

RADIO TALK, JANUARY 11, 1932

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Hitherto this continent has not made proper use of the new opportunities for increasing adult education by means of broadcasting. Great Britain, on the other hand, has, in the judgment of many of her leaders, found it to be as potent an organ as the press, if indeed not more potent; and it is being used for the dissemination of knowledge and of enlightened ideas by leading authorities. Recently the statement was made in the *Listener*, which is the newspaper connected with the British Broadcasting Corporation, that, "Whatever of importance is going on in the world, in science, in speculation, in music, in art and in criticism, as well as in politics, is reflected fairly, impartially and competently by the British Broadcasting Corporation." Our listeners on the radio, who in this domain are as a rule in subjection to the United States of America, have had to be contented with such material, sometimes indeed very good but usually the opposite, as commercial companies provide. Often it is made distasteful to them by advertisements which ruin the effect of the music or the talk. England offers us in this respect a much better lead than the United States.

The University of Toronto has decided to make a modest attempt to employ the radio during the next two months, for broadcasting a series of talks by university