Page of Interesting News for Women

Billie Burke

ON IDA TARBELL'S RULES OF DRESS

[By Billie Burke.]

The First Word—DRESS AS WELL AS YOU CAN.

Miss Ida Tarbell, the woman who laid bare the story of the greatest trust in her history of the Standard Oil Company and who perhaps has the keenest analytical mind of any woman in America, has this to say of beauty and dress:

"One of the most domineering impulses in men and women is that bidding them to make themselves beautiful. In the normal girl-child it comes out as does her craving for a doll. Scorn it, ridicule it, deny it, it is nature's will and as such must be obeyed."

MISS BILLY BURKE.

She puts the laws of dress into the following three principles:

"The fitness of dress depends upon the occasion.

"The beauty of dress depends upon line and color.

"The ethics of dress depend upon quality and the relation to one's means."

Miss Tarbell has put into these three sentences the whole science of dressing well. A few years ago, a well-known woman's magazine gave great praise to Helen Gould because she came to a reception, at which she was the guest of honor, in a very plain black tailor-made coat and skirt and white shirt waist, and yet Miss Gould violated the first and third of those principles—she was not dressed fittingly for the occasion, and the "quality and relation to one's means" were entirely lacking.

Women who have the money should indulge in pretty clothes—it sets the wheels of commercial activity going round; it lets you and me and every other woman who works find something to do.

Every woman should dress as well as she can afford, as that helps much to show off one's physical good looks. But every girl should understand that the adoption of a meaningless fashion not only is a waste of money, but a waste of strength and a lowering of one's taste.

I never shall forget seeing a number of Irish emigrant girls enter a boat at Queenstown for America. Someone had told them of the hats which were being worn in this country and had sold them a lot of the most awful-looking hats possible. The morning they embarked it was raining, and these girls came on board with streams of red and yellow and green running down their faces and over their skirts. Here and there a colleen looked trim and neat with her plaid shawl tied over her head, but the others, in trying to be something they were not, had become pathetic caricatures.

There is more real beauty in a plaid shawl tied over one's head than in a cheap, flowered hat which will spoil at first wearing in sun or rain.

When you buy your fall hat, remember that it probably will have to be worn in some bad weather and let it be of such material that the weather will not affect it much.

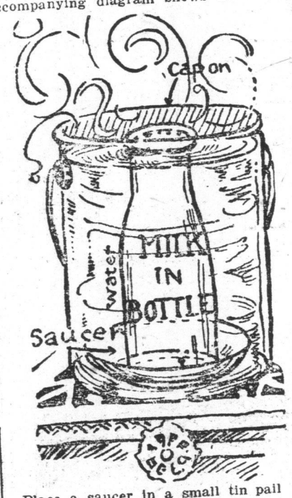
JUST ONE LAST WORD:

You can gain the reputation of being very well dressed if you apply Miss Tarbell's rules when you buy your clothes.

Billie Burke

How to Pasteurize Milk at Home for Your Baby.

Milk intended for the babies should be pasteurized. Do not take chances on letting the little ones "catch" typhoid fever or bowel trouble by drinking impure milk. Milk may be pasteurized at home easily, and without affecting its food value. The accompanying diagram shows how.



Place a saucer in a small tin pail or other vessel. Stand the bottle of milk (with cap on bottle) in the saucer. Now pour hot water (not hot enough to break the bottle) into the tin pail, and fill it until the water comes within two or three inches of the top of the bottle. Then stand pail and contents on the stove.

Remove the bottle of milk from the pail the instant the water begins to boil, and cool it as rapidly as possible. Keep the bottle of milk in the ice box and keep the cap on the bottle when not in use.

When removing the cap do it with a clean fork prong. Be careful that milk-side of the cap does not come in contact with anything dirty.

TO EASE SHOES.

To ease a tight shoe, wring out a cloth in very hot water and place it over the spot where the shoe pinches. Repeat this as soon as the cloth becomes cold. After two or three applications the leather will have become stretched to the foot.

RENEWS BLACK.

To renovate black kid gloves and slippers, mix together in equal quantities the white of an egg, milk or cream, and black ink. Place the gloves on the hand and rub lightly with a piece of soft flannel.

Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

Sends a Good Recipe.

