

Window Shades

One of the most complete assortments on hand that has ever stocked our store.

Dainty Fringes
Exclusively ours.

Scotch Hollands
Our own importation, combined with every shade of opaque.

O. B. GRAVES,
222 Dundas St.

R.K. Cowan

Barriester, etc., over Bank of Commerce, London.



Dr. W. H. Graham
188 KING ST. WEST,
Toronto, Ont.

Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.

PRIVATE DISEASES, and Diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess). Cures and restores to long standing.

DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Uterine, Leucorrhoea and all Displacements of the Womb.

Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m. to 3 p.m.

THE REASON WHY

We are selling Fur Goods so cheap to clear out our stock and save packing it away until next season. You will save money if you buy fur here.

H. BEATON,
OPPOSITE MARKET LANE,
188 Dundas St., London.



NICE SAFE SURE STARK'S K'S POWDERS

Cure SICK HEADACHE and Neuralgia in 10 minutes, also Coated Tongue, Dizziness, Biliousness, Pain in the Side, Constipation, Torrid Liver, Bad Breath, and also regulate the bowels.

Mr. John Gayler, druggist, Ingersoll, writes: "Stark's Powders have a very large sale and continue to increase as they become known. Nothing we sell gives better satisfaction."

J. B. Taylor, Esq., merchant, Welland, says: "Stark's Powders have a great reputation about here. I have known of people who have been long and great sufferers, who have tried almost everything, and have been cured by them. We have used them in our own family with remarkable success." Two preparations in each box. Sold by all medicine dealers at 50c a box, five boxes, \$2.

In Life Insurance Secure
Something Definite . . .

SEE THE NEW GUARANTEED INCOME
POLICY AS ISSUED BY THE

Confederation Life.

FRED H. HEATH, General Agent.
Geo. PEITCHARD, Local Agent.

When our city fathers could save twenty per cent. The order for dog tags to Brock quickly sent.

The example of the wise is safe to pursue. If you wish to save money Take your work to Brock, too.

His aim in repairing is to excel. Take your work to him and he'll do it well.

The most intricate work On cycle or gun. Take it to Brock's And have it well done.

A typewriter to repair. Or a safe lock to drill. Though others are dismayed It is nothing to Hill.

POCOCK BROS.

Very Wide-Awake Specialists In Shoes.

The only thing this shoe stock needs is to have the truth told about it. The fact of tremendous purchases direct from well-known makers makes great selling possible. The touch-stone of success is to know exactly what you want and make prices that surpass the market for cheapness.

On Saturday we announce special bargains.

New**Stylish Shoes**

In men's, women's and children's. All kinds of Rubbers and Over-shoes at greatly reduced prices.

An avalanche of Trunks, Valises and Satchels cheap.

Pocock Bros.

PHONE 309.

New Dress Goods.

We have opened out today two cases of Fine Dress Patterns—no two alike. These are the nobbiest goods that have ever been shown in the city.

A Pleasure to Show Goods.

Fine Dressmaking

Under the management of Miss Rankin.

Priddis Bros.

TELEPHONE 324.

158 Dundas St. 157 Carling St.

CLOTHES WRINGERS, WASHING MACHINES, CARPET SWEEPERS, ROYAL ROASTER AND BAKER,
(The Best in the World.)

Large Stock of ENAMELED WARE Just in . . .

SPECIAL LOW PRICES.

Stevely's, 363 Richmond St. Phone 452.

LIGHT SNOW; CHANGEABLE.

Toronto, Ont., Feb. 18, 11 p.m.—The depression which was over Lake Superior last night has since developed somewhat and moved very slowly; it is now centered near the Straits of Mackinaw. A severe storm is apparently situated off the middle Atlantic coast. The cold wave has considerably moderated today from the lakes to the Atlantic, and in the Northwest, although pressure is higher, the temperature has not become low.

Minimum and maximum temperatures: Edmonton, 28—48; Calgary, 30—48; Winnipeg, 14 below—14; Qu'Appelle, 8—20; Parry Sound, 12 below—14; Toronto, 18 below—24; Ottawa, 30 below—2 below; Montreal, 24 below—zero; Quebec, 24 below—2; Halifax, 6 below—20.

PROBABILITIES.

Toronto, Feb. 19—1 a.m.—For the lower lakes region (including counties lying south of the Georgian Bay region east as far as Belleville)—A light snowfall during the day, with a little higher temperature; then somewhat colder again.

Let Us Do It

If you are going to give a dance, reception, party or ball, let us attend to the floral display. We will do it at small expense and in a way that will please you.

