"Our Waste May Make Our Soldiers Want."

THE HEART OF LONDON

WEGNER'S

20TH SEMI-ANNUAL

60-Day Sale

is increasing in interest, as it attracts more buyers each week.

50 DOZEN FUR FELT

SAMPLE HATS

Used in the manufacturers' sample room. All this season's styles. Worth up to $2.50. On sale at

$1.29

ENTIRE STOCK OF

STRAW HATS

To be cleared at once, at the following prices: 10c, 25c, 50c, 75c, $1. up to Panamas at $4.95.

MEN'S SUITS

The balance of our spring stock must be sold at this sale. These prices will move them: $14.95, $17.50, $19.95, $22.50, $25.00, $27.50, $29.50.

WEGNER'S

THE HEART OF LONDON.
THE REAL LIVE STORE.
Famous for Their Little Prices.
371 Talbot, Opposite Market
Open Evenings

For Better Pictures
You should use
Vulcan Films
Get them at
HAY'S Stationery
173 Dundas St. Phones 150 or 53.

PETERS STORE NEWS

ON SALE SATURDAY

Orange Cake

An old-fashioned cake, with real orange peel through and on top.

15c Each

Peters Holiday Box

A Suitable Assortment of Sweets.

40c Each

Double-Size Boxes, 75c Each.

Peters--2--Shops

WHY NOT?
BUY GUARANTEED GOODS.
Canadian Beauty Irons $5.00
Canadian Beauty Toaster $5.00
Electric Fans ..... $7.50 to $40.00
Flashlights ..... 90c to $2.50
Western Ontario Electric Co.
Phone 4071. 237 Dundas Street.

DIAMONDS

Diamond Rings from $5 to $350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS.
386 Richmond Street.

ROYAL SHOE SHINE PARLOR
396 RICHMOND STREET.
5c—SHINES—5c
"We Broke the Combine."
zxv

CAKES
The kind that make you want more. At
RUDDY'S
There's a store near you.
733 RICHMOND STREET.
308½ DUNDAS STREET.
874 DUNDAS STREET.
v

THE CANADA AUTO DEVICES CO SAY PARTRIDGE TIRES ARE PREFERRED. SO DO THOSE WHO HAVE THEM.

JOHN A. NASH
"My Jeweler"
Sells WRIST WATCHES That Tell the Truth.
NEW STORE, 206 DUNDAS STREET.
"Where You Will Eventually Buy."
zxv

TAYLOR'S THROAT AND LUNG BALM
Is Guaranteed To Stop That Cough.
25 Cents a Bottle at
Taylor's 6 Cut-Rate Drug Stores

TILLSONBURG.—John McFarlane received a cable yesterday that their son, Sergt. (Rev.) Hugh McFarlane, had arrived safely in England with the tank battalion. He gave up his pulpit in London some months ago to don the uniform.

CHATHAM.—Figures issued yesterday by Registrar McKeough show that 4,814 males and 5,518 females registered last week under the man and woman power regulations. The figures for the rest of the county have not yet been compiled.

Another Shipment of Ladies' White Linen Oxfords

HAVE ARRIVED

Same as illustrated.
Made in Boston.

$4.00

LADIES' WHITE CANVAS PUMPS

In three different styles, with the latest heels,

$3. 50 to $5 00

CLUB BAG SPECIAL

All leather 18-inch Bag, hand-sewed, frame, with double handles, $9.85

Johnston & Murray
BOOTS - SHOES - TRUNKS
LONDON — ST. THOMAS

S.O.S.---"Save Our Supplies"

S.O.S.

Selling-Out Sale

$40,000 STOCK
MUST BE SOLD!

All summer goods must be cleared out at once, including Men's Summer Suits, Summer Pants, Summer Underwear, Summer Hats and Caps, Summer Shirts, Summer Socks; also Raincoats, Sweater Coats, Overalls and Neckwear. Your golden opportunity to save money.

FREE We will give a pair of extra quality BRACES free with a purchase of a pair of Pants at $2.95 and up.

Summer Prices on Men's Suits

Every suit in its class reduced to clear at these prices: $9.95, $10.75, $12.75, $13.75, $15.75, $17.75, $19.75, $22.50, $24.75, $27.50.

Summer Prices on Raincoats

Here's an opportunity to secure a raincoat at a big saving: $4.95, $7.95, $9.95, $11.95, $12.95, $14.95, $16.95, $19.95, $23.50.

Summer Prices on Men's Pants

Over 40 dozen men's pants in different materials, to clear at $1.95, $2.69, $2.95, $3.69, $3.95, $4.69, $4.95, $5.69, $5.95, $6.69, $6.95.

