

SANTA'S HEADQUARTERS

THE POPULAR RENDEZVOUS

Ready with a Full Page of Gift Suggestions.
EVERY ITEM -- AN INSPIRATION
 Gorgeous Christmas Wares Await You

Come! Visit the Store to-day if, for no other reason than to dispel that vagueness—that uncertainty—that indecisiveness that is so overwhelming when gift-seeking at Christmas time. You will find this Store a treasure trove of valuable suggestions.

Add to the pleasure and merriment of the Yuletide Holiday by selecting your Gifts leisurely and early. Days fly as they always do, when there is so much to do in preparation. Prepare your gift lists to-day—Start buying to-morrow. We welcome the occasion to serve you well.

The Store of a Thousand Wonders at Christmas Time



Baird's

The Ideal Christmas Store from every viewpoint. In the largeness of its gift stocks, in the perfection of its service, in its never-failing courtesy, in the trustworthiness of its merchandise, and in the moderateness and fairness of its prices.

Children's Coats

Becoming models in Velour and Blanket Cloth; shades of Fawn, Brown, Navy and Grey, fitting 8 to 10 years; belted and side tie effect; this year's Coats. Reg. \$8.50. Special

7.49

Canton Crepe Dresses

A group of beautiful long waist models that we intend clearing this week; shades of Navy, Brown and Black; three-quarter sleeves, round neck, girle and accordion pleated skirt. Secure one of these at their clearing price. Regular \$13.00. Special

8.98

Gorgeous Silk Ribbons

Gorgeous 9 inch Silk Ribbons; a length or two of which should find a place on your gift list; suitable for every purpose, and such an array—worth seeing. Reg. to \$1.40 yard. Special

1.15



Let a box of our **STATIONERY** Accompany Your Wishes

One has wonderful opportunities for expressing good taste and individuality in Stationery for gift giving. Ours is a particularly refined range to select from. May we have the pleasure of showing you some at 35c. 45c. 65c. 85c. 95c. \$1.29 Box.

Decorative Papers

Makes Christmas more Christmas-like, imparting an atmosphere that is unforgettably festive. **STREAMERS**—60 foot rolls in Crimson, Green, Blue and White; the roll 13c. **CREPE PAPER**—In plain shades; 20 inches wide, 10 feet long 19c. **CREPE PAPER**—Fancy Holly, Santa, Landscape and Bell designs, beautiful bright colorings; pieces 10 feet long, 20 inches wide 29c.

Xmas Cards

You will find our Christmas Cards well chosen, well assorted and extremely moderate in price. **SINGLE CARDS, ASSORTED**—Each 2c., 3c., 5c. **BOXED SINGLE CARDS**—Folder style, beautifully hand-painted, each 25c., 35c., 49c. **BOXES OF XMAS CARDS**—Children's Box, 8 Folder Cards and Envelopes 19c. The Dainty Cabinet, 8 Folder Cards and Envelopes 19c. The Kensington Box, 9 Folder Cards and Envelopes 45c. The Homestead Box, 8 Folder Cards and Envelopes 49c. Xmas Postcards 3 for 5c.

Boxed Handkerchiefs

Embroidered and hemstitched fine White Lawn Kerchiefs just to hand; some with 6 in a box, others 3 in a box. Friday, Saturday and Monday, either 78c. **COLLARS**—The newest concepts in Embroidery and Lace Crepe; shades of Flame Green, Gold, Blue and White. Special 25c.

BOOKS

Make very acceptable Gifts



Strange indeed is the child to whom a book is not a most welcome gift. Ours breathe the Christmas spirit, the kind the smaller children love; and of course we have the larger books—Story Books, Annuals, Chatterbox and such like. It would not be Christmas without them. 5c. 7c. 10c. 15c. 18c. 25c. 50c. 68c. 85c. \$1.10 up

OH! Such

DOLLS

Our Doll family is unusually large and interesting, comprising as it certainly does all kinds of Dolls—Wide-awake Dolls, Dolls that go to sleep, Character Dolls, Kewpie Dolls, Rubber Dolls, Plaque Dolls, Dolls with net or tuck on them—soreless, destitute, needing some little gifts to mother them—just fancy. And then again we have the beautifully gowned and found Dolls, ready to walk out of their boxes. If it's Dolls are wanted, TRY BAIRD'S FIRST.

17c, 23c, 33c, 39c
 49c, 65c, 98c up



Visit Happy Toyland

Jolly Old Santa Claus Has Come to this Store to Remain With Us 'Till Christmas

Came in on the "Midnight Special" and wondrously laden was he with huge Portmanteaus, Grips and Hand Bags, Boxes, Crates and Haversacks. "Get me a hack for Baird's Shop," he thundered to the crowd. "There was a rush and scramble at the doorway, for had not Old Santa come to town. Straightway to Baird's they galloped, bundled all his wares inside, and now, dear parents, bring the children to see what Santa brought. There never was such a collection of Toys, Dolls and Games. Great Picture Books and Motor Toys for little Girls and Boys. 'Tis Christmas time at Baird's then. 'Tis Toy time, oh! 'Tis Joy time. Come down to-day or to-morrow for it ain't going to rain no more.



TOYS!

MOTORS THAT GOETH
 Trains that spin around and around, Telephones that ring, Monkeys that climb, Charlots, Rocking Horses, Go-Carts, Sitties, Reins, Bells, Plush Balls, Wind Mills, etc., etc.

