The Christmas Store for Women

In every department we have made extensive purchases of the articles of dress every woman loves. Please do your Christmas shopping early—in the morning if possible.

WAISTS
of Silk Crepe, Georgette, Voile and Wash Silks, etc.

SKIRTS
Plain Serges and Novelty Stripes and Plaids.

COATS
of Velour, Broadcloth, Cheviots and Whitneys.

DRESSES
Silk Crepes, Georgette, Satin, Serge and Jersey.

CAMISOLES
Dainty creations of silk, satin and crepe; plain, eyelet embroidery and lace-trimmed . $1 to $3.50

HOSIERY
We specialize in the well-known "Radium" line; pure silks and artificial; clocks, stripes and plain.. .... 75c to $3.00

GLOVES
Perrin's make; white, black, navy, tan, grey and brown .... $1.75 to $2.75

NECKWEAR
Fresh shipments just received of the newest and most approved styles.

MEN'S NECKWEAR
Heavy quality Silks — choice patterns and colorings. These distinguish this special showing of Christmas Cravats.

BRICK & DUNDAS
LIMITED
188 DUNDAS STREET.

Page of Interest to Women

BIG CONVENTION OF U. F. W. IN TORONTO DECEMBER 18-19

Margery Mills Urges Farm Women of Western Ontario To Attend.

And now for our convention—the first one for the U. F. W. O. We are hoping to learn a great deal about aims and ways and means when we meet in Toronto December 18 and 19.

By the way, though, we are still nominally but honorary members of the Farmers' Association. The U. F. O. executive, however, has given us official recognition inasmuch as we are to have an hour of Wednesday evening's session, during which time the president and secretary and one of the members of the standing committee will address the joint meeting of the conventions.

Plan To Attend Convention.

Plan to come to this meeting if possible. Every club may send a delegate for every 20 paid-up members, whose fare to Toronto will be paid. The fee is still $1 per year, 50 cents of which must be sent the secretary-treasurer, Miss Emma Griesbach, of Collingwood. Come and bring your ideas with you, and do not fear to express them.

Dumb at Meetings.

I often get completely out of patience with many bright women of my acquaintance, when I sit down and talk with them. They are brimful of fine, helpful suggestions, but get them into a meeting and the proverbial oyster does not excel them in dumbness. They are afraid to speak up, distrust their really good ability, and leave the work to be done, very often, by other women who really are less clever, but who believe in themselves.

"Our doubts are traitors
And make us lose the good we oft might win
By fearing to attempt."

You will find at the convention a group of farm women, like yourselves, anxious to get a grasp of the situation which faces them, that together they may intelligently face it and dominate it.

Tell me what I can say to the average farm woman of Ontario to induce her to see, as others can see, that as she is so capable in what she has hitherto regarded as her world, her sphere, she can and should use her ability in the wider sphere which is hers for the entering, in the big world of which her home is a part.

Must Have Wider Vision.

So here we are, repeating again, that we need, we must have, wider vision of our own abilities, of the relationship which we and our homes bear to the nation as a whole, and of the responsibility which attaches to the shutting of our eyes to the opportunities which invite and challenge us to embrace them.

A great eye specialist prescribes the "far-away look" to rest the tired eyes. Those of us who have tried the prescription know its value. And to our tired lives this outlook into the greater world beyond is such a rest.

Too Many Marthas.

There are two few Marys and too many Marthas among us. Now, Martha's mistake in her being completely occupied with trivial "duties," while the great opportunity which Mary grasped was unheeded. I have no doubt that Mary shouldered her full share of responsibility at the proper time.

We have acted as if we are of no account plenty long enough. We do not form a peasant class. But if we had not been so short-sighted or blind as to act as though we considered ourselves such, the danger of our being forced into real peasantry would not exist as it certainly does now.

Arousing National Attention.

We are organized and organizing in sufficient numbers, and wisely enough, to arouse national attention to our movement. That is one of our aims. And we women must organize also and throw the whole weight of our influence into this magnificent struggle toward national recognition of our great class, free and untrammeled franchise, free speech, abolition of graft, and through these, real lasting progress for our beloved country.

Loyal and true, we have been and shall be, to the great principles for which our flag stands, and woe to those enemies who have dared to seek to undermine our liberties while they have been shouting loyalty the loudest.

MARGERY MILLS.
Pine Hill Farm.

Daily Bible Question Club

UNIFORM LESSON FOR SUNDAY, DEC. 8, 1918.
ONE GOLDEN TEXT SUGGESTION.
By Rev. T. S. Linscott, D. D.

