

The sea could be to the East what oil has been to the West



The 200-mile fisheries management zone gives Canada the opportunity to become the number one fish exporter in the world. For Atlantic Canada, this opportunity could mean a growing, renewable resource industry that would stimulate the economy in the way that oil has stimulated the economy of western Canada.

For Canada as a whole, the opportunity could mean more exports, a stronger dollar and a reduction in regional disparity. Taking full advantage of the opportunity involves a number of complex considerations and policies. One consideration is the need for a reasonable balance between the inshore fishery and the offshore fishery. The existence of both is essential. There is room for expansion in both the inshore and offshore sectors.

Policies that recognize the need for this balance, and that recognize that competing internationally requires size, expertise, technology, financial resources and continuity of supply throughout the year, are essential

to taking advantage of the opportunity.

There is a time limit.

If Canada does not move quickly to develop the freezer trawler technology required to catch more fish within our jurisdiction, we will continue to see a large foreign fishing fleet in our waters — perhaps for all time. The opportunity will be lost.

As interested and concerned organizations involved in fishing, National Sea Products Ltd., and H.B. Nickerson & Sons Limited, would like Canadians to know more about our industry and the important economic opportunity it offers. For additional information, please write to:

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