

Y. M. C. A., London, Ont., prepares you for the best salaried positions, and the cost is but a trifle more than that of second-rate schools. Catalogue free.

J. W. WESTERVELT, Principal

## The NATTY DRESSER

or the man of reserved and quiet taste in his attire, often finds it hard to make a choice in fabrics, simply because his tailor "has not got the goods." His range of clothes is confined to a few domestic woolens. At this store things are different, and we would be pleased to show you a range of imported goods second to none.

## **O.Labelle**

Merchant Tailor.

220 DUNDAS STREET.

#### Try HYGIENIC BAKERY HOME-MADE BREAD

Appetizing, Satisfying and Health Giving

549 Hamilton Road. EXTRA SPECIAL **Bargains in Furniture** 

#### Joseph F. Crummey 565 Richmond, Corner Albert Street. Where Is It?

Where Is What?

The shop to have do your Plumbing, Heating, Gasfitting and pleasure to view. The shop which displays fixtures that are up-tolate both in the quality and style. It is at 237 Queen's avenue.

#### NOBLE & RICH PLUMBING, STEAM, VACUUM.

AND HOTWATER HEATING. 237 QUEEN'S AVENUE

### COOL MEALS

For Warm Weather Service any hour of day or night. ICE CREAM, Wholesale and

Retail, 85c Gallon.

Delivered anywhere in city. Olympia Restaurant

### R. K. COWAN

County Bldgs., next Court House, London

#### FRANK COOPER

Has removed to his new Ground Floor Studio. 330 Dundas street, Opposite Armories

#### JOHN FERGUSON & SONS

FUNERAL DIRECTORS. 180 KING STREET. Phones 543, 373

The best, the largest and cheapest in London. Open night and day. ESTABLISHED 50 YEARS.

J. C. ELLIOTT FUNERAL DIRECTOR & EMBALMER Open day and night. Residence or premises. Phone 1907.

## SMITH, SON & GLARKE

UNDERTAKERS AND EMBALMERS ady assistant. Night calls per-sonally attended. Rubber-tired Funeral Cars. Rubber-tired F 113 DUNDAS ST. 629 DUNDAS ST. PHONE 586 PHONE 679

### D. A. STEWART

FUNERAL DIRECTOR and EMBALMER Reasonable charges. Best equip-Open day and night. Residence 104 DUNDAS ST. PHONE 459. GEO. E. LOGAN, Assistant Mgr.

SPECIAL SALE IN SUITINGS left hand pinched off. \$16, \$18, \$20, \$22. Former prices, \$18, \$20, \$22, \$24. An extra \$4 pair Pants with every suit. This offer is good for one month from this date only. Remember at

#### KLEIN'S, The Tailor 206 DUNDAS STREET

NEW BRICK HOUSE for sale in Lordon North; only \$50 00 down, balance in monthly installments. BUILDING LOT for sale in London South; no money required if build-

OFFICE TO LET, central, only \$5

#### THE LONDON LOAN AND SAVINGS COMPANY 434 Richmond Street, London, Ont.

Among the birds the swan lives to be the oldest, in extreme cases reaching 300 years. The falcon has been known to live over 162 years.

#### The Training Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you

## Order Hamilton's

#### THOS, WILSON Merchant Tailor, 212 Dundas Street

Higgins Block. Telephone 593.

#### GENUINE SCRANTON COAL

Pea Coal ......\$6 00 Pocahontas ......\$6 50 All thoroughly screened and

prompt delivery. Webster & Kernohan

PHONE 1383. ywt



Jobbing. The shop that does good The Beauty of Black Diamonds reliable work. The shop that has a showroom that affords you that affords you when the coal is sure to come in handy. That is why you should always have plenty of coal in your cellar.

> GILLIES @ SON PHONE 1312. 288 ADELAIDE ST

#### "Odd Things Not Found Elsewhere." BELT PINS

Enamel Belt Pins and Buckles SOUVENIR SPOONS for Gifts.

