

MY COLUMN

By the CUB-EDITOR.
MY NOVEL.

I have written a novel. Its really not a thing I am in the habit of doing, but I was so impressed by a wild West Picture I saw at a Movie Theatre recently that I was inspired to write a story on similar lines and I am going to give the readers of the Telegram the first opportunity of reading my literary masterpiece. I intend to publish it in serial form in this column and I would advise all those readers who appreciate real literature to cut out each instalment and so obtain the whole novel, for I am altogether too modest to consider publishing it in book form. (No wun wood publish it for him.—Horris).

(The Story is Entitled).

JEM GUMCHEW

Or The Outlaws of Deadshot Gulch.

CHAPTER I.

INTRODUCING OUR HERO.

A big crowd had gathered in the only saloon that Deadshot Gulch possessed. Big Bill Rummy, the saloon-keeper, was busily engaged in handing the fiery spirit (Home brew) across the counter as fast as he could pump it from the well. In one corner of the room three men were seated, playing the very exciting game of Old Maid for exceedingly high stakes, judging by the pile of meal tickets heaped before two of them. Suddenly, the man who was losing jumped to his feet, knocking over his stool and most of the bystanders as he did so. "Yew are cheating," he cried in a voice filled with justifiable anger. All eyes were turned on the speaker, and he was well worth a second glance. Six feet six in his bed-socks, with broad shoulders and a long neck upon which was set an enormous head, as he stood there with his jaw set firmly, his eyes blazing and a wad of chewing gum stuck in one side of his mouth, he was indeed worthy of notice. The two men whom he accused drew simultaneously, but shooting out his enormous arms, Jem Gumchew, for it was he, seized them by their shirt collars and crashing their heads together with a sickening thud, flung them into opposite corners of the room. Then he turned towards the bar—thank goodness Deadshot Gulch was not yet dry! Unseen by any, one of the victims drew a carving knife from the leg of his boot and slowly crept up behind Jem who was in the centre of an admiring crowd. Slowly but surely, he approached his victim. Then, letting out a mighty yell, he sprang on the back of Jem Gumchew. (To be continued next Monday).

RIMES OF THE TIMES.

(21)

A "DAMP" TALE.

It's pretty hard luck to be caught when your moonshine is almost prepared. I don't think that the police ought to come round till it all has been shared.

Take the case of a man of this town who must now feel decidedly blue. He was charged with attempting to drown His car in a keg of home-brew.

Said the Judge "My man, what do you say to this charge?" and the man made reply.

"If the 'lads' hadn't come on that day I'd be just as 'wet' now as I'm 'dry'."

They were too quick that time," said the judge.

Said the man "Twas for my own use." "None the less from the law I can't budge."

Said His Honour, "Nor can I reduce the amount of the fine that you've now got to pay."

That man won't make moonshine again, I should say.

TO CORRESPONDENTS.

Encyclopedia.—The word "Yorns" is from the Persian and was first introduced into this country by a cat, a native of that country. You have spelt it a great deal more correctly than you have "origin" which does not contain two "O's." You would be better advised to pay more attention to your school work as I can see by your writing that you dance too much. What a hope!

—The CUB-EDITOR.

Does This Mean Anything to You?

The Proprietors of this establishment are practical Dyers, Pressers, etc., having 12 years' experience. Our Dye House Head was formerly with Canada's Biggest Dyeing Concern—Ungar's. Knowing this, do you think we would let a half job get out. Nothing doing. Raglans Cleaned at shortest notice.

J. J. DOOLEY,
McKinlay Bldg.,
Lime Street.

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Weigh yourself the day you commence to take Brick's Tasteless, then weigh yourself two (2) weeks later and note the increase.—Jan27,tf

For your special type of skin—there is a special treatment!

Skins differ widely—are you using the right treatment for your type of skin?

IF your skin is a constant problem to you—if you cannot keep it smooth and flawless—then you may be sure it is because you are not using the right treatment for your special type of skin.

Skins differ widely—and each different type of skin needs a different kind of care.

The girl whose complexion is of an oily type should use a special form of cleansing to counteract the tendency to become disagreeably shiny.

The girl with a pale, sallow skin needs a treatment that will rouse and stimulate the delicate pores and blood vessels.

No matter what your type of skin happens to be—you can overcome its defects! By the right treatment, followed persistently, you can give it the natural charm, the fresh loveliness and color that come from a healthy, well-cared-for condition of the skin itself.

Remember that your skin is constantly changing—each day old skin dies and new skin takes its place. Even if, through neglect, or the wrong kind of treatment, you have allowed your skin to lose its attractiveness—by giving the new skin which forms each day, the special care suited to its needs you can actually make it over—make it as clear and smooth as you want it to be.