Summer Prices on Straw Hats

Every Straw Hat in the house must be sold during this month—85 dozen left. Prices ranging at
25c, 35c, 50c, 75c, $1.00, $1.25, $1.50, $1.75, $2.00, $2.25, $2.50, $3.00, $3.50, $4.00, $4.50, $5.00, $5.50, $6.00, $6.50.

Headquarters for Bathing Suits ..... 98c to $5.98

EXTRA SPECIAL—20 dozen plain white, extra quality, Sport Shirts. Worth $1.50, for 95c

The GIANT Clothing House

Look for the Big Black and Yellow S. O. S. Sign.
120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK.

Joe Graham's CASH ECONOMY :: SHOP ::
CORNER RICHMOND AND PICCADILLY.

BARGAINS FOR SATURDAY

Cottage Roll Bacon, piece ...39c
Smoked Breakfast Bacon, sliced 48c
Easifirst Shortening, lb. 30c
H. A. Brand Oleomargarine, lb. 33c
Cooked Pigs' Feet ....2 lbs. for 25c
Also a full line of Fresh and Cooked Meats.

STORE OPEN MONDAY MORNING.

JOE GRAHAM, Formerly of Robinson & Graham.

Appealing Items That Will Satisfy and Please You and Your Holiday Visitors

The quality of goods sold at Rowat's is the best procurable.

California Ripe Olives
Rich, nutritious and ready for use.
HOLIDAY SPECIAL, 10c OR THREE FOR 25c.

GURD'S GINGER ALE.
A cooling, satisfying drink that pleases. Order some.
DRY OR SWEET, $1.00 PER DOZEN.

Phez MADE FROM JUICE OF LOGANBERRIES.
Add a little to cool water—then it's ready.
20c, 30c and 50c.

GOOD COLD MEATS
Ask for what you want. We suggest DRIED BEEF or COOKED HAM.
Dried Beef .... 70c lb.
Cooked Ham .... 65c lb.

WAXED PAPER
Order your Wax Paper with your groceries.
5c per roll.

Phone Orders receive careful, prompt attention.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

SOUTH DORCHESTER ASSN. ELECTS NEW OFFICERS

BELMONT, June 27.—The annual convention of the South Dorchester Sunday School Association, in the Crossley-Hunter Methodist Church, was one of the best ever held in the district. In the morning reports were given of the various departments, and in every case showed progress.

The following officers were elected: President, A. C. Hoover; vice-president, J. E. Reid; secretary-treasurer, Mrs. D. D. Finch; elementary superintendent, Mrs. J. W. Boyes; secondary superintendent, H. Woolley; adult superintendent, M. S. Holmes; home department superintendent, W. McCredie; teacher training, Rev. J. E. Cook; missions, Rev. W. Bradt; temperance, William Corless.

In the evening addresses were given by Rev. Messrs. W. K. Hagar of Aylmer and Rev. G. B. Brown of Springfield.

THREE CHURCHES MAY BE UNITED SHORTLY

BRYANSTON, June 27.—For some time an effort has been made to unite the Presbyterian Churches of Bryanston, Bethel and Ilderton as one charge. The main difficulty has been the arranging of the hours of service at the three churches. It is expected that the Presbytery of London at its meeting next week will be able to settle the matter.

Communion services will be held on Sunday at Bethel and Bryanston. Rev. Dr. McCrae of London will preach and dispense the sacrament.

LET IT HELP YOU

The Great Blood-Maker, Nerve Tonic and System-Builder.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price $1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking.

Tonal-Iron Capsules cure war nerves. If you are suffering from the worry caused by this war, try them.

Sold at all first-class drug stores, or mailed anywhere on receipt of price. Tonal-Iron Company, Box 184, London.
zxv

GOING WEST?
Northern Navigation liners lv. Sarnia every Mon., Wed., and Sat. for the Soo, Pt. Arthur, Ft. William and Duluth. Round trip continuous cruise from Sarnia $45.00 and up. Reservations at Sarnia only. Ask any Grand Trunk ticket agent, or any local tourist agent, or the company at Sarnia.
j18,21,25,28

SLEEPING CAR SERVICE TO HIGHLANDS OF ONTARIO.

Commencing Friday, June 21, Grand Trunk Railway System, will operate sleeping car from Toronto to Huntsville, daily, except Saturday, on their train, No. 47, leaving Toronto 11 p.m. Returning, this sleeping car will be ready for occupancy at Huntsville at 9 p.m. daily, except Sunday, leaving that point on train No. 46, at 2:20 a.m., arriving Toronto 7:45 a.m. daily, except Monday. This car connects with the steamers to and from points on the Lake of Bays.