J. GAMMAGE & SONS,
213 Dundas St. Phone 96.

Cream Candy

Hand-made

Cake and Confectionery

AT

FYSH'S, 220 Dundas St.

Catering of all kinds attended to. Prices given for parties and balls.

Try our BOSTON BROWN BREAD.

THE COURTS.**Oxford Assizes—Verdict for \$1,000 in a Seduction Case—Suit for Slander.**

Woodstock, Feb. 19.—The spring assizes are being conducted by Justice Falconbridge. The first case was Sadder against Nellis, in which Wm. Sadder, of Beachville, sued Frank Nellis, of the same village, for the seduction of his daughter Nora. Defendant did not appear. Nora Sadder was the only witness. The act was alleged to have been committed at Woodstock on Christmas day. The jury returned a verdict for the plaintiff. Damages, \$1,000.

Allen vs. Holdsworth was a slander case, claiming \$2,000. George Allen and John Holdsworth are farmers of East Oxford. Plaintiff claims that Holdsworth circulated statements detracting from his standing in the community, injuring his credit, and spoiling his chances of election as a municipal councillor. Defendant admitted that he said to a dozen people at the time of the nominations that Allen was not qualified for councillor, and that it would not surprise him if after Allen's affairs were wound up it was found that he was \$500 worse off than nothing. That was his honest belief at the time. Case going on.

Pure blood is the safeguard of health. Keep the blood pure with Hood's Sarsaparilla if you would always be well.

When a man has not a good reason for doing a thing, he has one good reason for letting it alone.

Prominent Lawyer Says.
"I have eight children, every one in good health, not one of whom but has taken Scott's Emulsion, in which my wife has boundless confidence."

It is a rule of good manners to avoid exaggeration.

He who is contented with himself must certainly have had taste.

Arnott's Bitters were prepared by Dr. J. G. B. Siegart for his private use. Their reputation is such today that they have become generally known as the best appetizing tonic. Beware of counterfeits. Ask for the genuine article, manufactured by Dr. J. G. B. Siegart & Sons.

Tisdale's Toronto Iron Stable Fittings
Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

The James F. Hunt & Sons' hair matresses and feather bed cleaning factory; manufacturers of new matresses and goose feather pillows; a good variety on hand. Bedroom sets, spring beds, fancy rockers, tables, chairs, stoves and general house furnishing. Telephone 907.

The "Advertiser" Want Ads. are read.

A Slash In Shoes and Rubbers**Nobby Footwear**

of the very best quality at very reasonable prices. New goods arriving daily. No trouble to show you what we have.

J. P. Cook

173 Dundas St.

Your Money Back if You Want It.

London Advertiser.

Call Us Up! Telephone Numbers:

107 Business Office
134 Editorial Rooms
175 Job Department

STREET-CAR-TICKETS

ARE ON SALE AT

T. R. PARKER'S,

C. P. R. Ticket Office

Southwest corner Dundas and Richmond Streets.

A Creditable Exhibit.

Much interest has been taken by our readers in the interesting report of the proceedings of the annual meeting of the Ontario Loan and Debenture Company, which was held at the head offices in this city last week. The report is deserving of more than passing reference, especially the common-sense views of Mr. John McClary, manufacturer, president of the company, in moving the adoption of the annual statement of the company's transactions.

Despite the decline in the rate of interest charged by the company for moneys loaned it had a prosperous year, and continues to enjoy the confidence of a large circle of patrons.

The sum of \$506,113.99 has been loaned; and \$742,083.85, principal and interest, has been repaid. The net earnings of the year are \$95,705.66, and after paying the usual dividend, at the rate of 7 per cent, the sum of \$12,000 has been added to the reserve fund. The rate of interest on all borrowed capital is being gradually reduced. All maturing debentures are either renewed at lower rates or paid off.

There is evidence in the report of the most careful management and husbanding of resources on the part of the directors, which will tend to increase the reputation for integrity and stability which the company has justly earned.

London and Environs

—Rev. W. J. Clark is confined to his house for a few days with a severe cold.

—The King's Daughters began with ten women in New York less than ten years ago, and now have a membership of over 400,000. They are well represented in this city.

—At the last meeting of the London Presbyterian Council in the lecture hall of the First Presbyterian Church, the principal subject of discussion arose out of an interesting address by Rev. W. J. Clark, on the duties of elders. The president, Mr. A. S. Macgregor, was in the chair, and Mr. Harry Barty acted as secretary. The meeting was very interesting.

