

To the Trade **AUGUST, 1905**  
Established 1849

## Our Five Per Cent. Cash Discount

With the exception of Grain Bags, Carpet Warps and Cotton Yarns, our extensive stock of **General Dry Goods, Men's Furnishings, Haberdashery, Carpets, House Furnishings, Woollens and Tailors' Trimmings**, is subject to a cash discount of 5%.

Keen buyers who compare values and figure terms, place their order with us.

No better assorted stock under one roof than there is in our warehouses. We are the living pioneers of the Wholesale Dry Goods Trade. The first to make the filling of letter orders a specialty, as we have it to-day in Canada. We are as keen after business to-day as we were fifty-six years ago. Experience, keeping up to date with modern business ideas, having no more irons in the fire than we can successfully manage, with enough capital at our command to take the cash discounts from manufacturers, places us in the position we are to-day.

The Toronto Exhibition and Millinery Openings will soon bring many of you to the City. We shall be pleased to have you visit our warehouses, and assure you of a courteous welcome.

# John Macdonald & Co.

Wellington and Front Sts. E., Toronto.

### Why Catholic Missionaries Succeed

"Lincoln," the special correspondent of the Boston Transcript, writing from the Canadian Northwest, says: "The missionaries should not be overlooked among the advance guards of civilization in this enormous area, now coming into its own in response to the economic demands of the modern world. They have pushed into the wilderness with great intrepidity, to convert the Indian. Cy Warman, whose familiarity with the customs and institutions of this region is unexcelled, believes that the Catholic missionaries are much more efficient than the Protestant, because of the symbolic side of the Catholic ritual, and further, because the Catholic missionaries have more tact in dealing with native races." Much as Cy Warman knows about the customs and institutions of the Northwest, says the Sacred Heart Review, he is entirely mistaken in thinking that the greater success of Catholic missions among the Indians is due to "the symbolical side of Catholic ritual," and to the tactfulness of the Catholic missionaries. That is how worldlings explain it, but the success of Catholic missionaries is due now, as it was in the days of the apostles, to the fact that they, and none others, bear the commission of Christ, to go and teach all nations.

### In the Street

IT IS THE CORRECT THING  
To appear dressed neatly, soberly, and becomingly on the street.  
To avoid every act calculated to attract attention.  
To return all salutations courteously.  
To avoid what is called a street flirtation as one would the plague.  
To remember that laughter and loud tones are particularly unbecoming on the street.  
To remember that others have the right to pass as well as one's self, and that it is ill-bred to try to monopolize the whole pavement.  
To refrain from staring at the passersby.  
To remember that no lady is ever seen talking on the street corner.  
To remember that the street is not a dining-room for the consumption of candy, peanuts, etc.

### Camping Out

Last summer we went  
To live in a tent,  
My father and mother and I,  
And whenever I'd choose  
To take off my shoes  
I could wade in the stream close by.  
All night in the dark  
I would lie still and bask  
To the frogs that were croaking so near,  
And all day long  
I could hear the sweet song  
Of the birds singing joyous and clear.  
Our breakfast we ate  
On a cloth spread out on the ground,  
And we had little fishes  
In birch bark dishes,  
And wild sweet berries I found.  
One evening I heard  
Such a queer bird—  
"Twas a big brown owl in a tree,  
The owl cried, "Who, who,"  
And I said, "I know you."  
I'm Tommy Jinks, don't you know me?"

### Vindicated Their Victim

Bjornson was once asked by a friend upon what occasion in his life he had taken the greatest pleasure in knowing that he was a poet. "It was when a delegation from the Right came to my house in Christianity," he answered, "and smashed all the windows. Because when they had thus attacked me and were starting for home again they felt that they ought to sing something, and so they began to sing 'Yes, we love this land of ours.' They could not do anything else. They had to sing the song of the man-whom they had attacked."

Time is made for ordinary people. When people who amount to anything meet, they don't have to waste months in finding each other out. It is only the doubtful ones who have to be tested again and again. The true strength of every human soul is to be dependent on as many nobler as it can discern, and to be depended upon by as many inferior as it can reach.