Commencing Tuesday, June 25, will also operate sleeping car from Toronto to Algonquin Park, Tuesdays, Thursdays and Fridays, on their train, No. 47, leaving Toronto 11 p.m. Returning, this sleeping car will leave Algonquin Park at 3:10 p.m., Mondays, Wednesdays and Fridays, arriving Toronto, 7:45 a.m. next morning.

Commencing Friday, June 28, will operate sleeping car from Toronto to Muskoka Wharf, Mondays, Wednesdays and Fridays, on their train, No. 47, leaving Toronto, 11 p.m., connecting with steamers for points on the Muskoka Lakes.

Full information from any Grand Trunk ticket agent, or C. E. Horning, district passenger agent, Toronto, Ont.
18n

Canada Food Board License No. 8-8840

10 Lbs. Sugar $1.00
100 " " $9.50

The Food Control Board allows us to sell you 100 pounds at present if you need it for preserving. If so order at once. We deliver.

FOR PICNIC SANDWICHES, TRY
Devilled Tuna, per tin 15c
S. P. A. Devilled Tongue 25c
Shippam's Potted Pastes 25c

Olives, Fancy Biscuits, Lime Juice, Pickles, Oranges, Grape Juice, Tomatoes, Lemons, Etc., Cucumbers

John Diprose
South London Store: 160 Wortley Road. Phone 1397.
266 Dundas Street Store. Phone 2262

RAIN IS NEEDED TO QUICKEN GROWTH

WHALEN, June 27.—Owing to the continued dry weather the growth has been very slow in this district. There has been no rain excet a light shower for a long time, and things are at a standstill. There will be a good yield of corn and roots if rain comes soon. Hay is only a fair crop. Some farmers are cutting clover. Barley seems a good crop; oats are heavy on the fields, and rains later on will make them a good crop.

DANGEROUS BLAZE CAUGHT IN TIME

The fire department was called out last night about 11 o'clock to Gurd's broom factory, West London, where a dangerous fire was nipped in the bud by quick work. The fire was caused by a break in the chimney of a dryer allowing sparks to escape to some dried corn, and it was smouldering for some time before discovered.

This is the second fire in the Gurd factory within the last few months, the first one being a serious blaze which partially destroyed the broom factory and stock. The alarm last night was the first since Sunday afternoon for the department, and the damage done amounted to about $100.

WIARTON CONSTABLE MADE QUICK CAPTURE

WIARTON, June 27.—Frank Ryan, a graduate of the Mimico school, was sentenced to six months in Walkerton jail for theft. He broke into the residence of Bert Rourke at Park Head and took $25 in cash and a ring. He received a four-years' course of training at Mimico. Ryan was caught in a few hours in Owen Sound by Constable Ward of Wiarton.

CHATHAM.—The children from the Francis Moore Shelter enjoyed a picnic at the lake yesterday. Refreshments were donated by the Women's Institute, Manager Curle of the C., W. and L. E., furnished the transportation, and R. Zakoor sent oranges. Mrs. Trumpess, matron of the institution, was in charge of the youngsters.

The Purdom Hardware

124 DUNDAS ST. Sole Agents for Chi-Namel Varnishes. PHONES 2800-2801

Sweeper-Vac Electric Vacuum Cleaners, Tweed Chemical Closets, Eureka Electric Vacuum Cleaners, Paroid Roofing, Hoover Electric Vacuum Cleaners, Wall Board, Regina Electric Vacuum Cleaners, Turps, Oils and Varnishes.

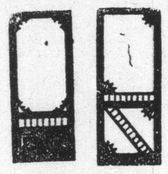
Price ..... $6.00 up
Grass Catchers ... . $1.25 up

Price .... $2.25 up
Couch Hammocks, alone and complete, now in stock.

Climax Wall Paper Cleaner. Price .... 20c tin

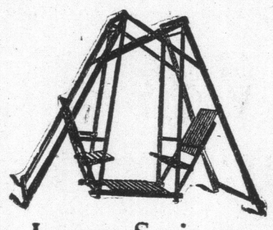
Electric Irons
Pelouze $6.00
Canadian Beauty $5.00

Price 25c each up
Keep the flies out by putting a screen in.



SCREEN DOORS
Price, complete with hinges, pull and catch .... $2.00 up

HAY FORK ROPE
Price ..... 45c lb.
(Guaranteed pure manila.)
Gold Medal Binder Twine ..... 30c lb.



Lawn Swings
Price ..... $9.00 and $10.50
Lawn Seats. Price $1.75 each

Refreshing Drinks from a Hotakold Bottle

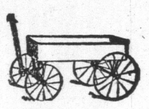
Prepare for the outing, motor, hunting or fishing trip by getting a Hotakold Vacuum bottle. It will keep beverages hot 24 to 36 hours or cold 48 to 72 hours.

