

# CANADIAN GROCER

A Weekly Newspaper Devoted to the Grocery, Fruits, Provision,  
Canned Goods and Foodstuffs Trades of Canada.

Montreal: 701-702 Eastern Townships Bank Bldg.

London, Eng.: 88 Fleet St., E.C.

Toronto: 143-149 University Ave.

New York: 115 Broadway

Winnipeg: 34 Royal Bank Building

VOL XXV.

PUBLICATION OFFICE: TORONTO, JUNE 9, 1911

No 23



For Years Past  
**Colman's AND Keen's**

Have Distanced All  
Competitors in

## The Mustard Market

The Retailer who stocks both is making sure  
that he is featuring the MUSTARD the  
world is asking for.

### MAGOR, SON & CO.

AGENTS FOR THE DOMINION OF CANADA

403 St. Paul Street

MONTREAL



Toronto Office:  
30 Church St.



## "Crown Brand"



## CORN SYRUP

made an extensive increase last year. This increase was due to three causes:

- FIRST,** Extensive advertising the bill-boards from coast to coast are telling the people about "Crown Brand."  
**SECOND,** the quality of "Crown Brand"—the user who once tries it comes back for more.  
**THIRD,** (and by no means least important) the grocer's margin of profit in "Crown Brand" is all it should be.

Your individual sales should have been more. Were they? Let people know you're selling "Crown Brand" Corn Syrup; GET YOUR SHARE.

### THE EDWARDSBURG STARCH CO., Limited

Head Office, MONTREAL.

Factory, CARDINAL.

Branch, TORONTO