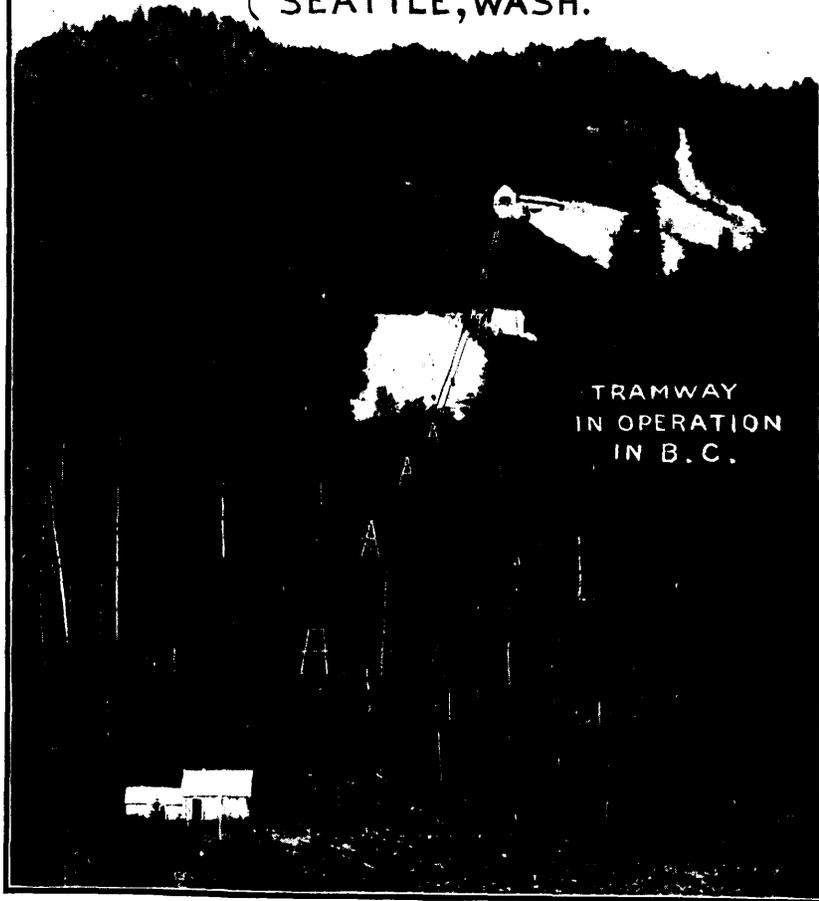


POWER STEEL ROPE

...THE MOST POWERFUL ROPE MADE...

"It Wears Well because it's Made Well"

BRODERICK & BASCOM ROPE CO
ST. LOUIS, U.S.A.
MANUFACTURERS OF
WIRE ROPE & AERIAL TRAMWAYS
BRANCH OFFICES { NEW YORK 33 SOUTH ST.
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TRAMWAY
IN OPERATION
IN B.C.

A California logger says, "Your POWER ROPE is far ahead of any we have ever used, is now in use 10 months and will last several more. Has handled more logs per month over a worse road than any of our previous ropes. Have never obtained over two or three months' service from other makes."

A Washington logger writes, "I desire to say that your POWER WIRE ROPE is the best I have ever used. Have given it the roughest kind of usage, not only for yarding purposes, but for building roads as well and notwithstanding the rough usage, there is not a single broken wire in the rope."