BUCKLES

402 RICHMOND STREET.

### and Quick Lunch 1751/2 DUNDAS ST. PHONE 2097 At Port Stanley

#### at Port Stanley from our agent. W. A. DAY

The lakeside residents appreciate the opportunity of getting Johnston Bros.' XXX Bread fresh daily, because they know it is good for their health to eat plenty

JOHNSTON BROS., PHONE 944

of it. Ask for it today.

### City and District

-Rev. Mr. Hobbs, of Toronto, will Askin Street Methodist Church on

Firm Assians.

called for July 30. "It's a Dandy."

Woodstock Sentinel-Review: The new hose wagon for the fire depart- duty, one to Niagara Falls, and the hours" of Wednesday morning. They ment arrived from London this morn- other two to Buffalo. ing, and, as the chief says, "It's a Pointer for Ladies, dandy." It will probably be given the first run this afternoon. Lost a Finger.

P. Wainwright, a young man employed at the McClary uptown works, while operating a press yesterday afternoon had one of the fingers of his ing. Miss Groves is a domestic em-

A Good Judge. Among the judges at the Dominion head of her street on a Sunday even-Fair, being held in Calgary, Alta, this ing she claimed it started and threw year, appears the name of an old Mid- her to the pavement. Dr. Spragge's dlesex boy, John M. Empey, B. A. Sc., bill for attending her was \$10, and her D. L. S., O. L. S., who is now the dis- employer paid her wages while she trict engineer and surveyor for the Al- was under the doctor's care. The berta Government at Calgary. Mr. evidence, in the judge's opinion, was

Old Boy

exhausted

Move quick. SUMNER

The Quality Jeweler. 380 RICHMOND STREET.

DO YOU NEED CEMENTS JOHN MANN & SONS Canadian Agents. LONDON,

**Brooches** 

Large assortment of Enamelled Souvenir Brooches, from

#### Belt Buckles

25 cents up.

Large assertment of Enamel Belt Buckles at reduced prices.

C. H. WARD & CO. 374 Richmond Street

Is the chief Bread that all other Bakers compare their breads by to try and make their bread as good as Parnell's. Have you ever tried a loaf? Order one from your

Grocer. We have obliging

PHONES 929, 1390

Is the Safest, Purest and Most Curative Toilet Lotion in the World. It Is Perfection. 25 CENTS

#### Cairneress & Lawrence

Chemists and Druggists.

LONDON

216 Dundas St.,

prizes on the exhibit of coal, and probably few are as well qualified to judge this needful article as himself. and Florence Somers, Miss Maud Eli. His technical training at Toronto Uni- Miss Florence Gilbert, Mr. and Mrs. versity in mining engineering, and his Percival and Miss Helen Percival. experience in the mines at Glace Bay, Cape Breton, would fully qualify him for the position. Mr. Empey has many warm friends throughout the county, who will be glad to hear of this honor being conferred upon him.

Electric Lights in Tunnel. Nearly all the lights have been placed in position in the Sarnia tunnel, and the big bore is now illuminated by electricity throughout. Leigh ontinue the opening services at the Stephenson has charge of the switchboard at the powerhouse, Port Huron, and looks after the lighting of the tunnel yards, roundhouses, depots, nie and Maud Turner, and Mrs. Tur-The London Pant, Overall and Shirt river. The first of the big tunnel lo-Company has assigned to Mr. C. H. comotives bid farewell to duty in the Ivey. A meeting of the creditors is big bore on Saturday, when it was sent to Niagara Falls. The other three tunnel engines, as fast as they are overhauled, will be sent away to other

Toronto Telegram: Getting off the car backwards while it was moving lost Miss Groves her damage action ages before Judge Morson this mornployed at the residence of Major H. Brock, on Beverley street. W'ile Eric Rest. alighting from a College car at the Empey had the honor of awarding the that she alighted backwards before the car stopped. "Ninety-nine out of every hundred women get off back wards," said Judge Morson, "and their

### wards from a moving car."

injuries are due to their own fault. It

makes a traveler nervous to see some

women deliberately stepping back-

A MINISTER WHO KNOWS.

