

Canada

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COVER: Canada's flag day was celebrated for the first time in India this year on February 15 when the High Commissioner held a reception at Canada House, New Delhi. February 15, 1965, was the date when Canada adopted its present Maple leaf flag which replaced the red ensign. The Maple leaf (seen on the cover in its natural backdrop) has long been a Canadian emblem as it is found all over the country and is known for its beauty as well as economic utility. Back cover shows Canadian actress Tiiu Leek who is interviewed here on page 9.

Articles

	Page
Canada : Pioneer in Space Communications	3
Mass Feedback And Coping	7
Meet Tiiu Leek	9
International Women's Year in Canada	12
A Women At The Top	13
Return To Coal	15
Henry Moore : A Priceless Gift	16
Canadian Perspectives	19

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A number of readers of this magazine have expressed interest in learning something of the activities of the High Commission from these pages. We are unable to cover everything but will, beginning with this issue, use this column to give you some in-house news.



The High Commissioner made his first extended tour outside Delhi between January 18 and February 1 when he visited Tamil Nadu, Kerala and Andhra Pradesh. In each state Mr. Maybee called on senior government officials, but the primary purpose of his tour was to visit Canadian development projects. In Tamil Nadu this included a visit to the offices of the State Electricity Board which now operates the Kundah power project which was built with Canadian assistance. A highlight of the tour was a visit to the Saligram Boys Home, operated under the auspices of the Guild of Service and the leadership of the late Mrs. Mary Clubwala Jadhav.

Also, while in Madras Mr. Maybee inaugurated the Indo-Canada Association. The Festival of Canadian Films held in Madras in February 1974 had provoked such interest that a number of prominent citizens decided to launch an association which would provide a continuing point of contact. The industrialist, Mr. K. Rajagopal Chetty is President of the Association and Mr. K. Kannan is its Secretary. The primary objective of the Association is "to promote friendship, goodwill and understanding between the people of India and Canada" and it hopes to accomplish this through lectures, exhibitions, film shows, a library and by giving hospitality to Canadian visitors and tourists.



Mr. J. R. Maybee, High Commissioner, symbolically inaugurating the Indo-Canada Association in Madras by lighting a Kuthuvilakku in traditional Tamil style.

In Kerala Mr. Maybee, accompanied by Mr. I. B. Robertson, the Canadian Counsellor (Development & Commercial) in India, visited the Idikki hydro-electric power project as well as the Indian Aluminium and the Cominco Binani Zinc Smelters in Cochin. In Hyderabad Mr. Maybee visited the Dryland Agriculture Research Project and the Ground-water Project, both of which are assisted by Canadian funds and personnel.



During the middle of February the High Commission's attention was also focused on Bombay where the annual general meeting of the Indo-Canadian Trade Group and a seminar, "Investing in Canada" were held. In addresses to the Trade Group the High Commissioner outlined for members the major characteristics of the Canadian economy in 1974 and its outlook for 1975 (see also page 19) and Mr. Robertson, Vice-Chairman of the Group, reviewed the Group's activities over the past year.

The Seminar was attended by 50 major industrialists from across the country and included lectures by the High Commissioner and other High Commission personnel as well as by Indians with experience of investing and doing business in Canada. The purpose of the seminar was to inform Indian businessmen of the possibilities for investing in industrial equipment and technical expertise in Canada.

