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Pure Talcum Powder.

You don't want to put anything on the baby unless it is pure. Ours is pure. This is why we recommend it.

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SPECIAL NOTICES

Feather and Down Cushions 50 Cents Each.

Large stock of Pillows and Mattresses. Iron and Brass Bedsteads. Pillows and Cushions filled with feathers on the shortest notice. Large assortment of Stoves at Hunt & Sons' Bed and Mattress Cleaning factory, 533 Richmond street. Telephone 927.

Pictures of King Edward VII. and Queen Victoria Free.

To any subscriber receiving the Daily Advertiser by mail who will renew their yearly subscription in advance, such renewal to be received at our office in London not later than the last day of May next. When renewing mention this offer, or cut this notice out of the paper and send it with your subscription. As we have only a limited number of these pictures on hand our friends will do well to send in their renewals at once. First come first served. This picture was formerly sold at 25 cents, and is one of the best of the many pictures of our new King which has been sent out. It will be dated from the expiration of your subscription, and you can secure a pair of those beautiful pictures.

Next November the electors of Greater New York will be called on to fill 188 offices, and the names chosen can be revised and appointments, fill as he pleases during the first six months of his administration 102 important places.

ECZEMA RELIEVED IN A DAY.
Dr. Agnew's Ointment will cure this disgusting skin disease without fail. It will also cure Barber's Itch, Tetters, Salt Rheum, and all skin eruptions. In from three to six nights it will cure Blind, Bleeding, and Itching Piles. One application brings comfort to the most irritating cases. 35 cents. For sale by C. McCallum & Co.—111.

THE ELGIN ASSIZES.
St. Thomas, April 24.—Daniel Smith, of Westminster, was arraigned on the charge of stealing buggy wheels, horse blanket and harness from Daniel Thompson, of Yarmouth. The jury brought in a verdict of not guilty. The afternoon was taken up with the civil suit brought against James and Clarence Lynch by Mary C. McCrean to set aside a deed for 150 acres in the township of Dunwich. The case was unfinished when court adjourned. The bills were for against A. D. Turner for forgery and John R. Tedford for fraud.

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Asthma,
Bronchitis,
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Cure
Coughs,
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Hoarseness.

Nothing excels this simple remedy.

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30 Varieties.
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Ear, Nose, Throat and Lungs.
Hours—10 to 2 p.m. to 5 p.m.
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Meteorological.

Toronto, April 23—3 p.m.—The weather remains unsettled and showery in the Ottawa and St. Lawrence Valleys and in the Maritime Provinces, but in Ontario light, scattered showers only have occurred. In the Northwest the weather has continued fine and warm.

Minimum and maximum temperatures: Victoria, 40-50; Calgary, 36-62; Prince Albert, 42-78; Winnipeg, 34-72; Port Arthur, 34-60; Toronto, 44-53; Ottawa, 46-58; Montreal, 42-54; Quebec, 36-42; Halifax, 38-44.

Local temperatures Tuesday: Highest, 61 above lowest, 48.5 above. Today (Wednesday) the sun rose at 5:21 a.m. and sets at 7:11 p.m. The moon rose at 10:28 a.m. and sets at 12:32 p.m.

The Canada Money To Lend.

Huron & Erie Building, London.

Trust Company.

This Company is specially qualified by reason of wide and successful experience for the management of a trust.

It keeps an accurate account of each trust separate and distinct from all others. It combines diligence and caution in looking after its clients' interests.

Capital and guarantee for the faithful performance of all its functions. Correspondence confidential. Call or write for particulars.

V. CRONYN, President.
J. W. LITTLE, Vice-President.
G. A. SOMMERVILLE, Managing Director.

London Advertiser.

YOUR SPRING COAT

should embody all the niceties of superior tailoring.

THIS COST HERE IS NO MORE THAN ORDINARY KINDS.

TILLMANN

A LOCAL BUDGET.

—Mr. Adam Beck sold five of the horses he exhibited at the Boston horse show.

—Montreal Star: The Lord Bishop of Huron and Mrs. Baldwin have returned to London from Montreal.

—Dr. J. S. Niven has declined to accept the appointment of judge of the Mascouta Kennel Club show at Chicago.

—Messrs. Hyatt Bros. have secured the contract for \$1,200 residence from Mr. Samuel Spicknell, of Waverley Place, London Junction.

—The fire department has received a check for \$10 from Hon. Dr. Borden, minister of militia, in recognition of their conduct at the fire at the residence of Mr. C. S. Hyman, M.P.