Rev. Mr. Blanchard, of Clairmount, knows what he says in stating the only sure cure for Hay Fever is Catarrhozone. "For two months of the years I suffered. Catarrhozone cured me so perfectly that the disease has not returned. Others in my parish I know have been permanently cured by Catarrhozone, which I strongly recommend for Hay Fever, Asthma and Bronchitis. \$1.00 at druggists.

Street Watering Needed.

Street Watering Needed.

On several occasions an effort has been made to have the streets in the village sprinkled, but so far without avail. Apparently the town officials asid that 100,000 were looked to figure out what village sprinkled, but so far without avail. Apparently the town officials asid that 100,000 were looked to figure out what village sprinkled, but so far without avail. Apparently the town officials asid that 100,000 were looked for from first to last. The information official said that 100,000 were looked to figure out what village sprinkled in the number of visitors will be, but an official said that 100,000 were looked to figure out what village sprinkled in the number of visitors will be, but an official said that 100,000 were looked for from first to last. The information in the port of from first to last. The information but avail. Apparently the town officials and those of his secretary and valet.

Expect 100,000 Visitors.

No one seems able to figure out what the number of visitors will be, but an official said that 100,000 were looked for from first to last. The information in the number of visitors will be, but an official said that 100,000 were looked for from first to last. The information in the number of visitors will be, but an official said that 100,000 were looked the number of visitors will be, but an official said that 100,000 were looked the number of visitors will be, but an official said that 100,000 were looked the number of visitors will be, but an official said that 100,000 were looked the number of visitors will be, but an official said that 100 A MINISTER WHO KNOWS. 

### Y. M. C. A. Boys Off to Fisher's Glen

An advance party, consisting of Woodstock, 15 from Listowel, 20 from for Fishers' Glen, near Vittoria, where of London. other preparations for the combined been arranged for daily, and will be summer camp of the district Y. M. C. under the direction of Mr. McGillicud-As., which opens on Saturday.

twelve members of the local Y. M. C. Paris, and 15 from Dundas, will go in-A., left the city yesterday afterroon camp are in charge of Mr. Mel Brock, they will erect the tents and make A programme of athletic sports has

dy, of Stratford. One hundred and sixty members, in- Special religious services will be held cluding 30 from London, 30 from every day and will be under the direc-Brantford, 20 from Stratford, 35 from tion of Mr. H. Hamilton, of Paris.

### English Picnic May Be Held Here

From present indications it seems | The sports are the principal part of bank or at Queen's Park. The last two outings have been held been attempted so far.

at Port Stanley, and owing to the

likely that the next annual English the picnic, and the committee expect picnic will be held either at Spring- next year to arrange a programme that will surpass anything that has ever

A number of local businessmen, it largely increasing numbers in attend- is expected, will donate prizes if the ance and the lengthened programmes, event takes place here, and a number it is thought that more suitable of the members feel that they can grounds can be secured without going secure much better support by not

### Grocers Had Big Time at the Falls

the local grocers to Niagara Falls whom he had left at home. vesterday proved to be one of the "Me go Falls, too," was all the exmost enjoyable outings that they have planation he could give the conductor ever had there.

Altogether nearly 1,200 grocers and their friends from London, Hamilton, other places were present.

An amusing incident occurred near some cane. Glanworth. The engineer of the M. London to St. Thomas without stop- their gift. ping and was making record time, The party arrived at the Falls at when, as the train was approaching 10:45, and were met by delegations

rain stopped. The man who flagged the train was ed the pure food factories and a numfound to be an Italian laborer. In order to stop it he had borrow- rived home late last night,

The seventeenth annual outing of ed a red skirt belonging to his wife from whom he purchased a ticket.

Shortly after the train left St. Toronto, St. Thomas, Brantford and Thomas Mr. S. H. Palmer, M. C. R. passenger agent, was called into the The London party, numbering 600, special car occupied by the commitgot away early in the morning and tee, and on behalf of the London growere joined at St. Thomas by a party cers, was presented by Mr. J. C. Trebilcock, with an address and a hand-

Mr. Palmer was surprised, but he C. R. special had orders to go from thanked the grocers most cordially for

Glanworth, he saw a man run out on from the other cities, and at once the track and wave what looked to be proceeded to take the beautiful Gorge ride. This occupied the time until The brakes were applied and the dinner was ready. In the afternoon the party inspect-

ber of other points of interest, and ar-

## To Teach London Children to Swim

At a meeting of the playgrounds; the children while they are bathing. committee and the proprietor of the It is likely that arrangements will the swimming pond has been secured on Fridays at the same hours.

