Food products and non-alcoholic beverages must be labelled in Spanish. However, they can be labelled in any other language too, as long as the Spanish label is at least as visible as the one in other language (same size and font type). Labels must include the following information:

- Product name or description.
- List of ingredients
- Net content and drained weight.
- Local manufacturer's name and address.
- Importer's name and address. This information can be affixed after clearing customs but before the product reaches the consumer.
- Country of origin.
- Lot number
- Expiration date (if applicable)
- Nutritional Information. This regulation specifies that it is not/not compulsory to
  include nutritional facts unless a nutritional advantage or property is mentioned. It
  is also important to notice that for products for which an element such as sodium,
  vitamins or minerals, has been added or eliminated, nutritional information must
  comply with another standard (NOM-086- SSA1-1994)

For a more detailed listing of NOM-051 labelling requirements for food products, please follow this link to Annex 3

## **ALCOHOLIC BEVERAGES**

According to Mexican Official Standard NOM-142-SSA1-1995, an alcoholic beverages is defined as any beverage with alcoholic level ranging from 2% to 55% at 20 degrees Centigrade (Celsius). This NOM was published on July 9, 1997 and regulates health as well as labelling aspects. From the health point of view, it establishes maximum levels for certain products that are allowed to be found in the beverage; and presents a list of additives that can be used.

From the labelling perspective, it establishes that:

- Information must be in Spanish (stickers can be used)
- Label has to mention the name or trade mark, as well as the generic name
- Label has to mention net content and alcoholic level (using the abbreviation % Alc)
- Label has to specify name and fiscal address of the importer (this information can be added once the product is in Mexico).