Joseph Made Ruler of Egypt.—Gen. 41: 33-44.

QUESTIONS FOR TODAY.

13. Verse 40.—Would you say, or not, from this occurrence that in any nation governed by righteous laws, that God always provides the right man, at the right time, to meet any great national emergency? Give your reasons.

14. To what extent may any man at the head of a nation depend upon God for direction in grave emergencies as well as at other times?

15. Verse 41.—When Joseph suggested that there should be "a man discreet and wise" placed over the land, (verse 33) it seemed good in the eyes of Pharaoh's servants, but when Pharaoh appoints Joseph, why do you suppose there is no recorded indorsation on the part of Pharaoh's servants?

Golden Text.—He that is faithful in a very little is faithful also in much.—Luke 16: 10.

FAITHFULNESS IN LITTLE BRINGS MUCH TO BE FAITHFUL OVER.

When children are taught and compelled to be cleanly, to observe the rules of health, to eat properly, to play fairly, to obey their parents, to attend school regularly, to study faithfully, and taught their responsibility to God, they are then qualifying for being faithful over a little is that the little increases to much. If we take care of themselves; if we care for the pennies the dollars follow as a result. The affairs of this world gravitate to the care of those who are faithful.

Jimmy Coon and His Friends

The Adventures of the Little People of the Great Forest.

MR. BEAR ARRIVES.

After some of the little Beavers had put the stones on the top of the Beaver house, Tim and Fred Beaver swam through the long, wet hall of the Beaver house (you know, it was wet, for it was filled with water). They had the honey they had brought tied up in a big plantain leaf so that it would not get wet.

This honey they had tied with a stout grapevine to the ventilator in the roof of the Beavers' house.

Now all was ready for the grand visit of Mr. Bear, and it was daytime—the very time when Beavers sleep, and when old Mr. Bear is awake. Mr. Bear was wandering home from a hunting trip, when he smelt that lovely smell of Beaver meat and honey—things he liked so well to eat.

All the old Beavers had just settled for a good sleep, but Tom and Jerry Beaver were wide awake. Those two rascals, and Susie and Larry were sitting on the top step of the attic stairs. (You remember, that was the place they were to be, so that when Mr. Bear came along he could smell Beaver meat). And the honey was tied so near the crack in the ventilator that Mr. Bear's mouth fairly watered, and he tried to poke his paw through for a little honey, and he growled softly.

His paw was too big to get through the hole in the ventilator, but one of his claws stuck in the top of the honey and so, when he pulled it out and sucked it, he got a little taste.

This only made him anxious for more, and so he began to roll off the stones. One by one, he pushed them off, and some of them stuck in the holes of the ventilator and he couldn't budge them.

All this noise soon woke up all of Beavertown, the very smallest of the Beavers were crying, and were scared to death; and the older children were too excited to say a word, for they knew that Tom Beaver's plan was working and, while they trembled, they enjoyed every minute of it all.

Every blessed Beaver in that house was awake, and every one in the whole of Beavertown, too.

Father Beaver was excited, and he became worn out, with all this noise and worry after a hard night's work at the dam. All the little children were crying and fussing and scared to death and that was almost too much for Father Beaver.

"What makes old Mr. Bear come back? I thought when he fell off the roof, the last time, it would be enough for him!" said Father Beaver. "I can't think what's the matter! Mother Beaver, for mercy's sake keep those children quiet; he can't get in. Now I'll go up in the attic and see what he is doing!"

Tomorrow—Mr. Bear Is Driven Away.
(Copyright by George Matthew Adams.)

His Paw Was Too Big To Get Through the Hole.

A Handkerchief Collection.

Dear Miss Grey,—I have never written to your circle before, but I enjoy what others have written very much. Your column has one serious fault—that is, it is not long enough. How many readers agree with me in this?

I see so many people asking for things, so may I ask a favor too? I am making a collection of lace-edged, fancy-cornered and silk handkerchiefs. May I ask the readers to make it larger for my birthday, December 22? I will write and tell you all how many I have received before February 1, 1919. I have thirteen now. I hope in my next letter I can say more than that. I just love getting a lot of letters on mail days. Every one counts. In return, with thanks ahead, I'll send a good gingerbread recipe: Half cup butter, one cup granulated sugar, one tablespoon ginger, two eggs well beaten, one cup molasses, pinch of salt, one teaspoon soda, one cup cold water, three cups flour. Mix in order. What is the meaning of Ethel, also Rogers. I think Ura Kidd a fine looking young lady. Hoping my collection is enlarged greatly by Christmas. May I call again? Best wishes to all.

