- 13. In your opinion, what impact would increased exports to other countries have on prices you pay for things at the store? Would they (READ RESPONSES):
- 14. In your opinion, what impact would increased exports to other countries have on job opportunities for Canadians? Would they (READ RESPONSES):
- 15. There's been a lot of talk about Canada becoming more 'competitive' in world markets. Do you think Canada should become more competitive or is it already competitive enough?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
IMPACT OF INCREASED EXPORTS ON							ě				,		**		
PRICES												44 50		0.49	
Increase a lot	9.0%	9.3%	8.0%	10.5%	9.5%	7.2%	11.7%	7.8%	9.8%	9.5%	6.4%	11.5%	8.0%	9.1%	9.9%
Increase a little	20.1%	17.4%	24.6%	21.8%	21.7%	16.4%	21.2%	21.2%	18.6%	20.9%	20.9%	19.2%	22.3%	18.6%	23.4%
Not change	30.5%	29.1%	28.3%	32.3%	31.0%	31.8%	27.0%	31.4%	29.7%	29.8%	32.3%	28.7%	28.4%	31.9%	27.1%
Decrease a little	29.7%	28.5%	31.2%	25.8%	28.6%	32.8%	29.2%	30.5%	30.2%	27.7%	31.1%	28.4%	33.2%	28.5%	29.2%
Decrease a lot	4.7%	4.7%	2.2%	3.2%	4.6%	6.4%	4.4%	4.2%	6.0%	3.4%	5.4%	4.1%	3.7%	5.3%	3.6%
(DK/NS)	6.0%	11.0%	5.8%	6.5%	4.6%	5.4%	6.6%	4.9%	5.7%	8.6%	3.8%	8.1%	4.3%	6.5%	6.8%
IMPACT OF INCREASED EXPORTS ON JO	DBS .														
Increase a lot	37.4%	39.5%	43.5%	29.0%	38.2%	39.2%	27.7%	32.2%	42.1%	38.5%	41.3%	33.6%	33.2%	38.7%	38.0%
Increase a little	43.1%	47.7%	43.5%	51.6%	37.8%	43.6%	48.9%	46.3%	40.2%	43.4%	43.6%	42.7%	43.6%	43.0%	43.8%
Not change	8.3%	3.5%	4.3%	5.6%	12.1%	6.9%	9.5%	9.5%	6.7%	8.0%	6.8%	9.7%	10.3%	7.7%	6.3%
Decrease a little	5.9%	4.7%	6.5%	4.0%	6.7%	4.6%	8.8%	6.1%	6.2%	4.9%	6.0%	5.8%	6.6%	6.0%	4.2%
Decrease a lot	3.2%	3.5%	1.4%	8.1%	2.2%	3.3%	3.6%	3.6%	3.3%	2.5%	1.1%	5.2%	3.7%	3.0%	3.1%
(DK/NS)	2.1%	1.2%	.7%	1.6%	3.0%	2.3%	1.5%	2.4%	1.6%	2.8%	1.2%	3.0%	2.6%	1.5%	4.7%
SHOULD CANADA BECOME MORE															
Yes, more competitive	82.5%	80.8%	81.2%	79.8%	83.5%	84.6%	78.8%	82.2%	86.0%	76.9%	86.4%	78.8%	84.0%	83.1%	77.6%
No, competitive enough	14.5%	15.7%	17.4%	16.9%	13.5%	13.1%	16.1%	15.6%	11.4%	18.5%	12.1%	16.9%	14.0%	13.9%	18.2%
(DK/NS)	2.9%	3.5%	1.4%	3.2%	3.0%	2.3%	5.1%	2.2%	2.6%	4.6%	1.5%	4.3%	2.0%	2.9%	4.2%

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990