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R. A. N. JARVIS,
Editor and Manager,

Tuesday, October 29, 1918

A TOWN MARKET

A matter of without importance to the town of Newcastle and surrounding districts and one of that has not been receiving the attention it should is that of the establishment of a country market for the town of Newcastle. Under the present state of affairs neither the farmer nor the consumer is given a fair deal in the trade of produce and if Northumberland is to become the farming center it is destined to be steps must be taken at once to bring the farmer and his customers closer together. At the present time a farmer who has some eggs or butter or other produce to sell drives into town with it and all the way puzzles over and over in his mind what his charge will be; whether he will get all it is worth or whether he will be able to dispose of them or not; and after visiting a number of houses without a sale almost gives up in disgust. While somewhere in another section of the town a consumer looks in vain for the very goods the farmer has for sale.

It has always been thus in Newcastle and will continue so until a market is established; until a central place in the town has been selected where the farmers must take their produce and the consumer go to purchase the same. Then the farmer will get the full value for his wares the consumer get what he wants and a satisfied community is the result which always spells prosperity. We have at our Town Council board a body of bright business men and we commend for their consideration and action the establishment of a Country market the same as exists in the city of Fredericton and other progressive communities.

MAKING THEM THINK

The Cashier, the personal and confidential organ of the cashiers' section, Association of Stock Exchange Firms, New York the initial number of which appeared recently, deals largely with the activities of the organizations and prints the following entitled: "Worth Thinking over" appertaining to the recent Liberty Loan campaign:

Take a look at Canada-- Whenever you feel pessimistic over the prospects for business, new war bonds taxes market prices etc. After four years of war and after producing 500,000 soldiers which on the basis of population would be equal to our sending about 8,000,000 men to the colors. -- Canada's bank clearings have increased 40 per cent--bank deposits 50 per cent--value of crops 70 per cent--mining output 75 per cent--production of steel 100 per cent--exports 150 per cent--Belt production 200 per cent--wood pulp output and shipbuilding upward of 1,000 per cent Canadians subscribed \$418,000,000 to the last Victory Loan which on the basis of population would be equal to a \$600,000,000 issue of Liberty Bonds!

Editorial

Through training and experience, our buyers know where to buy, what to buy and how to buy it!

We are continually in touch with the commercial centres, and not a style-change or price-opportunity escapes us. That's one reason why our values are always good.

Yet only the best known, most reliable manufacturers and wholesalers are on our list, for we take every precaution to protect our customers from the mediocre merchandise that seems to flood the markets these days.

Advertisement



The Bridge to the British Market

The Victory Loan is a bridge over which the farmers of Canada drive their hogs, their cattle, their grain and all their surplus crops to the profitable British market.

For, the money raised by the Victory Loan enables Canada to give credit to Great Britain. And only by means of that credit can Great Britain buy the products of Canada's farms.

Therefore, when you come forward at your country's call and loyally lend your money that Canada may continue her vigorous prosecution of the war, you are also benefitting

yourself and the whole farming community.

It is the duty of every earnest Canadian not only to invest heavily in Victory Bonds 1918, but to work among his neighbors to make the loan a success.

Before the subscription lists close, every man should realize the sterling character of the investment; the good interest return of 5 1/2%; the undoubted security offered in the Bonds of this wealthy nation; and the vital importance to all classes of people, particularly to the farmers, of the Victory Loan 1918.

Buy Victory Bonds

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada

NOTICE TO SOLDIERS ON HARVEST LEAVE.

Attention is directed to a recent announcement published in the Press by the Military Service Branch, Department of Justice, regarding extensions to be granted to men EXEMPTED AS FARMERS.

It is pointed out that this DOES NOT IN ANY WAY AFFECT MEN WHO HAVE BEEN ORDERED BY THE REGISTRAR TO REPORT TO Depot Battalions and who have thereafter received leave of absence from the Military Authorities.

Once a man has been ordered to report for duty by the Registrar he leaves the jurisdiction of the Registrar and comes under that of the Department of Militia and Defence, and is to be considered as a soldier. This applies to men of the 20 to 22 Class who have been ordered to report by the Registrar in virtue of the cancellation of exemptions by Order-in-Council of the 20th April last, as well as to those ordered to report in the usual way on refusal of claim for exemption, or on expiration of exemption granted.

All men, accordingly, who have been ordered to report, and are therefore SOLDIERS, and who have subsequently been granted harvest leave by the military authorities, MUST, NOTWITHSTANDING THE NOTICE ABOVE REFERRED TO, REPORT ON THE EXPIRATION OF THAT LEAVE, unless they are notified to the contrary by their Commanding Officer or by general notice published by the Department of Militia and Defence.

DEPARTMENT OF MILITIA AND DEFENCE.

Teacher Wanted

Female Teacher for Town of Newcastle.

Applications will be received by the undersigned up to November 5th.

J. E. T. LINON,
Sec. Sch Trustees

Miss Katie Hart of Millerton is visiting, Miss Nellie Duggan Campbellton.

Mr. Blair McLean is visiting his parents Mr and Mrs. Henry McLean.

IF YOUR CHILD IS CROSS, FEVERISH, CONSTIPATED

Look, Mother! If tongue is coated, cleanse little bowels with "California Syrup of Figs."

Mothers can rest easy after giving "California Syrup of Figs," because in a few hours all the clogged-up waste, sour bile and fermenting food gently moves out of the bowels, and you have a well, playful child again.

Sick children needn't be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure. Ask your druggist for a bottle of "California Syrup of Figs," which contains directions for babies, children of all ages and the grown-up.

Ever Taste Crushed Coffee?

If you have, you've wondered at the entire absence of even a hint of bitterness. It is because the small, even, clean, crushed grains of Red Rose Coffee are entirely free from bitter chaff or dust. You taste the true, rich coffee flavor--and that alone. Red Rose Coffee is of such a quality that no egg is necessary to clear it. It is as easily made as Red Rose Tea, and pours out of the pot bright and clear, with a fragrance that fills the room, and your heart with joy. It's the class, is

Red Rose Coffee