Tickets will be issued and all hold- occurred recently, and it is the coming them will be admitted. of the tickets, and will also supervise to learn to swim.

Visitors Gather From Widely-

Separated Sections-Results

of Fishing Expedition.

[Special to The Advertiser.]

Londoners are holidaving at Chestnut

Bell, Mrs. Hammett. Misses Dorothy

Miss Minnie Hodges, of London, is

Donald Ferguson, of London, has

leased Aberfeldi's Cottage, Erie Bank,

from Mr. Grimmond for the season.

Mr. Ferguson moved his family there

Miss Winnifred Lanceley, of London,

the guest of Miss Muriel Graham, at

Cottage Pretoria, Erie Rest.

Beverley Place, Erie Rest.

been known for many a moon.

to the death of her brother.

week on New Orchard Beach.

Miss Helen Harvey, of London,

guest of Miss Isabell Tanton, New Or-

Mrs. A. R. Martin, of St. Thomas.

Smith at Idlewild Cottage, New Or-

Walter Bell and family, of London,

Street Watering Needed.

Erie Bank House.

chard Beach.

chard Beach.

Hill Crest.

today.

Caretaker McGuire will have charge terworth give lessons to all who wish BRIGHT DAYS AT PORT STANLEY

Misses Thompson and Ranson, Wood | cots, for instance, Sisters of Charity. stock; Mr. and Mrs. Campbell. Littlewood; Mr. and Mrs. Monroe, Littlewood, and Miss Monroe, of Tempo, spent Tuesday at Wastena Cottage, Fraser Heights, the guests of Mr. and

Mrs. A. C. Kerr. A garden party will be held on Woodlawn Thursday, July 22, under the aus-

#### Port Stanley, July 15 .- The following pices of Christ Church Guild. Grove: Mr. and Mrs. W. Somers, Mrs. A \$2,000,000 **CELEBRATION**

-This Amount Will Be Spent at Quebec.

has returned to her home after spending a most enjoyable two weeks with Quebec, July 15 .- Although the Bather friend, Miss Gladys Manning, at tlefields commission are asking for Mrs. Georgia Mitchell, the Misses Julia and Maud Mitchell, Misses Anpumphouses, etc., on both sides of the ner, all of London, are registered at first will do little more than purthe Plans of Abraham took place in ployes will number nearly 700. Early Morning Fishing Expedition. 1759 and St. Foy in 1760. To demolish Messrs. Griffith and Ruthridge, of Grove Cottage, Fraser Heights, went erect them elsewhere and establish a occupid by his royal highness the dreds of other hotels and boarding on a fishing expedition in the "wee sma" museum on the site of the former will alone cost \$700,000. As for the Chamreturned at breakfast time with three plain celebration in Quebec it will csst

very large fish, measuring about two over \$450,000. inches in length. Such a catch has not Of this the pageants will take \$125,-000, but they will be magnificent. Some Miss Brady, of Chicago, who is of the costumes will cost over \$300 summering in Ferncliff Cottage, Fraser each. The robes worn by Henry IV. against the Toronto Railway Company. Heights, was called home today owing of France and his Queen, one of blue velvet, with ermine trimming, and have trains five yards long. Most of spending her holidays with Miss the ladies were furnished the material ence. The vandals have spared it so Gladys Manning, at Beverley Place, for their costumes at wholesale rates far. and got them made themselves. The Miss Gertrude Williams has returned men were given their free, and will favor as a shoe leather.

to her home in London after being the rturn them. The total amount paid so far for the whole scheme is \$750,000, including Miss McMillan, Miss Lotta, Miss the \$300,000 voted by the Dominion Vera Hayman and Miss Florence Raw- Government and \$50,000 by the City of lings, of London, have returned to Quebec. The act, it has been discovtheir homes after spending the last ered, allows the whole of the \$300,000 to be used for the celebration here if sick Remedy will guarantee you all the it is needed. From the grandstand receipts—and everyone must pay a grandstand fee who enters the grounds opium or other injurious drugs. It is the spent Wednesday with Mrs. E. T. receipts-and everyone must pay a -and from the sale of concessions, \$51,500,000 is expected. Mr. Frank are summering in their cottage on Lascelles is giving his services free, but is to be paid his own expenses and those of his secretary and valet.

