

Store Opens at 8.30 a.m. The Robert Simpson Company, Limited Store Closes at 5.30 p.m.

These Goods on Sale All Day Friday

A Few Specials in Draperies
Oil Colored Window Shades, 39c each—Oil-finished opaque window shades, 37 x 70 inches, cream or green, with brackets and pull. Regularly 50c each. Friday, each .39

Look at These Furniture Values

50 Den Tables, made of selected quarter-cut oak, turned or golden finish; have centre drawer, shelf underneath; size of top 22 x 22 inches. Regularly \$7.75. Special . . . \$7.50

Linoleums and Oilcloths Laid Free

FRIDAY WILL BE THE LAST DAY FOR OUR SPECIAL LAID FREE OFFER.
This means a good bargain as well as the even more important feature that it will be laid and fitted properly, which means added wear to the cloth.

Bed Comforters at 98c

For double beds, size 70 x 70 inches, good serviceable colorings. Regularly \$1.50 and \$1.65. Rush price, Friday 98c

Room Lots of Wall Paper

Enough Wall Paper, border and ceiling, for room 10 x 12 x 9; larger rooms at proportionate price. These papers are taken from our regular stock; every roll perfect.

Cut Glass Gifts on Bargain

Pitchers, 2-pint size, cut strawberry, diamond and fan design. Regularly \$3.25. Friday bargain, each 2.19

Lighting Fixtures

\$21.00 7-Room Outfit for \$12.75, comprising 11 fixtures—7 ceiling and 4 wall fixtures, "Simpson quality," with all glassware installed within city limits without extra charge (bulbs not included). Regular selling price \$24.00. Friday bargain 12.75

Restaurant SIXTH FLOOR.

In the Morning—Breakfast ready at 8.30 a.m., 20c and 25c. At Noon—Dinner, 11.30 a.m. to 2 p.m., 25c. Afternoon Tea—3 p.m. to 5 p.m., 15c; or two persons for 25c. Evening Dinner—5 p.m. to 7.30 p.m., special dinner at 25c

More Big Attractions in the Chinese Bazaar

Every department is so full of desirable values for tomorrow that it may be hard to find time for a look through the Chinese Bazaar on the Third Floor. The following specific values, though, may make you decide to go there first.

A Very Important Bargain Day

There are just two Fridays between now and Christmas Day, and tomorrow is one of them. This means that tomorrow is a very important Bargain Day, as a careful perusal of this page will show. Every item in the Store news will repay your instant attention.

FOR THE CONVENIENCE OF THOSE WHO CANNOT do all their Christmas shopping in the day-time, it is the custom of this Store to remain open a few evenings before the holiday. This year the program is:

Two evenings this week, viz., December 11th and 12th. Two evenings next week, viz., December 18th and 19th. Three evenings Christmas week, viz., December 21st, 23rd and 24th.

The first of these will be TOMORROW EVENING when the Store will remain open until 10 o'clock.

Boots Make Practical Family Gifts

Men's Boots, Friday, \$1.79—600 pairs Lace, Blucher Elastic Side Boots, box kip, gunmetal calf, patent calf and vicid kid leathers in the lot; fall weight solid leather soles, military and low heels; recede, round and wide toe styles, toe cap and plain toes without boxes. Regularly \$2.50 to \$3.50. Friday 1.79

Women's Boots, Friday, \$1.79—650 pairs Button and Blucher Boots, of patent calf, gunmetal calf and vicid kid leathers; light, medium and heavy flexible solid leather soles; Cuban, military and low heels; dull kid and matt calf tops; plain and toe cap vamps; sizes 2 1/2 to 7. Regularly \$2.50 to \$3.50. Friday 1.79

Boys' Boots, Friday, \$1.49 and \$1.69—400 pairs Blucher style, box calf, box kip and dongola kid leathers; good heavy fall weighted solid leather soles; military and low heels; round and neat toe shapes; all are made on good roomy fitting lasts. Sizes 11, 12, 13, regularly \$2.00 to \$2.25, Friday, 1.49. Sizes 1 to 5, regularly \$2.25 to \$2.75, Friday 1.69