Dear Miss Grey: I have written to you before, and, having good satisfaction, I thought I would write to you again, as I am very anxious for the answers of these questions:

1. What will take the shine off a black and blue serge skirt?

2. What will take the tan off your arms and neck?

I will also send you a good recipe for salad dressing: 2 eggs; butter, the size of an egg; 1 tablespoon of mustard, mixed in a little milk; 2 tablespoons of sugar; 1 cup of good vinegar; ½ cup of cream; pepper and salt to taste; beat eggs, sugar, mustard and salt; then add vinegar; heat in a double boiler till smooth; when cold, whip in cream.

Hoping to see this in print as soon as possible, I remain,

ANXIOUS READER.

A.—1. Sponge freely with alcohol, and press on the wrong side.

2. Lemon juice diluted in water and applied twice a day is excellent. Buttermilk is also good for removing tan.

Many thanks for the recipe. It sounds most tempting.

Better Try Again.

Dear Miss Grey: 1. I am a girl of 15 and have tried my entrance examinations this year. I am very sorry to say I failed. Shall I go back to school, or go to business college?

2. How long should I wear my dresses?

Hoping you will favor me with an answer, and thanking you in advance,

CURLY BEACH.

A.—1. I should strongly advise you to continue your school course for another year, and try the examination again before entering a business college. The better grasp you have upon mathematics and grammar, and the wider your knowledge is of general subjects, the more successful you will be as a business girl.

2. Six or eight inches from the floor.

Best Give Him Up.

Dear Miss Grey: I have been keeping company with a young man for two years. He tells me he loves me, but has never asked me to marry him. He called to see me the other evening, and, when we were talking, he said he didn't believe in marriage at all. Do you think he has acted properly since he asked me to give up my other boy friends for him? He seems just as anxious to call as ever, and really I am at a loss to know what to do, for I like this young man very much. Do you think it would be best to give him up, and look for another friend—all my friends think I am engaged to him?

Please give me your advice, I remain,

WORRIED.

A.—"Best to give him up?" I certainly do think so, and the sooner the better. No man on earth holding this view has the right to monopolize a girl's time, and demand that she give up her other men friends. Give him to understand plainly that you cannot continue in this way. Better still, tell your mother frankly all about it, and act upon her advice.

The Birthday Calendar

IF THIS IS YOUR BIRTHDAY

You will be annoyed and your patience severely tried, but later good results will come from all the trouble. If you have affairs of other people to look after be extremely careful.

Those born today will be brilliant and active, but will lack the patience necessary for material success in life. They will succeed best when they follow the advice of some practical mind.

Ribbon Trims Smart Fall Hats

Ribbon promises to be the prime favorite for first fall hats, and one may use anywhere from four yards down to a quarter of a yard for a modish bow. Some of the new tricorne and quatcorne shapes need but a tiny cockade of stiff grosgrain ribbon to complete their smartness, and there are other shapes which will stand a huge bow of this charming plaid taffeta ribbon, or of picot edged ribbon in two-color effect. The young woman who wants to make ready a smart first hat for wear with her tailored suit will be sure to strike the right note if she selects a simple, smart shape of black velvet and trims it with a wide crown band and plaited bow of white faille or grosgrain ribbon. The bow may have two plaited loops wide enough to reach from the top of the crown to its base and the band of plaited ribbon crossing the centre of the bow should be proportionately wide. With the white hat trimming covering the side of the crown white hatpins will be necessary, and the smartest sort this fall will have seed pearl tops. Hatpins are now very small and inconspicuous affairs; the huge knobs and ornaments have passed out along with the dangerous long points which no woman fastidious about careful grooming will now tolerate, any more than a slouchy fastened stock collar or boots with buttons missing. The hatpin is selected to fit the size of the hat crown and if the pin part is too long it may be made shorter at trifling cost.

How to Wave Your Straight Locks

If you use tongs, those heated by electricity or one an alcohol lamp are preferable. There is less smudge to be wiped off than gas gives and the heat is better regulated. Never put any iron on the hair until it has been tested on a cloth or piece of paper. A rather thick single iron gives a pretty advantage in the two prongs that fit down into the deep alcoves—that they can be slipped under the hair after it is dressed.

Safer and more natural is the popular water wave. This lasts well on some hair, even on straight hair, while with other girls it is not successful. Failure is usually due to oil in the hair.