—Mrs. Dent, who spent last summer in Canada, will arrive from England early in June to join her husband, Col. Dent, who was in this city last week supervising the purchase of horses for the British army.

—The annual meeting of the Western Ontario Bible Society will be held in St. Andrew's Church tomorrow evening, when addresses will be given by Rev. Cecil C. Owen and Rev. Elmer Harris, D.D., president of the Toronto Bible Training School. Bishop Baldwin will preside.

—The gem of monthly magazines, St. George's Herald, was read at the regular meeting of St. George's Literary Society, West London, last evening, by Miss E. Ruse and Mr. P. Hodgins. It was brimful of interesting and profitable reading, and was very much enjoyed by the audience.

—Adjutant and Mrs. Wakefield, who left today for Toronto, were given a farewell at the Army Citadel last evening, among those present being Capt. Crawford, the new officer in command of the London corps. An address was delivered by "Happy Charlie" Slinkins, the reformed drunkard.

—Rev. Arthur Murphy closed his successful mission at St. Matthew's Church last evening. The congregations have been large, and the church has reason to thank both the mission preacher and the church Pastoral Mission Society for the great blessing which such a mission affords. The services last night were most impressive.

—John Grant, of Strathroy, has moved to London and accepted a position with Messrs. Smallman & Ingram. Mr. Grant was for some time employed with Messrs. Geddes Bros. of Strathroy, and before leaving was presented by Messrs. Geddes and their staff with a handsome gold watch chain. Mr. Grant will reside at 143 Oxford street.

—Rev. W. J. Clark gave a very interesting lecture last evening in St. James Presbyterian church, on "The Experiences and Development of the Child From the Home to the School and to the Church." Sheriff Cameron presided, and at the conclusion of the lecture a hearty vote of thanks to the lecturer, moved by Rev. Mr. Russell, of Senaford, formerly of London, and

LONDON PORTER
KENT BREWERY

TOMORROW!

De La Rue's Ladies' Visiting Cards 10c

Our City Letter Pads 10c

Large 10c bottle of Black Ink for 5c

10c per quire Note Paper for 10c

15c Cloth-Bound Books for 10c

Large Line Paper-Bound Books 10c

Cook's Line of Sunday School Stories 10c

Pearson, Munsey Junior, Smart Set, Delinquent, Designer, for May, now on the counter, at

ANDERSON'S.

seconded by Rev. James McKeown, was passed.

—Rev. Clarence Oakley, pastor of the First Congregational Church of this city, is probably not aware that he is a Cockney, but such he is if the Woodstock Sentinel-Review is to be believed. The Sentinel-Review heads its report of Mr. Oakley's sermon, delivered in Woodstock on Sunday, as follows: "From Old London—Rev. Mr. Oakley, of British metropolis, at Congregational Church."

—At the meeting of St. Andrew's Guild of Young Men on Friday evening next, the feature of the programme will be a discussion of the subject, "Which of the following offers the best opportunities to a young man in Canada? Mechanics, commerce, law, medicine, journalism or banking?"

Each subject will be championed by one man, for a time not to exceed ten minutes, the winner to be selected by the judges. The guild is a prosperous organization that promises to be of great benefit to young men.

—The Advertiser has been requested to publish the following: The temperance people, both of this city and of London township, feel very grateful to Messrs. Edward Wyatt and S. Sissons for their untiring efforts in circulating a petition against the granting of a license to the house opposite St. George's Park, which is being refused yesterday by the commissioners, owing to the numerous signed petition against it. These two young men canvassed daily all the voters in polling sub-division No. 1, London township, and besides securing a majority on their petition, also secured a number of withdrawals from the petition in favor of granting the license.

FELL THROUGH A ROOF.

One of Hueston's horses ran through an open door on the second floor yesterday and landed on the roof of a blacksmith's shop beneath. It gave way and the horse crashed through, striking an anvil and seriously injuring itself.

STRUCK BY TROLLEY WHEEL.

A trolley wheel falling from the pole, struck Mrs. Wm. H. Short, of Stanley street while she was crossing Richmond street at Dundas street yesterday afternoon and severely bruised her head and shoulders. Mrs. Short fainted, and was carried into the C. P. R. ticket office. Subsequently she was removed to her home.

LOCAL A etainoinetainoinb "ST. GEORGE FOR MERRIE ENGLAND."

