

PROGRAM RESULTS: EUROPE & MULTILATERAL

BUSINESS ACTIVITY

During the January - March 1994 period twenty-three posts reported the following business activity:

- 71 EXPORT SALES WORTH \$118.36 MILLION
- 29 NEW BUYING CONNECTIONS / 49 AGENCY AGREEMENTS
- 13 NEW JOINT VENTURES WORTH \$3.3 MILLION / 6 LICENSING AGREEMENTS
- 4 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$269.5 MILLION
- 8 CANADIAN INVESTMENTS IN TERRITORY WORTH \$63.6 MILLION
- 32 TECHNOLOGY TRANSFERS WORTH \$9.25 MILLION

HIGHLIGHTS:

- \$133 Million investment in Canada of pain relievers (Stockholm)
- \$60 Million new joint venture Canadian housing (Barcelona)
- \$18.2 Million sale of water bomber CL-215 (Budapest)
- \$3.5 Million sale of injection molding equipment (Copenhagen)
- \$3 Million sale of pads and multiplexers (Warsaw)
- \$1 Million new agency agreement of parallam products (Brussels)

KEY STATISTICS: for the twenty-three posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1595	5722
	Local	627	7540
No. Investment Enquiries	Cdn	30	162
	Local	19	459
No. Business Visitors	Cdn Pr / Pub	248 / 47	1214 / 420
	Local Pr / Pub	281 / 116	1531 / 241