Water waves are managed in two ways. The hair is wet and brushed back flat to the head. It is then pushed out from the forehead with a comb for about an inch and held in place with small hairpins. This is repeated until the entire face is circled. Then another section of the hair is combed up and again pinned in place, the process being repeated until the entire head is covered with a series of little ridges.

The hair should be very wet and may be allowed to dry naturally, or if time is short can be dried with a fan or near an elictric dryer or radiator. If the hair does not curl easily it is sometimes necessary when water waving is first practiced to keep the pins in for three or four hours.

A far simpler water wave is managed by wetting the hair at night before retiring, then fasten it down with four filets made of white linen tape, and combing up the hair between it. Cover with a chiffon veil or close-fitting cap to keep the hair from roughing and it will have a deep wave the next morning.

There are various recipes for moistening hair before waving if it is hopelessly straight. One that can be made at home is to dissolve a dozen quince seeds in a pint of boiling water, bottle it and just moisten the comb that is run through the hair before waving.

A Mid-Summer Tailored Suit

A thread-striped serge was made up as shown here, the stripe being black, and touches of black are given by the silk collar and buttons.

The skirt is a bit fuller than usual and is effective with the "round and round" stripes. The hat worn is an advance Fall shape, trimmed with taffeta ribbon and a buckle.

August Sale of Summer Dresses At 1/2 Price

Beautiful Lingerie and All-Over Embroidery Dresses That Sold at $5.00, $6.00, $7.50, $8.50 and $10.00, at Exactly Half Price.

To effect a complete clearing of all our White Lingerie Dresses left over after our biggest selling season, we have priced them so that there will be no hesitation in the way they sell. There are not many in this collection, but all of them are the very latest styles in lingerie wear, beautifully trimmed with lace and lace insertion, stunning All-Over Embroidery Dresses, exquisitely trimmed and designed. Many of these are very suitable for evening wear. All are very desirable garments. Sizes range from 34 to 38 only. Remember, Saturday morning they are all to go at HALF PRICE.

Misses' Dresses, $1.50

Misses' White Dresses—A few only made of good quality English lawn, nicely trimmed; square necks and set-in sleeves; sizes 14 and 16 only. To clear at $1.50

Gingham Dresses, $1.50

Table of Gingham and Scotch Zephyr Dresses in neat checks and pin stripes and in good washable colors. New designs, all neatly trimmed. Sizes 34 to 38 only. Worth to $3.50, Saturday $1.50

LADIES' FOULARD and LINEN DRESSES

Worth up to $6.00, for . . $2.75

In this small collection are pretty Foulard Dresses, very neatly trimmed; patterns are small. All are in good colors. Linen Dresses prettily trimmed in natural and blue shades, square neck styles. Sizes vary from 34 to 38. Several different styles in the lot. Regular price from $3.75 to $6.00. Saturday for, each.....$2.75

Ladies' Raincoats, $8.50

The popular Paramatta Rainproof Coats in fawn and olive shades, Raglan sleeves and convertible collars. A most serviceable outer garment for present and fall wear. Guaranteed thoroughly rainproof. Sizes 34 to 38 bust. Special price Saturday $8.50

Table of House Dresses for 69c Each

Only a few dozen in this lot. Made of printed percale in black and white and navy and white, and in neat patterns. Splendid tub dresses. Sizes 34 to 40. Special at, each .....69¢

MISSES' MIDDY BLOUSES, 69c Each

3 dozen only Misses' Smart Middy Blouses, of good quality Indian Head cloth, and neatly trimmed with blue. Large sailor collar of blue. Sizes 10, 12 and 14. To clear, each .....69¢

CHILDREN'S HOSE, 2 Pairs for 25c

Children's Sample Hose and Socks, all kinds and colors, to clear....2 pairs 25¢

Initial Showing of Fall Dress Goods

Almost all of our new Fall Dress Goods and Suitings are now in stock. It is not too much for us to say that we have the finest assortment of the finest quality and style goods at the lowest prices. Our dress goods stock was never so large or so all-inclusive of the newest styles and reliable merchandise at low prices.

SEE THESE SPECIALS.

54-inch Diagonal Tweed, 50c Yd.