St. George, soldier and martyr, appeals to all that is pure, noble, truthful and chivalrous in the race that honored his glorious memory yesterday.

St. George was born in Cappadocia, in the third century. It was to save the daughter of the king that St. George struck the dragon and led it captive to the palace. He was killed in the presence of the multitude. St. George suffered martyrdom for the Christian faith at the hands of Emperor Diocletian.

SUCCESSFUL RECITAL.

The recital given last evening by Mr. Ernest Gamble, basso, and Mr. Edwin Shonert, pianist, was attended by a large audience. Both gentlemen are very popular with London music lovers, and the various numbers on the programme were warmly applauded.

The programme was as follows: "The Brigand," Mr. Ernest Gamble; "Marche Militaire," Mr. Edwin Shonert; (a) "Hear Me Ye Winds and Waves," (b) "The Bonnie Banks of Loch Lomond," Mr. Gamble; (a) Andante from G.

CHEW FOOD.

Chewing Preserves the Teeth and Helps Digestion.

The finest specimens of teeth are seen in animals and human beings who chew the food thoroughly.

Dentists agree that teeth must be used to properly preserve them, and therefore they urge people to chew their food thoroughly, but the nervous, hurried manner of eating is altogether too common among people, and when fed on soft mushes they are liable to swallow the food without chewing.

Dyspepsia and bad teeth are the result if this practice is continued. True one can eat soft food without detriment if the necessity of chewing is remembered. A Grape-Nuts food is so crisp and brittle and withal so pleasant to the taste that the user cannot forget to chew, and thus the teeth get the necessary use and the glands of the gums are made to give the juices that Nature intends shall be mixed with the food before it enters the stomach.

A Grape-Nuts food is so many New Yorkers put a little sugar on oatmeal and then cover with Grape-Nuts, and this method compels the chewing necessary to digest the oatmeal.

Grape-Nuts food is pre-digested and also helps in digestion of other food. The doctor's plan might be for a variety, but Grape-Nuts and cream are considered ideal by hundreds of thousands of brainy people.

There are other reasons why those who eat Grape-Nuts look nourished and well fed. The food is made of parts of the field grains which Nature makes use of in rebuilding brain and nerve centers. Proof will follow use.

PICKLES.
Finest Canadian Goods.
French Tomato Pickles..... 15c
West India Chow-Chow..... 15c
Horse Radish and Mustard..... 15c
Mustard Pickles..... 15c
Large Bottle Catsup..... 15c
Hole's Sour Gherkins, 15c Quart.
Hole's Sweet Mixed Pickles, 35c Quart.

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BROWN BROTHERS' BOOT SHOP.

182 Dundas St. Phone, 860

John S. Brown, Frank A. Brown.

Minor Concerto, (b) "Vienna Bon Bons," Mr. Shonert; (a) "Stand to Your Horses," (b) "The Evening Star," (c) "The Woeful," Mr. Gamble; Rhapsodie, Hongroise, No. 2, Mr. Shonert; (a) "Ode to Bach," (b) "The Monotone," (c) "She Stoops to Conquer," Mr. Gamble.

NEW RIFLE LEAGUE.

The property bonded for the new rifle range at the coves consists of 50 acres, owned by Mr. Lewis Rippen, 25 acres of the McArthur farm, and 5 acres owned by Mr. Allan Bogue. It will permit practice at 1,000 yards, and is excellently situated. Mr. John M. Moore drew ex-Mayor Little's attention to it, and he at once took the matter up. It would cost the government \$10,000 or \$12,000.

SALE OF DEBENTURES.

A satisfactory sale of city debentures, amount to \$115,300 has just been made. The Merchants' Banks bought \$30,000, 3 1/2 per cent debentures at 3.75 per cent, and a lot of \$17,300, 4 per cent, at 3.75. The City and District Savings Bank of Montreal bought \$8,000 of consolidated debentures issued at 3 1/2 per cent, at 3.55. Some local debentures were also sold, but the other tenders were not sold.

The other tenders were the Canada Life, G. A. Stinson & Co., Central of Canada, Canadian Bank of Commerce, and A. E. Ames & Co.

CASE ENLARGED.

Toronto Star: "You don't want the enlargement for a real bona-fide honest purpose; I'm satisfied of that," said Mr. Justice Robertson in single court this morning, during a discussion on the merits of Mr. R. B. Henderson's request for an enlargement of a case on behalf of the Canadian Pacific Railway.

