

Goods Go Out With a Rush at J. M. THOMSON'S REMOVAL SALE

Prices backed up with the goods as advertised, has the desired effect—stock is being reduced rapidly, and our customers are more than satisfied. We still have thousands of dollars' worth of just the kind of Household necessities that every house needs. Some lines disappeared completely on Saturday, but we have other lines just as attractive to take their place. Our present premises are a little small to properly display all the bargains and accommodate the crowd, and we wish to thank the many shoppers for their patience during Saturday's rush. The bargains will be just as attractive every day during the 30-days' sale. Kindly shop early—before the afternoon rush. We cannot display all the special attractions. Ask for what you don't see, and the price will be sure to please you. When making up your want list—just remember our "BIG MONEY-SAVING MOVING SALE."

We are going to sell Men's Cotton Lisle Hose, our regular 25c, for 19c per pair, and throw in a 15c, all-leather street car ticket case with every two pairs of socks. We have only 85 of the ticket cases. This snap will be on sale Wednesday as long as the cases hold out.

Just a Few Reminders Below

Sweeping Reductions in Ladies' Waists

Ladies' White Lawn Waists, open front, embroidery and lace trimmed, full-length sleeves, tucked back. Good value at 50c. Very special at, each 25c

All Our Lace and Embroidery Reduced

Our regular 5c Torchon Lace, a yard 2c
Our regular 7c and 10c Torchon Lace, a yard 3c
Our Embroidery Edging Insertion, regularly at from 5c to 12c, reduced to 2c and 5c a yard.
All our Good French Valenciennes Laces and Insertions, reduced to wholesale prices and less.

Men's Black Sateen Shirts

Men's Good-Quality Black Sateen Shirts, regular 75c. Special for Wednesday 55c
Better-Quality Black Sateen Shirts, extra heavy sateen, well and strongly made, regular price at \$1.25. On sale Wednesday 75c (broken numbers), 3 for 10c
5c Lead Pencils, at 2 for 5c
Red and Blue Marking Pencils, regular 5c, at 2 for 5c

Silent and Safe Light Matches—Regular 5c, for 2 for 5c
Three Boxes Hair Pins for 5c 300 Assorted

Postcards, 2 for 1c

Small stores around the city and county will profit by buying at this sale in many instances. Our prices are cut below the wholesale price.

Our Wall Paper Department

300 Rolls Parlor and Bedroom Paper, pretty designs, regular 10c per roll, per roll 5c
50c Hose for 39c
All 25c Hose for 19c
All 25c Gloves 19c
Our Best \$1.00 Umbrella to be cleared out at 75c

TWO STORES J. M. THOMSON TWO STORES

MARA'S

Sunday's tremendous RAIN flooded the Helena Company's cellars, and watersoaked

1,000 Yards Fine White Persian Lawn

Which will be offered WEDNESDAY morning at 9 o'clock,

Regular 25c Lawn, yard

Reg. 15c Lawn,

10c

8c

At the ADMINISTRATRIX SALE with the rest of the stock.

MARA'S

134 DUNDAS STREET. OPPOSITE MARKET LANE.

At the Outset

Young married couples should start their housekeeping careers aright. Remember, Mrs. June-Bride, that

Eddy's Indurated Ware

Is the best on the market. Also that Eddy's "SILENT" Matches are absolutely safe and harmless.

MATCHES, PAPER OF ALL DESCRIPTIONS. WOODENWARE, PAILS, TUBS AND WASH BOARDS.

TRAFFIC IS BOOMING ON TRACTION LINE

Passenger and Freight Service Is Taxed to the Limit

The business on the Traction Company lines is increasing at a tremendous rate. At the present time, it is almost impossible to handle the passengers desirous of riding to the port. Extra cars had to be provided to meet the rush, and the crews are working overtime to accommodate the throngs.

The freight business is also developing very fast. Business at the port has been excellent this year. Cottages have not been in so great a demand as usual, but the number of visitors who daily visit the lakeside has increased greatly.