54-inch Diagonal Tweeds in navy, brown and grays. A good, firm, heavy cloth for odd skirts or suits, well worth 75c, for yard.....50¢

Striped Bordered Flannels

All-Wool Striped Bordered Flannels, in black, blue, red and gray. Very new and stylish for waists and dresses. Our price, yard.....65¢

See also our Bordered Challies, at yard ..... 50¢

SATURDAY SPECIAL—

Black Paillette Silk

Full 36 inches wide. Splendid weight. Worth $1.00, for yard 79¢

Colored Taffeta Silks, 63c Yard

YARD-WIDE TAFFETA SILK, in king's blue, Copenhagen, olive, reseda, fawn, gray and heliotrope. Nice, even weave, good weight, lustrous finish. The most fashionable silk for dresses, waists and linings. Saturday, yard....63¢

Mill Ends of Flannelettes

Striped patterns only. Just at the right time. All lengths to 5 yards. Regular 10c qualities, yard....8¢
Regular 12½c, for yard.....9¢

Children's Crib Blankets

Fancy patterns, Bo-Peep, Cat Land, Bow Knot and Teddy Bear, in pale blue or pink, for each.....95¢

LINEN HUCK TOWELS, 25c PAIR.

Hemmed ready for use, plain or fringed. Special at.....
.....25¢ pair, or $1.50 dozen

LARGE LINEN HUCK TOWELS.

Hemstitched, 20x38 inches. Regular 50c pair, for....39¢

PILLOW CASES, 25c PAIR.

40 and 42 inch only. Saturday special, pair.....25¢

Gray's — WE CLOSE TONIGHT AT 5 P.M. SATURDAY, 10 P.M. — Gray's

HABIT RESULT OF SUGGESTIONS

The power of suggestion with children is enormous. It can do more good than any rod, and more harm than any laxity of discipline, writes Dr. Edith B. Lowry. A baby is born into the world without any definite ideas of his surroundings. He acquires his ideas through imitation of others, or by the suggestions given him either consciously or unconsciously.

In the last few years much has been written concerning psychic or mental treatment, how disease has been cured, homes made happy, the weak made strong, and the struggling made competent by the power of mind over body.

To have any idea of this great subject there are a few basic principles that must be understood. One of these is the existence of two component parts in the mind. These have been variously named, but the terms commonly used are the conscious and the subconscious mind. Briefly, the conscious mind controls our voluntary acts, and the subconscious mind acts as a reservoir for all the impressions received from the earliest infancy. The experiences of our childhood, which have long been forgotten, are stored up here, and may be brought to light later if the right key is touched. This reservoir of knowledge is ever at our command if we but knew how to use it. By some of the modern methods of education we are learning how to develop our power over the subconscious mind so that it may be of great service to us.

It is considered that every habit we have acquired can be accounted for by some previous experience. Therefore, if we wish children to acquire correct habits we must see that they receive the right impressions on the subconscious mind.

It has been proven by experiment that it is possible to influence the habits and character of a child to a great extent by the mental impressions given it. Constant repetition of anything tends to form an impression on the mind that will develop into a habit even though the one who gave the impression desired the opposite effect. Thus the mother who constantly reiterates in the presence of her son that "Johnnie is such a naughty boy. He will not do a thing I tell him to do" is making a mental impression that she does not desire.

The mother should bear in mind that she must make the statements that she would wish to have true. Even though Johnnie has been naughty she would make a better mental impression by saying, "Johnnie usually is such a nice boy. He loves mother and tries to do what she would like to have him do. I am certain Johnnie did not mean to do anything that would cause mother to feel bad. He is going to help mother now."

In talking to young baby, even, it is possible to make mental impressions that are lasting. If the mother says, "naughty baby," a great many times the idea left in the child's mind will be very different from that left by the mother who says "Baby is sweet. Mother loves baby."

How to Dress Appropriately

[By Margaret Hubbard Ayer.]

(Copyright: 1912.)

When you go down the street you instinctively judge every girl you meet by her clothes, don't you? Do you realize that she is judging you by yours?

I recommended a young girl for a position as stenographer not long ago, and sent her with a letter to a friend of mine who had a very good position to offer.