# "LET-GO"

A sweeping clearance of all the season's newest and best styles of footwear; not a pair reserved. Every department of our store is seized with a fit of reduction.

Men's Astoria Shoes, high or low cuts, \$5 00 klnds are now \$3 33; \$4 50 and \$4 00 styles now \$2 98. Men's \$3 50 and \$3 00 Shoes are now \$2 33.

Men's \$2 75 and \$2 50 Shoes are now \$1 98. Men's \$2 00 Shoes now \$1 49. Women's \$3 75 Varsity Shoes are now \$2 89. Women's \$3 00 "Blue" Brand Shoes now \$2 23.

Women's \$2 75 "Kripp" Shoes selling at \$2 14. Women's \$2 00 "Canadian Girl" Shoes now \$1 49. Women's \$1 50 and \$1 75 Shoes now \$1 18. Boys' \$2 00 Shoes \$1 49. Boys' \$1 50 qualities at \$1 18.

Misses' and Children's Footwear of every description greatly re-When we say cut prices on shoes it means something. People

J. P. COOK CO., Ltd.

### 167 Dundas St. 398a Richmond St. -ROSS'--

CLEARING OUT SALE

All Men's Straw Hats at Half Price All Men's Felt Hats reduced from 25 to 50 per cent.

All Men's Summer Vests at and Under Cost to Clear. Hosiery, Underwear, Neckwear, Etc., All Reduced.

196 DUNDAS STREET

four in a room or pay just that much ENJOYABLE PICNIC more for their privacy during the two The rooms offered run from \$1 to \$4

sulphur baths, yesterday afternoon, ar- be completed shortly by which girls a night, without board. Smaller hotels rangements were completed by which may be allowed the use of the baths are charging \$3 to \$5 a day, board included, and the larger ones run from on every Wednesday from 9 in the A new merry-go-round has been \$6 up. One of the larger hotels made morning until 1 in the afternoon until purchased for the playgrounds and a contract for three men at \$4 a day, will be installed shortly.

The members of the Askin Street but they signed for three weeks. Res-The pond will accommodate about a The action of the playgrounds com- taurants are plentiful throughout the able picnic at Port Stanley yesterhundred children at a time, and they mittee in securing the baths is a di- city, and no one will starve. Rents in day, about 400 attending. will be allowed to bathe for an hour. rect result of the drownings that have Toronto sometimes cause a new arrival The picnic was one of the largest of to remark that he doesn't want to own the grounds, and the members probmittee's intention to have Prof. But- the house in a year or two, merely to ably had the biggest time of all occupy it. Let him come to Quebec. There was no sports programme, but Houses to rent, furnished for the two nevertheless the picnickers enjoyed or three weeks. Yes, lots of them the outing to the fullest. on windy days blows in great clouds And you needn't bother moving out for into the stores and houses, damaging a day or two at the end. Here's one by the ladies.

the goods and furniture, and making (\$200; another \$300, another \$500, anit exceedingly disagreeable for pedes. other \$800, and a Mr. Lemieux's for and returned on the 6:45 and 8:45 p trians. It is certainly high time that \$1,000. Such is the privilege of being m. trains. comething is done in regard to this an inhabitant of Quebec 300 years af ter Champlain. Many institutions have Misses Phillips, of Toronto, the come to the rescue, and are offering 250 for ladies, \$2 a day, including breakfast; Sillery Convent, 150 ladies at same price; Y. M. C. A., 150 at \$2, without meals.

The Tented City.