LONDON MEN MAY GO TO BROCKVILLE STRIKE

But No Word Has as Yet Been Received by Col. Hodgins, D. O. C.

[Special to The Advertiser.] Ottawa, July 26.—Col. Lessard, adjutant-general, this morning wired General Cotton, D. O. C., at Toronto, to send a detachment of fifty men from the permanent troops at either Toronto or London, to Brockville to replace the men of the 41st now on strike duty there.

Col. Hodgins stated to The Advertiser this afternoon that so far he has not received any instructions from headquarters at Toronto to send any men from here.

MAYOR WILL MEET THE PEOPLE'S RAILWAY

Company Is Anxious to Extend Its Lines to London.

Mayor Beattie will meet representatives of the People's Railway Company, of Berlin, on Friday next.

The company is anxious to extend its road to London from Stratford, and they will confer with Mayor Beattie relative to inducements likely to be offered to them.

The People's Railway covers Waterloo and Peel Counties very well, and it is thought an extension to London would be advantageous to the company as well as to the city.

LATE LOCAL NEWS

Preached in Tillsonburg. Rev. Mr. Beaumont, of 516 Central avenue, filled the pulpit of the Anglican Church at Tillsonburg Sunday last. A Bad Fall.

Mr. S. Lewis, of 527 Richmond street fell down cellar and cut his head this morning. The cut was a very bad one and about an inch long.

Dr. MacLaren ill.

Dr. MacLaren, the well-known coroner of the city, is lying seriously ill at his residence on Queen's avenue. He was taken sick some days ago, and his illness has now assumed a serious form. Hopes are entertained for his recovery, however.

Boys Fined. In the juvenile court this morning Mayor Beattie fined two small boys \$1 each because they gave wrong names and addresses when they were summoned for bathing in the river. Two other lads, who were summoned on a similar charge and gave correct names were allowed to go with a warning.

A Splendid Auto Trip.

Mr. Norman Howden, with his sister, Miss Beulah, and a touring party, has returned from a trip through New York State to the coast and through the Berkshires, in his big car. Mr. Howden was away two weeks and one day, and in that time covered over 2,200 miles. The roads are beautiful in the Berkshires, he says, strips of a hundred miles of perfect scenery being plentiful.

An Unusual Case.

An unusual case of scarlet fever has occurred in the home of Mr. W. Duchmann, 1034 William street, by which himself, his wife and their three children are all ill with the disease. Mr. Duchmann was taken ill first, then some of the children, and a couple of weeks ago Mrs. Duchmann was taken down. There is a good deal of scarlet fever in the city at the present time, the estimate being between 30 and 35 cases.

GREAT BRITAIN TAKES A HAND

Cruiser Sent to Bluefields, Nicaragua, to Protect Interests of British Citizens.

Kingston, Jamaica, July 26.—The British cruiser Scylla has sailed for Bluefields, Nicaragua, under orders to protect British interests at that port, which is in the possession of insurgents.

It was Commander Thesiger, of the Scylla who, on Jan. 7, forbade the insurgents to attack Greytown, on the ground that neutral interests otherwise would be imperilled. Subsequently the cruiser withdrew from the Nicaraguan coast, but later returned to the vicinity of Greytown and Bluefields. She came to this port on June 17.

NEW LINE TO SARNIA.

It is expected that work will be commenced on the London and North-western before long.

A number of capitalists have been looking over the proposition, and it will be financed shortly, it is understood.

There was some talk of coming into the city over the tracks of the London Street Railway Company, but it is not known as yet whether this can be effected.

"Matters are progressing most favorably," declared Mr. D. A. Stewart, who is deeply interested in the road.

FLURRY IN WALL STREET. New York, July 26.—A process of forced liquidation was responsible for some very severe declines in prices in the stock market today. The effect was most pronounced in stocks that pay no dividend, but that have been affected by hopeful prospects. The move was the consequence of last week's unexpected dividend reduction in National Lead, coupled with the general decline in the market.

