



**"I WORK FOR THE COMPANY..
THE COMPANY WORKS FOR ME"**

HE HAS A
THREE-WAY STAKE IN BUSINESS



He Works



He Buys



He Invests

Many Canadian workmen today are Shareholders of the company that employs them. In this way the company they work for also works for them.

Business . . . and Canada, too . . . is built on the thrift, faith and farsightedness of every Canadian citizen who invests savings or capital. Today, Canada's Shareholders . . . men and

women from every walk of life . . . are not only earning additional income for themselves but are promoting Canada's welfare by wise investment . . . by turning their savings into "creative money" that builds business and creates more employment, better working conditions and increased opportunities for Canadians.

More and more employees today are investing in the companies that employ them. Among the 5650 men and women who have money invested in George Weston Limited are many of the employees of the Company.

Weston's

B6SP

GEORGE WESTON LIMITED • TORONTO, CANADA