



Attention, all *Gateway* volunteers:
Come in and get your picture taken or ELSE...

Press card photos will be taken on Wednesday and Thursday
at 4 pm.
Be there or perish.

ALL volunteers are encouraged to attend the
Gateway staff meeting Thursday at 5 pm.

Alumni cough up bucks

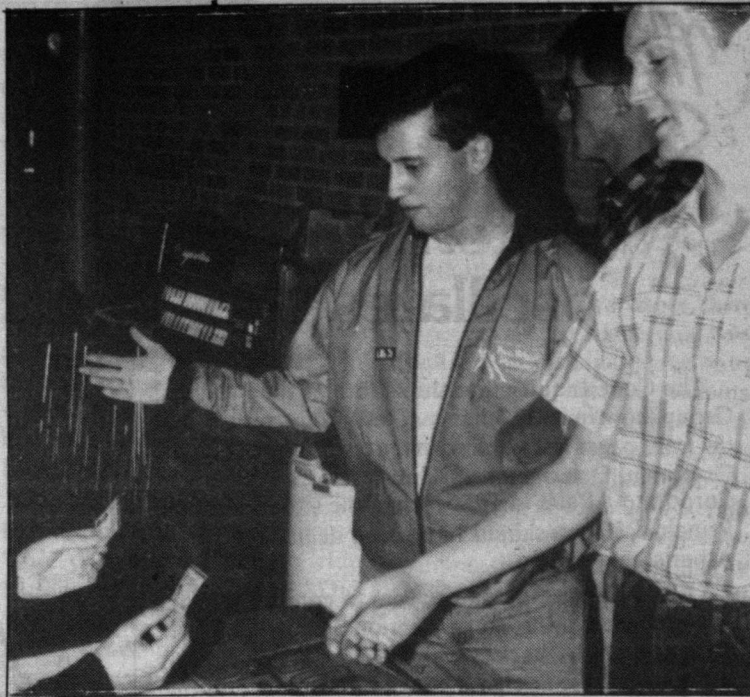
by Randy la Boucane

The university's telephone sales pitch to alumni has raised \$3.4 million in pledges and is on target for its goal of \$4 million by the end of this year.

The Project Leadership Fund was established in 1984 in response to government cutbacks which threatened the university's standard of excellence.

The money that is received is to be placed in an endowment fund and used to maintain scholarships, student services, and special chairs and fellowships, said Joan Laurie, assistant to the director at the Development Office.

In the fundraising campaign, alumni receive two personal letters from president Myer Horowitz, followed by a phone call from a student. Nearly one in three alumni reached contributed to the fund.



Nestor Lanoo and Sean Sunderland, 1st and 2nd year Arts students, stopped at the door in the Power Plant.

Dave Young

Grads protect pub

by Kevin Law

The University of Alberta Graduate Student Association (GSA) has confined access to the Power Plant lounge to grad students and their guests every Friday from 3 to 5 pm.

According to Ben Rostron, GSA Vice President Services, the current policy of restricted access on Fridays will prevail on a trial basis for the month of September.

A survey of patrons, conducted by the GSA last spring, concluded that graduate students were concerned there was no place for them to sit on Friday during peak drinking hours.

While the Power Plant was initially reserved for the explicit use of graduate students, it had to be opened to undergraduate students in September 1986 to help defray the cost of operation. Many undergrads are angered at the recent access restrictions because they feel they help support the operation by drinking there.

"I agree undergrads help support it," said Rostron, "but undergrads don't pay for the operation of the Power Plant. A portion of every graduate students' fees goes to the Power Plant, and last year we still lost a little under \$60,000.

"However," he added, "we agree undergrads have a valid point because of their support. It (restricted access) is a trial right now to see how it works. We're going to get together with man-

agement and the GSA executive to see what more can be done."

"The biggest problem," Rostron noted, "is that undergrads do not know about the Friday restriction and make plans to meet people there. But the numbers are not as high as we thought and people who are there before 3 pm are not asked to leave."

Alternate space exists in the Power Plant building, such as the GSA lounge next to the cafeteria, but Rostron said, "there was no way of controlling access to the GSA room, so we made it into a T.V. room and we're going to leave it for everybody." There is also a "back room" in the GSA office where grads may drink from 4 to 8 pm, Monday to Friday, but Rostron noted use is limited; most people prefer the main lounge area instead.

Rostron also explained the GSA is trying to improve the Power Plant environment for everybody, noting that the games room has been renovated with new flooring and lighting fixtures, and "we're looking at buying additional chairs for the entire restaurant/bar operation. Also, graduate students with a valid card get 10 percent off food and an effort is being made to give them a break on cover charges."

Rostron said "We are open to suggestions. The only way we can act on things is by feedback from patrons, but they have to realize we have to juggle these things."

Teaching tested

by Gina Carmichael

Roger Beck, Chairman of Inventory and Plan for Teaching Effectiveness, wants "to find out what people are doing to increase teaching effectiveness."

After winning an award by the 3M Teaching Fellowship and receiving \$10,000 in grants, Beck, a marketing professor at the University of Alberta, chose to do a project to observe teaching methods and stimulate effective teaching awareness.

Beck's two year program has been running since June 1987 and has a steering committee of nine people. Dr. Knapper, from

the University of Waterloo and National Authority on Teaching, will be doing the analysis of Beck's data.

An example of teaching effectiveness is given by Prof. Frank Aherne, who has made his Animal Science course more interesting by dividing the students into consulting teams and assigning them to a particular animal farmer. The students were challenged to raise the farm's profits by 20 percent. They were then asked to prepare a summary presentation as well.

Beck feels that this is a "realistic, hands-on, learning experience."

Another example is that of Professor Wesley Cooper of the Philosophy Department who is increasing his teaching effectiveness with 'learning cells'. Instead

of listening to continuous lectures, the students are sometimes divided into four groups and asked to discuss the questions and answers that they had prepared earlier.

For larger classes, the lectures can be enhanced by seminars. Professor Gibbons of the Business department has developed a program with 90 minute per week seminars. One representative is chosen from the 25 students in each seminar to meet with the instructor three times per term.

Beck feels that lectures mixed with class participation are important, and that emphasis needs to be put on communication skills.

There are some disadvantages to straight lecturing because it is "not active learning by the students," said Beck. He feels that active learning "allows students to be more responsible for their own learning instead of passively listening to a lecture."

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