Swedish explorer. A short time ago stories came down from the north that Indians had relics of the party.

SMALLMAN & INGRAM, LIMITED.

WEATHER PROBS. Fair.

SMALLMAN & INGRAM, LIMITED

In the Morning

You'll find it so much easier to do your shopping during the hot months; you are fresher and feel better then.

IT'S COOLER IN THE MORNING. Our ceilings are high, and you'll find it comfortable and airy in this store at any hour in the day, but always fresher in the morning.

Then, at this season, almost every day you will find clearing lines of summer merchandise laid out on the different counters, ticketed for quick selling. The morning is the time for best selection in these, when you have time to choose leisurely and not be hurried in your selection at the closing hour. DURING JULY AND AUGUST STORE CLOSURES AT FIVE.

Five hours in the morning and four in the afternoon—make use of the golden morning hours.

Another Hundred Dozen Ladies' Pure Irish Linen Hemstitched Handkerchiefs, 75c Dozen

We have just received another shipment of these famous pure linen Handkerchiefs direct from the manufacturer in Ireland; nice fine quality linen and good size. Get your supply before this lot goes. They are disappearing fast. 75c per dozen, or four Handkerchiefs for 25c

SECTION 6—MAIN AISLE.

Pompeian Massage Cream

This is one of the greatest face creams known; once used you won't want to be without it. It cleanses the skin and makes the face and neck beautiful; all traces of sunburn, tan, wrinkles and blackheads will disappear if Pompeian Cream is constantly used. You should not go on your vacation or to the lakeside without a jar of Pompeian Massage Cream. Your toilet is not complete without it. Sold by jar in 50c and 75c sizes.

AT TOILET COUNTER—OPPOSITE EAST SIDE ELEVATORS.

Manicuring Parlors

We invite every woman to inspect our Massage and Manicuring Parlors on the second floor, adjoining Ladies' Rest Room and Toilet, which have been recently fitted up with all modern appliances for the treatment of the face, hands, nails and hair; in charge of a first-class manicurist, who is prepared to give the ladies of London the best service at lowest cost. Appointments may be made by phone.

FULL COURSE DINNER

11:30 to 2.
25c, 35c and 50c

SMALLMAN & INGRAM LIMITED

Ice Cream and Ice Cream Sodas, all Fruit Flavors, 5c

CANOEING ACCIDENT OFF STANLEY BEACH

Three Young Men Had a Narrow Escape From Drowning—Coming and Going Guests.

[Special to The Advertiser.]

Port Stanley, July 25.—While canoeing off Stanley Beach Sunday afternoon, Messrs. Ernest Brown, Rodrick Leonard and Mark Berry had a narrow escape from drowning. Their boat was capsized by the heavy sea which was rolling, and the young men, who are expert swimmers, had much difficulty in reaching the shore.

Mr. and Mrs. Wm. Buchanan, of London, are the guests of Mrs. Fred Coles, of Hillside Cottage, Orchard Beach.

Mr. and Mrs. E. Ogilvie, of St. Louis, and Mrs. W. A. Fraser, of Detroit, are the guests of Mrs. W. A. Hawkins, of Hillside Cottage.

Guests at Locust Nook are Misses Lizzie Curme, Gladys Reno, Nina Harrison, Messrs. E. Shaw, R. Slater, W. Irvin, C. Langley, F. Shaw, A. McDonald, W. Beamish and Max Roosevelt, all of London; Mrs. A. Givens, Brantford; Misses Pauline Harrison, Mary Holman, Berlin.

Mr. George Robinson, wife and daughter, of Cleveland, have leased rooms from Mr. John Downing, Hazel Dell, for the month of August.

Mr. George Mellen, of Port Burwell, arrived Saturday evening with his gasoline launch Togo.

