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THE LONDON ADVERTISER COMPANY (Limited), LONDON, ONTARIO

London, Friday, July 5.

Canada and United States—Prospects Gradually Bettered Trade Relations.

At Buffalo, on Dominion Day, the Minister of Militia and the 48th Highlanders had a hot time; we allude to the temperature, for it was otherwise a thoroughly friendly reception.

The mayor of Buffalo made a speech; the Hon. Dr. Borden spoke in reply. Both speakers favored better reciprocal trade relations; these sentiments met with approval. Many things have happened since the enactment of the present very high United States tariff. Canada has struck a strong gait. Making our tariff on British goods one-third less than on goods from foreign countries, Canada's trade with Great Britain has increased by leaps compared to that of those of the kangaroo as a retrogression. Our neighbors have taken note of all this, and begin to think they had better cultivate Canada's trade. The voice of the United States business man has at recent gatherings been heard in favor of better trade arrangements with the world in general, and Canada in particular.

Sentiment has helped. We mean that the era of good feeling between Great Britain and Canada and the United States, since the Spanish-American war, has greased the wheels of the chariot of commerce. If the Government of Great Britain had only had the moral elevation and the statesmanship to take the right side at the time of the American Civil War, 40 years ago! However, the right and statesman-like thing was done at the time of the Spanish-American war, and the good effects have been noticeable in many directions.

Canada is reaping some advantage, also, in the way of incidental good feeling, as a sort of recoil following the clash of sentiment between Russia and the United States. The throwing of kisses between Russia and the United States, so long indulged in, always struck us as a little odd, if not forced; there was so little naturally in common between the very democratic American Republic and the very autocratic Russian Empire. Perhaps it partially grew out of the long century feud with Great Britain. Before the civil war, 40 years ago, the eagle screamed loudly against Great Britain every 4th of July; the throwing of the tea into Boston Harbor and the Battle of Bunker Hill were almost the only themes. The Civil War gave our neighbors other things to think about. So did their war with Spain, which cosmopolitanized their feeling the moment they became, like Britain, a world power, with distant dependencies. Great international marriages, and the intermingling of business interests, as between Britain and the United States, have likewise done much to bring the two peoples together. Some even of the United States school books, in alluding to matters in which Britain is concerned, are now moderately fair! The best exponents of thought among our neighbors, as a general thing, deal as fairly as could be expected with the British side of things. The strongest influence against good feeling has long been the Irish in the United States, who would be much placated if the British Parliament had the sense to give Ireland a local Legislature like that of Ontario. "Thanks be," however, the general feeling between Great Britain, Canada and the United States is now in the most satisfactory shape it has been in for 40 years, and this should make it all the easier for advocates of freer trade relations.

Another thing. The era of high protection in the United States has had its day. We do not say that the Chinese wall will be razed to the ground in quick time like the walls of Jericho; but rather that, like the actual Chinese wall, it will fall gradually into decay. There will not again be an era of high tariff in the United States during the lifetime of the generation now inhabiting the globe. The average feeling in the United States is getting to be that the trusts have too much protection. Every tendency henceforward will be in the direction of a lowered or revenue tariff. Every such reduction of the tariff to a reasonable figure will promote trade between these two neighbor countries, and be one more binding influence that should promote prosperity and "work us a perpetual peace."

Possibly our friends the Socialists fear that if the fish issue is made the main one, a Jonah may rise up in their ranks.

Comfort and Heat.

Paradoxical as it may seem it has been found not impossible to combine the two ideas. It seems evident that we have arrived at a stage when a solution of the matter as to how to keep cool would be very acceptable. We do not purpose, however, to furnish a solution of what we must confess is to us a mystery. All we can do is to point to nature and do our best to learn. In matters concerning excessive temperature we would say go to the savage, consider his ways, and keep cool. To the savage of the torrid zone 40 degrees above zero would be far more deadly than 40 degrees below would be to us. They are inured to the heat and prepared for it by all their habits of life. They enjoy the heat. They are comfortable with the mercury at 90 and 100 and above. It ought to be possible for us to emulate them. Perhaps if we accommodated ourselves to the situation as readily as they, and as completely, we would find the warmth of summer salutary. The height of the mercury in the tube gives them no trouble. They have no thermometers. They take no thought for tomorrow, nor for today, for that matter. Their clothing is almost too light to mention; their food is mostly fruit, and their drink is water from the spring or the milk of the coconut. They bathe often, a plunge in the river or the lake is a panacea for every discomfort of body or mind. As a result of such habits they are smooth and supple and vigorous at 60 as at 20, and enjoy a perpetual youth, until suddenly old age and death comes upon them unawares.

