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H. C. College
Y. M. C. A. London, Ont., prepares you for the best salaried positions, and the cost is but a trifle more than that of second-rate schools. Catalogue free.

J. W. WESTERVELT, Principal

The NATTY DRESSER

or the man of reserved and quiet taste in his attire, often finds it hard to make a choice in fabrics, simply because his tailor "has not got the goods." His range of clothes is confined to a few domestic wools. At this store things are different, and we would be pleased to show you a range of imported goods second to none.

O. Labelle

Merchant Tailor,
220 DUNDAS STREET.

Try HYGIENIC BAKERY

HOME-MADE BREAD

Appetizing, Satisfying and Health Giving
Phone 2390. 549 Hamilton Road. ywt

EXTRA SPECIAL

Bargains in Furniture

Joseph F. Crummeys

565 Richmond, Corner Albert Street.

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Where Is What?

The shop to have do your Plumbing, Heating, Gasfitting and Jobbing. The shop that does good reliable work. The shop that has a showroom that affords you pleasure to view. The shop which displays fixtures that are up-to-date both in the quality and style. It is at 237 Queen's avenue. We are

NOBLE & RICH

PLUMBING, STEAM, VACUUM, AND HOTWATER HEATING.

237 QUEEN'S AVENUE

COOL MEALS

For Warm Weather

Service any hour of day or night.

ICE CREAM, Wholesale and Retail, 85c Gallon.

Delivered anywhere in city.

Olympia Restaurant

and Quick Lunch

175 1/2 DUNDAS ST. PHONE 2097 ywt

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London.

FRANK COOPER

Has removed to his new
Ground Floor Studio.

830 Dundas street, Opposite Armouries

JOHN FERGUSON & SONS

FUNERAL DIRECTORS.

180 KING STREET, Phone 511, 373

The best, the latest and cheapest in London. Open night and day. ESTABLISHED 50 YEARS.

J. C. ELLIOTT

226-228 Dundas Street.

FUNERAL DIRECTOR & EMBALMER

Open in day and night. Residence on premises. Phone 1907.

SMITH, SON & CLARKE

UNDERTAKERS AND EMBALMERS

Lady assistant. Night calls personally attended.

Rubber-tired Funeral Cars.

112 DUNDAS ST. PHONE 586

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Residence on Premises.

D. A. STEWART

(Successor to John Stewart)

FUNERAL DIRECTOR & EMBALMER

Reasonable charges. Best equipment.

Open day and night. Residence on premises.

104 DUNDAS ST. PHONE 459.

GEO. E. LOGAN, Assistant Mgr.

SPECIAL SALE IN SUITINGS

\$16, \$18, \$20, \$22. Former prices, \$18, \$20, \$22, \$24. An extra \$4 pair Pants free with every suit. This offer is good for one month from this date only. Remember at

KLEIN'S, The Tailor

206 DUNDAS STREET

NEW BRICK HOUSE for sale in London North; only \$50 00 down, balance in monthly installments.

BUILDING LOT for sale in London South; no money required if building erected.

OFFICE TO LET, central, only \$5 a month.

THE LONDON LOAN

AND SAVINGS COMPANY

434 Richmond Street, London, Ont.

Among the birds the swan lives to be the oldest, in extreme cases reaching 300 years. The falcon has been known to live over 162 years.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor,

212 DUNDAS STREET

Higgins Block. Telephone 593.

GENUINE

SCRANTON COAL

Pea Coal \$6 00

Nut, Stove or Furnace.. \$7 00

Pocahontas \$6 50

Cannel \$7 50

All thoroughly screened and prompt delivery.

Webster & Kernohan

PHONE 1383. ywt

THE BEAUTY OF BLACK DIAMONDS

is that they don't spoil. What you don't use one season you can keep till next, when the coal is sure to come in handy. That is why you should always have plenty of coal in your cellar.

GILLIES & SON

PHONE 1312. 288 ADELAIDE ST. ywt

“Odd Things Not Found Elsewhere.”

BELT PINS

AND

BUCKLES

Enamel Belt Pins and Buckles in a splendid assortment.

