

# Have You Seen SANITAS

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## SANITAS

Sanitas exactly reproduces the finishes, designs and effects of the finest wall papers and fabrics, but in a far more serviceable material of moderate cost.

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Stamped on **USE MERITAS**—the guaranteed table oil cloth. For the name of any dealer not handling Meritas we will send you 1/2 dozen handsome Every Yard Meritas dollies.

# SANITAS

THE WASHABLE WALL COVERING

When writing advertisers please mention The Western Home Monthly.

## A Chat with our Readers.

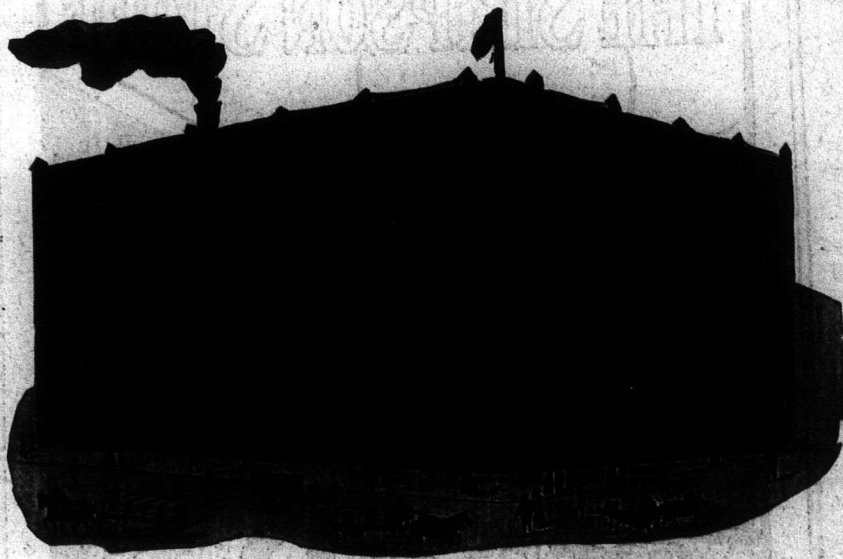
Since the date of the last issue of the Western Home Monthly the large publishing house on McDermot Avenue, Winnipeg, where it is produced, closed its doors for one brief day, and principals, employees and their families to the number of 400 travelled by special train to Winnipeg Beach where all the pleasures provided by that beautiful resort were heartily indulged in. The picture reproduced at the foot of this page shows as many of the excursionists as the camera could catch. It is a cosmopolitan group and represents no less than 21 nationalities so that the brain and energy of many lands find a place in the production of the magazine from month to month. This short period of play being over, all attention is now

adian magazines. This is a sample of what they say:

### DEEPLY INTERESTED.

Edberg, Alta., July 20, 1912.

Dear Sirs,—I am here enclosing you by P.O. order two dollars to pay for subscription to The W.H.M. for three years more from March, 1912. I like your paper very much, it's a fine magazine, I lend it to others when I can, and am going to try and get a few more subscribers soon. Excuse me for being behind, it was not the want of money but I was so interested in the inside news I never thought of looking at the outside label till a party called my notice to it. Wishing you success, I am, Malcolm Frame.



The home of the Western Home Monthly.

directed on this number, which in point of excellence will we trust equal any of its predecessors. It has a wealth of healthy literature and in every way is indicative of progress. Its numerous departments devoted to the social and economic questions of the day, to the home, the farm, to fashion, to the problems of young men and young women, to temperance and many other vital questions include all the interests that should centre about a well ordered home with a broad outlook upon life. Many readers tell us that The Western Home Monthly is, in the magazine line, the best that their money can buy, and we are striving hard to introduce the magazine to every Western home that it does not now enter. If subscribers have found it helpful, it will be a pleasure for them to pass the good word along. We have but few canvassers and they cannot possibly hope to get in touch with one-tenth of our readers, so that after all we must depend on our satisfied subscriber to show the magazine to his or her neighbor. It was this splendid and voluntary co-operation between publisher and reader that brought the W.H.M. to a front place among Can-

### ENCOURAGING WORDS.

Ettington, Sask., July 27, 1912.

Dear Sirs,—I am sending \$2.50 to renew my own subscription for one year also to send as a present to a friend in England. We have been taking your good paper since 1908 when we came on our homestead and it has grown the same as our country. We were the only subscribers at that time for miles around, in fact we were nearly the only settlers in this part of the country, now most every house takes it. Good luck to you, and may you improve as much in the future as in the past. Yours indebted, E. O. Thomas.

### WHY HE LIKES IT.

Canoe, B.C.

We have all manner of magazines and periodicals around here, but believe me the Western Home Monthly is the King of them all. Everybody seems of the same opinion for almost everyone gets it and those who don't sneak it from those who do. It is good, wholesome and cheerful and Canadian throughout. Keep her going in the same way. Enclosed \$2.00 for three years' subscription. R. Sperry.



## Scotch Bagpipes

Have you longed for the stirring notes of the "Pipes?" Instead of being amused by others you can delight them in no time if you learn on one of our

Practising Chanters Plain mounted. **\$2.50**

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Ours is the largest stock of high grade Bagpipes in America. Prices from \$30 to \$85. All Pipes tested by our own EXPERT piper before they leave the factory. We carry all extra parts and accessories. A completely equipped repair department promptly attends to any repairs—the charges are reasonable, too.

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