PRINCE EDWARD ISLAND

POPULATION 129,700

Major Centres: Charlottetown 53,868

Summerside 15,614

Gross Provincial Product '88: \$1.741 Billion

Total Exports '88: \$140 Million (8% of GPP)

Major Exports: Fish & Shellfish: \$43 M (30.7% of total exports)

Fruit and Vegetables: \$40 M (28.6%)
Processed vegetables: \$24 M (17.1%)

Exports to the USA: Total: \$88 M (62.9% of total exports)

Massachusetts: \$31 M (22.1%)

New York: \$15 M (10.7%)
Maine: \$10 M (7.1%)

Other Export Markets: Venezuela: \$8.6 M (6.1%)

France: \$6.5 M (4.6%)

Trinidad and Tobago: \$4.9 M (3.5%)

% of total Canadian Exports: (0.1%)

of Firms on WIN Exports: 150 (0.6% of Canadian total)

of PEMD Applications Annually: 39 (1.2% of Canadian total)

xport Award Winners:

Abequeit Seafoods Inc.: 1987 Charlottetown

Tannereye Ltd.: 1983 Charlottetown

Local Federal Government Trade Promotion Resources

International Trade Centre, Charlottetown - 1.4 officers, 0.2 support staff

Senior Trade Commissioner, ITC Charlottetown: Fraser Dickson

Part-time from other ISTC Programs - 1.3 PYs

CIDA - 1 Atlantic Region officer located in Moncton ITC

EDC - Atlantic region office located in Halifax