

# Big Extra Vote Offer Starts Today

## 300,000 EXTRA VOTES

What does this mean? It means that the greatest inducement in extra votes that will be given at any period during the contest is now, and that it will not be repeated.

It means that for each and every TWO YEARLY SUBSCRIPTIONS to The Morning Advertiser or The Evening Advertiser (back subscriptions, renewal subscriptions and new subscriptions), sent in by Monday, Feb. 25, a bonus of 300,000 extra votes will be given, in addition to the regular votes.

Two yearly subscriptions count 300,000 extra votes.

Four yearly subscriptions count 600,000 extra votes.

There is no limit to the number of yearly subscriptions you may send in.

This is the greatest extra vote offer that will be given at any period of the contest, and will not be repeated.

Remember that two renewal (yearly) subscriptions count the same as two new (yearly) subscriptions.

## 4 Special Cash Prizes 4

**\$200 In Cash**

will be given to the candidate who sends in the greatest number of yearly subscriptions (renewal and new) in all the districts by Monday, Feb. 25. This special prize will be known as the Grand Prize. The second highest in the district, winning the \$200 cash prize, will be entitled to the \$100 cash prize.

**\$100 In Cash**

will be given to the candidate that sends in the greatest number of yearly subscriptions (renewal and new) in District No. 1, by Monday, Feb. 25.

**\$100 In Cash**

will be given to the candidate who sends in the greatest number of yearly subscriptions (new and renewal), in District No. 2, by Monday, Feb. 25.

**\$100 In Cash**

will be given to the candidate who sends in the greatest number of yearly subscriptions (new and renewal) in District No. 3, by Monday, Feb. 25.

### HOW THE PRIZES WILL BE DIVIDED

#### DISTRICT NO. 1

City of London.

#### DISTRICT NO. 2

Counties of Middlesex, Lambton, Kent, Essex, Huron, Elgin and Oxford.

#### DISTRICT NO. 3

Counties of Bruce, Grey, Perth, Wellington, Dufferin, Peel, Waterloo, Brant, Norfolk and Haldimand.

The person who secures the greatest number of votes in Districts Nos. 1 and 2 will have his or her choice of a Hudson coach or \$2,000 in cash. The winner of the Grand Prize will be barred from winning any other district prizes. The person who secures the second greatest number of votes in the district in which this grand prize is won will be entitled to the first prize.

GRAND PRIZE—Your choice of McLaughlin Double Service Sedan or \$2,000 in cash.  
FIRST PRIZE—Your choice of a Five-Passenger Durant Touring Car or \$1,000 in cash.  
SECOND PRIZE—Your choice of a Five-Passenger Chevrolet Touring Car or \$600 in cash.  
THIRD PRIZE—Your choice of a Five-Passenger Ford Touring Car or \$500 in cash.  
FOURTH PRIZE—Cabinet of Silver, value \$300.

FIRST PRIZE—Your choice of a Five-Passenger Maxwell Touring Car or \$1,000 in cash.  
SECOND PRIZE—Your choice of a Five-Passenger Chevrolet Touring Car or \$600 in cash.  
THIRD PRIZE—Your choice of a Five-Passenger Ford Touring Car or \$500 in cash.  
FOURTH PRIZE—Cabinet of Silver, value \$300.

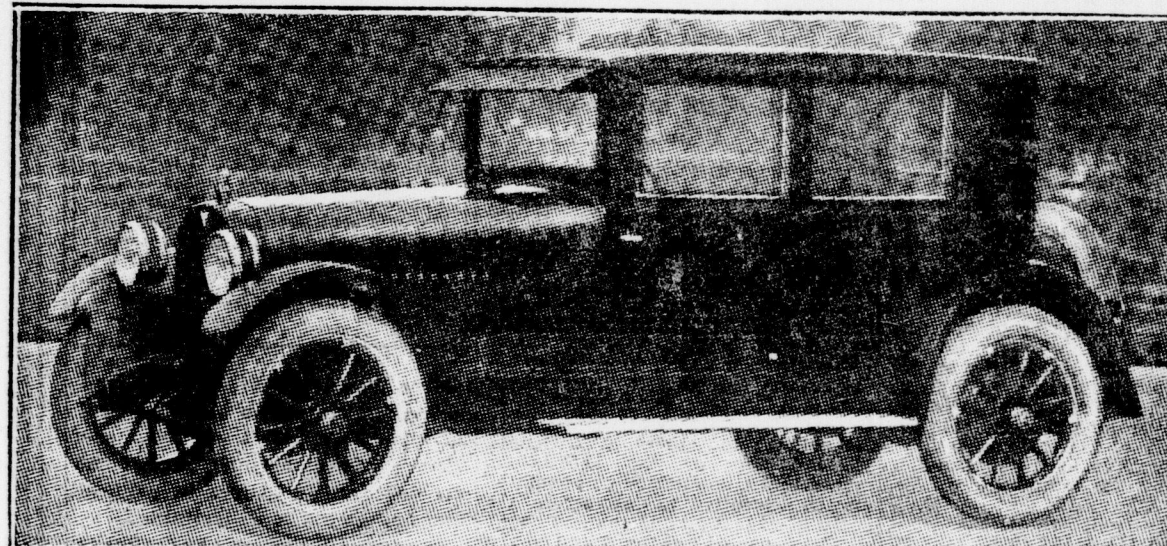
FIRST PRIZE—Your choice of a Five-Passenger Light-Six Studebaker Touring Car or \$1,000 in cash.  
SECOND PRIZE—Your choice of a Five-Passenger Chevrolet Touring Car or \$600 in cash.  
THIRD PRIZE—Your choice of a Five-Passenger Ford Touring Car or \$500 in cash.  
FOURTH PRIZE—Cabinet of Silver, value \$300.

