Sport Canada administers programs designed to improve the quality and broaden the scope of Canadian participation in amateur sport. A major part of its budget goes to strengthen the national sport-governing bodies and related agencies:

- (1) Resource development clinics, conferences, courses and certification programs for officials and coaches; salaries and travel expenses of full-time administrative coaching and technical staffs of national associations; upgraded facilities resulting from major sports events held in Canada; support for the National Sport and Recreation Centre, the Coaching Association of Canada and Hockey Canada.
- (2) Training —
 Game Plan, under which special assistance is provided in the areas of talent-identification, training and help with living expenses for carded athletes of world rank and expanded opportunities for training-camps, coaching and competition; grants-in-aid to student athletes in sports not covered by Game Plan; international sport exchanges.

- (3) Competition —
 travel and living expenses of athletes and officials at national trials and championships, world championships and other major international events such as the Commonwealth, Pan-American and Olympic Games; support for the Canada Winter and Summer Games, the Arctic Winter Games and international competitions held in Canda.
- (4) Communications —
 conferences and seminars related to Canadian sport development;
 Game Plan Promotion Unit, by which biographical and statistical data are compiled and distributed to inform the media about athletes and sport events; planning, administrative and technical meetings.