

# Clever Ideas

Are valuable, and strength and clear brains are necessary to carry them through.

The most perfect food for body and brain of the Man of Ideas, is

## Grape-Nuts and Cream.

Read the famous little book, "The Road to Wellville," in pkgs.

**"There's a Reason"**



**Write today—  
It's worth your while**

You may be one of those who are looking for a dentifrice that is pleasant to use as well as efficient. If you are, send us 4c in stamps and we will post you a generous trial tube of Colgate's Ribbon Dental Cream—the dentifrice without a "druggy" taste.

Ribbon Dental Cream checks decay-germs, corrects excessive acidity and cleans the teeth thoroughly and safely.

**COLGATE & CO., Dept. "P" Drummond Bldg.,  
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Makers of the famous Colgate Shaving Stick.  
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## Ask Your Neighbor

There are over a million of these mops now in use, and every user completely satisfied. Every purchaser of the

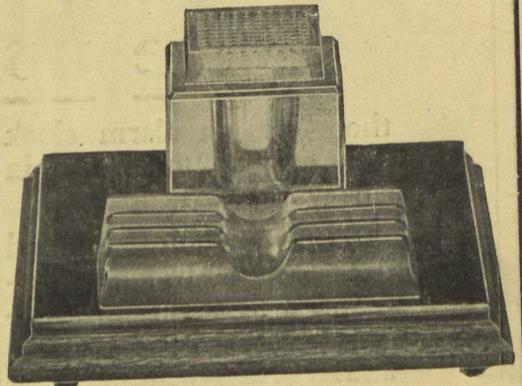
## O-Cedar Mop Polish

will gladly recommend it to her friends and neighbors. It makes housework easy and quick—stops all that bending and reaching—gets at those hard-to-get-at places.

*Ask your dealer to demonstrate it.*

**Channel Chemical Co., Ltd.**  
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**Wood Base - Crystal Bottles**  
Golden Antique Oak, Mahogany, etc.  
With our Non-Scratching Rubber Feet.  
Great Assortment and Variety.

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