We have every facility for making window shades to your complete satisfaction.

O. B. GRAVES, Limited

Marlboro and Cuthbert Raspberries

-Cherries, Red Currants, Gooseberries, Black Currants, etc.

Fresh Vegetables for Saturday

Cabbages, Green Peas, Wax Beans, Carrots, Beets, New Potatoes, Cucumbers, Ripe Tomatoes. Lemonade and Orangeade,

Regular Dinner 35c FIRST-CLASS COOKING AND SERVICE. Special orders any hour on

shortest notice. **EMPRESS CAFE** W. H. Strange, Prop.

NO BETTER VALUE for your

Mixed Slabs At \$1.50 Per Load

.H. Gillies & Son



For a High-Grade Watch Buy a ROCKFORD For Sale at

The Brown Optical Co. OPTOMETRISTS AND OPTICIANS. 237 DUNDAS STREET. PHONE 1877.

R. K. COWAN

BARRISTER, SOLICITOR, ETC. Courty Bldgs., next Court House, London

ATTEND TO OUR Rebuilding Sale

H. WOLF & SONS Complete Home Furnishers, 265 Dundas St., Near Wellington.

Roland D. Jarvis DENTIST

Corner Dundas and Clarence Streets. TWO WILSON QUALIFICATIONS.

[Edmonton Bulletin.] W. R. Hearst is opposed to Woodrow Wilson being a candidate for the tailoring has been prejudiced by downpresidency, because Mr. Wilson is an right dishonesty on the part of merchants who have introduced into its admirer of the British system of responsible government. Here are two reasons for thinking Mr. Wilson would make a good president: he knows a good thing when he sees it, and he is disliked by William Randolph Hearst.

Son-I always wear a blue tie to Dad-Buy a soft hat, too.



He: How much are your corkscrews? Five cents straight.

-TRAFFORD'S

For Reupholstering, Expert workmen. Prompt attention. Reasonable charges.

129 DUNDAS STREET. 11 MARKET SQUARE.

COFFEE

You are sure of good Coffee if you use our special blend. It is noted for its rich flavor. Try a pound and be satisfied with your coffee. 40c per pound.

For Sandwiches Game Paste

| PHEASANT WOODCOCK GOOSE PARTRIDGE . | |
|---|-----------|
| Pate-de-fois-gras, Potted Beef, 15c; | per can25 |
| Potted Ham and Tongue Potted Turkey and Tongue | - 41 |

Potted Turkey, Ham and Tongue. Fish Paste SARDINE ... 20c Per Glass

New Canned Lobsters PER CAN 18c, 30c, 40c

SHRIMP

We want your trade. We sell nothing but satisfactory goods. Our service is good. You will be more than pleased with our prices.

This store is always clean and cool, and a pleasant place to visit.

PHONE 1024-3323.

FRED HUESTON IS GOING TO ENGLAND

Vaudevillian Is Expected in This City Shortly.

Mr. Fred Hueston, son of Mr. Robert Hueston, is expected in the city within a short time, preparatory to leaving for England, where his vaudeville act has been booked for a long run. Mr. Hueston's cartoonist act is one of the biggest novelties in the business, and attracted so much attention among the agencies that he was communicated with by representatives of the London music halls. He receives a fancy salary for the English tour. He has already had several solid and suc-cessful seasons in the United States.

HURT BY A FALL

Mr. Charles Abray Injured When Barn Wall Collapsed.

Mr. Charles Abray, a farmer who resides near Fanshawe, sustained a compound fracture of his arm, his hip was crushed, and he was painfully injured generally yesterday afternoon on the farm of Mr. Wilkinson, of the fifth concession of London Township, when the side of a barn on which he was working collapsed. Others narrowly escaped being buried under the falling

timbers.

Mr. Abray, with a gang of farmers, was assisting in moving the Wilkinson barn when the accident occurred. He is a man of middle age.

HAYGARTH'S PURPOSE He Explains the Primary Reason

for Sensational Half-Price

"In the years gone by," said Tom L. Haygarth, "I find that Semi-ready

not carefully look in the pocket for the Semi-ready price label and trade-

"Semi-ready clothes are sold at the same prices everywhere in Canada, the price value being put on by the makers, so that when a customer sees a \$25 or \$30 suit offered at half-price he knows that he is making an actual saving of real money. It is not the stage money-saving, where a merchant marks an imaginary price, crosses it out and then pencils another price on

"The Factory Clearance Sale of 250 Semi-ready Suits has the primary purpose of introducing Semi-ready to 250 new customers, whom I know will have such a standard before them that they will not be satisfied with aught they will not be satisfied with aught but Semi-ready quality."