London Getting to be Quite a City.

London is getting to be quite a city. The excise collections during the year ending June 30 amounted to \$290,007 95, an increase over the total of the previous twelve months of \$12,503 36.

During the same year, London upheld its place as one of the largest cigar manufacturing centers of Canada. Its twenty factories turned out nearly 30,000,000 cigars, an increase of more than 2,000,000 over the previous year.

A big business was done by the London Postoffice, the revenue of every month during the past year having been better than the revenue of the corresponding month of the year preceding. In the year ending June 30, 1901, the deposits in the savings banks totalled \$106,547.

This city has more trains coming daily into and going out of it than any other city in Canada.

London's Springbank Park is one of the most beautiful in America. Within a moderate time, thanks to the independent action of the Colonel, the city will have, in its Thames, stretching east and west, one of the best democratic fishing rivers in Canada.

Explanation Would Be in Order.

We observe that the Executive Board of the Lord's Day Alliance of Canada the other day passed the following resolution:

"That the Executive Board of the Lord's Day Alliance of Canada has learned with deep and sincere regret of the going by special excursion on the Lord's Day of the Honorable Minister of Militia and the 48th Highlanders, representing in an important sense the Dominion of Canada, to attend the opening of the Canadian exhibit at Buffalo on the following day. The Alliance rejoices that the Government saw fit to close its exhibit on Sunday and feels that the action of the Minister of Militia as so reported will greatly offend the Christian conscience of the Canadian people, especially at the present time when the integrity of our Canadian Sabbath is being so seriously assailed on every side."

There may be something to be said in reply on the other side. If so, it should be promptly produced. There are three things on which Canadians are wont to pride themselves as being more fortunate than their neighbors of the United States; namely, a better average home training; a greater opposition to divorce and regard for the sanctity of the home; and also a more orderly and better-kept Sabbath. In view of the successful efforts recently made in Canada to arouse a greater interest in defending the integrity of the "one day in seven," it is regrettable to have the influence of the Dominion apparently thrown into the wrong scale. We do not prejudice this particular instance, but we certainly think the onus of explanation lies on the Minister of Militia and the 48th Highlanders.

Till Twenty-One.

We observe that Bishop McEvay, of this city, in his confirmation tours, has, according to custom, been pledging the young lads to total abstinence till they reach the age of twenty-one years. This course of the good prelate has much to commend it to pastors of Protestant churches. Were the practice universally adopted by all the churches, the liquor question would almost settle itself in a generation. There are fortunately many influences tending towards steady young men in regard to drinking habits. The stiff stand, but none too stiff, taken in the interest of the traveling public, by railway authorities is one of these. There is also a stiffening tone against allowing liquor in connection with clubs where young men congregate. The other day a prominent United States publisher, asked whether a newspaper reporter should totally abstain, replied that it depended. If not a fool, it was worth his while to avoid all drinking risks and to make the best of himself; if he was a fool, perhaps it did not so much matter.

London was the hottest place in Ontario Monday. Naturally, it was nomination day there.—Toronto Star.

Our contemporary will be glad to hear of the cooling fact that while the ordinary atmosphere is not enough, politically everything is cool and comfortable. There is a nearly general consent that at this bye-election, on this Thames fishing issue, and without prejudice to ordinary political divisions, the Colonel should be put in again for the one remaining term of the present Ontario Legislature.

More Strikes.

[Boston Herald.]

The lightning, too, is going on strikes pretty numerously in various parts of the country.

An Historical Fly.

[Hamilton Spectator.]

The Hessian fly is imported from the United States, where it was made. At least we have read how the American patriots used to make the Hessian fly.