### It Is Not the Correct Thing

To use slang.  
To repeat scandal.  
To argue in society.  
To speak in a loud voice.  
To damn a rival with faint praise.  
To get unduly excited over an argument.  
To discuss religious questions flippantly.  
To keep one's tongue in constant use.  
To talk whether one understands the subject or not.  
To forget that a good listener is appreciated quite as much as a good conversationalist.  
To be an animated newspaper.  
To talk of private affairs in public places.  
To laugh at coarse jests, and to take part or to listen to indecicate conversations.  
To meekly acquiesce, for fear of giving offense, to a slander or misstatement in regard to the Church.  
To forget that cultivated and Christian people are affable, amiable, elegant, refined, delicate, considerate, and pleasing in conversation.  
To forget that a piece of scandal put in circulation at a sewing society or an afternoon tea is harder to recall than a bag of feathers scattered to the four winds in a Kansas cyclone.  
To criticize clergymen and religious. In the first place, there is danger of giving scandal; and in the second, it is a want of Christian charity to hold up the faults of those who have sacrificed their lives for the salvation of souls.  
To forget that it is only vulgar ill-bred people who talk scandal, gossip, unkind personalities, or indecicate topics, slang, in a loud voice, are careless of the feelings of others, and bore people with arguments and bluster.

To forget that books, music, art, social happenings, political complications, ethical questions, scientific researches, fashions, household decoration, travel, projects and plans, sanitary improvements, charitable institutions, literary and social clubs, fads, fancies and foibles, afford plenty of material for harmless and instructive conversation.—The Correct Thing for Catholics.

To make thoughtless remarks as to the age, past history, social position, family skeletons, financial embarrassments, absurdity in dress, peculiarity in speech or behavior, or anything which would wound the feelings of another.  
To attempt to explain to an opponent what one does not thoroughly understand one's self.  
To "pump" children and servants in order to find out the private affairs of one's neighbors.

### A STRIPED SWEATER.

When little Annie went to the circus she saw a zebra for the first time, and what do you think she said:  
"Look, mama, and see the little horse with a striped sweater on!"  
Endeavour to be patient in bearing with the defects and infirmities of others, of what sort soever they be; for that thyself also hast many failings which must be borne with by others. If thou canst not make thyself such as one as thou wouldst, how canst thou expect to have another in all things to thy liking?

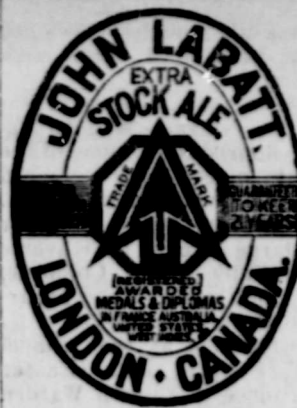
It has been well said that no man ever sank under the burden of the day. It is when to-morrow's burden is added to the burden of to-day that the weight is more than a man can bear. Never load yourself so, my friends. If you find yourselves so loaded, at least remember this; it is your own doing, not God's. He begs you to leave the future to Him, and mind the present.

**WORLD'S GREATEST BELL FOUNDRY**  
Church Bell and Chime Bells  
Best Copper and Tin Only  
THE W. VAN DUZEN COMPANY  
Buckeye Bell Foundry  
Cincinnati, O.  
ESTABLISHED 1837

### LOT FOR SALE

Dundas St., S. side, near Gladstone. 25 x 100, to a lane. Address

MARTIN O'GRADY,  
24 Lock St.,  
HAMILTON, ONT.



PAN-AMERICAN EXPOSITION  
BUFFALO

GOLD MEDAL

AWARDED

Labatt's Ale and Porter  
SURPASSING ALL COMPETITORS

J. E. SEAGRAM

DISTILLER AND DIRECT IMPORTER OF  
WINES, LIQUORS AND MALT AND FAMILY PROOF  
WHISKIES, OLD RYE, ETC.