BLUE-EYED BETHIE.

Ans.—It is not customary in our Mail-Box to ask for things of such value as silk handkerchiefs. However, your letter is printed, and anyone who pleases is free to mail you one. Ethel means "a princess," or nobly born.

Another Card for "Loop."

Dear Miss Grey,—Just happened to have one leather postcard, so am inclosing it for "Loop." It is not very pleasant looking, is it? However, it may answer the purpose. BLACKIE.

So Stout But So Stylish!

There is a reason for the fashionable appearance of the plump woman which causes her to be admired and envied. She has found the ideal corset.

A Coilene Corset

Model, specially designed to afford comfort for the stout woman and bring out the best points in her figure. Smartness of line, a reinforced girdle in front; flexible, coiled wire boning at the sides; straight boning to support the bust line and spine; elastic insets; and the guarantee that the bones "won't slip" make this particular model the joy of the woman of stout figure. Sold at the

Coilene Corset Shop
176 Dundas Street,
(Over R. H. & J. Dowler's Store.)

And in best stores of leading Western Ontario towns.

Coilene Corsets now priced from $3 to $15 a pair.

Advertiser Patterns

A PRETTY DRESS FOR MOTHER'S GIRL.

2522—You can have this in batiste, dimity, dotted swiss, lawn, organdie, crepe and silk, or in flouncing, with any lingerie material. The waist front may be trimmed with lace insertion or embroidery edging to stimulate a vest. The sleeve may be finished in wrist or elbow length.

The pattern is cut in four sizes: 4, 6, 8 and 10 years. Size 6 requires two and a half yards of 36-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name .....
Town .....
Province .....
Age (if child's or misses' pattern) ....
Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 33, 34, or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist, and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of application.

Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

WATFORD KNITTING CONTEST.

Four hundred and twenty socks were the result of the knitting contest held by Tecumseh Chapter, I. O. D. E., the last six weeks. The ladies held their regular meeting at the home of Mrs. G. Hicks. The side of which Mrs. Hamilton was captain won by 91 pairs. They had a total of 256 pairs, while Miss McLeays division had 165. Mrs. N. B. Howden had secured the greatest number, 83 pairs and Mrs. W. J. Thompson the second, 52. Mrs. Howden also won the first prize for having knitted the greatest number of socks herself, in the contest. The chapter decided to make a number of property bags for the soldiers in the Guelph Convalescent Hospital, where Nursing Sister Reed of this place is stationed. The chapter is planning to give a tea to all the knitters, who, although not belonging to the society, so kindly helped out in the contest.

WHALEN RED CROSS.

Being a border society, this Red Cross branch receives township council grants from both Biddulph and Blanshard, the sum of $25 from each council. In addition to this the collection amounted to $1.10, two meetings being held during the month.

The articles sent to Hyman Hall were: 16 days shirts, 2 suits pyjamas, 15 sheets, 2 pillowslips. On October 29 a donation of 51 pounds of chicken was sent to Parkhill canning centre to be canned for the soldiers. On November 1 the society packed twelve Christmas parcels which were sent overseas to the boys who have gone from this community. Each box contained a pair of socks and Christmas treat. The money used for this purpose was the proceeds of a lawn social held in July.

She's All Wrong.

Dear Cynthia,—You really are so interesting a person that one wonders what sort of sensation would be caused by the printing of your photo in the Mail-Box column! I am sure that "Ura Kidd" would share the bouquets with you. By the way, don't you think that if "Ura" continues writing poetry she will make Ella Wheeler Wilcox and some of the other notables "sit up"?

I am inclosing tam pattern for "Sweet Patsy." Trust that it will meet her requirements.

Have I taken up too much space for a "new 'un"?

THE ORIGINAL QUIDNUNC.

Ans.—You're all wrong, my dear. I'm not really a bit interesting (I ought to know, for I'm better acquainted with me than anybody else is), and I'm neither handsome nor stylish, so do you wonder that I prefer to remain unphotographed?

"Sweet Patsy" ought to be pleased to receive your pattern. I've mailed it. No, you're so beautifully brief that you can have twice the space next time.

For Limberlost and M. M. C. L.

Hello Everybody,—Here I am again. I saw where Mary Elizabeth wanted the song "The Baggage Coach Ahead," so am sending it in for her. Also if Limberlost will go to any grocer and get a package of Omo, put it in a gallon of soft water and boil her dress in it, it will bleach it lovely and white and not hurt the goods a bit. And, if M.M.C.L. will take camphor and rub it on the berry stains and let stand a little while, then wash and boil, and they will be gone. Hoping I have not ruined your eyesight reading my awful writing, I will close wishing you the best of everything. JEFF'S WIFE.

