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Revision 2

FINAL VERSION

FOCUS GROUP INTERVIEW GUIDE

Assessment of the InfoExport Web Site
* www.dfait-maeci.gc.ca *

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| <p>CLIENT : Department of Foreign Affairs and International Trade Mr. Nat Stone</p> <p>MODERATORS / ANALYSTS :</p> <ul style="list-style-type: none">• Paul Geoffrion (<i>English</i>)• François Houde (<i>French</i>) <p>NUMBER OF GROUPS: N = 2</p> | <p><u>DATE, TIME AND LOCATION</u></p> <p>MONTREAL September 3, 1997</p> <p>Centre de formation Microcode</p> <p>1000 St-Antoine West Suite 201 Tel.: (514) 954-0704</p> <p>(6:00 pm : <i>Francophones; novice and potential exporters</i>) (8:00 pm : <i>Anglocophones; experienced exporters</i>)</p> |
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