



## Energetic People Wanted

**P**ERHAPS those figures point out the reason why the eyes of the civilized world are on Western Canada. Land that will produce such crops as Alberta land is producing cannot long remain undiscovered when the world's demand for wheat has never been supplied. Such land is bound to become thickly peopled. These settlers must be clothed, fed and entertained. They have the money to buy all the necessities and many of the luxuries of life. Who is to supply them? There is the story of the conditions in Western Canada today in a nut-shell. Because this condition exists is the reason why there was an average of more than two new towns a week placed on the map of Western Canada during the past year.

Because this condition exists is why you are being asked to invest, establish a business or build a home in Mirror.

Towns must be established, merchants in all lines must found business enterprises in these towns, for Canadian farmers must be clothed, fed and entertained.

These farmers have the money to pay for the necessities and luxuries their lives demand. From more than one small village a half million or more bushels of wheat are shipped annually. That means approximately five hundred thousand dollars—the major portion to be spent for clothing, food, farm and home necessities, implements, pianos, automobiles, and the thousand and one other articles that the twentieth century farmer must have.

*A Virgin  
Field  
For You*



SPECIMENS OF ALBERTA VEGETABLES

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