Ans.—My heart is so warm at the thought of all the help in your letter, that the writing looked just like "10-point," which means very clear print indeed! I hope Limberlost and M. M. C. L. see your kind advice re stains.

GRAY'S

The Most Helpful Christmas Store for Thrifty People

Purchasing Is a Pleasure Here From Great Stocks of Practical Gifts

A SILK SALE

YOU SHOULD NOT MISS.
Second Floor.

BLACK DUCHESS SATIN, a fabric of lustrous beauty and splendid service, specially marked for quick selling ..... $1.75 yard

JUST TO HAND

Novelty Plaid Dress Goods

PLAID DRESS GOODS, in blue, grey and brown, a correct material for young girls' dresses, width 36 inches.....$1.25 and $1.50

Petticoats

A gift that will be fully appreciated by every woman.
Third Floor.

Underskirts

UNDERSKIRTS of chiffon taffeta, jersey tops or satin, all shades. Prices ....$5.00, $7.00 and $7.50

MOIRE UNDERSKIRTS, in navy, purple, green and mauve $3.50

BLACK SATIN SKIRTS, lined with grey flannel and finished with flounces of fine tucks $2.00

Corset Covers

Third Floor.

A lovely line of CAMBRIC CORSET COVERS, lace and embroidery trimmed. Prices from .....50c to $1.25

CAMISOLES, white embroidered in pink, maize embroidered in blue. Prices ..... $3 00 and $3.50

SILK CAMISOLES, with sleeves, lace and insertion trimming $2.75

Christmas Blouse Specials

In this attractive assortment of Waists are included models of silk, satin, crepe de chine and georgette. No more dainty or attractive Christmas gift could be proffered wife or friend than one of these charming models. Third Floor.

HABUTAI SILK WAISTS, in black or white, plain or tucked, high or low necks, in all sizes, a wide range of prices. From ..... $2.75 to $7.50

HABUTAI SILK WAISTS, square necks, lace trimmed, in white, flesh or maize. Good value at $3.50

WASH SILK WAISTS, white with colored satin stripes, convertible collar $4.75

CREPE DE CHINE WAISTS, in white, flesh, maize or peach, all sizes $4.00

CREPE DE CHINE WAISTS, heavy quality, high neck, in black or white $6.50

CREPE DE CHINE WAISTS, in many styles and prices. From ..... $4.50 to $7.50

WHITE GEORGETTE WAISTS, high neck. Price.....$8.00

GEORGETTE WAISTS, a fine assortments, embroidered and bead trimmed, square or round neck, many dainty shades. Priced from ..... $6.00 to $9.00

Ladies' Quilted Silk Jackets

In two styles, French neck or small collar, in rose, mauve, pink, cardinal, blue and navy, sizes 36 to 44. Prices...$3.50 to $4.50

Ladies' Quilted Silk Vests

QUILTED SILK VESTS, with sleeves, black, lined with mauve. Price $3.00

QUILTED WHITE SILK SLEEVELESS VESTS, with small floral patterns of pink or blue. Price $1.75

QUILTED SILK VESTS, in black, rose or blue. Price..$1.50

D. & A. CORSET SPECIAL

Medium bust, long hip, reinforced front, four hose supporters, sizes 19 to 30, 25 dozen on sale Saturday $1.19
Main Floor.

Underwear

Main Floor.

TURNBULL'S NATURAL WOOL VESTS, unshrinkable, high neck, long sleeves, all sizes; drawers open or closed .....$2.00 garment

LADIES' FINE COTTON COMBINATIONS, V neck, elbow sleeves, or low neck, sleeveless, sizes 36 to 44 ..... $2.50 suit

EXTRA O. S. DRAWERS, in grey, open or closed. Per pair $1.25

CHILDREN'S ALL-WOOL VESTS AND DRAWERS, cream or natural, sizes 1 to 14 years. Priced according to size .....$1.15 to $1.50

LADIES' BLOOMERS, white or black, elastic at top and knee $1.25

Hosiery

Main Floor.

LADIES' BROWN CASHMERE-FINISHED HOSE, full fashioned, spliced heel and toe ..... 75c pair

BOYS' HEAVY RIBBED HOSE (cotton), Wear Well Brand, sizes 7 to 10. Price ..... 50c pair

CHILDREN'S OVER-STOCKINGS, all wool, grey, navy, scarlet, cardinal and black. Priced according to size .....80c to $1.50

CHILDREN'S ALL-WOOL MITTS, long cuffs, in grey, navy, black, white and scarlet ..... 50c pair

PLEATINGS for collars, in net, satin and crepe. A yard 75c, $1.00, $1.50, $3.00

Practical Gifts in the Staple Dept---Main Floor

EIDERDOWN COMFORTERS.