Mr. H. B. Elliot, of London, appeared for the plaintiff, an elderly man named Bycroft, of London, and made a motion for judgment to enforce a compromise. It seems a settlement had been made between the railway and the plaintiff for \$400. Then, without consulting anybody, the railway company secured a settlement with the old woman. Later it was learned that the plaintiff, Mr. Bycroft, will present another side of the story. The judge allowed the enlargement on the condition that the plaintiff should state the railway's position in the matter was not a commendable one. The case will come up in a week.

WOMAN'S MORNING MUSIC CLUB.

The Woman's Morning Music Club held their final meeting for the season last evening in Cronyn Hall. This drawing-room reception, which was in every way a success, closed one of the most satisfactory seasons in the history of the organization. The membership now aggregates about 200, and it might be stated here that the members have a keen appreciation of the efforts of Mrs. R. Muir Burns, who, as president, has spared no pains in making the Woman's Morning Music Club instrumental in fostering music of a high class in the city. The programme last night was as follows: Duet, Misses Morphy and Raymond; vocal selections, Mrs. R. Muir Burns, Miss Walker, Miss Stella Regan, Miss Edith Magee and Miss Bessie Moore; duet, Misses Stocton and Fitzgerald. The solos of Miss Inez Ethlyn Smith and Miss Katharine Moore are deserving of special mention. Miss Smith sang "The First Rose of Summer," and as an encore "A Belated Violet," and Miss Moore, who played her own accompaniment, sang "Domini Ome Felice (Osteria) Lillo," and an encore "My Dearster." On the conclusion of the programme refreshments were served.

This Day in London

Thirty-Three Years Ago.

[From The Advertiser Files of April 24, 1868.]

The return match between the 4th-60th Rifles and the volunteers, 25 men on each side, came off at the cove yesterday, and resulted in a defeat for the volunteers by 71 points. The highest individual score on the occasion was made by Sergt. Buckner, of the volunteers, who made a total of 49 points.

St. George's concert last night was a great success. Between the first and second parts of the concert, the merit of which is to be credited to Mrs. Raymond, Mr. William Elliot, barrister, delivered an address upon the apocryphal hero of the evening, St. George, which was at once learned, sensible and humorous.

OVER FIFTY MILLION MATCHES

Estimated Consumption of Lucifers in London.

Faulty Manufacture Responsible for Large Part of the Demand.

The world owes a great debt of gratitude to the man who invented the lucifer match; but inventors seldom get their deserts, and the world has never been lavish with its thanks. This particular instance is not the proverbial exception that proves the rule. We are told that matches such as those now made, have been in use for seventy years or more. Beyond that time man had to struggle along as best he could, and the best was often bad enough, with the primitive steel and flint and tinder; truly a tedious and tortuous method, and one prone to fill mouths with energizing language. It was in the early years of the past century that a humble chemist of Stockton-Upon-Tees, in England, grew tired of skinning his knuckles in that way, and set himself to discover some better mode of producing a flame. The result of his investigations was the little sulphur-tipped stick that has since proved of such inestimable convenience.

In the years that have intervened, countless millions of matches, varying in degrees of perfection, have been manufactured, and their use has become general. Though no correct statistics have been prepared, it has been estimated that six matches a day for every individual in Canada is the average consumption. Possibly the number is now too high, for even our own city the use of matches has decreased perceptibly in recent years, doubtless on account of the growing popularity of coal as fuel, and electricity as an illuminant. Even with an average of four, the number of matches used in London each year would exceed 50,000,000. They are not all burned. A large percentage is wasted. The extra demand thus created is mostly the fault of the manufacturers, for most of the wasted matches are those that break in two when you try to light them. They are cut across the grain, and the minute you strike them they snap, and the end that is of no earthly use is left in your pocket. The wholesale grocers have estimated that at least one out of every ten breaks in that way. The matches bought here each year would all about 5,000,000 of the small boxes that they are usually sold in, and cost the public nearly \$3,500. Estimated on the basis named by local dealers, the citizens of London have been forced by the faultiness of manufacturers, to pay as much for useless matches in the past decade as would buy all that are consumed in one year.

VICTIMS OF THE FIERCE BLIZZARD IN ALASKA!

Partial Confirmation of the Rumor That Many People Were Frozen to Death.