Mr. Allen Howe has shipped as fireman on board the tug Hercules. Mrs. James P. Denny and daughter, Marguerite of Kansas City are visiting Mr. and Mrs. John Price.

The steamer Glen Erie ran a well-patronized excursion to Port Burwell this morning.

The steamer Forest City, while making her landing at the Traction dock this morning, was driven on the embankment under the bridge by the heavy current caused by the heavy rains. The tug Hercules was called into service and soon released her.

Rev. J. C. McCracken, of Ilderton, is visiting Mr. and Mrs. John Price.

John's Church, St. Thomas, will preach in Christ Church here on Sunday next. Mr. Robert Wilson and Miss Bennie, of London, spent Sunday with Miss Alma Price.

who has been visiting at his old home in Goderich, has returned to the village. Mr. and Mrs. W. H. Harding, of London, have arrived to spend their holidays at We Two Cottage, Willow Beach.

Mr. Wm. House, and family, Mrs. Hiram Clark, Mrs. G. J. Newton and family, have returned to St. Thomas after holding at Sandflower Cottage, Willow Beach.

Messrs. L. A. Ball, C. F. Cayen, D. H. Price, Dr. W. J. Fear, of Asinor, spent the week end at Solid Comfort Cottage, Willow Beach.

Mrs. W. H. Winnett, Miss Kathleen Winnett, and Mr. Dick Winnett, of London, spent the week end with Mrs. Harry Lewis, of Louisville Cottage, Willow Beach.

Dr. Woodward, of London, spent the week end with Mr. Fred Coles, of Hillside Cottage, Orchard Beach.

Mr. Chas. Lewis, of Port Huron, is visiting his house, and family, Mrs. Lewis, of Louisville Cottage, Willow Beach.

Captain R. J. Moore has purchased the tug "Prodigy" from the Cleveland Towing Association. She is 103 feet over all and 13 feet 4 inches beam. It will be the largest tug in the harbor by 25 feet.

Miss Gladys Jones, of Hillside Cottage, Orchard Beach, has returned home after a pleasant visit with Mr. Colin McIntyre's yacht, Maggie.

Mr. Colin McIntyre's yacht, Maggie, was torn from its moorings in the harbor and carried against Alex. Brown's dock this morning by the swift current in the river.

Miss Fay Belton, of Orchard Beach, spent Saturday in St. Thomas the guest of Miss Ethel Tait.

The "Claver Blossoms," of Poplar Hill, consisting of Bertha Campbell, Ada Gray, Rose Bell, Little Marsh, Rosa Fraser, chartered by Mrs. R. E. Owen, are rusticated at "Erie Wave," Port Stanley.

The steamer City of Hamilton arrived from Montreal Sunday morning with 270

Used in Canada for over half a century—used in every corner of the world where people suffer from Constipation and its resulting troubles—

Dr. Morse's Indian Root Pills,

stand higher in public estimation than any others, and their ever-increasing sales prove their merit. Physicians prescribe them.

25c. a box.

Some Further Reductions in Silks

Some new lines have been added this week to our already attractive list of specially-priced Dress Silks, and many clearings are booked for the last days of July, including some particularly high-class blacks we make mention of below, which cannot be duplicated, and some of which the quantities are getting small.

Your Choice of Three Dependable Black Silks 69c Yard

No. I.—Soft Black Peau de Soie, white selvage, finest black dye. Special, a yard 69c
No. II.—Heavy Quality Black Chiffon Taffeta Dress Silk, excellent wearing silk (French dye). Special, a yard 69c
No. III.—J. C. Bonnet's Heavy Black Taffeta Silk. The name is a recommendation for good wear. Special, a yard 69c
Extra Quality 27-inch Black Waterproof Summer Silk. Special at, a yard 50c
White Pongee Silk, 27 inches wide. Special 59c
Natural-Color Ottoman Cord Shantung Silk, 31 inches wide. Special, a yard 75c
Heavy Cord Suiting Silks, dark linen color, 33 inches wide. Regular \$1.75, special to clear at, a yard \$1.35

MAIN FLOOR—SECTION 17.

