

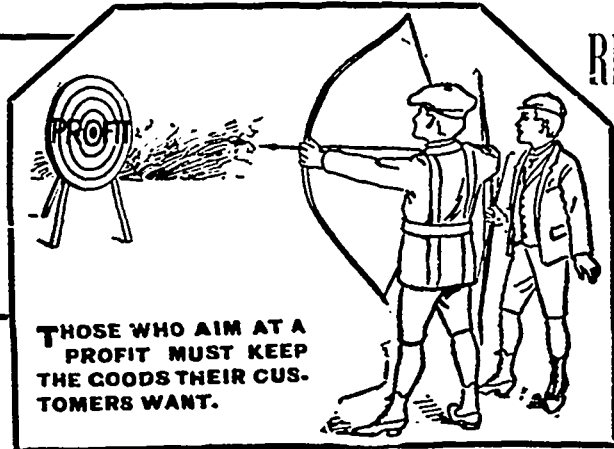
Concerns Your Business Success,

THE SUREST AND BEST WAY TO BUILD UP A BETTER BUSINESS

IS TO BUY THE GOODS THAT PEOPLE WANT AND ASK FOR.

SHOREY'S Clothing is Advertised to your Customers throughout the Country and they will ask for it.

RIGBY Water-proof Clothing and Cloth is likely to be asked for.



THOSE WHO AIM AT A PROFIT MUST KEEP THE GOODS THEIR CUSTOMERS WANT.

RIGHT IN IT!

Who does not appreciate getting just where he wants to be?

The Wide Awake Merchant's

ambition is to do a satisfactory business, and when he accomplishes it he is right in it.

ALL WE GUARANTEE SPONGED, SHRUNK and SPOT PROOF. H. SHOREY & CO.

WE guarantee all of our Workmanship, and put a guarantee card in the pocket of every garment.

H. SHOREY & CO., MONTREAL.

Watchfulness, vigilance and judgment in the selection of goods are necessary to his success.

Our long experience in the Clothing Business has given us the facility to adapt ourselves to all the various demands of trade; it has never stood us in better stead than this season, for we were never better able to give goods that will sell at a Profit and build up trade.

Never Stop!
The merchant nowadays must Never Stop adding new items to make his business attractive; if he does he gets left.
We produce new things daily, and when we say daily we mean EVERY DAY. We mention a few:
We are Rigby Proofing all our Spring Overcoats and Bicycle Suits, and make no extra charge for same. We have opened a special depot for Boys', Youths' and Children's goods, and are showing the largest range in the trade.

H. SHOREY & CO.

MONTREAL,

Wholesale Clothier

AND DEALERS IN

Rigby Waterproof Cloth & Clothing