### HERE'S YOUR CHANCE

Plunge right into the game and get your share of the \$20,000 worth of cash prizes The London Advertiser is giving away.

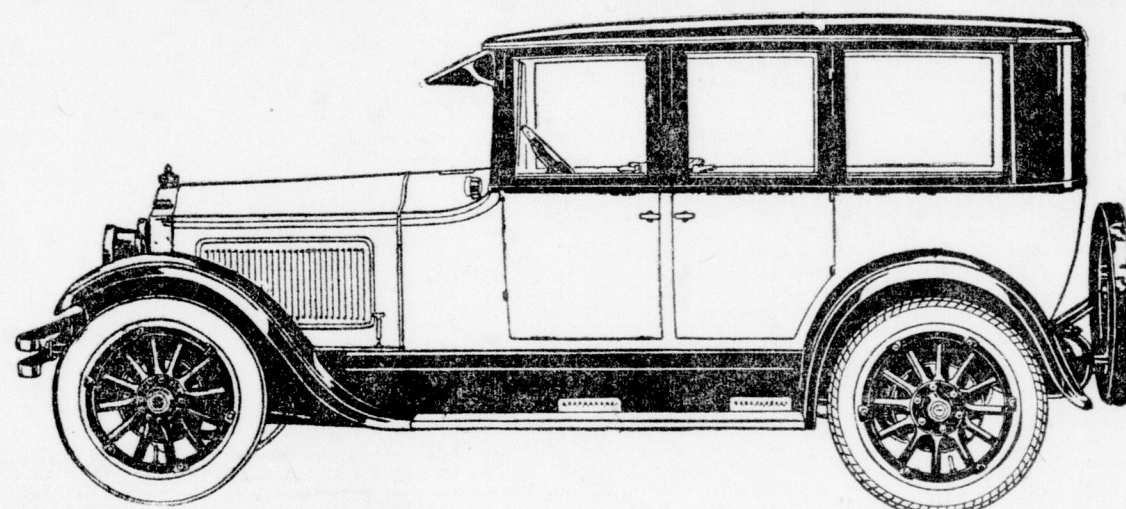
**YOU CAN WIN**

YOU CAN WIN THIS HUDSON COACH



HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

YOU CAN WIN THIS McLAUGHLIN SEDAN



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan, or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

You Have Your Choice of  
— 11 —  
AUTOMOBILES  
— 11 —  
or  
CASH

### The Family Car

Are You Good at Guessing?  
A Test of Real Skill



How many votes will the highest candidate have at the close of the contest?

This Ford Touring Car or \$500 in Cash will be given to the subscriber who guesses the correct or nearest correct number of votes that the highest candidate will have at the close of the contest. One guess will be allowed for each dollar paid in on subscription, whether it is given to some candidate or mailed direct to The London Advertiser.

Suggestions from which a subscriber may work out his or her guess:

One year's subscription to The London Advertiser by mail (new), \$5.00 a year, counts 10,000 votes.

One year's subscription to The London Advertiser by carrier (new), \$7.80 per year, counts 16,000 votes.

A bonus of 300,000 extra votes is given for two yearly subscriptions up to Feb. 25, in addition to the regular votes.

There will be extra votes given throughout the contest.

The contest was announced on January 16 and will close end of March.

Any candidate should secure from two to five subscriptions a day.

One year's subscription by mail (\$5.00 a year) entitles a subscriber to five guesses. One year's subscription to The Advertiser delivered by carrier in the city of London entitles the subscriber to seven guesses.

CLIP THIS COUPON!

And mail with money for subscription, or you may secure guessing blanks from a candidate or by applying to The London Advertiser Contest Office.

To The London Advertiser, Contest Department.

Gentlemen: My guesses on the number of votes the highest candidate will have at the close of the contest are:

Name .....

Amount money .....

Address .....

Credit my Votes to .....

USE THIS BLANK—IT STARTS YOU

### Entry Blank

TO THE LONDON ADVERTISER, LONDON, ONT.

Gentlemen:—

I Nominate .....

(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street .....

Town or City .....

Signed .....

Address .....

Names of persons sending in names of candidates will not be divulged if so requested.

CALL  
**7352**

FOR ALL INFORMATION.

London  
Advertiser  
Contest Office

Corner Richmond and King  
Streets, London.

Be Sure and Save All  
These Free Votes.

### Good for 200 Votes

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant .....

Address .....

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.