The Winding Up of Our Sale of Wash Suitings

The last days of July will see the end of many of our best lines of Wash Goods, which have been lowered to almost half.

Printed Ducks 81-2c Yard

These are in good quality, white grounds, with blue and black polkadots. Regular 12½c lines 8½c, or 12 yards for \$1

20c Motor Suitings 121-2c Yard

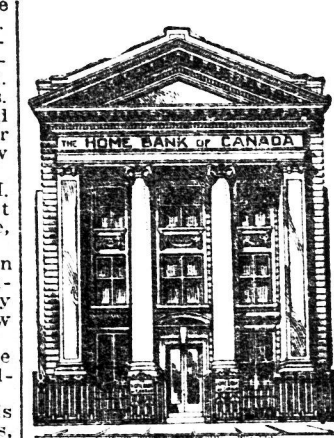
For Ladies' and Children's Outing Suits, in self and two-tone stripes, in extra wide widths. Regular 20c qualities, for 12½c
Regular 20c Auchtermuchty Suitings for 12½c
Rainseine Suitings for ladies' wash suits and skirts. Regular 25c and 30c, clearing at, a yard 19c

35c Saxon Stripes 20c Yard

These are Saxon Suitings for dresses, in a good range of plain colors, with self-colored stripe. Our regular 35c Wash Suitings, clearing at, a yard 20c
Regular 35c Striped Cordelene Silk, to clear at, a yard 20c

45c and 50c French Repps 35c Yard

Printed French Repps, in fancy stripe design. Regular 45c and 50c, clearing at, a yard 35c
MAIN FLOOR—REAR WEST AISLE.



The Home Bank of Canada

Head Office TORONTO 8 King St. West

A Bank is a saving and money-lending institution. It affords a safe repository for the funds of the community, and lends money to assist any business enterprise of a substantial nature. If you are in need of money to help your business affairs along more prosperously, do not hesitate to consult the Local Manager of the Home Bank.

LONDON BRANCH:

394 RICHMOND STREET. W. J. HILL, Manager.

BRANCHES ALSO AT

ST. THOMAS, W. W. BRUCE, MANAGER.
ILDERTON, A. E. WOOD, MANAGER.
THORNDALE, E. D. GRANT, MANAGER.
MELBOURNE, H. D. A. MacKENZIE, MANAGER.
LAWRENCE STATION, A. T. SCOTT, MANAGER.

tons of general merchandise, consigned to the Pere Marquette Railway. A strike of the deck hands occurred just as they were about to unload the cargo. The captain gave them an increase in wages, after which the men returned to their work.

Dr. J. D. McDonald, formerly of Port Stanley late assistant house surgeon of the South Pittsburg Hospital, is here receiving old acquaintances.

The steamer Forest City arrived from Cleveland this morning with seventy-five passengers.

\$500 to \$800. Player Pianos, in 55-note, 65-note and combination. Four different makes; twelve different styles. Williams Piano Company, Limited, 194 Dundas street. 15-12

Soreness of the muscles, whether induced by violent exercise or injury, is quickly relieved by the free application of Chamberlain's Liniment. This liniment is equally valuable for muscular rheumatism, and always affords quick relief. Sold by all dealers.

DEATH OF A CENTENARIAN. Penetanguishene, July 25.—Mrs. T. Columbus, about 100 years of age, died in Penetanguishene yesterday. The woman claimed to be a descendant of Christopher Columbus, the discoverer of America.

DIED IN GRAVEYARD. New York, July 16.—While Arthur Connolly, of Jersey City, prayed beside the grave of his wife, the sun beat down upon his head, and when he rose to his feet he staggered and fell. He was dead when a physician arrived.

Every Woman is interested and should know the new Vaginal Spray. It is the most powerful and effective remedy for all diseases of the female system. It is sold by all druggists and dealers. Ask your druggist for it.