SOUVENIR SPOONS for Gifts.

THOS. GILLEAN

402 RICHMOND STREET.

At Port Stanley

Get Johnston Bros' XXX Bread at Port Stanley from our agent.

W. A. DAY

The lakeside residents appreciate the opportunity of getting Johnston Bros' XXX Bread fresh daily, because they know it is good for their health to eat plenty of it. Ask for it today.

JOHNSTON BROS., PHONE 944

City and District

—Rev. Mr. Hobbs, of Toronto, will continue the opening services at the Askin Street Methodist Church on Sunday next.

Firm Assigns.

The London Pant, Overall and Shirt Company has assigned to Mr. C. H. Ivey. A meeting of the creditors is called for July 30.

“It's a Dandy.”

Woodstock Sentinel-Review: The new hose wagon for the fire department arrived from London this morning, and, as the chief says, “It's a dandy.” It will probably be given the first run this afternoon.

Lost a Finger.

P. Wainwright, a young man employed at the McClary upturn works, while operating a press yesterday afternoon had one of the fingers of his left hand pinched off.

A Good Judge.

Among the judges at the Dominion Fair, being held in Calgary, Alta., this year, appears the name of an old Midwestern boy, John M. Empey, B. A. Sc. D. L. S. O. L. S., who is now the district engineer and surveyor for the Alberta Government at Calgary. Mr. Empey had the honor of awarding the

prizes on the exhibit of coal, and probably few are as well qualified to judge this needful article as himself. His technical training at Toronto University in mining engineering, and his experience in the mines at Glace Bay, Cape Breton, would fully qualify him for the position. Mr. Empey has many warm friends throughout the county, who will be glad to hear of this honor being conferred upon him.

Electric Lights in Tunnel.

Nearly all the lights have been placed in position in the tunnel, and the big bore is now illuminated by electricity throughout. Leigh Stephenson has charge of the switchboard at the powerhouse, Port Huron, and looks after the lighting of the tunnel yards, roundhouses, pumphouses, etc., on both sides of the river. The first of the big tunnel locomotives bid farewell to duty in the big bore on Saturday, when it was sent by Niagara Falls. The other three tunnel engines, as fast as they are overhauled, will be sent away to other duty, one to Niagara Falls, and the other two to Buffalo.

Pointer for Ladies.

Toronto Telegram: Getting off the car backwards while it was moving lost Miss Groves her damage action against the Toronto Railway Company. She sued the corporation for \$50 damages before Judge Morson this morning. Miss Groves is a domestic employed at the residence of Major H. Brock, on Beverley street. W. H. A. Smith, of Chicago, who is summering in Ferncliff Cottage, Fraser Heights, was called home today owing to the death of her brother.

Miss Helen Harvey, of London, is spending her holidays with Miss Gladys Manning, at Beverley Place, Erie Rest.

Miss Gertrude Williams has returned to her home in London after being the guest of Miss Isabel Tanton, New Orchard Beach.

Miss McMillan, Miss Lotta, Miss Vera Hayman and Miss Florence Rawlings, of London, have returned to their homes after spending the last week on New Orchard Beach.

Mrs. A. R. Martin, of St. Thomas, spent Wednesday with Mrs. E. T. Smith at Idlewild Cottage, New Orchard Beach.

Walter Bell and family, of London, are summering in their cottage on Hill Crest.

Street Watering Needed.

On several occasions an effort has been made to have the streets in the village sprinkled, but so far without avail. Apparently the town officials think that they do enough for the Port by granting licenses to the numerous peanut and confection vendors. Our civic fathers seem to be too near-sighted to see what a great step towards progress would be made if the main streets were sprinkled. The dust

is a nuisance.

A MINISTER WHO KNOWS.

Rev. Mr. Blanchard, of Clairmont, knows what he says in stating the sure cure for Hay Fever is Cattarrhozone. “For two months of the year for ten years I suffered. Cattarrhozone cured me so perfectly that the disease has not returned. Others in my parish I know have been permanently cured by Cattarrhozone, which I strongly recommend for Hay Fever, Asthma and Bronchitis. \$1.00 at druggists.

