



HAULING BIGGER LOADS

without extra spanning is easily accomplished when you use

MICA AXLE GREASE

"Use half as much as any other"

Axles are rough and porous, causing friction. The mica flakes fill the pores and the grease keeps them there. Mica Grease prevents locked wheels and hot boxes, gives sure relief for unnecessary strain on horses and harness.

EUREKA HARNESS OIL

"Lengthens leather life"

replaces the natural oils that dry out of the leather and puts new life in old harness. It penetrates the leather leaving it soft and pliable, and overcomes the worst enemies of harness—water and dirt.

Sold in standard sized packages by five dealers everywhere.

IMPERIAL OIL LIMITED

BRANCHES IN ALL CITIES



Wheat Estimating CONTEST

Correct Number of kernels in bottles was 46,183.

Nearest estimate, Fred Carlson, Hawarden, Sask., 46,190—Winner of Ford Car.

(Owing to an oversight in the office, we regret this announcement was not made at an earlier date.)

HIDES

Farmers and Beef Ring Secretaries

WE ARE WANTING

HIDES

Write for prices, it will pay you

THE WHEAT CITY TANNERY
Brandon, Man.

Reference, Bank of Commerce

because it made an instant appeal to the palates of thirsty citizens—sober citizens—with a directness and completeness they had never experienced before. And it has never flagged.

It is prepared and bottled in a thoroughly satisfactory and scientific manner under the most careful supervision, using carefully filtered water, the purest carbonating supplies, and strictly clean bottles (always to be identified by the name Coca Cola blown in the glass).

Coca Cola in bottles is obtainable at all general stores, restaurants and confectioners, in the big cities, small towns, and at the little crossroads' store off in the back country.

You should make a point next time you are in Winnipeg to visit the great bottling plant of the Coca Cola Company. The Coca Cola building is one of the largest in the city. It is the largest Coca Cola plant in Canada, having been installed at a cost of \$30,000. Visitors are cordially invited to inspect the last detail of this, one of the most interesting of all our industries, and you don't need to "buy a drink."

BETTER SCHOOLS FOR YOUNG CANADA

CANADA'S supreme asset to-day is her boys and girls. At any time, but especially in these times when the flower of our young manhood is being sacrificed in thousands on the national altar, language cannot appreciate what the children mean to the state.

More than this is the sad fact that but few men and women in Canada—even among the so-called "leaders"—seem to have anything but the most hazy conception of what is due to the young folks and their part in the future of nation building. They are our last line of defence, but not a day or a dollar should be lost in fitting them for the most advanced post in the country's service.

All living things succeed or suffer very much according to the character of their environment. If they are comfortless, uncongenial or insanitary, the result is disease and very often death. In any case no plant or animal or human creature can "do its bit" in an atmosphere of misery or in surroundings that are even partially salubrious.

In the matter of school-life does this particularly hold good, and few things in the programme of anything dealing with child life will pay so well in the highest sense of what "pay" means than the careful and continuous regard to the nature of the school premises and equipment.

On another page will be found some particulars of the work of a well known business house which has brought the subject of "Better Schools" to a fine art. This does not mean "art for art's sake," but a real necessity brought to a point of beauty in which not a dollar is wasted on mere beautification.

We refer to the Waterman-Waterbury Company of Regina, who concentrate exclusively on Better Schools. They are the originators of better plans for school-houses; they offer extremely valuable suggestions for the prevention of waste on improperly constructed houses where properly constructed houses can be erected, in many cases at the same or slightly increased cost; they seek "to make it easy and inexpensive for school officers to secure these better plans."

In common with many others who have seen the handwork of the Waterman-Waterbury Company, we can bear testimony to its wonderful results in the past five years, particularly, during which period they have furnished a very large percentage of the new school buildings of Western Canada. Approximately 90 per cent of Saskatchewan's new schools have been constructed on Waterman-Waterbury plans during those five years.

In addition to the actual buildings, our friends also specialize in many appliances, such as the Waterbury heater, the Waterbury drinking fountain, and the Waterbury chemical closets. These are details of the very first importance and their special character in every case discloses design, material and construction of a very high order.

When You Come To CALGARY

for the Exhibition, Convention, or just for a few well earned summer holidays, arrange to spend just a few hours of your valuable time in our store.

IT WILL PAY YOU in more ways than one. Not only from a financial standpoint, but for the additional pleasure it will afford you to examine at leisure our beautiful and artistic display of fine Jewelry, Cut Glass and Silverware, Silver Novelties, Clocks, Watches, Leather Goods, etc.

AND THEN we always consider it a pleasure to be favored with your visit. It is a pleasure for us to show you what we have to sell. We feel proud, as it were, that we are able to show you the

LARGEST JEWELRY STORE WEST OF WINNIPEG

LEAVE YOUR NAME and address with us, and we will mail you our beautifully illustrated CATALOGUE. It will make your gift choosing easy.

D. E. Black & Co. Limited JEWELERS

Herald Building

Calgary, Alta.

When in Saskatoon visit the Big Piano Store in the Drinkle Building on Second Avenue

(TWO DOORS NORTH OF WOOLWORTHS')

You will find here an immense array of the famous

GERHARD HEINTZMAN PIANOS and PLAYER PIANOS

as well as a complete line of

SHERLOCK-MANNING PIANOS CANADA'S BEST MEDIUM PRICED INSTRUMENTS

During the SASKATOON EXHIBITION we will, as usual, have a number of these instruments on display in the Main Building, Fair Grounds.

Our prices are reasonable and our terms easy

WRITE US FOR OUR CATALOG

H. J. M. GLOECKLER PIANO HOUSE

DRINKLE BUILDING

SASKATOON, SASK.

HECLA Warm Air FURNACE

More pure moist air comes from CIRCULAR WATER PAN (A HECLA FEATURE) than any other style.

GET GUARANTEED HOUSE HEATING PLANS & BOOKLET—FREE. If you are interested in Hot Water or Steam Heating ask for our Booklets on Adanac Boilers & Hydro Thermic Radiators

Coupon—CLARE BROS. WESTERN, LTD., WINNIPEG

Please send me "Comfort and Health," also your guaranteed house heating plans.

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