Seattle, Wash., April 24.—Partial confirmation of the rumors of death in Alaska by freezing has been received. The Nome Star of Jan. 30 says: "Dr. Pellon, one of the best known and much esteemed young pioneers of Alaska, was frozen on the trail on the night of Jan. 1, near Solomon. He came from Oakland, Cal., and was 33 years of age. Dan Anderson left Dexter for Nome about four weeks ago, and has not been heard of since. It is feared that he perished in the New Year's blizzard."

"W. F. Baum, newly arrived carrying medical assistance to a sick miner. Dr. Baum left Nome on June 21 last. He was a native of Mobile, Ala., and saw service in the Cuban war."

"This afternoon United States Marshal McLean brought into town the remains of a man from Solomon. Later it was identified as that of Alexander Shaw."

"A story was told at the chamber of commerce meeting Monday night of sixteen men and a woman huddled together in a maligned and mutilated condition from frostbite in a cabin on Pigritin River, unable to live down because of the crush, and with starvation facing them. Generous individuals and companions donated money and food. An appeal to the military was resorted to, and after two hours an emergency train of food was flying over the trail by moonlight, drawn by wolf dogs. The next day a number of the victims arrived in town and told their story. Some of them were badly frost-bitten and had endured severe hardships."

"Dr. Tam was frozen to death on Saturday, Jan. 23."

"Two unknown men were found dead near Mary's Igloo."

FLOOD LOSSES IN THE OHIO VALLEY.

Hosts of Laborers Idle—Thousands Rendered Homeless—Great Destruction of Property.

Cincinnati, April 24.—Besides the heavy loss by flood in manufacturing and wholesale districts, many laborers are idle, and about 1,000 people have been rendered homeless. The loss in the timber and tie interests along the Little Kanawha is estimated at a quarter of a million.

At Charleston, W. Va., over 300 people were rendered homeless, and the loss of timber in Elk, Pocahontas and Coal River has been very great. The Kanawha and Michigan Railroad has been unable to run between this city and Point Pleasant since Saturday. Three bridges were washed away and the roadbed washed at many places.

Towns adjacent to Huntington, W. Va., are submerged, the water in many instances being in second stories. Over a thousand people are homeless in the district, and many are destitute. The loss of half a dozen inhabited houses are left. All the towns in this valley that are lighted by natural gas are in darkness without fuel, as the natural gas main burst near Gallup, Ky. The damage in this section is estimated at over \$500,000.

Cook's Cotton Root Compound

Is successfully used monthly by over 20,000 ladies. Safe, effective. Ladies ask for Cook's Cotton Root Compound. Take no other, as all mixtures, pills and imitations are dangerous. Price, No. 1, 50c; No. 2, 10c. Stronger, 25c per box. No. 1 or 2, mailed on receipt of price and 2-cent stamp.

For No. 1 and 2 sold and recommended by all responsible Druggists in Canada.

No. 1 and No. 2 is sold in London by Anderson & Neilsen and C. McCallum & Co., druggists.

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This is the commendable Men's Ready-made. The manlinings being choosing, you on getting the manship always and finish ever is gratifying to every suit we sell satisfaction, and interest to know quote a few



strong and feature of our to-Wear Cloth-terials and of our own can always rely best. Work-reliable; style up-to-date. It us to know that gives thorough as it is to your this, we here prices:

A \$7.50 Suit

Men's Gray Check Tweed Suits, well lined, neatly and stylishly finished, for..... \$7.50

A Business Man's Suit

Our own make, lined with good Italian cloth, make and finish thoroughly reliable, single-breasted, all sizes, for..... \$12.50

A Young Man's Suit

Made of fancy tweed, in spring patterns, double-breasted vest, lined with good Italian cloth, reliably made and finished, for..... \$10.00

A Stylish Spring Suit

Men's Tweed Suits, in neat checks, single-breasted coat, double-breasted vest, lined with Italian cloth, finished with care. A bargain..... \$12.50

Special Values in Boys' Clothing

Boys' 3-Piece Suits, made of good quality and in neat patterns, faultlessly made, well lined and stylishly finished. Only..... \$5.00

Boys' 3-Piece Suits, in neat checks, well lined, single-breasted, neatly and carefully finished; exception-ally good value. Only..... \$3.75

Boys' Vestee Suits

For \$2 50 we are showing a stylish Vestee Suit made of navy serge, double-breasted vest trimmed with braid and very neatly finished..... \$2.50

\$4 50 is the price of a Boys' Vestee Suit of fancy tweed, double-breasted vest, satin-faced lapels, natural pearl buttons on vest and coat. Very stylish for..... \$4.50