



Why a London Fog from Eaton's?

Because at Eaton's there is a great collection of styles and colours in London Fogs for men and women, they're made with a luxurious liner that zips in for the chilly days of autumn and out for the spring in Halifax. And an exclusive fabric 65% fortel and 35% cotton that lets in air but keeps water out! The exterior finish can fend off anything from a drizzle to deluge. Then there's the London Fog extra, like the 'third barrier' that protects you at the arm,

shoulder and chest areas where the rain falls the hardest, or the thread guard to keep the buttons attached. Of course don't forget the classic styling of London Fog, the pure simple tailoring that won't get in the way but keeps you looking smashing . . . get your London Fog at Eaton's with the great selection of styles and colours . . . where satisfaction is guaranteed.

The London Fog for Men

Exclusive two ply calibre poplin cloth, 65% fortrel and 35% combed cotton. All styles feature split shoulder, fly front and self yoke plus centre vent. Wash and wear. Colours beige, charcoal, olive green and tan. Sizes 36 to 46. Price, **40.00**

London Fog with zip out wool plaid lining. Price **50.00**

Eaton's men's wear, mall level, 229

The London Fog for Women

The Lady pool . . . it looks just like his but it's all hers . . . classically styled with split shoulder, single breasted fly front, stand up collar and slash thru pockets. And to top it all off, the exclusive third barrier water resistant, wind repellent 65% terylene, 35% cotton. Calibre cloth. Petite 10 to 16 and regular 10 to 20. Colours green, navy, mallard blue and beige. Price **40.00**

Lady pool with zip out wool plaid lining. Price **49.95** Lady pool with zip out pile fabric lining. Price **59.95**

Eaton's women's coats, mall level, 244

Catalogue office, mail or phone orders filled—455-2525

There's so much for you at EATON'S