Responsibility.

[From Editor and Publisher.]

The editor who conducts a newspaper of standing in any community has a world of responsibility resting upon his shoulders, as he has in his hands, to a degree at least, the moral welfare of the people and can influence them in the right or wrong direction. The words of the preacher falling upon the pupils are soon forgotten. The editor talks from his printing press in type that endures and can be read and studied long after he is dead. It is one thing to listen to a public speech and quite another to study that speech in printed form.

A Matter of Grammar.

[Washington Star.]

"Don't some people attend your concerts merely to be able to boast that they saw you?"

"Yes," answered the great pianist, sadly, "and it is even worse than that. Some do so for the privilege of saying they seen me."

"Spoony" Young People.

[Boston Herald.]

The code of etiquette for the open summer street car has not yet been written, but, goodness gracious! it is high time it should be. Somebody with authority to speak on such subjects should tell us if certain things that are being done on the trolley are right or wrong. Thoughtful gallantry is always to be admired, but when the spoony young pair sit in the middle of the trolley seat with other persons on either side, is it necessary for the young man to put his arm closely about his companion to keep her from falling out of the car? If it is right and proper to do this, then there are a lot of men who are neglecting to do their duty, and, besides, are missing much of what some appear to think is something akin to bliss. As we have said, it is a subject worthy the attention of those whose mission is to shape our social usages and properly direct the masses. The following lines from King, "The Michigan bard," hints at, but does not answer the question:

"Oh, chide not the love when its love-love loves
With lovable, loving carresses;
For one feels that the loveliest love
Love can love,
Loves on in love's own loveliness.
But love, when it does love, in secret
should love,
'Tis there where love most is admired;
For the two love-loves who don't
care where they love
Make the public most mightily tired."

THE TRACKMEN'S STRIKE.

A Railway Union Man's View of the Situation as It Impresses Him.

Writing in the Winnipeg Free Press, a railroad union man gives the reasons why the labor unions and the public at large of Ontario and Quebec to "chide the sympathy" with the trackmen's strike, but, on the contrary, regard it as ill-advised and absurd. The main reason, he says, is that the Canadian Pacific pays higher wages in the Province of Quebec than either the Grand Trunk or the government railway system, which in Ontario its wages are also higher than those paid by the Grand Trunk.

Rain or Shine.

The station agent is on duty. On his exact communication of train orders depends thousands of lives, and millions of dollars in property, each day. In his haste he runs out in the rain or the snow hatless and unprotected. Then comes the sequel—bronchitis, or some other disease of the respiratory organs. The most effective remedy for bronchitis or pulmonary disease is Doctor Pierce's Golden Medical Discovery. Almost all remedies prescribed for such diseases contain opium or some narcotic which soothes by stupefaction. "Golden Medical Discovery" contains neither narcotics nor alcohol. It stops coughs by curing their cause. It heals weak lungs, builds up wasted tissues, and promotes the health of every organ of the body.

"I am a railroad agent," writes I. B. Barlow, of Barclay, Osgood County, Kans., "and four years ago my work keeping me in a warm room and sleeping peacefully, I suddenly found myself in a cold room, and I was unable to sleep. Doctors failed to cure me, and I was advised to try a bottle of Dr. Pierce's Golden Medical Discovery, and by the time I had taken the first bottle I was better, and after taking four bottles my cough was entirely gone. I have found no more satisfactory remedy for seeking another climate."

Dr. Pierce's Pleasant Pills regulate the stomach, liver and bowels.

Nevertheless, while the trackmen have struck for still higher wages on the Canadian Pacific, "the members of their association on the Grand Trunk and Intercolonial remain at work, under a lower scale, thus leading the public to believe that they are satisfied to work on these two roads for less than is paid by the Canadian Pacific, and giving currency to the impression that, in ordering a strike on the Canadian Pacific, Mr. Wilson was actuated by some motive other than a desire to better the condition of the members of the order."