—The tramp concert tomorrow (Thursday) night will start with the procession of the historical characters and the executive to the platform at 8 o'clock sharp. Patriotic choruses will then be sung under the leadership of H. Ruthven McDonald. There will be no speeches—just an evening of fun. No smoking will be permitted until the programme is concluded, at 10 o'clock. The council chamber will be reserved for ladies, but there will be but one price of admission to all parts of the hall. All Liberals are invited to appear as tramps.

—The regular weekly meeting of the water commissioners was held yesterday afternoon. Messrs. Judd (chairman) and Cowan, Engineer Moore, Secretary Ellwood and Inspector Plawton being present. A communication from the Brantford waterworks board was read, asking the London commissioners to unite with them in an endeavor to secure legislation permitting water commissioners in cities to issue their own debentures under certain limitations. The letter was laid over for future consideration. Messrs. E. C. Green, 330 Queen's avenue, and Thomas H. Purdon, King street, were remitted \$5.50 and \$5.60 respectively of their water rates, paid in error. Engineer Findlay's report showed that for the week ending Monday, 17,042,580 gallons of water had been pumped into the reservoir. The gauge in the pond hung around the eleven foot mark during the entire week.

A FORMER LONDON VETERAN'S MEDAL.

Chief of Police Windred, of Sarnia, has received from the Veterans' Association of Canada a beautiful medal, to which he was entitled for participation in the Fenian raid of 1866. At the time of the fighting Mr. Windred was with his company at London. While there his company, together with three other companies quartered with it, was

FACT DEAD SURE

The Poorest Man on Earth can be Cured of the Tobacco Habit by our Method. We offer by Mail a Remedy that will free every slave to Tobacco in Ten Days.

Read the strongest endorsement ever given any remedy, and if you are not fully satisfied write for leaflet containing over Six Thousand 6,000 Testimonials.

UNITED STATES HEALTH REPORTS—OFFICIAL INDORSEMENT.

JUNE 12, 1885 (PAGE 10.)
In the light of our examinations and tests of "Uncle Sam's Tobacco Cure" we are but performing a duty we owe the public, when we endorse the same and stamp it as the crowning achievement of the Nineteenth Century in the way of destroying a habit as disgusting as it is common. (For only \$1.) Hence we earnestly advise you to call or write for particulars.

W. S. Bryers Bark-well,
Wholesale and Retail Agent,
268 DUNDAS STREET, - LONDON.

50c PIPE 25c

THIS WEEK ONLY

Sam. K. Stewart, 202 1-2 Dundas Street.

ordered to Hamilton. Owing to an unfortunate delay they arrived in time to see the enemy escaping in their boats to Buffalo. The medal is of gold, and is a handsome and costly one, the design being a maple leaf bearing the Queen's head, and underneath, the date, 1866.—Port Huron Times.

They Organized.

Port Stanley Railway Directors for 1896

—The Officers of Last Year Re-elected.—Selling the Timber Out of the Old Bridges.

Mayor Little and Mr. Frank Leonard were the only shareholders of the London and Port Stanley Railway who were present at the meeting in the City Hall yesterday afternoon. They represented 8,651 shares, however, and were thereby entitled to transact business.

The annual reports, presented at a recent meeting, and a summary of which was then given in the "Advertiser," were adopted.

The directors elected at Monday night's council were also chosen by the shareholders.

The meeting was then adjourned, and a meeting of the directors held, the following being present: Mayor Little, Frank Leonard, Ald. Taylor, Carrothers, Nutting, O'Meara and Powell, Messrs. John Bland and M. Masuret, and City Clerk Kingston.

The election of officers for the year was unanimous, the officers of 1896 being re-elected as follows:

President—Mayor Little.
Vice-President—Mr. Frank Leonard.
Secretary—City Clerk Kingston.
Treasurer—City Treasurer Pope.
Resident Engineer—City Engineer Graydon.

The tender of J. H. Still, of St. Thomas, for the purchase of the timber in the old Port Stanley bridges was accepted, the price being \$1,335.

The sale of the old iron taken from the structures was left with Mayor Little, Ald. Carrothers, Mr. Wm. Bowman and Mr. John Bland. About \$12 a ton will be received for it from the rolling mills, but the city will have to pay the freight and the expense of loading it on the cars.

WONDERFUL CLOTHING SELLING.

It is wonderful where all the boys come from who get their clothes at OAK HALL.

Boys' Suits,
Boys' Pants,
Boys' Overcoats,
Boys' Ulsters,
Boys from the city,
Boys from the country,
Boys from everywhere.