Taxi Cabs and Carriages for every Hueston Liveries. EXPECTED TOO MUCH.

[Punch.] Customer (sarcastically) nanaged to cut this steak, but I'm othered if I can chew it." Waiter—"Yes, sir. We guarantee our knives, but our responsibility does not extend to our customers' teeth."

On a Hot Day

It is a great convenience to be able to phone your grocery order and know that it will receive careful, prompt attention.

Rowat's Two Stores Have a reputation for filling phone orders with only the choicest stock.

Picnic We have many articles that are excellent for taking to picnics. Here are a few suggestions of things that are "cool to serve": POTTED HAM POTTED TONGUE ... 20c Each POTTED FISH

We carry the largest stock of Mounted Diamonds in Western Ontario; therefore our prices must be right, or we could not enjoy this enviable position.

Our Rings are mounted in 14 hours

Our Rings are mounted in 14-karat gold. They range in price from \$5 to \$800.

to \$800.

Diamond and Pearl Set Brooches from \$12 to \$250.

We are always pleased to show you eur goods.

Diamond Merchants and Jewelers,

374 RICHMOND STREET. PHONE 1084-

Store Closes Wednesdays at 1 p.m.

Ideal Hair Brushes,

"Sempre Giovine,"

Toilet Chamois,

Hazel-Rose.

Hudnut's Nail Polish,

Eau de Cologne Soap,

Djer-Kiss Toilet Water,

Cairncross & Lawrence

Chemists and Druggists,

216 DUNDAS ST., LONDON, ONT.

Kindly phone us and we will

be pleased to call for same.

BELTZ & CO.

Practical Furriers

STRATHROY PICNIC

Members of Baptist Sunday School Had Enjoyable Outing.
Strathroy, July 11.—The Strathroy Baptist Church held their annual

Sunday school picnic vesterday after-

assement of the church. A most en-

Joseph T. Buttery has disposed of

Miss M. Armstrong is spending her

Charges moderate.

Members of

owd attended.

New English Perfumes,

Violet Sec. Talcum Powder,

Nail Files,

(All Kinds.) GRAPE JUICE, ... 15c and 25c LIME JUICE 25c, 40c, 75c GINGER ALE, dozen .. 45c to \$1.00 YORK SPRINGS GINGER ALE, Sweet 90c, Dry \$1.00 Dozen.

Fresh Vegetables The quality of the vegetables sold at our stores is second to none.

New Potatoes, Fancy Head Lettuce, Beets, Carrots, Cauliflower, Home-Grown Butter Beans, Spinach, Mint, New Cabbage, Cucumbers, Tomatoes, Green Onions, Parsley, Rhubarb, Radishes, Letters

T. A. ROWAT & CO. Two Stores worthey Road and Graig Street Three Phones South London, 969
Dundas St., 3051-3052

R. FREEMAN IS THE NOMINEE

Three Lodges of the Sons of England Named Him For District Deputy.

LATE BRO. W. THOMAS

Englishman Killed by Street Car on Dundas Street Was a Member of Chelsea Green Lodge.

A well-attended meeting of three odges of the Sons of England was held Thursday evening in their rooms in the Carling block, for the purpose of electing a candidate to run for the office of district deputy to succeed Mr.
Thomas Coleridge, whose term of office has just expired.

Owing to illness, Mr. Coleridge was

unable to attend, and Bro. J. G. Martyn was appointed chairman of the To Meet in London.

An effort will be made to have the next meeting of the supreme grand lodge hold its next session in the city of London. After considerable discussion, a resolution was carried to leave the question of invitation to the discretion of the various lodges in their own

Reference was made that the late William Thomas, who was killed by a street car on Wednesday, was a member of Chelsea Green Lodge. The brethren of the order were requested brethren of the order were requested to turn out in as large a body as noslodge rooms.

