

**30 Doz.
Men's
Heather
Half Hose**

Sizes 10, 10 1-2, & 11.
Regular Price \$1.50
Now 99c.
Best Value Since 1914.

W. H. JACKMAN,
39 Water Street, West.

Grocers' Headquarters,
December 14th

For Xmas Trade

100 cases CALIFORNIA ORANGES.
200 brls. N. S. APPLES.
100 boxes FANCY APPLES.
200 cases TINNED FRUITS.
CLEANED CURRANTS.
SEEDED RAISINS.
CALIFORNIA RAISINS.
MALAGA RAISINS.
BEST QUALITY CANADIAN BUTTER.
ASSORTED SYRUPS.
GREEN GRAPES.

Our Prices Are Low.

'Phone 264

GEORGE NEAL, Ltd.

Sold Out Soon.

Come in now while you have an opportunity of buying High Grade Jewellery at a reduction of 30 to 50 per cent.

GEM RINGS—\$4.00 to \$150.00.
Now \$2.00 to \$100.00

PENDANTS—\$3.00 to \$35.00.
Now \$2.00 to \$ 20.00

LOCKETS—\$2.00 to \$15.00.
Now \$1.00 to \$ 8.00

EAR RINGS—\$1.50 to \$20.00.
Now \$1.00 to \$ 12.00

PEARL BEADS—\$6.50 to \$150.00.
Now \$3.00 to \$100.00

BROOCHES—\$1.50 to \$20.00.
Now \$1.00 to \$ 12.00

LINKS—\$2.00 to \$12.00.
Now \$1.00 to \$ 8.00

NECK CHAINS—\$1.50 to \$9.00.
Now \$1.00 to \$ 5.00

ETC., ETC., ETC.

D. A. McRAE,
Watchmaker & Jeweller, 295 Water Street.

Now in Stock!

300 brls. Choice N. S. Apples,
75 Boxes California Oranges,
(all counts)
50 Kegs Green Grapes.
PRICES RIGHT.
BURT and LAWRENCE.

Forty-Two Years in the Public Service--The Evening Telegram

OPTIMISM!

The general level of Wall Street's temperament is usually taken as a safe indication of coming events. For, Wall Street bases its conclusions on fundamentals and refuses to be misled by unsound theories.

The speed-ahead movement began with bonds. Then it spread to stocks and for over a month has witnessed an ever-increasing demand for shares.

Obviously therefore, the profitable policy for the investor is to acquire attractive issues now, rather than pay a profit, to those who will buy them now. At least that is Wall Street's idea and Wall Street is usually right.

This Company has every facility to serve you well.

J. J. LACEY & COMPANY, LIMITED,
STOCKS & BONDS. TELEPHONE 1154.

Cash Sale!

THIS WEEK'S SPECIAL IS

**Childs' Wool
Dresses, \$2.75 each.**

And numerous other Bargains.

BON MARCHE,
Opposite Bowling Bros. OPEN AT NIGHTS. 268 Water Street.

**We are Now Offering to
the Trade**

Flannelettes of all kinds. Blankets. Denims. Shirting. Cotton Tweed. Serges. Plaids. Pound Tweeds.

Smallwares of every description. Misprints. Nainsooks. Toweling. Fleece Lined Underwear. Scrims. Curtain Nets. Hosiery.

Also a Job Line of
MEN'S and WOMEN'S WINTER COATS.

SLATTERY'S
Wholesale Dry Goods Co., Limied,
Duckworth and George Streets.

**THE
SUCCESS**

Of your Christmas Baking depends entirely on the quality of the ingredients used. In our Grocery you will find the Choicest Ingredients, which will make your baking a success.

RAISINS.	PEELS.	FLOUR.
Malaga, 3 Crown Calif., 3 Crown. Calif., 2 Crown. Seeded.	Citron. Lemon. Orange. Shelled Nuts. Almond Paste. Layer Figs. Icing Sugar. Bitter Almonds. Salted Almonds. Salted Peanuts.	Potato. Rice. Graham. Corn. Spices. Flavourings. Baker's Cocanut (tins) for fill- ing.

BOWRING BROTHERS, Ltd.,
GROCERY.

**The Wide-Awake Stores
ARE THOSE WHICH SELL
Victory Brand
Clothes.**

Specially designed and priced for the exacting trade which is offering to-day. In spite of the trade depression good business is being obtained by the stores which are selling VICTORY BRAND CLOTHING.

Get your share of the trade by ordering from our big assortment of stock.

WHOLESALE ONLY.

**The White Clothing
Manf'g. Co., Ltd.,**
269 DUCKWORTH STREET.




Erasmic Co., Ltd.
London, Paris.

After the week's work, when you are feeling tired and weary, use Erasmic Shaving Stick and Talcum Powder for a refreshing shave, after which a hot bath with Erasmic Compressed Bath Salts in Tablet form will be found invigorating and soothing. The Erasmic Co.'s goods stand for Comfort and Quality. Be sure you buy Erasmic Bath Salts, Talcum Powder, and Shaving Stick.

T. B. CLIFT,
Newfoundland Manager.
Telephone 513. P. O. Box 1353.

FALSE ECONOMY.