The wonderful low prices for such high quality goods
Accounts for it all!

Do you want the finest butter that can be made? Use "COOL SPRING CREAMERY" and take no other. For sale only at T. M. Shoebotham & Co.'s, 247 Dundas street.

—Why do you not enjoy a few minutes' happiness and satisfaction by having your work done at the Palace Barber Shop, 60 1-2 Dundas street west?

JOHNSTON'S.**Spring Styles.**

We are early as usual, having a full line of the latest styles for 1896 in both Tan and Black

Button & Lace Shoes,

Button Oxfords,

Triby Slippers, etc.

See our 20th Century Shoes—latest.

LADIES.

Now is the time to secure something new. We carry all widths and sizes. No trouble to fit you.

GENTS' TAN and BLACK**Congress & Balmorals**

Latest spade last, needle toe.

Trunks, Valises, Purses, Shawl, Rug, Razor and Skate Straps, Portfolios, Collar and Cuff Sets, etc.

A few more of those Purses left at 2 for 5c.

Johnston's

198 Dundas St.

MARA'S

The People's Store.

"'Tis Now Your Feast!"

We have just closed a bargain with the assignee of the late Samson, Kennedy & Co. estate, Toronto, wholesale drygoods, for a large quantity of goods at 25 per cent. less than wholesale price.

Clothing for Men, Boys and Children.

100 Overcoats for Boys up to 14 years. Take your pick for \$1.80.
72 Men's Business Suits, made to be sold at \$8, now marked down to \$4.50.
Men's Odd Pants, tough as leather, down 75c pair.
50 only Men's Black Worsted Coats and Vests, all wool, worth from \$8 to \$15, only \$7.50c.

Linings.

My, how the Linings go. Dealers from all parts of the country come to Mara's for their linings instead of going to the wholesale.

So can you as long as the Samson-Kennedy lot lasts; the 10c kinds are all for you at 5c yard.

36-Inch Twill Lining, worth 12½c yard, for 8c.

36-Inch Surah Twill Waist Lining, on Tuesday for 10c yard.

Graniteware and Tinware

Blocked Tin Dish Pan, 9c, regular 15c.
Large size Granite Washbowl, 19c, regular 35c.

Largest Size Granite Preserving Kettles, slightly damaged, 52c, regular \$1.25.

White Granite Pudding Dish, 25c, regular 45c.

4 gross Nickle Silver or Brass Polish, at 5c, regular 10c.

Wooden Salt Boxes, two bands, 5c regular 15c.

Ironstone China Cups and Saucers, 50c dozen.

Ribbons.

127 pieces Satin Ribbon, No. 5 and 9, worth 9c and 12½c yard, Mara's opening price Monday 5c yard.

Linens and**Table Napkins.**

¾x¾ White Damask Linen Napkins, newest designs, we give them to you at \$1.49 dozen.

¾x¾ White Damask Linen Napkins, newest designs, we give them to you at 99c dozen.

60x80 Damask Linen Table Covers, Damask borders, we give them to you at 94c each.

60x85 Damask Linen Table Covers, new designs, we give them to you at 84c each.

Silks and Tassels.

When the huge stock came pouring in we staggered at the quantity of Silks and Tassels. But the wonderful selling has melted the stocks like snow before the noonday sun.

Rope Silk for 4c skein.

Filo Floss for 4c skein.

Filo Sell for 4c skein.

Etching Silk for 3c skein.

Twisted Embroidery for 4c skein.

Plannel Embroidery for 3c skein.

Silk Tassels, all colors, Samson-Kennedy's price 8c, for 5c dozen.

Silk Tassels, Samson - Kennedy's price 15c, for 10c dozen.

Silk Tassels, Samson - Kennedy's price 20c, for 15c dozen.

Heavy Silk Tassels, Samson-Kennedy's price 50c, for 34c dozen.

Silk Pon Pons, Samson-Kennedy's price 15c, for 10c dozen.

Silk Pon Pons, wool ball, with silk fringe, Samson-Kennedy's price 20c, for 15c dozen.

Silk Pon Pons, Samson-Kennedy's price 15c, for 10c dozen.

Special for the Ladies:

555 Etchings of Landscape Scenery of all kinds, worth from 75c to \$1.25, for 25c.

Fashion Sheets Free on Application. March Number Now In.

The T. E. Mara Co.

LIMITED,

153 and 155 Dundas Street and Market Square,

LONDON.

Mail Order Solicited. - - - Phone 1,043.