The writer goes on to say: "Here in the west, conditions are somewhat similar. There are now two systems in Manitoba, the Canadian Pacific and the Canadian Northern, of which the Northern Pacific and Manitoba has been incorporated. It is well known to all that the Canadian Pacific pays its trackmen higher wages than the Canadian Northern. As a matter of fact, it pays higher wages than the Great Northern and Northern Pacific, just south of the line. It pays higher than most of the roads running into St. Louis, where Mr. Wilson resides. This being the case, the public, including the other organizations, cannot understand why this strike should have been ordered on the Canadian Pacific, while the trackmen on the roads operating in similar territory, north and south of the line, which pay a lower rate of wages, should remain at work. On the better course would have been to compel the roads paying the lower wages to level up to the Canadian Pacific scale, and then, if need be, to strike on all, in order to secure a still higher rate from all."

"I have the best of reasons for knowing that the Canadian Pacific was willing to arbitrate, are absolutely without foundation. Arbitration would have to be carried on by the labor bureau at Ottawa. But with what face could the government officer ask the Canadian Pacific to put up with wages another notch, when it has been paying higher wages than the government's own railway? How could they ask the company to make a further increase while Mr. Wilson is tacitly willing that he and his fellow-members of the Trackmen's Association are content to work for a lower rate than the Canadian Northern and the majority of American railways? If it ever came to arbitration, the Canadian Pacific would be justified in asking the arbitrator to let it pay as low a rate as these other lines in Canada and the United States. Mr. Shaughnessy, of course, would not resort to such a step as this. He feels that the Canadian Pacific is paying all that it should be asked to pay, and is profoundly sorry for the men that they should not order a strike. He feels that no arbitration. Public opinion is in support of the company, and the company is sure to win. It is better for all concerned for the trackmen in the Province of Manitoba and the Territories to ask Mr. Wilson to call the strike off, and not order a fresh one until as a preliminary step, he has forced other lines in Canada and the United States to come up to the Canadian Pacific scale."

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July 5, 6 and 7.
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July 3 and 4, and 8 and 9.

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During season of navigation Upper Lakes Steamships "Alberta," "Athabasca" and "Manitoba" will leave Owen Sound Tuesdays, Thursdays and Saturdays at 5:30 p.m., after arrival of Steamer "Pawnee" from Toronto at 1:30 p.m. Connection will be made at Sault Ste. Marie and Port Arthur and Fort William for all points west.

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Semi-Weekly Excursions to Port Stanley.

On Wednesday and Saturday of each week during the season, round trip, fare 20 cents.
Trains leave London, 10 a.m., 2:30, 5:25, 8:00 p.m.
Steamer Urania to Cleveland, O.
Commencing Tuesday, June 18, and each Tuesday and Thursday, at 11 p.m., and Saturday at 10 p.m., will leave Port Stanley for Cleveland. Fare: One way from London, \$2.25; round trip, \$4.00. Tickets valid on Saturdays, good to return, leaving Cleveland Monday night, at one-way fare, \$2.25.

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New Wash Goods Muslins, Batistes, Dimities and Chambrays. We undernote a few very choice lines:

Plain Linen Batiste, 33 inches wide, very sheer but firm cloth, special per yard.....20c
Velay Batiste, in blue and old rose, pink and navy, 33 inches wide, pretty designs, special, per yard.....15c
Madras Chambray, in blue, old rose and linen, with white embroidered dots, also in plain and white stripes; stylish goods, 33 inches wide; special, per yard.....25c
Myosotis Muslin, in sky, old rose and blue, with satin stripes and sprays, very pretty, special, per yard.....25c
Donegal Dimities, in sky, royal, helle, gray, pink, rose and peacock, in fancy stripes and figures special per yard.....20c

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gandies, Piques and other very desirable and summery fabrics and note the prices attached. The following are specially low priced for tomorrow's selling:

Persian Lawn, good quality, per yard.....10c
Persian Lawn, nice quality, for, per yard.....12½c
Persian Lawn, very fine quality, per yard.....20c
Persian Lawn, extra fine silk finish, per yard.....25c and 30c
India Linen, a very nice quality, for, per yard.....12½c
India Linen, 32 inches wide, extra quality, per yard.....15c and 20c
India Linen, very fine, hardly distinguishable from the real Irish, at, per yard.....25c and 30c
Special line Organdies, 32 inches wide, nice sheer goods, at, per yard.....12½c, 15c and 18c
White Organdies, 48 inches wide, special value at.....35c, 50c and 60c
Best Imported Dimities, plain hard cord and fancy stripes, at, per yard.....15c, 19c, 25c, 30c
Fancy Corded Piques, extra quality; was 35c, now.....17½c
Fancy Piques, in checks and stripes; were 40c, now.....20c