Study the special needs of your skin—find out just what its weaknesses are, and begin,

now, to use the treatment that will overcome them. Three of the famous Woodbury treatments for improving the skin are republished on this page. You will find additional treatments for each different type of skin in the booklet of treatments, "A Skin You Love to Touch," which is wrapped around every cake of Woodbury's Facial Soap.

Get a cake of Woodbury's today and find in the booklet the treatment recommended for your skin. Begin using it tonight.

The very first treatment with Woodbury's will leave your skin with a slightly drawn, tight feeling. Do not regard this as a disadvantage—it is an indication that the treatment is doing you good, for it means that your skin is responding in the right way to a more thorough and stimulating kind of cleansing. After a few nights this drawn sensation will disappear and your skin will emerge from its nightly bath so soft and smooth that you will never again want to use any other method of cleansing your face.

You can get Woodbury's Facial Soap at any drug store or toilet goods counter. A 25-cent cake will last for a month or six weeks of any treatment, and for general cleansing use for that time. The Andrew Jergens Co., Cincinnati, New York and Perth, Ontario.



For the girl with an oily skin

If you are continually embarrassed by that most common of troubles—an oily skin and shiny nose—begin tonight to use this simple treatment:

FIRST cleanse your face thoroughly by washing it in your usual way with Woodbury's Facial Soap and warm water. Wipe off the surplus moisture, but leave the skin slightly damp.

Now with warm water work up a heavy lather of Woodbury's Facial Soap in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion.

Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice.

This treatment will make your skin clearer and fresher the first time you use it. Make it a nightly habit, and before long you will see a marked improvement—a promise of that lovelier complexion which the steady use of Woodbury's brings.

Special treatments for each type of skin are given in the booklet, "A Skin You Love to Touch," which is wrapped around each cake of Woodbury's Facial Soap.

Use daily—to keep your skin in good condition

If used regularly, Woodbury's Facial Soap has a markedly beneficial effect on the skin as an organism. It stimulates the little blood vessels, keeps the pores in an active condition, and gives the skin tissues firmness and tone.

The power of Woodbury's Facial Soap to benefit and improve the complexion is due to the fact that it is based on a special formula, the result of years of scientific study of the skin and its needs. Only the purest and finest ingredients enter into this formula. In consequence Woodbury's

Facial Soap can be used with extremely sensitive and tender skins which often react unfavorably to other toilet soaps.

Use Woodbury's daily in your toilet and see how instantly your skin will begin to respond to its tonic qualities—what a new feeling of softness and smoothness your skin will have.

You will find Woodbury's one of the most economical soaps you have ever used. A 25-cent cake lasts for a month or six weeks—almost twice as long as an ordinary toilet soap of the same apparent size.



For the girl who is pale and sallow

If your skin is pale and colorless, try this new steam treatment for it:

ONE night a week fill your bowl full of hot water—almost boiling hot. Bend over the top of the bowl and cover your head and the bowl with a heavy bath towel so that no steam can escape. Steam your face for thirty seconds.

Now lay a hot cloth with Woodbury's Facial Soap. With this wash your face thoroughly, rubbing the lather well into your skin with an upward and outward motion.

Rinse the skin well, first with warm water, then with cold.

Finish by rubbing it for thirty seconds with a piece of ice. Dry very carefully.

The very first time you use this Woodbury steam treatment, your skin will begin to show more color. The other six nights of the week, cleanse your skin thoroughly in the usual way with Woodbury's Facial Soap and warm water.

Woodbury treatments for each different type of skin are given in the booklet, "A Skin You Love to Touch."



For the girl who is troubled with blackheads

APPLY hot cloths to the face until the skin is reddened.

Now with a rough washcloth, work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly—always with an upward and outward motion. Rinse with clear, hot water, then with cold—the colder the better.

If possible, rub your face for thirty seconds with a piece of ice. Dry carefully. To remove blackheads already formed, substitute a flesh brush for the washcloth in the treatment above. Then protect the fingers with a handkerchief and press out the blackheads.

Woodbury treatments for each different type of skin are given in the booklet, "A Skin You Love to Touch."



CUT OFF THIS COUPON AND MAIL IT TODAY

THE ANDREW JERGENS COMPANY
Spring Grove Ave., Cincinnati, Ohio.

For the enclosed 25-cents please send me your miniature set of the Woodbury skin preparations containing:

The treatment booklet, "A Skin You Love to Touch."
A small cake of Woodbury's Facial Soap.
A small cake of Woodbury's Cold Cream and Facial Powder.

Name: _____
Street: _____
City: _____ State: _____