

think of the CBC largely in terms of one or two services -- seldom more.

CBC English television wins awards at Ohio State University in competition with American networks, with programs which many French network viewers do not know exist. On the other hand, how many English viewers know that CBC's French language television service is regarded as the outstanding French service in the world? Not only by CBC -- but also by those in France who know CBC's work.

The CBC English and French broadcasting services are quite different in their over-all development and this, of course, is in accord with the differing cultures they reflect and strive to lead.

Both have offered a great deal to Canada.

The Corporation is extremely proud of its achievements -- in television as well as radio. It does not expect to rest on its laurels at any time.

Any broadcasting organization must have the courage of its convictions. The CBC must never back away from programming or any course of action simply because of the risk of criticism, or the risk of failure.

It must always program with a great sense of responsibility. The value of the Corporation to Canada lies in its positive abilities and performances.

The Corporation recognizes that this positive course will undoubtedly bring criticism and controversy from time to time. But at the same time the Corporation is convinced that only by such a positive course can it make those contributions to the Canadian spirit which Canada as a nation must have. Canadians expect such contributions from the CBC. For its part, the Corporation believes it is part of its Parliamentary mandate to provide them.