READ, REALIZE, PROFIT

Special Notice to the Public

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Beware of imitation. At such time as this everybody tries to mislead you. Be sure you are in the right place. Make us a call before buying elsewhere.

We defy competition. If low prices will do it our stock will be sold in a few days.

Come early before the stock is picked over.

A GIGANTIC SALE

At Brockville, Ontario

No Fake
No Humbug
This is a
Bona Fide
SALE

SATURDAY, JANUARY 11, 1908

AT NINE O'CLOCK A. M.

The 20th Century's Most Stupendous and Remarkable Sale---This \$25,000 Stock of Men's and Boys' Clothing and Gents' Furnishings.

This Stock will be thrown on the market at the mercy of the public and mercilessly slaughtered in 20 days below the actual cost to manufacture.

The Sensation of the Day! The Wonder of the Hour!

The Chance of a Lifetime Now Stares You In the Face On account of the unseasonable weather we have been having, we find ourselves left with a very large stock of Clothing and Gents' Furnishings on hand, and to realize ready money we have decided to plunge our big kuife and cut both ways. The original cost of merchandise is a secondary consideration with us. This is certainly a Golden Opportunity to secure what you need for less than one-half the price you would be obliged to pay any other merchant or concern.

Herald the Good News!

It's Wonderful!!

This is a premier effort in value giving without a counterpart. A Bargain event that will surpass anything attempted in Canada. Characterized by Thousands of Surprises. A Supreme Master Movement in Underpriced Merchandise. Dwarfing all similar events, eclipsing all other sales. An original direct appeal to the economical instincts of thinking people, to whom the saving of a dollar is equivalent to a dollar earned. The only question for you is, Can you, dare you, in justice to yourself and family, Overlook the Greatest Money Saving Opportunity of Your Lives? In your wildest dreams it would be impossible for you to have even a faint conception of the extraordinary values, the marvellous bargains that will be offered. Prices will reach the very lowest limit at this sale. Use the common sense with which nature has endowed you. Come and see with your own eyes.

SAVE THIS AND WAIT FOR THE OPENING DAY

Read These Prices

It will prove the most profitable reading you have done for years.

Electrifying Bargains
Merchandise Magnifying
Unparalleled
Values

Remember, No Reasonable Price Refused at this Sale.

All Goods Marked in Plain Figures.

Prices Cut, Slashed, utterly Torn to Pieces

Men's and Boys' Furnishings

stripes and spots, regular price 50c and 75c, our sale price39c
MEN'S ALL WOOL TOP SHIRTS, Assorted Colors
Regular price \$1.00, our Sale price63c
MEN'S COLORED SHIRTS, in Soft or starched Fronts, \$1.25

 Boys' Suits

In Boys' Suits we have so many lines it is hard to give the prices here. We have a big range to choose from in all the newest styles. Children's Fancy Suits, two or three pieces, from95c to \$5.00

Here We Mention Two Special Lines
ONE LOT OF BOYS' TWO-PIECE SUITS—Good
all wool tweed, pleated coat, all sizes, regular price
\$3.00 and \$3.50, our sale price\$1.89
ONE LOT OF BOYS THREE-PIECE SUITS—All
wool tweeds, single or double breasted coat, size 27
to 33, regular price \$4.50 and \$5.00 our sale price \$3.15

Odd Coats, Pants and Vests

Overalls and Smocks

Men's Suits

Men's and Boys' Overcoats and Reefers

ship, Regular \$15.00 and \$18.00, our Sale Price\$9.95

MEN'S ULSTERS—In dark grey or black trieze, big storm collars, good tweed lining, makes a good warm overcoat, regular price \$7.50. Our sale price \$3.59

MEN'S OVERCOATS—In blue and black beavers, dark greys and

fancy patterns, good lining, made up in the very latest cut, velvet collars, padded shoulders. Our sale price.......\$4.98
MEN'S OVERCOATS.—The newest patterns, or in plain grey or black good Farmer Satin Lining, made extra long, fits splendid, the new shoulder and collar, regular price \$12.50. Our sale price..\$6.95
MEN'S HIGH CLASS OVERCOATS—Hand padded shoulders and collars, made of English and Scotch tweeds, best lining, made equal to any tailor-made. The young men's favorite, regular

IEN'S WATERPROOF SMOCKS, Wool Lined, Corduroy storm collar, regular price \$2.50, Sale price \$1.63 | SPECIALS for the first 2 hours every day during sale.

Remember this Sale is for 20 DAYS UNLY. It will positively open Saturday, January 11th, 1908, at 9 a.m. and close Monday, Feb. 3rd, 1908

This store will be closed to mark goods, on Friday, January 10. Robing reserved, everything goes! Ten thousand other articles impossible to mentian in this adv't, at the same ridiculous prices. Allow nothing to keep you away. The hour is set, the date you know. Remarker, no postponement. Rain or shine, the bargain flood gates positively swing open Saturday, January 11, at 9 a.m. There will be a crowd, but you will be jostled by a pleased good-natured people. Bring the children—it will be a gala time for them.

Special Notice

This Sale is for Cash only, no credit and no goods given out on approbation during sale.

GLOBE CLOTHING HOUSE

BROCKVILLE, ONT.

NOTICE—Merchants desiring to purchase quantities of this stock at less than wholesale price must call between 8 and 9 p.m. No goods sold at wholesale between 9 and 6.

Our Guarantee

We guarantee every purchaser

Absolute Satisfaction

We guarantee every garment and every price mentioned here. We will exchange or refund the morey if not fully satisfied.