Children's Boots, Sizes 5 to 10 1/2, Friday, 79c—750 pairs Button and Blucher Boots, in calf and dongola kid leathers, flexible solid leather soles, spring and low heels, patent and plain leather toe caps, dull kid and matt calf tops; all are easy fitting; sizes 5 to 10 1/2. Regularly \$1.00 to \$1.25. Friday 79c

RELIABLE RUBBERS IN ALL SIZES ON SALE TODAY AND TOMORROW. Men's 50, Boy's 25, Youth's 40, Women's 40, Misses' 38, Children's 36. Phone Orders filled. No Mail Orders. Specially Priced Slipper Soles—"Nu Wool," Men's, 22; Women's, 19; Misses', 18. Quilted satin, pink, blue and white—women's, misses' and children's, 20 per pair. Phone and Mail Orders Filled.

On sale Today and Tomorrow at the following prices: Rubbers—For Men, 59; Boys, 55; Youth's, 49; Women, 40; Misses', 38; and Children, 36. Phone and Mail Orders Filled.

Men's Long Rubber Soles—Knee, \$2.99; three-quarter length, 3.99; hips, 4.69. 179; Children's, 1.79. Children's Rubber Boots—Women's, 1.99; Misses', 1.79; Youth's, 1.59; Boys', 1.39. One-Buckle Overshoes—Men's, 1.19; Boys', 1.09; Youth's, .99. Two-Buckle Gum Rubbers—Men's, 1.49; Boys', 1.29. Men's Three-Eyelet Snagproof Gum Rubbers 1.39

Book Gifts

Crowell's Leather-Bound Poets, bound, full limp, maroon leather, gilt edges and blind-tooled, 12 vols., Coleridge, Shakespeare, Wordsworth, Lowell, etc. Regularly \$1.75. While they last, special 1.25

Steamer Trunks

Regularly \$6.00 to \$8.00 Tourist and Steamer Trunks, Friday 3.95

Hair Ornaments

Rhinestone Bandeaux, Mounted Combs and Spanish Combs, with rhinestones, Regularly 75c and \$1.00. Friday 50c

25c SIMPSON DRUGS

40c Size Beef, Iron and Wine, best quality, Friday 25c
75c Size Vin Sanguis, 37; 25c
\$1.00 Size Scott's Emulsion, special, .64, 50c size 25c
30c Absorbent Cotton, 1-lb. rolls 25c
\$1.20 Aspin Tablets (true), 100 in bottle 25c
1.00 Size D.D.D., ordinary or strong 25c
25c Menthol Tablets, in wood, Special 25c
25c Feeding Bottles, Friday 19c

Hand Embroidered Exhibition Pieces

Used as examples to be copied, cushions, centres, bags, sideboard runners, etc., all from our own workrooms. Friday, needlework department, third floor. Regularly \$1.00. Half-Price 50c

Notions on Sale

Fancy Hair Pin Boxes, in tapestry paper, odd shapes, with drawers containing hair pins, Friday 25c
Needle Cases, assortment of sewing and darning needles, Friday, 15c and 25c
Fritted elastic, light colors, Friday 25c
Arm Bands, of fancy frilled elastic, finished with satin bow, Regularly 25c, Friday 19c
Shoe Trees, with a little ribbon, make a useful gift, Friday, pair 70c

These Goods on Sale All Day Friday

Men's Winter Overcoats at \$5.95

When protection against winter's chill can be bought at this price there will not be many men who by a little extra effort cannot provide themselves with one of these Overcoats. This price is a good deal below cost.