Make warm, friendly gift. A big and varied assortment of attractive colors and styles. Prices ranging from ..... $7.95 to $27.00

KIDDIES' QUILTED SILK COMFORTERS, white, pink or blue. Prices ..... $1.75, $1.95, $2.50 and $2.75

BLANKETS.

Scalloped and Hemstitched. Wool and union. Prices $7.50, $8.00, $9.50, $10.00, $10.50, $10.95, $11.95, $12.95, $13.50 and $15.00 a pair

KIDDIES' FANCY BLANKETS, pink or blue ....98c, $1.50, $1.95 each

EMBROIDERED ENVELOPE PILLOW CASES

Especially pretty patterns, excellent quality. Per pair .....$3.00 and $3.50 a pair

EMBROIDERED DAY-SLIP PILLOW CASES, open at both ends. Per pair .... $1.95, $2.25, $2.75 and $2.95

SCALLOPED ROUND TABLECLOTHS

Special value, each ..$3.50

BORDERED TABLECLOTHS, sizes 2x2 yards and 2x2½ yards. Special value .....$3.98 a cloth

JAPANESE PRINTED SCARFS
18x45 and 30 inches square
50c EACH.

FANCY BORDERED AND NOVELTY BATH TOWELS
Prices 75c, $1.00, $1.25, $1.50, $1.75, $1.95, $2.25, $2.50 and $3.00 a pair.

WHITE BATH TOWELS.
Prices 50c, 75c, $1.00, $1.25, $1.50 and $1.75 a pair.

WHITE BATH TOWELING
25c, 35c, 39c, 50c, 60c a yard

NOVELTY FACE CLOTHS
Each 10c, 12½c, 15c and 20c

GRAY'S LIMITED. | Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET Phones 115, 116. | **GRAY'S** LIMITED.

To add enjoyment . . to breakfast or lunch . . . . . .

Grape-Nuts

A cereal blend of wheat & barley—ready-cooked

A dish that tastes like luxury but costs only a trifle a serving. . . . .

Needs No Sugar

Canada Food Board License No. 2-026

NO BOILING — LESS RUBBING

Every Woman Knows

that hard water "sets the dirt," makes more labor and wastes soap. It takes about three ounces of pure soap to each twelve gallons of ordinary city water before the suds have any cleansing effect upon the clothes.

Taylor's BORAX SOAP is pure soap and borax, combined by our own process. Softens the hardest water, loosens the dirt instantly, and WASHES THE CLOTHES WHITER. Sold everywhere.

SOFTENS WATER - WASHES WHITER

To arouse a sluggish liver, to relieve a distressed stomach, to fortify yourself against disease, — use

BEECHAM'S PILLS

Largest Sale of any Medicine in the World. Sold everywhere. In boxes, 25c.

VEGETABLES

Brussels Sprouts, per box	30c
Spinach, per lb.	20c
Hubbard Squash, each	10c, 20c, 30c
Cauliflower	20c and 30c
Celery, white	5c and 10c
Celery Hearts, per bunch	15c
Cabbage, each	5c and 10c
Onions, yellow, per lb.	8c
Leaf Lettuce, crisp	5c and 10c
Head Lettuce	20c
Endive, green, curled	15c
Horseradish Roots, per lb.	30c
Tomatoes, fancy trellis, per lb.	25c
Parsley, Watercress, Mint	5c

Celery for winter storage, Roots.

MAIN & COLLYER
PHONE 2831. P. O. BOX 276.

HOTEL New SOUTHERN

Michigan Boulevard at 19th St.
CHICAGO

One and one-half blocks from Central Station, Terminal of Illinois Central, Big Four, and Michigan Central Lines

Efficient, hospitable service, without showy luxury. Within easy reach of "The Loop," Chicago's business, shopping and theatre district

Moderate rates: Room with detached shower $1.00 a day; room with private bath $1.50 to $2.50 a day; for two persons $2.50 to $5.00 a day. 900 rooms.

Excellent cuisine. Moderate prices. Meals in Cafe, Grill and Coffee Shop.

L. C. PRANZ, Pres. and Mgr.
Old Southern Hospitality in New Southern Hotel

WHEN You Want Flowers, *Think of* WEST FLORAL COMPANY
Phone 2187. 249 Dundas Street.