The girl was very capable and efficient, and was nicely and suitably dressed—at least, she was when she left me with the letter—but she evidently thought she would improve herself by adding a few trinkets and make a better impression on her new employer, for I received this irate message from him over the 'phone: "She's impossible—don't care how well she can work—can't stand cheap jewelry—why should she wear a big sparkling flim-flam on her chest in the office? My wife would never think of wearing so many jewels, even for a big dinner."

It was hopeless to argue with him, as the thermometer was almost at boiling point, and the man was right, anyhow. I had a heart-to-heart talk with my small girl. She won't make the mistake again of wearing imitation diamonds, even in the form of hatpins, during working hours, for she was judged at once by the most conspicuous thing about her, the sparkle of cheap, pretentious and absolutely false and unsuitable ornaments.

One Safe Rule.

So much imitation jewelry is worn nowadays that one cannot merely wave it aside and call it vulgar, as was the custom even ten years ago.

There are plenty of good, near-precious stones, but there is one unfailing rule for them. Never wear the imitation when it would not be good taste to wear the real jewels if you possessed them.

No woman of the fashionable world wears her beautiful diamonds with a plain shirtwaist or a simple cotton frock.

The woman of wealth never wears a profusion of jewels except on state occasion and never by daylight. She confines herself to a brooch and lace-pins generally of semi-precious stones, for morning wear, such as are necessary to her costume. Incidentally, it is not considered good taste to wear many rings on the middle finger, for the simple reason that this makes the hand look larger and more awkward than when the rings are placed on the fourth finger of either hand.

Sham jewelry is almost always detected, except when one is dressed in such a manner as to throw the jewels in the shade. If you wear inexpensive frocks, wear plain and inconspicuous pins, even a real pearl necklace will be branded as "fake" if it is worn with an inappropriate costume.

Study Appropriateness.

Whatever clothes you wear, see that they and all the accessories are appropriate. A party hat and a raincoat don't go together unless the hat is protected by a veil.

The business girl can't dress like her sister who stays at home, nor should the busy housewifely woman dodge the early morning dress question by slipping on a wrapper. The shirtwaist suit buttoned in front in one piece is a blessing even greater than were the shirtwaist and skirt, and it has come to stay. There is no reason for untidiness on one hand and overdressing on the other, for these simple frocks are within the means of almost all of us.

NOVEL PILLOW COVER.

Where there are several girls in a home, quantities of old kid gloves are soon gathered together. If wrists and whole parts are cut into squares or fancy shapes and stitched onto a piece of strong calico, and feather-stitched around the edges, a novel, useful cushion cover may be made. If anything is spilt on it, a damp sponge will remove the stain.

HER PREFERENCE.

[Lowell Courier.]

"It's all very well for the minister to preach from the text, 'Remember Lot's wife,'" said an overworked, discouraged matron, "but I wish he would now give us an encouraging sermon on the wife's lot."

On Your Face All Summer

use the cleanest, sweetest, most delightful of all preparations for the skin,

Nyal's Face Cream

—protects the skin—soothes and heals all irritation.

TWENTY-FIVE AND FIFTY CENTS.

P — PERCIVAL, Richmond Cor. Central, Phone 1261 — L — LISTER, Wortley Road, cor. Craig, Phone 1920 — O — OMOND, 468 Dundas, Phone 1429.

THE PROGRESSIVE DRUGGISTS.

We close Wednesday afternoons during August.

CORNS DISSOLVED AWAY BY PAINLESS REMEDY

No pain, no cutting, no plasters or pads to press the sore spot. Putnam's Corn Extractor makes the corn go without pain. Just apply according to directions and you can then forget you ever had a corn. Just as good for callouses, warts or bunions. It removes the cause and thereby effects a lasting relief. Putnam's Painless Corn and Wart Extractor—the name tells the story—price 25c per bottle. Sold by druggists.

NA-DRU-CO

Toilet and Medicinal Preparations are made and positively guaranteed by one of the largest wholesale drug firms in the world.

¶ Correct corseting means so much to your appearance that you ought to be particular to get

C/C à la Grâce CORSETS

The best stores sell them. Above is No. 589, one of the new flexible models that give youthful suppleness to medium figures.

THE TEST.

Little Brother—"What's etiquette?"

Little Bigger Brother — "It's saying 'No, thank you,' when you want to holler 'Gimme!'"

Mrs. Winslow's Soothing Syrup

has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.