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Established 1911
THE BRITISH COLUMBIA
MONTHLY
The Magazine of The Canadian West
Devoted to COMMUNITY SERVICE FEARLESS FAIR & FREE

The
Twentieth Century Spectator
of
Britain's Farthest West

VOL. 26

Canadian Authors' Convention Supplementary Number

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If you are a Canadian by Birth or Choice this Announcement is Specially for you.

AFTER fifteen years' experience, the publishers of the **BRITISH COLUMBIA MONTHLY** are assured that the time is opportune for expansion of the sphere of service of this periodical—"the Magazine of the Canadian West."

WITHOUT in any way lowering the Magazine's standard, we wish to extend its popular appeal, and so increase its usefulness in the Canadian West that the Magazine shall be known and welcomed in practically every home.

TO REALIZE our ideal, we must increase our advertising clientele, and to that end, as far as possible, secure the co-operative interest of the entire business community. This also involves the enlistment of thousands of additional western subscribers.

HITHERTO, owing to the limitations of initial pioneer conditions, scarcely one issue has suggested ALL the features we have wished the Magazine to carry. But apart from editorial articles, these have included: Educational articles; Verse by Canadian Writers; Short Stories; Cartoons; Abracadabra (Topical comment); Book reviews and literary articles; A Woman's page; Home-building articles; A Children's Corner; Musical and Art Reviews; Illustrated articles concerning pioneers, etc.

AS SOON as possible, most of the departments named and others, will be carried regularly, in addition to entertaining fiction and attractive feature articles by outstanding Canadian Writers.

LEADING business and professional men, we believe, will appreciate our plans for producing a bigger and better Farthest West Monthly Magazine, and we are confident we can count on their active co-operation in the work.

The British Columbia Monthly Publishers, 1100 Bute Street, Vancouver, B.C.

As will be observed, this issue is of the nature of a supplementary tribute number to the Canadian Authors' Convention held in Vancouver last month.

One feature of that Convention, the use of which we are disposed to question, was the introduction of a motion "just to raise discussion" regarding the taxation of United States publications. Treated in a political partizan way, such a topic might easily give rise to unhappy dissension; but reviewed and debated in relation to its bearing on the development of Canadian National spirit, it should worthily exercise the best brains in any literary organization. Neither the U.S. literary "market" nor the publishers or editors need be antagonized by a frank and fearless facing and stressing of the facts by Canadians. No one wishes to exclude the numerous worth-while magazines and journals from the south: And the U.S. publishing powers-that-be, insofar as they are fair-minded, would not think the less of any Canadian writers who stand for conditions that will give their own Homeland at least "equality of opportunity"—population predominance, etc., across the border reasonably considered. Action is overdue, and Canadian

writers with convictions on the subject should not hesitate to demand it "no matter whatsoever King may reign" at Ottawa.

ANOTHER REASON WHY WE ASK FOR TARIFF REFORM.

Lest readers who honoured us by scanning our reference to a Dominion Government Policy and the need for tariff protection regarding periodicals from the United States, should think that we were influenced only by experience affecting our own work, we may record the following:

The chief partner in one of the leading western dry goods houses said to us, in effect, the other month: "See these goods; about ninety per cent. are from across the line, and take this article for instance. Why is it that even Canadian housewives ask for this, and prefer it to the Canadian article? I'll tell you the reason: the women folk have become used to seeing this article and others displayed in fine picture form in prominent United States periodicals, and the psychological effect is such that they get the idea that these goods are the best."

ALL Canadians, and especially those of the West, who make acquaintance of the Magazine through the purchasing of single copies, through friends, by mail, or by direct call of representatives, are invited to become practical partners in the work by enrolling as subscribers. The rate is now One Dollar a year. The Magazine will be mailed to any part of the British Empire and also to the United States for that minimum sum.

IN THE Western Provinces we believe that most home folk, who have faith in the era of expansion now upon us, when they are assured that this Magazine is not an experiment, but after fifteen years, is here for sustained social and literary work, will not only enlist themselves among our subscribers, but by their interest and influence with friends and neighbors, will join in creating and extending healthy Canadian Community spirit through what is destined to be increasingly the representative Magazine of the Farthest Canadian West.

ON THE Canadian Pacific Coast we salute the leading Eastern metropolitan Centres, and also those of the Middle West. But whether or not all Canadians are enthusiastic about it, Vancouver City, in ordinary course, cannot help becoming outstandingly a "Front Door of Canada." Victoria, the Capital City of sunshine and flowers, with all Vancouver Island as its special hinterland, also has notable attractions of its own.

IN SHORT, the entire British Columbia Pacific Slope, with the Grainary of Sunny Alberta adjacent, in worth of natural resources and beauty of scenery, together constitute an Earthly Paradise.

WITH confidence, therefore, we call upon all Western Canadians to co-operate with us in our stand for more extended public service, social progress, and due development of this Last Best West in the British Dominions.

So it is not only in the publishing business that we need tariff revision.

HON. H. H. STEVENS WOULD TAX U. S. MAGAZINES—

So far as time permitted, the Editor of the *British Columbia Monthly* put to Candidates for the Dominion Parliament the question:

"Are you prepared to tax, in bulk and advertising matter, United States periodicals coming into Canada, so that Canadian publishers may have something like a fair field in their own country?"—(to say nothing of the need for developing more fully a Canadian National consciousness through the work of Canadian writers in Canadian magazines?)

In view of his position as "Minister of Customs and Excise" for the Dominion of Canada, we welcomed the written reply received from Mr. Stevens in which he says: . . . "I am in favour of taxing U.S. magazines. . . . Insofar as foreign advertising matter is concerned, there is no doubt whatever in my mind that it should be taxed, and it will be my endeavour to work out effective and adequate legislation to that end."