There are 92 Overcoats in the lot, made from heavy English diagonal tweed coating, in medium shade of brown, cut in popular styles, single-breasted Chestertail, three-quarter length, self or velvet collars, heavy tweed mohair linings. Sizes 34 to 42. To clear 5.95

MEN'S \$8.50 TO \$10.00 SUITS, TO CLEAR AT \$4.95. Made from durable heavy tweed, in good assortment of colors and patterns, more browns and grays than anything else. Sizes 38 to 42. To clear 4.95

BOYS' WINTER ULSTERS, \$3.95. 155 Ulsters with wide convertible collars, some with belts of dark brown and medium gray English striped ulsterings. Regularly \$6.00, \$6.50, \$7.00 and \$8.00 values. Friday bargain 3.95

BOYS' TWO-PIECE WINTER SUITS, \$2.05. Double-breasted sack and single-breasted Norfolk Suits, with bloomer pants, English tweeds in browns and grays; check and stripe patterns. Sizes 25 to 34. Regularly \$4.00, \$4.50, \$5.00 and \$6.50. Friday bargain 2.05

BOYS' RUSSIAN OVERCOATS, \$2.95. 100 Sample Coats, of chevot, tweeds, in gray and brown, diagonal and stripe patterns, box backs and some with belts, twilled linings. Sizes 2 1/2 to 7 years. Regularly \$4.00, \$4.50 and \$5.00. Friday bargain 2.95

MEN'S FURNISHINGS IN GIFT BOXES. Men's Silk Neckties, in pretty boxes. Regularly 35c. Friday 19c

Men's Elastic Web Suspenders, cast off kid or cord ends, pretty designs, each in fancy box, Regularly 35c. Friday 25c

Men's Combination Sets of Braces, arm bands, check and stripe patterns, several different colors from each piece fitted in fancy box. Regularly 75c. Friday 50c

EXTRA SPECIAL. 1,000 pieces of Men's Underwear, including Stralian, St. George, Rosco, English Natural Wool Shirts and Drawers and Lambdown Flannels, all sizes in the lot, Regularly \$1.00 and \$1.25. Friday, a garment69

Men's Persian Lamb Fur Caps, wedge shape, even curls, all satin lined. Friday bargain 4.50

Men's Persian Lamb Fur Caps, driving shape, adjustable peak and sliding band. Friday bargain 6.95

12 Only, Men's Muskrat Lined Coats, black beaver cloth shells, dark prime furred outer collars, shawl style. Sizes 36, 37, 38 and 40. Regularly \$45.00. Friday 29.75

Manufacturers' Samples Men's Soft Hats, up-to-date fall and winter styles; fine grade English, American and Italian fur felt; colors navy, olive, brown, gray and black. Regularly \$1.50, \$2.00 and \$2.50. Friday bargain95

Men's and Boys' Winter Wear Caps, golf, driver, jockey and other shapes, in tweeds, beaver cloth, plushes and corduroy, each cap with fur-lined ear bands. Regularly 75c and \$1.00. Friday bargain49

Aluminum Ware

Cereal and Breakfast Food Double Cookers, pure aluminum, extra heavy. Regularly \$1.75. Friday 1.19

Berlin Saucepans with handles, all pure aluminum, with covers; 8 1/2 size, for 40c; 9 1/2 size, for 50c; 11 1/2 size, for 60c. Aluminum Tea Kettles, assorted sizes, 1.45 and 2.75. Friday 1.25

1,200 Pieces Blue and White Granite Ware, worth 10c, 12c and 15c, pudding pans, milk pans, bowls, granite spoons, mugs, pie plates, jelly cake plates, granite scoops, individual jelly moulds (we cannot fill phone or mail orders). Friday bargain 5c

Blue and White Granite Railroad and Workman's Dinner Pails, Regularly 65c and 75c size, for 49c

Patent Steam Cookers, for cereals, for soups, for puddings, granulars, Regularly 45c. For 29c

45c Round Double Self Basting Roast Pans, for cooking turkeys, etc. Friday bargain 29c

50c Galvanized Ash Bins, for 29c

45c Furnace Shovels, wooden D handle 38c

The Chinaware List

\$2.75 Chocolate Sets, handsomely decorated. Friday bargain, per set 1.95

75c Nut Sets, all prettily decorated. Friday bargain, per set 49c

Gibson's Celebrated Teapots, light brown body, with fancy design. Regularly 95c, 49c, 59c each. Friday bargain, each 29c

Turkey Platters, all large sizes, variety of decorations. Prices from 98c to \$1.75. Friday bargain, each69

Great Grocery Values Friday

N.B.—By phoning Adelaide 6100 any time up to 10 o'clock this evening you may have the groceries delivered early Friday.