Old Boy

Pins

Get one of our Old Boys' Pins now before the supply is exhausted.

Move quick.

SUMNER

The Quality Jeweler.

380 RICHMOND STREET.

DO YOU NEED CEMENT?

ALWAYS BUY

ATLAS

IT IS BEST AND CHEAPEST.

JOHN MANN & SONS

Canadian Agents, LONDON, ONT.

Brooches

Large assortment of Enamelled Souvenir Brooches, from 25 cents up.

Belt Buckles

Large assortment of Enamel Belt Buckles at reduced prices.

C. H. WARD & CO.

374 RICHMOND STREET

ywt

PARNELL'S BREAD

Is the chief Bread that all other Bakers compare their breads by to try and make their bread as good as Parnell's. Have you ever tried a loaf? Order one from your Grocer. We have obliging drivers.

PHONES 929, 1390

Dainty Hazel-Rose

Is the Safest, Purest and Most Curative Toilet Lotion in the World. It Is Perfection.

25 CENTS

Cairncross & Lawrence

Chemists and Druggists.

216 Dundas St., LONDON

BRIGHT DAYS AT PORT STANLEY

Visitors Gather From Widely-Separated Sections—Results of Fishing Expedition.

[Special to The Advertiser.]

Port Stanley, July 15.—The following Londoners are holidaying at Chestnut Grove: Mr. and Mrs. W. Somers, Mrs. Bell, Mrs. Hammett, Misses Dorothy and Florence Somers, Miss Maud E. H. Miss Florence Gilbert, Mr. and Mrs. Percival, Miss Helen Harvey, Mr. and Mrs. Minnie Hodges, of London, is the guest of Miss Muriel Graham, at Cottage Pretoria, Erie Rest.

Donald Ferguson, of London, has leased Aberfeld's Cottage, Erie Bank, from Mr. Grimmond for the season. Mr. Ferguson moved his family there today.

Miss Winnifred Lancelotti, of London, has returned to her home after spending a most enjoyable two weeks with her friend, Miss Gladys Manning, at Beverley Place, Erie Rest.

Mrs. Georgia Mitchell, the Misses Julia and Maud Mitchell, Misses Annie and Maud Turner, and Mrs. Turner, all of London, are registered at Erie Bank House.

Early Morning Fishing Expedition.

Messrs. Griffith and Rutledge, of Groveton, Fraser Heights, went on a fishing expedition in the “vee” motor of Wednesday morning. They returned at breakfast time with three very large fish, measuring about two inches in length. Such a catch has not been known for many a moon.

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is a nuisance.

Y. M. C. A. Boys Off to Fisher's Glen

An advance party, consisting of twelve members of the local Y. M. C. A., left the city yesterday afternoon for Fisher's Glen, near Vittoria, where they will erect the tents and make other preparations for the combined summer camp of the district Y. M. C. A., which opens on Saturday.

One hundred and sixty members, including 28 from London, 20 from Brantford, 20 from Stratford, 35 from

Woodstock, 15 from Listowel, 20 from Paris, and 15 from Dundas, will go to camp. The arrangements for the camp are in charge of Mr. Mel Brock, of London.

A programme of athletic sports has been arranged for daily, and will be under the direction of Mr. McGillivray, of Stratford.

Special religious services will be held every day and will be under the direction of Mr. H. Hamilton, of Paris.

English Picnic May Be Held Here

From present indications it seems likely that the next annual English picnic will be held either at Springbank or at Queen's Park.

The last two outings have been held at Port Stanley, and owing to the largely increasing numbers in attendance and the lengthened programmes, it is thought that more suitable grounds can be secured without going so far away.

The sports are the principal part of the picnic, and the committee expect next year to arrange a programme that will surpass anything that has ever been attempted so far.

A number of local businessmen, it is expected, will donate prizes if the event takes place here, and a number of the members feel that they can secure much better support by not going away.

ed a red skirt belonging to his wife whom he had left at home.

“Me go Falls, too,” was all the explanation he could give the conductor from whom he purchased a ticket.

A Presentation.

