

REPT4D  
89/12/12

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

38

POST :414-BRUSSELS

009-FOREST PRODUCTS,EQUIP,SERVICES  
BELGIUM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

REVIEW POSS. INTRO OF FURTHER MFG'D PROD: SOLID WD PANELING  
TO DETERMINE POSSIBILITY TO CHANGE CUSTOMER TASTES

CONT'D PROM VIA VIDEO/TECHNICAL LITERATURE OF TFC CONSTRUCT DING PRODUCTS  
INCREASE MARKET/CONSUMER AWARENESS OF TFC AND RELATED BUIL-

CONT'D PROMOTION OF LESS WELL KNOWN CANADIAN SPECIES  
INCREASED AWARENESS AND DEMAND FOR CANADIAN PRODUCTS

IF FUNDING AVAIL, PURSUE RECOMMENDED DEMO HOUSING PROJECT

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Grading mission COFI, BC - Press release for  
IB in Echo des Bois + Houthandel en Mijverheid  
COMPD mission - Follow-up Batibouw 89 - Prepara-  
tion Batibouw 90

Tres bonne perspectives de ventes pour la firme  
belge INTHOS qui represente plusieurs firmes  
canadiennes (est. 1.000.000,-\$)

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----