Hosiery Specials

Ladies' Plain Cashmere Hose, spliced heel and toe, light weight for summer wear, very special at, per pair, 15c

Ladies' Plain Cotton Hose, Hermsdorf dye, spliced soles, best finish, special at, per pair, 25c

Ladies' Plain Cotton Hose, spliced seamless feet, fast black, very special, at, per pair, 12½c

Boys' Heavy Ribbed Cotton Hose, fast black, all sizes, very special at, per pair, 10c

Ladies' Vests

Ladies' Cotton Vests, with or without sleeves, regular price 8c, special at, 5c

Ladies' White Cotton Vests, sleeveless, lace trimmed, very special at, 15c

Ladies' unbleached Vests, with short sleeves, very special at, 10c

Ladies' Sleeveless White Vests, fine quality very special at, 12½c

Ladies' Unbleached Vests, open front, short sleeves, very special at, 20c

Ladies' Pink and Blue Vests, lace trimmed, very special at, 15c

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12 only Navy Blue Duck Skirts, trimmed with strappings of white pique, popular price \$1.50, to clear, 99c

6 only Duck Skirts, in khaki color, with fancy strappings, regular price \$2.50, to clear, \$1.49

Just a few of our Linen Crash Skirts left, some trimmed and some plain, regular price \$1. to clear, 69c

Ladies' White Pique Skirts, nicely trimmed with insertion, regular price \$1.25, to clear, 79c

CROCKERY SPECIALS

5 only 97-Piece Printed Dinner Sets, to clear at.....\$5.50
10-Piece Printed Toilet Sets, a new line, in blue, pink and pearl, per set.....\$2.00
20 only Fancy China Decorated Cream Jugs; regular 15c, for.....10c
One table of Fancy Decorated China, travelers' samples, at wholesale prices.
97-Piece Gilt Dinner Sets, in assorted designs and china finish, per set.....\$10.00 and \$12.00
10-Piece Heavy Gilt Toilet Set, in assorted colors, per set.....\$3.25
Glass Water Tumblers, each.....3c

For the benefit of its employees this store will close every Wednesday at 1 o'clock during July and August.

Railways and Navigation

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and the only ALL-CANADIAN LINE between Montreal, Quebec, St. John, N.B., Halifax, the Sydney, Prince Edward Island, and all points in the Maritime Provinces, is the

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My FACE BLEACH is today used by thousands of ladies throughout the land, whose complexions it has made perfect. I will personally guarantee to every lady that there is no preparation that will improve the complexion as my FACE BLEACH improves it. If you are troubled and worried over a complexion filled with freckles, pimples, blackheads, moth patches, eczema, sallowness, all redness or roughness of the skin, and wrinkles that are not caused by facial expression, get my FACE BLEACH at once and get rid of them. I only wish I could meet every lady in London, whose complexion is not all that it ought to be, and have a good talk with her so that I might advise her how to secure a good clear complexion. I could not advise anything better, anything more beneficial than my FACE BLEACH. But as I cannot meet you all, I would suggest that you get my book, "How to Be Beautiful," which my agents, Cairncross & Lawrence, 216 Dundas Street, will give you FREE. My book is simply invaluable to every lady who desires a clear and perfect complexion.

MADAME A. RUPPERT.

We hope that Mme. Ruppert's patrons will be guided by what she suggests and get a full treatment of her FACE BLEACH this time, and give your face, and neck too, a thorough clearing of all impurities of the skin.

We will present to every lady caller FREE, Mme. Ruppert's book, "HOW TO BE BEAUTIFUL." We have a full line of Mme. Ruppert's Toilet Preparations in our store, and we will be pleased to show and explain their merits to every lady interested.

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