Late William Thomas. noon and evening. The children were first taken up to Franks' woods, but on account of the rain were forced to return and have their lunch in the to turn out in as large a body as possible to attend the fneral on Friday afternoon to Mount Pleasant Cemetery, and the control of joyable time was spent and a good at 4 oclock. The services will be conducted at 115 Dundas street by Rev. Mr. Lloyd, pastor of the Ridout Street his livery business on Frank street, to John B. Tuckey for \$4,000. Methodist Church.

A Presentation. A unique feature of the evening was cession, Bosanquet.



TERRY GILKING Why are you so mad Miss Pickles: Mrs. Gabber: Why, I told him I had t Dr. Gray? such a tired feeling, and he asked to

the presentation of beautiful gold pins to three of the members who were successful in a recent contest in adding the largest number of members to their lodge since November last. The recipients of these handsome mementoes were Messrs. J. Bowyer, T. Spettigue and H. Gardener. Through the medium of this contest over one hundred new members have been added to the soci-

Saturday's Picnic.

Final preparations for Saturday's big picnic were arranged for It was decided to hold in addition to the already large programme of sports, a football and a cricket match, between picked teams from the city. Everything is being done to make the day a big success and a bumper crowd is ex-

Before the meeting closed, a vote of thanks was tendered Chairman Marthanks was tendered chairman marthanks. thanks was tendered Chairman Martyn for the able manner in which he presided, and a letter of condolence was ordered to be sent to Bro. Coleridge, who is ill in St. Joseph's Hospital, expressing regrets.

DALRYMPLE-KITMER

Young London Man Marries Lakeside Girl at Thamesford.

[Special to The Advertiser.] Thamesford, July 12.—A quiet wedding was solemnized at the Methodist parsonage, when Miss Dalrymple, of Lakeside was married to Mr. Kltmer

Mrs. Ryan, of Chicago, and Mrs. Mcof London. Kay, of Embro, visited with Mrs. Rial Karn yesterday.

The little son of Mrs. Walley, who has deen visiting Mrs. James Clipperton, is very ill with typhoid fever. Miss Hall, of London, is caring for him. The garden party in connection with St. John's Church had to be postponed until this evening on account of the

heavy rains.

Dr. W. McMurray and family visited with their mother yesterday. with their mother yesterday.

Mrs. T. McFarlan, of Dorchester, visited Mrs. E. A. Dundas recently.

Mrs. Geo. Haney, of Pottersburg, visited with her sister, Mrs. W. W. Mc-Leod, who is ill.

MT. CARMEL FUNERAL

Victim of Port Frank Drowning Accident Was Buried There.

[Special to The Advertiser.] meeting. There were three nominees for the vacant position—Messrs. Richard Freeman, of British Lion; Willmot, of Trafalgar, and Brooks, of Chelsea Green Lodge. On an election by ballot Mr. Freeman was chosen.

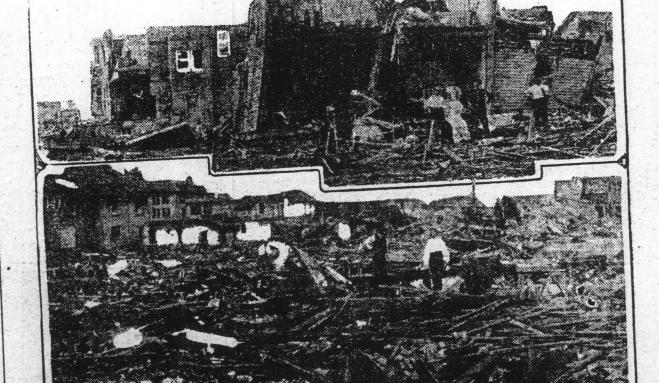
To Meet in London mouth of the Sable River at Port Frank, was held on Tuesday morning o Mount Carmel Cemetery. Miss Leila and Louis Woodhall left on Wednesday on an extended visit to friends at Oakville.

Miss Geraldine Manning, of Toronto, is visiting at R. McKenzie's.
Dr. A. J. Grant, J. B. Woodall and wife, and Mrs. F. Jennings autoed to

Thedford and Forest played a game of baseball at Forest on Tuesday. The visiting team returned victorious by a score of 13 to 8. Umpire—T. Webster.

Miss Matthews, of Sarnia, is visiting at Mrs. James Smith's, on the 6th con-

THE YEAR'S WORST TORNADO-RUINS AT REGINA, CANADA, WHERE FIFTY PEOPLE WERE KILLED.