Also Manufacturers of those Renowned Brands "OLD TIMES" and "WHITE WHEAT." Conceded by Connoisseurs to be the Choicest Flavored Whiskies on the Market.

WATERLOO, ONTARIO

THE DOMINION BREWERY CO., Limited

MANUFACTURERS OF THE  
CELEBRATED

## White Label Ale

TORONTO ONTARIO

"LIGHT UP"  
WITH AN  
**EDDY**  
MATCH  
SULPHUR BRANDS PARLOR BRANDS  
"Telegraph" "King Edward"  
"Telephone" "Headlight"  
"Eagle"  
"Victoria"  
"Little Comet"  
No Other So Quick, Safe and Sure  
FOR SALE BY FIRST-CLASS DEALERS EVERYWHERE

**TRY TOMLIN'S BAKERY**  
BEST READ

Telephone Park 553 and have one of my waggons call with a sample loaf. It Will Only Cost You 6 Cents. . . .

**H. G. TOMLIN, The Toronto Bakery**  
420 - 22 - 24 - 26 Bathurst Street TORONTO

Peat Cutting more Profitable than Gold Mining

Dublin, July 25.—There is much talk at present of the gold mines of Donegal, but little or nothing is said of done with a "certainty" in Ireland's fortune in her peat bogs. Under present circumstances "turf cutting" and "saving" is the weary, hum-drum occupation of most of our Irish farmers, and it is a necessity as it is really the only fuel obtainable in the country. But this is purely for local consumption. Experts say that the Irish bogs are capable of turning out 50,000,000 tons of fuel per year, for a thousand years, and this, if sold at five shillings per ton, would bring in £12,500,000 per annum. England receives over a million sterling per annum from Ireland for coal, whereas, if our bogs were properly utilized, we might not only save this, but have England paying us a large sum for peat fuel, especially with her coal mines fast becoming worked out. The peat fuel now being manufactured by the new factory near Athy, is held to be equal to Welsh coal, while it can be produced at a third of the price. The machinery at Athy only cost £23,000, and by it they are turning out 5,000 tons of fuel per week. This Athy fuel is said to be practically smokeless, and it takes up less space than coal—two very important points in connection with the marine industry. At Carnlough, County Antrim, even more extensive

## TOOLS

We are showing complete sets of tools in prices from \$3.00 to \$20.00 a set.

**SCROLL** SAWS and LATHES

**Rice Lewis & Son**  
LIMITED  
Cor. KING & VICTORIA ST., TORONTO

SHOP 249 QUEEN ST. W., PHONE M. 2677  
RES. 3 D'ARCY ST., PHONE M. 3774

**JAS. J. O'HEARN**  
PAINTER

has removed to 249 Queen St. W. and is prepared to do Painting in all its branches both Plain and Ornamental Cheap as the Cheapest Consistent with first class work. Solicit a trial.

operations are carried on by a factory, with machinery costing some £30,000. Here, in addition to peat fuel, sulphate of ammonia, acetic acid, paraffin and other valuable by-products are obtained from the raw bog material. With nearly three million acres of bog lands, there are great possibilities for Ireland, and her vast dreary wastes might be transformed into busy hives of industry, and a vast amount more be done to improve the people than running after ignis fatuus gold mines.

Do Not Delay.—When, through debilitated digestive organs, poison finds its way into the blood, the prime consideration is to get the poison out as rapidly and as thoroughly as possible. Delay may mean disaster. Parmelee's Vegetable Pills will be found a most valuable and effective medicine to assail the intruder with. They never fail. They go at once to the seat of the trouble and work a permanent cure.

## SWEET CAPORAL



## CIGARETTES

STANDARD  
OF THE  
WORLD

**FREE**  
A VALUABLE BOOK ON  
Nervous Diseases and a bottle to any address. For get this medicine FREE!  
**KOENIG MED. CO.**  
249 Lake St. Chicago  
Sold by Druggists