

REPT4D  
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

54

POST :348-KUWAIT

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE  
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ALL SUB-SECTORS

CONTINUE TO BUILD UP-TO-DATE EXPORTER AND IMPORTER LISTS  
LISTS PREPARED FOR USE ON WIN SYSTEM.

PROCESSED FOOD OPPORTUNITIES REPORT - GULF  
INCREASED MARKET AWARENESS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Prepared report on potential for Canadian pro-  
cessed food in territory

Report will allow us to work closely with food  
processors and importers to determine potential  
for canadian products

QUARTER: 2 Processed food report completed.

Finalized late September.

QUARTER: 3 Continued to work closely with select importers  
to determine requirement.  
Carefully monitor activity and report timely  
fashion.

Many enquiries will result from participation at  
MEFEX.

Embassy staff maintain good relations w/agric.  
affairs & fish resources auth. We are aware of  
new proj through our contacts.

QUARTER: 4 Continued to work closely with select importers  
to determine requirement

Attendance at Mefex resulted in significant  
number of enquiries. Four agency agreements were  
signed and e4xport sales in excess of \$500,000  
resulted from participation by post and Cdn  
companies.