &

June 8, 1916.