- BRUNSWICKAN

## Donations to Alumni Fund up 60% this year

## By FORREST ORSER

There has been a sixty percent increase this year in the funds raised by the University of New Brunswick Alumni Association, according to Alumni Association Executive Secretary Arthur Doyle. The total sum solicited was \$77,600. Doyle describes this as phenomenal, and believes it is the highest in Canada.

funds raised each year is common alumni on a more individual basis. for most university alumni associations. This increase is the number of donors, Doyle points respectively. A separate appeal out, rather than large gifts from a few. He feels this indicates that the stayed at a particular residence for Alumni Association's support is coming from a wider base. He attributes much of this ately for the Saint John and

Rip off Europe.

An increase of ten percent in success to an effort to appeal to the For example, alumni and alumnae were asked for donations result of a growth in the total for male and female students was made to alumni who had donations to help that residence. Donations were solicited separ-

Fredericton campuses. Faculty alumni were also appealed to separately. Alumni who gave over one hundred dollars became members of the President's Club, and are to be entertained each year at a dinner given by the president.

Those who donated over five hundred dollars became members of the Chancellor's Club and a dinner will be held for them each year by Sir Max Aitken.

Concerning the aims of the Alumni Association, Doyle says, We are only interested in doing things which won't be done if we don't do them."

This year the Association plans to give one hundred scholarships, and a limited number of emergency loans.

The Alumni are sponsoring a series of lectures on social sciences, the last of which was attended by over five hundred persons

Three Leadership Conferences have been held this year for student leaders. At the last conference over sixty student leaders spent an entire Sunday discussing problems, conflicts, and common objectives of their clubs, societies and organizations.

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'Alumni News Magazine'' is published at least four times a year and mailed out to the 11,400 alumni.

In the past the Alumni Association has contributed to the construction of Maggie Jean, Aitken House, Memorial Hall, the Memorial Student Center, and has bought scientific equipment and library books.

One of UNB's best known alumnia, Lord Beaverbrook, had donated a number of buildings to the campus

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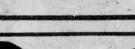
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