TELEPHONE DIRECT TO DEPARTMENT ADELAIDE 6100. 1 Car Standard Granulated Sugar in 20-lb cotton bags. Bag 1.35

Choice Family Flour, 34 bag—Friday 49c

California Seeded Raisins, 3 packages 29c

Yellow Cooking Sugar, 7 1/2 lbs. 50c

Perfection Baking Powder, 3 tins 25c

Heather Brand Extracts, assorted, 2 1/2-oz. bottles 25c

Finest New Mixed Peel, orange, lemon and citron. Per lb. 17c

Pure Lard. Per lb. 10c

Mixed Pastry Spices. Per tin 10c

New Orleans Molasses, 2-lb. tin 10c

Finest Canned Pumpkin, 3 tins 22c

Canada Cornstarch. Package 2c

Cowan's Prepared Iceing, assorted, 2 1/2-oz. bottles 25c

Choice Cooking Figs, 4 lbs. 25c

Finest Shelled Almonds, regularly 60c. Per lb. 48c

Finest Creamery Butter, Per lb. 25c

Finest Pearl Tapioca, 4 lbs. 25c

500 Pickled Shoulders of Pork, lean and mild, 6 to 8 lbs. each. Lb. 15c

Choice Hangover Rice, 5 lbs. 25c

Finest Canned Corn, Peas or Tomatoes, 3 tins 25c

Choice Pink Salmon. Per tin 10c

One Car Choice Sweet Florida Oranges. Per doz. 19c

Toasted Cornflakes, 3 packages 25c

1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. 82c

CANDY SECTION—Main Floor and Basement. 500 lbs. Assorted Chocolate Creams, fruit flavors. Regularly 35c. Per lb. 25c

1,000 lbs. Quaker Chewin' Gumbo, Regularly 15c. 2 lbs. 25c

1,000 lbs. Walnut Maple Cream. Per lb. 10c

500 Boxes Christmas Crackers, containing hats, caps and aprons, one dozen to the box. Regularly 15c. Per box 10c

1,000 Christmas Stockings, well filled with toys and novelties. Regularly 10c. 3 for 25c

Bargains in Furs for Gifts

Extra Special Bargain in Natural Alaska Sable Muffs, large pillow shape, from the finest full-furred skins, best satin linings, and down beds. Our regular \$20.00 muff. Friday 13.50

Mink Marmot Stoles, wide shoulders, plain round back, long stole fronts, finished with heads and tails. Regularly \$12.00. Friday at 7.95

Mink Marmot Muffs, extra large fancy rug shape, with four large heads, twelve tails and paws, best quality marmot. Regularly \$13.50. Friday 8.95

Blue China Bear Muffs, in extra large rug shape, fine satin lining. Regularly \$6.00. Friday 3.95

Blue China Bear Stoles, wide shoulders, tab fronts, extra large size, best gray satin lining. Regularly \$6.50. Friday 4.95



Some More 25c Toys

DROPT BY ST. NICHOLAS FOR 25c CUSTOMERS.

Whether or not it is to encourage the habit of early rising, St. Nicholas has been supplying us nightly with some wonderful toys that go every morning to our earliest customers. The price is always a quarter for these specials, but you'll know at a glance that they're worth three or four times this amount.

8.30 A.M. FRIDAY BARGAINS. No Phone or Mail Orders. Noah's Ark with animals complete; Paint Sets, Sets of Tools for boys, Fur Animals on wheels, Building Blocks, Double Team and Wagon, Gipsy Van, Aluminum Cooking Sets, Shooting Games, Drums, Picture Lanterns, Mechanical Toys, Trunks, Ordinaries, Choice Toys 25c

DOLLS, TOYS AND GAMES ON SALE ALL DAY. \$1.00 Jointed Dolls, eyes open and close, bigque head, muslin dress. 79c