Dark Green Enamel
No. 115, $1.50
No. 125, $2.50

The improved spring construction and shock absorber put Hotakold bottles in a class by themselves.

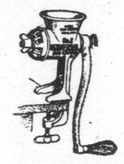
Made in many styles, sizes and finishes. We carry a good selection.

Price of Vacuum Bottles .... $1.50 up



BOYS' WAGONS
Just a few left at old price .... $1.25 and $1.50

Price ... 12c ft. up
Hose Reels, $1.00 up
Nozzles, Couplings Bands, Washers, etc.



FOOD CHOPPER
Price .... $1.50 up
Buy one and conserve food.

Price .... $2.25 up
Made strong, and will last a lifetime.

Air-Tite Auto Patch

The hotter the road the tighter it holds. A three-ply self-vulcanizing patch for inner tubes. Price .... 50c and $1.00 a box
We have it. Get a box today.

The Purdom Hardware Co.

124 DUNDAS STREET. PHONES 2800-2801

For Big Bargains for the Holiday
GO TO MARA'S

You know, madam, and so does every other woman in London and district, that at Mara's you can get quality goods at prices not obtainable elsewhere. For the holiday trade we have arranged a number of genuine bargains. Right now is a good time to buy these goods because, owing to the scarcity, you may not be able to get them in amonth.
COME EARLY SATURDAY AND SAVE A DAY'S WAGES HERE!

LADIES' SILK HOSE, 59c.
100 dozen seconds in Ladies' Silk Hose, with ribbed tops, in nigger brown, tan, pearl, gunmetal, champagne, Paddy, pale blue, navy, black, and white; worth $1.00 pair. On sale .....59c pair

CHILDREN'S NIGGER BROWN HOSE
10 dozen Princess Ribbed Lisle Hose in nigger brown, very scarce goods, in sizes from 6 to 9. On sale, per pair ..... 50c and 59c

ITALIAN SILK HOSE, 25c PAIR.
50 dozen Italian Silk Hose, in tan and black; slight imperfections, sizes 8½ to 10; regular 50c value. On sale, per pair 25c

LADIES' CORSETS, 98c PAIR.
25 dozen D. & A. Corsets, tearproof and non-rustable, medium bust, with double front, four hose supporters, in sizes 19 to 30; regular $1.50 values. On sale ..... 98c pair

LADIES' HANDBAGS, 50c
50 dozen Ladies' Patent Leather Handbags, strong and serviceable, fitted with small purse and mirror inside; regular 85c value. On sale 50c

LADIES' SILK GLOVES, 69c PAIR
25 dozen seconds in Ladies' White Silk Gloves, with double tips, in sizes 6½ to 7½; regular $1.00 quality. On sale ..... 69c pair

LADIES' SILK GLOVES, 98c PAIR
50 Extra Heavy Weight Ladies' White Silk Gloves (Queen Quality), in plain white and white with black backs, in all sizes 6 to 8; regular $1.25 value. On sale ..... 98c pair

SPORT YARNS
25 boxes Double Sport Yarn, the new yarn for ladies' sport coats, in colors of delph blue, rose, taupe, grey, purple, gold, navy and black; 2-oz. skeins..50c

PANAMA HATS, 98c
100 Genuine Panama Hats, in large sailor, droop shapes, even weave and full bleached; regular $1.50 and $2.00 values. On sale 98c

VOILE WAISTS, 98c
25 dozen New Voile Waists, with embroidered and lace fronts, all made with large, lace-trimmed collars, in all sizes 34 to 44; regular $1.50 and $1.75 values. On sale ..... 98c each

WHITE SKIRTS, $1.98
5 dozen Ladies' White Top Skirts, made of fine white repp with pockets, gathered back and wide belt; regular $2.50 value. On sale $1.98

WHITE UNDERSKIRTS, $1.48
3 dozen White Cambric Underskirts with wide lace and embroidery flounces, with dust frills, in all lengths 36 to 42; regular $2.00 values. On sale $1.48

CORSET COVERS, 29c
20 dozen Corset Covers, made of fine white cotton, trimmed with fine lace and embroidery, in all sizes 34 to 42; regular 50c value. On sale ...29c each

STRIPED SILKS, $1.98
5 pieces New Striped Silk in messaline and chiffon taffeta, 36 inches wide; regular $2.50 and $3.50 values. On sale .....$1.98 yard

HAT SHAPES, 69c
50 Hat Shapes, black and colors, large and small sailor shapes, droop and poke shapes, all our best selling $2.00 to $3.00 shapes. All to go at one price. Your choice ..... 69c each

COLORED VOILE WAISTS, in Copenhagen, rose, maize and pink.
SPECIAL AT 98c EACH.

MARA'S

SAMPLE RUBBER BATHING CAPS
in all colors,
AT HALF PRICE.