

If this name is on the barrel you can buy with confidence.



PURITY FLOUR

More Bread and Better Bread



IN buying flour, it is some consolation to know that the responsibility for its success doesn't altogether rest with you. It is part of our policy to inspect and test each barrel of Horton Flour before it is shipped.



HORTON FLOUR

Highest Manitoba Patent

HORTON BROS. LIMITED, LONDON, ONTARIO

CROSS & DeWOLFE, Distributors

NOTICE

Until further notice the Maple Leaf Fruit Companies Warehouse, Canning will be open on Monday, Wednesday and Friday of each week to receive produce and deliver goods.

We have on hand Flour, Bran, Middlings, Feed Flour, Arsenate of Lead, Lime and Sulphur. Also a few tons of slag. Members will please take delivery of their orders on these days.

Highest market price paid for Butter, Eggs and Pork.

ACTION OF THASPOONFUL SURPRISES MANY

Kentville people who bought the simple mixture of buckthorn bark, glycerine, etc., known as Adler-ika are surprised at the INSTANT effect of a SINGLE SPOONFUL. This remedy is so complete a bowel cleanser that it is used successfully in appendicitis. Adler-ika acts on BOTH upper and lower bowel and ONE SPOONFUL relieves almost ANY CASE of constipation, sour or gassy stomach. ONE MINUTE after you take it the gasses rumble and pass out. The Clark Drug Store

For Sale Choice old oats also afterfeed on dyke for 3 cows. Price \$6.00 for season. Apply C. W. Webster, Kentville, sw 31

108 Nox a Cold

The most remarkable Cough and Cold Medicine ever discovered. Stops a cough, relieves asthma and bronchitis. 108 Nox a Cold is sold at 25c and 50c per bottle at Clark's Drug Store.

For Sale—Property owned by E. L. Harvie on Elm St. including house, barn, and 1-2 acre of land set out in fruit trees.

WANTED—A young man with experience in the hardware business, to act as Clerk; also Assistant Shipper for the Shipping Room, with some knowledge of checking and packing goods. Please state age, experience and salary expected. Apply to SUMNER CO., Moncton, N. B. sw 31

FOR SALE The house and lot now occupied by Leonard Houghton at Halls Harbor. W. E. ROSCOE. Kentville, N. S., April 25, 1916.

Rev. C. W. MacDonald, P.P., Bridgeport, C.B., was the guest of Captain Chaplain Ronald MacDonald Tuesday.

Guard Baby's Health In The Summer

The summer months are the most dangerous to children. The complaints of that season, which are cholera infantum, colic, diarrhoea and dysentery, come on so quickly that often a little one is beyond aid before the mother realizes he is ill. The mother must be on her guard to prevent these troubles, or if they do come on suddenly, to cure them. No other medicine is of such aid to mothers during hot weather as is Baby's Own Tablets. They regulate the stomach and bowels and are absolutely safe. Sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Rush Canadian Troops to England

Ottawa, Sept. 18th. — According to the rate at which battalions are being sent overseas, there will not be more than about sixty thousand Canadian troops left in Canada at the beginning of winter, although this number will, of course be considerably augmented as recruiting goes on. Last winter over one hundred thousand troops were quartered in November and December in the various centres throughout the Dominion.

By the beginning of November there will be considerably more than this number in training in England, where climatic conditions are considered better for effective battalion and brigade training during the winter months.

In addition to this reason for sending troops overseas this fall, there is the further reason that they will then be immediately available in the spring for movement to the front, for what it is hoped will be the final big offensive. It is probable that a number of the towns throughout the Dominion which benefited from having military units quartered there during last winter will this year be without troops, as the billeting and small unit system has been abandoned and most of the troops will be concentrated in a few large centres.

(From N. S. Highlander.)

The many friends of Pte. Lordly "C" Co., will be glad to hear that he has returned to duty fully recovered from a serious illness of two months.

Mrs. T. B. Davidson, with the children, little Baxter and Isabel Davidson, of Stellarton, is spending the week end at Kentville, visiting her husband, Bandsman T. B. Davidson of the 85th Battalion.

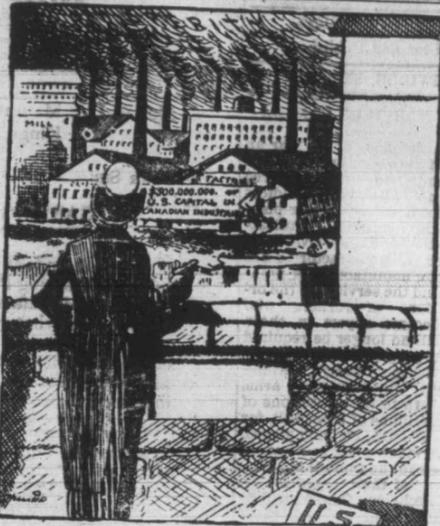
Rev. C. D. MacIntosh, of River John, Pictou County, spent a few days in Kentville, where he attended the funeral of the late Sheriff Rockwell. He also visited friends and college mates in the Highland Brigade.