Top picture shows ruins at Lorne street and Thirteenth avenue, The tornado did its worst work in the street residential district, where the lower photograph was taken. This shows ruins on Smith street.

Saturday Savings At Purdom's Hardware

Store Open Saturday Unil 10 p.m. Prompt attention to Mail and Phone Orders.

Use High Standard Paint.

Use Chi-Namel.



Electric Irons With a guarantee for five years. Saturday, each\$3.68

LAWN BOWLS

A full line of Taylor's and Lawrie's Scotch Lawn Bowls. Four-Passenger Lawn Swings \$6.00 and \$8.50



ROOFING. The Celebrated

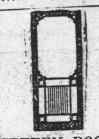
Weather King Made to stand Rain or Shine. 108 sq. ft. in roll, with nails, caps and cement, at the following

1 ply, roll......\$1.43 ply, roll......\$1.93 8 ply, roll.....\$2.43

CARVING SETS 50 cases of Sheffield Carvers, 3 pieces, in lined case. Regular \$3.00 case. Special Saturday, case

Berger's Pure LAWN SEATS.

In sealed packages, lb.25c Made of hard wood, WIRE NAILS. painted and varnished, For Saturday only....



SCREEEN DOORS





LAWN MOWERS All to be cleared at reduced prices. Every Mower is guaranteed.

Get our prices on Hay Fork Rope. Hay Pulleys, Rafter

AGENTS FOR NEW PERFECTION COAL OIL STOVES.

Paris Green.

Purdom Hardware

124 Dundas-123 Carling.

Phones, 2800-2801.

Choice Roasts, Steaks, Chops, Cured Meats

The Choicest Lot of Meats to Select From in the City. Pickled Hocks, pound8¢ Sugar-Cured Hams (whole or half), pound.....

SPRING LAMB IN ROASTS OR CHOPS. Phone Orders Given Prompt and Careful Attention.

Phone 2859.

Wellington Street.

WILSON'S Model Meat and Fish Market

All Meats Government Inspected

YOUR PROTECTION AND OUR GUARANTEE OF PURITY. We invite everyone to call and inspect this bright, clean, up-to-date All Meats and Fish kept on ice, and handled in the cleanest possible

All Sliced by Machine Any Thickness You Cooked Meats Fresh Beef, Veal and Lamb, Cured

Meats, Tenderloin and Sausage We solicit a trial order to prove this is the best table supply house

206 Dundas Street - J. A. WILSON

THE INFLUENCE OF RUSKIN ON LABOR UNREST.

[Sidney Low, in the London Daily Mail.]

The French Revolution, it has often been said, was the work of Jean Jacques Rousseau. If there is to be an Indiana. Rousseau. If there is to be an English revolution it may be largely put down to John Ruskin. In these days Ruskin, I believe, is out of fashion with superior people. He is regarded as a primant writer with eccentric views on art and writer with eccentric views on art and architecture, conveyed in lovely prose style, and with opinions on ethics and economics that need not be taken seriously. I am told that intellectual and outly of needle do not read Ruskin any vilege attaches to the fact." He is regarded as a brilliant cultured people do not read Ruskin any more than they read his master Carlyle. But the younger generation of workingmen, the intellectuals of the forge and factory, have been reading both with desperate eagerness, not "The Stones of Venice," not gossip about the married life of lane Welsh and the squabblings of of Jane Welsh and the squabblings of Cheyne Row, but "Fors Clavigera" and "Unto This Last," and "Chartism," and "Past and Present." The hunger for the larger share of material good things, the impatience with poverty and hard living, are justified by ethical and economic arguments drawn from the armory of the great Victorian preachers. There is an idealist side to the labor unrest; social envy may be the sub-conscious motive but it is submerged in the sense of social injustice. There are more young work-men than we may imagine who believe with Ruskin that if our society were rightly organized the life of cultivated 16' after her name."

leisure would not be the privilege of the Few, but the possession of the Many. And

[Ottawa Citizen.] 'Imperialism is untinkable, and certainly unrealizable, except the spirit

PRONOUNCED "SWEET."



"Miss Olden thinks that hotel clerk ust too lovely for anything."
"Why?" "When she registered he put 'suit