Shortly after the train left St. Thomas Mr. S. H. Palmer, M. C. R. passenger agent, was called into the special car occupied by the committee, and on behalf of the London grocers, was presented by Mr. J. C. Treblelock, with an address and a handsome cane.

Mr. Palmer was surprised, but he thanked the grocers most cordially for their gift.

The party arrived at the Falls at 10:45, and were met by delegations from the other cities, and at once proceeded to take the beautiful Gorge ride. This occupied the time until dinner was ready.

In the afternoon the party inspected the pure food factories and a number of other points of interest, and arrived home late last night.

Grocers Had Big Time at the Falls

The seventeenth annual outing of the local Niagara Falls

yesterday proved to be one of the most enjoyable outings that they have ever had there.

Altogether nearly 1,200 grocers and their friends from London, Hamilton, Toronto, St. Thomas, Brantford and other places were present.

The London party, numbering 600, got away early in the morning and were joined at St. Thomas by a party of 100 from the ladies.

An amusing incident occurred near Glenora. The engineer of the M. C. R. special had orders to go from London to St. Thomas without stopping and was making record time, when the train was approaching Glenora, he saw a man run out on the track and wave what looked to be a red flag.

The brakes were applied and the train stopped.

The man who flagged the train was found to be an Italian laborer.

In order to stop it he had borrowed

To Teach London Children to Swim

At a meeting of the playgrounds committee and the proprietor of the

bathtubs, yesterday afternoon, arrangements were completed by which the swimming pond has been secured on every Wednesday from 9 in the morning until 1 in the afternoon until Sept. 1.

The pond will accommodate about a hundred children at a time, and they will be allowed to bathe for an hour.

Tickets will be issued and all holding them will be admitted.

Caretaker McGuire will have charge of the tickets, and will also supervise

the children while they are bathing.

It is likely that arrangements will be completed shortly by which girls will be charged \$3 to \$5 a day, board included, and the larger ones run from \$6 up. One of the larger hotels made a contract for three men at \$4 a day, but they signed for three weeks. Restaurants are plentiful throughout the city, and no one will starve. Bents in Toronto sometimes cause a new arrival to remark that he doesn't want to own the house in a year or two, merely to occupy it. Let him come to Quebec, Houses to rent, furnished for the two or three weeks. Yes, lots of them. And you needn't bother moving out for a day or two at the end. Here's one: \$200; another \$300, another \$500, another \$800, and a Mr. Lemieux's for \$1,000. Such is the privilege of being an inhabitant of Quebec 300 years after Champlain. Many institutions have come to the rescue, and are offering costs, for instance, Sisters of Charity, 250 for ladies, \$2 a day, including breakfast; Silvery Convent, 150 ladies at same price; Y. M. C. A., 150 at \$2, without meals.

The Tented City.

One of the most interesting plans for accommodating the crowds was that adopted by a number of merchants and bankers at the call of the mayor. They have built the “Tented City,” with 740 tents, 100 more even than were used for the Jamestown Exposition. These will hold 3,200 people, 3, 5 or 12 for the largest ones. The charges are \$1 50 and \$2 00 a night, lodging only; or, for the season, three weeks at most, \$60 to \$150 a tent. The grounds are leased from the Protestant Orphan Asylum, and occupy 46 acres forming part of the Plains of Abraham. They certainly are an example of a rising in a single week. The tents are being run up at the rate of 150 a day, and stretch out to the cliff's edge. On the grounds are lavatories, including big baths, and each tent is fitted with a basin and tap. Offices are being rapidly run up, with telegraph, telephone, baggage room and other conveniences, and three large dining rooms, two American and one European, with a capacity of 500 each. \$75,000 has been subscribed. The employees will number nearly 700.

During the celebration the Citadel will be closed to visitors, as it will be rapidly by his royal highness the Prince of Wales and the Governor-General.

At Gaylord, Mich., the other day, they cut down an elm that was eight feet through at the base. It scaled more than 10,000 feet. Mother one, although rotten at the base, was cut off eighteen feet from the ground and contained 5,000 feet. A third tree in that section is 27 feet in circumference. The vandals have spared it so far.

Glazed kid is coming into popular favor as a shoe leather.