One of the most interesting plans DR. CHASE'S OINTMENT. for accommodating the crowds was that adopted by a number of merchants and bankers at the call of the than were used for the Jamestown surprise to thousands of particular tea-Exposition. These will hold 3,200 peodrinkers. Sold by grocers everywhere. ple, 3, 5 or 12 for the largest ones. The charges are \$1 50 and \$2 00 a night.

they cut down an elm that was eight wan River can take care of some. The feet through at the base. It scaled Algonquin Park, 2,000 feet above sea more than 10,000 feet. Another one, level, has a new hotel, the "Highland although rotten at the base, was cut off eighteen feet from the ground and Temagami Lakes, farther north, with contained 5,000 feet. A third tree in its 1,400 islands, good hotels, and that section is 27 feet in circumfer- splendid fishing, will repay you for a

Glazed kid is coming into popular

SEA AND CAR SICKNESS QUICKLY CURED. By Mothersill's Seasick Remedy, the only

one for sale and recommended on all steamships.

Do not hesitate buying tickets by ocean, lake or through mountains, from fear of sea or car sickness, for Mothersill's Sea-J. D. McDonald, D. P. A., Toronto. 6n only remedy for seasickness or carsick-ness which has been unhesitatingly recom-mended by all first-class steamships. Guaranteed to produce no unpleasant or njurious effects on the weakest system Guaranteed satisfactory, or money re

## AT PORT STANLEY

Askin Street Methodist Church Had a

Lunch was served on the grounds

The picnickers left on the 9:45 am

piles. See testimonials in the press and ask your neighbors about it. You can use it and get your money back if not satisfied. 60c, at all dealers or EDMANSON, BATES & Co.. Toronto.

mayor. They have built the "Tented all teas were pretty much alike, but City," with 740 tents, 100 more even "Salada" Tea is proving a pleasant

lodging only; or, taking it for the WHERE TO GO FOR A VACATION. eason, three weeks at most, \$60 to District Passenger Agent McDonald, \$150 a tent. The grounds are leased of the Grand Trunk Railway system from the Protestant Orphan Asylum, has just returned from a visit to the Including a Purchase of Plains and occupy 46 acres forming part of charming Ontario resorts of Muskoka, the Plains of Abraham. They cer- Lake of Bays and Algonquin Park. tainly are an example of a town ris- and also made a trip to Kawartha ing in a single week. The tents are be- Lake, and reports that hotels and in run up at the rate of 150 a day, boarding houses are rapidly filling up, and stretch out to the cliff's edge. On and all indications point to a splendid the grounds are lavatories, including season. If visitors to Ontario, and big baths, and each tent is fitted with even citizens of this city, only realized a basin and tap. Offices are being what delightful places there are in the rapidly run up, with telegraph, tele- "Highlands of Ontario" and how easily \$500,000 as an immediate contribution, phone, baggage room and other con- accessible they are, by the splendid it will take \$2,000,000 to complete the veniences, and three large dining service of the Grand Trunk Railway plan conceived by Earl Grey. The rooms, two American and one Euro- system, many more extra trains would pean, with a capacity of 500 each. be needed. The beautiful Royal Muschase the land where the battle of \$75,000 has been subscribed. The em- koka Hotel, the finest summer hotel in Canada, has made their rates, includ-During the celebration the Citadel ing meals and lodging, from \$3 to \$4 the jail and Ross rifle factory and will be closed to visitors, as it will be per day, and accommodation at hun-Prince of Wales and the Governor- houses at lower rates may be obtained a little farther north. The Lake of Bays has good hotels, viz.; Ronville, At Gaylord, Mich., the other day, Wawa and Britannia. The Magneta-Inn," just opened, at moderate rates. visit. Still nearer, the pretty resorts of Lake Simcoe, Barrie, Atherley, Orillia, Jackson's Point and the Kawartha Lakes, with its Fenelon Falls, Lindsay, Sturgeon Point and numerous boarding houses on Stoney Lake

> Train orders given prompt attention. Hueston's Two Big Liveries.

are well worth a visit. Illustrated

booklets free, and all information at

Grand Trunk ticket offices, or address



tory of Music and Art WHITBY, ONT., Canada

and Ontario Conserva-