WHAT SOLDIERS WANT

Capt. Brooks, of No. 4 Company, 7th Battalion, writing from the front, says: "My men would be very grateful to anyone who will send them Zam-Buk."

It is in great demand for cuts, blistered heels, etc. Parcels should be addressed to Co. Sgt.-Major, No. 4 Co., 7th Batt., B.E.F.

Be sure to include some Zam-Buk in your next parcel to the front. 50c box, 3 for \$1.25; all druggists, or Zam-Buk Co., Toronto.



HELP IT BY BUYING AT HOME

The Home Town Sinks When You Send our Dollars Away

Farmers can speak of the early days, of the raw land that was broken, the passing of the years, and finally the gradual growth of the nearby town or village. Then, one day, a farmer received a catalogue from some mail order concern—a veritable store between covers. He sent his order away and his money, and also incited others—neighbors—to club with him for a similar purpose. He forgot—or did not think of the early days of struggle, of how thrifty the little village had been; how the merchants were willing to help an honest fellow over a bad year. This went on, and gradually things got worse. You see the dollars were always going away—never staying at home. The village merchants had to reduce their stocks because their businesses were going down since so little money was in local circulation.

Folks said: "Why, Jones, has nothing in his store we need, yet he says that we ruin the community by sending money away. If he has not the stock how can we help sending away." Left-handed logic, that! Jones could not stock the goods because he could not afford to. Finally, Jones, and one by one the other local merchants, moved away to some other centre where things looked better. When some commodity was wanted in a hurry, it was very hard to get it locally. What else could you expect.

The Home Town Sinks. Then, slowly but surely, like a ship going down to the bottom, the little town or village went down, down, bearing with it the school, church, local library and social hall.

A REAL WINNER

A Sign That Pulled Business For a Hardware Merchant

A few months ago a leading hardware dealer in a Canadian town found his sales were falling off badly. He did not become cast down but set his mind to work to find out the trouble and how he could overcome it. He hit upon the following display card as a first aid to this end:

We Are Going to Make "BUSINESS AS USUAL" Selling Goods MADE IN CANADA "WE'LL HOLD WHAT WE HAVE—AND MORE—" By Selling MADE-IN-CANADA GOODS"

In telling a customer about it afterwards he said: "I've taken some pretty long chances and made some pretty shrewd guesses in shaping up programmes for this store, and it's been mighty seldom I've lost out, but I think this one is going to be the surest winner I've ever tried. I'm banking on it strongly, and I think we can square our obligations with our neighbors and the citizens of this country by sticking to it. What's more, if every storekeeper in this country will do the same we'll all wipe off a lot of long-drawn-out accounts that have refused to be closed up because we failed to help the fellow that really supports us in our business."

THE FACTS OF THE CASE

Red Deer M.P. Cannot Forget His Favorite Theory in War Time

Dr. Michael Clark, M.P. for Red Deer, recently stated in the House of Commons that the war had proclaimed the National Policy to have been a palpable failure as a revenue producer and a builder up of industry. It is regrettable that Dr. Clark, who combines the gift of picturesque speech with an attractive personality, should not be more careful as to the facts when speaking in the House of Commons. His claim that the National Policy has failed to produce revenue is easily refuted by the returns of the Customs Department which show that, since 1878, when the National Policy was introduced, the customs revenue of the country has increased from \$12,935,540 to \$107,180,578 for the fiscal year ending March 31, 1914. That is, the customs revenue now provides about two-thirds of the total revenue raised by the Dominion Government.

His second statement that the National Policy has failed to develop the industries of Canada is also misleading and untrue. From 1890 to 1910, a period in which both Conservative and Liberal Governments adhered to the National Policy, statistics show the following enormous increases in the production of manufactured goods: Food products, 223 per cent.; textiles, 148 per cent.; iron and steel 298 per cent.; wood products, 153 per cent.; paper and printing, 225 per cent.; liquors and beverages, 259 per cent.; clay, glass and stone products, 152 per cent.; metal products, 452 per cent.; tobacco products, 350 per cent.; vehicles, 334 per cent.; hand trades, 1,411 per cent.

Our trade rivals, the manufacturers of the United States, have not the contemptible opinion of our National Policy which is entertained by Dr. Clark. In a special bulletin on foreign trade, published by the National Association of Manufacturers of the United States on March 1st, appears the following statement:

"Were it not for its customs tariff the Dominion of Canada, so far as cultivation of trade therewith is concerned, would scarcely be looked upon by Americans as a foreign country. But, as the Dominion is a distinct and separate country from the Republic, the Government of the Dominion naturally aims not only to develop its own resources, to its fullest extent, but also, through the influence of a protective customs tariff, to concentrate as much as possible the manufacture within its own borders of the goods which its people require. This devotion to a system of tariff protection on the part of Canada has resulted in the establishment of numerous industries by Canadians and has also induced a large number of American manufacturers to erect branches of their own factories in Canada in order to secure to a larger degree a share of the markets of the Dominion which have grown so rapidly within the past decade."

Every dollar spent for the goods your fellow men make is as important just now as every Canadian bullet sent into the ranks of the enemy.