It is often remarked by customers, "I must try and make my old clothes do for the winter." Perhaps the winter may mean very much longer. To protect your body against our cold winds you want warm woollens. An investment in a good Suit or Overcoat may save you months of illness. Durable material, cut and moulded to your figure by expert workmanship in the garment at MAUNDER'S. Samples and self-measuring cards sent to your address.



John Maunder,
Tailor and Clothier, 281-283 Duckworth Street

ACCORDEONS.

**Big Reduction in Price
35 per cent off.**

All must be sold.

CHARLES HUTTON,
Reliable Piano and Organ Store.

BIG SACRIFICE SALE!

GREAT CUTS IN EVERYTHING--NOTE OUR PRICES NEARLY DOWN TO 1914.

Now is the chance to buyers before stock taking. We got on hand about

500 LADIES' COATS--Not this year's style, good material, from \$1.90 to \$6.90

MISSES' COATS \$2.95 to \$4.90

TOP SKIRTS \$1.90 to \$4.90

UNDERSKIRTS 80c to \$1.90

LADIES' BLOUSES \$1.20 to \$1.90

RAGLANS and RAINCOATS \$2.90 to \$5.90

MEN'S SUITS \$8.10 to \$16.50

YOUTH'S SUITS \$6.00 to \$9.50

BIG BARGAIN IN FANCY FLANNELETTE at 25c. yard

ANTONI MICHAEL,
194 New Gower Street (East of Springdale Street).

Nfld. Shipping Company Ltd.

We will have a steamer sailing for Mediterranean Ports about end of year.

F. W. BRADSHAW,
Secy. Newfoundland Shipping Co., Ltd

Reid-Newfoundland Co., Limited

CHRISTMAS EXCURSION.

Excursion return tickets will be sold between all stations at

ONE WAY FIRST CLASS FARE,
good for going passage from December 24th to December 26th, inclusive, and for return passage up to and including Tuesday, December 27th.

CHRISTMAS AND NEW YEAR EXCURSIONS.

Excursion return tickets will be sold between all stations at

ONE WAY AND ONE THIRD FIRST CLASS FARE,
good for going passage from December 23rd to December 26th, inclusive, and for return passage up to and including Thursday, January 5th.

Reid-Newfoundland Co., Limited

**Intercontinental
Transports Limited**

ST. JOHN, N.B., TO ST. JOHN'S, NFLD.

S. S. MAPLEDAWN Dec. 28

LIVERPOOL SERVICE.

S. S. BILBSTER Dec. 7

S. S. HASTINGS COUNTY Jan. 8

LONDON SERVICE.

S. S. EVANGER Dec. 19

S. S. WISLEY Jan. 3

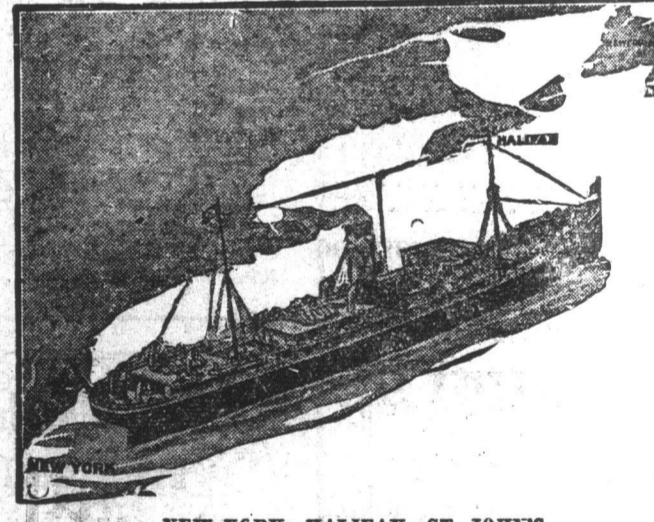
S. S. LISGAR COUNTY Jan. 10

LONDON AND HAVRE.

S. S. HOERDA Dec. 29

HARVEY & CO., Limited,
Agents Canada Steamship, Limited.

RED CROSS LINE.



NEW YORK--HALIFAX--ST. JOHN'S.

The S. S. ROSALIND will probably sail for New York on Tuesday, December 20th.

This steamer has excellent accommodation and carries both First and Second Class Passengers.

All passengers embarking for New York must see the Doctor in ship's saloon one hour before sailing.

Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.

Through rates quoted to any port.

For further information re passage, fares, freight rates, etc., apply to

HARVEY & COMPANY, LIMITED,
St. John's, Nfld., Agents.

SEASONABLE SALE

Our Entire Stock of

**Men's and Boys'
OVERCOATS**

AT GREATLY REDUCED PRICES.

The Artcraft Clothiers,
276 Water Street. Opposite Bowling Bros.
OPEN AT NIGHT.

Forty-Two Years in the Public Service--The Evening Telegram

SIXTEEN PA
WEATHER
TORONTO (No
winds, fine to-day
day--Increasing Ea
light snow
ROPER & THOM
Trac. 25.

VOLUME X

Auction

**BIG
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articles.

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NEW F
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