\$1.25 Kid Body Doll, with two long braids. 87c

French military and dress, fully jointed. 88c

\$1.50 Graying Baby, eyes open and close, bigque head, muslin dress. 95c

\$1.50 Large Automobiles, wind up. 95c

\$1.50 and \$2.00 Picture Lanterns. 95c

\$2.00 Teddy Bear Chime Toy, with two wheels. 95c

\$2.00 "Never Stop" See-Saw Toy. 95c

\$2.00 Reindeer Toys. 95c

\$2.00 Hill-climbing Toys. Railroad Engines, Automobile Water Tower, and Hook and Ladder. 95c

\$2.00 Cannon. 95c

\$2.00 Chubby Dressed Doll, each doll in box 95c

FRIDAY SPECIALS—(Fourth and Fifth Floors). Boys' Sleds, special 10c, 24c, \$1.29. Girls' Sleds, special 10c, 24c, \$1.29. Doll Carriages, special 20c, \$1.57, \$3.79. Boys' Wagons, 80c, \$1.79.

FRIDAY NIGHT SPECIALS, 7.30. Baby Sleigh, 80c, \$1.29, \$2.67. Dolls, Flowers, 80c, \$1.29, \$2.67. Doll Carriages, 45c, \$1.29, \$2.67. Boys' Velocipedes, 25c, \$1.29, \$2.67. Fourth and Fifth Floors.

Solid Gold Bracelet Watch \$13.95

Ladies' Expansion Bracelet Watch, in solid gold, with safety catch; 15-jewel nickel movement; fully guaranteed. Friday bargain 13.95

Handbags \$1.00 BEADED BAG, 50c.

4 1/2-inch frame, in nickel, gilt and gunmetal finish, a pretty design, worked in the following combinations: white and steel; black, gold and steel; white and gold, white and colors, finished with deep fringe. Regularly \$1.00. Friday 50c

\$1.00 Vanity, 8 1/2 x 4 1/2 x 3 in., striped silver finish, fitted with coin, vanity mirror and bill compartments. Regularly \$1.00. Friday 50c

Gunmetal Bags, two specials, greatly reduced, made of best French gunmetal, reverse mesh, a variety of framed and plain. Regularly \$2.50, Friday, 1.85. 6-inch size, regularly \$3.50, Friday 2.85

75c Gunmetal Purses, 200 only, 2 1/2-inch frame, ring mesh, with long chain. Regularly 75c. Friday 39c

Silverware Bargains

75c Olive Wood Salad Sets, sterling silver stand. Friday 56c

12-Piece Set, 6 table knives in Rogers' 12-dwt. silver plate, 6 table forks. Regularly \$5.65. Friday 3.98

Cream Jug and Sugar Bowl, china, in framed case. Regularly \$2.00. Friday, set 1.00

Nut Picks and Crackers, Regularly 50c set. Friday 25c

Ribbons Half Price

5-inch Duchesse Satin Ribbons, pure silk; white, pink, pale blue, black, navy, black, Copenhagen, tan, brown, Alice, cerise and purple. Regularly 25c per yard, now 12 1/2c. Regularly \$2.00, Friday, set 1.00

WIDE TAFFETA RIBBON, 90 YARD. This is a pure silk taffeta, 4 inches wide, an excellent hair bow ribbon, practical Christmas gift; white, pink, pale blue, navy, tan, brown, old rose, red, cardinal and black. We will fill all phone and mail orders for Friday bargain 9c

Millinery Bargains

At 50c—Over 600 Velvet and Plush Hats, reduced from \$1.75 and \$2.00. Clear Friday Bargain 25c

At 50c—Over 1000 Velvet and Plush Hats, Reduced from \$1.75 and \$2.25. Clear Friday Bargain 25c

At 39c—Velvet Finished Pails, with smart ribbon trimmings. Regularly \$1.50, \$1.75 and \$2.25. Clear Friday 39c. Balance of big lot of Flowers and Fancy Feathers that sold at 25c. Clear Friday, 2 for 25c

Silk-Cased Umbrellas \$1.00

500 only, sample handles, plain or mounted, or pearl and silver posts. Regularly \$1.50 and \$1.75. Friday. 1.00 \$2.50, \$3.00 and \$3.50 Umbrellas, two initials engraved free 50c