TOYS!

TOPS THAT HUM
 Wheelbarrows, Drawing Slates, Boxes of Paints, Teddy Bears, Guns, Pistols, Toy Watches, Baskets of Flowers, Toy Cruisers, Musical Boxes, Wheel Chimes and Rattles, etc., etc.

TOYS!

TRUMPETS THAT BLOWETH
 Horns that sound, Monkeys, Mechanical Trains, Chimes, Balls that bounce, Money Banks, Mouth Organs, Engines, Blocks, Tool Sets, Rabbits, Dogs, Horse and Caris, etc., etc.



FANCY LINENS

The very thing when the expression of your feelings is to be manifested at Xmas Time.

TEA CLOTHS.

Fawn linen Tea Cloths with open work centre piece, fancy corners to match, were \$3.00. Special \$2.69

CUSHION COVERS.

Linen Crash Covers, frilled border and fancy silk worked centres. Regular \$1.20 Friday, Saturday and Monday \$1.08

BRUSH AND COMB BAGS.

Hemstitched and Embroidered White Linen Holders, an adornment for Millady's Boudoir. Friday, Saturday and Monday 89c.

D'OLLIES.

Circular D'ollies with heavy lace borders, White Damask centres. Friday, Saturday and Monday each 25c.

D'OLLIES.

Very dainty White Linen D'ollies with a handsome deep lace edge. Friday, Saturday and Monday each 30c.

RUNNERS.

Hemstitched and Embroidered White Linen Side-board Cloths, excellent quality. Special \$1.38

SILK CUSHIONS.

An assortment of nice looking Art Silk Covered Cushions, round shape, gathered top and bottom, nice for lounge or chair. Regular \$4.50. Special \$4.15

TEA COSIES.

Art Covered Tea Cosies, saten lined, a special lot, nice plump shape. Regular \$1.00. Special 89c.

BUREAU SETS.

Beautifully-embroidered all around, with White Lawn centre, 4-piece Sets. Xmas Special \$1.15

CUSHION COVERS.

Strong serviceable Fawn Poplin Cushion Covers, with hand-painted tops. Regular \$1.60. Special \$1.45

NIGHT DRESS CASES.

An assortment of these in Hemstitched and Embroidered White Linen, brand new range for our Christmas sales. Special prices at 95c., \$1.10, 1.40

White Bedspreads

very acceptable Gifts

We specialize this week in some rare and beautiful White Marcella Quilts, 75 x 90 size; the value is particularly good. You have probably a place on your gift list to some of these. Just for \$3.69 Friday, Saturday and Monday

Meet These SHOWROOM VALUES

And there are many more set apart for this week's sale, all suggestive of worthy Gifts

- SILK JERSEY JUMPERS**—Exquisite models in two-tone effects, 3/4 and long sleeves, round neck and girle, others banded; nice assortment; all this year's import. Reg. \$5.00. Special \$4.39
- COAT SWEATERS**—Sensible Knitted Wool Coat Sweaters, Tuxedo style, girle and pockets, in Black only, trimmed White; size 38 to 46. Reg. \$6.50. Special \$4.25
- BABIES' BATH ROBES**—"Smiling Baby" Elder and Flannelette Bath Robes, in White with Pink or Pale Blue Hood, pocket and girle. A gifty looking affair for baby; consider it. Special \$1.39
- LADIES' VESTS**—A very special lot in good White Jersey, v neck, and straps, made in full fitting sizes, value for better than ordinary. Regular \$6c. garment. Special 69c.
- CAMISOLES**—Beautiful Silk Jersey Camisoles, in shades of Matisse Peach, Flesh, Tan, Green, Sand, Navy and Brown, short sleeves, elastic at waist. Reg. \$1.50. Special \$1.25
- LADIES' CAPS**—In brushed Wool, shades of Crimson, Turquoise, Rose, Grey and White, roll brim style with large side tassel. Reg. \$2.20. Special \$1.98
- BEAD NECKLETS**—Some very charming Necklets in this range, shades of Amber, Almon, Shell Red, Green and Black and White mixtures. Reg. \$1.50. Special 75c.
- LEGGINGS**—Overall style in knitted White Wool, draw string at waist; assorted sizes for little folks. Special 82c.
- TEA APRONS**—In fine White Muslin, trimmed with fine lace, others in Fancy Muslin. See them, they're suggestive of small gifts. This line Special 43c.



THE GIFT SHE IS EXPECTING Some of Our HOSIERY

LADIES' HOSE—Plain and Ribbed Cashmere Hosiery, others in Silk and Wool, in shades that are popular with the ladies. If in doubt what to give, give a pair or two of these. Special \$1.18

"SPUR" HOSIERY—An unusually pretty line of English Hosiery, fancy check leg; shades of Fawn, Grey, Brown and Black. \$2.50 value. Fri., Sat. & Monday \$2.25

CASHMERE HOSIERY—Ladies' English Wool Cashmere Hosiery, seamless, plain finish; shades of Grey, Beaver and Conting; quality Hosiery. Special \$1.59

LADIES' HOSIERY—Popular line in plain and fine ribbed Cashmere; shades of Beaver, Mole, Fawn and Heather, etc. Just for Friday, Sat., day and Monday 95c.

