

WHO CAN TELL

how serious may be the result of an apparently minor injury? Many a case of blood-poisoning and even amputation has been the result of a neglected cut or burn. Be on the safe side by keeping a box of Zam-Buk handy for such an emergency.

It is the accumulation of germs to a wound that sets up festering. Zam-Buk destroys all germs as soon as applied, and protects the sore place from the germ-laden air. At the same time, the herbal oils and extracts, of which Zam-Buk is composed, are growing new skin and the wound is very soon healed.

This herbal healer has been proved equally good for eczema, scalp sores, tinea, bad legs, running sores, boils and piles. All druggists or Zam-Buk Co., Toronto, 50c. box, 3 for \$1.25.

Zam-Buk

Child Welfare.

Editor Evening Telegram.

Dear Sir.—In your editorial of the 25th instant on Child Welfare you rightly say that the principal cause of the infantile mortality in St. John's is the dirt of the city. One of the most experienced authorities on sanitation, speaking of infantile mortality, says "the first thing and the principal essential towards preventing disease is to eliminate the causes. It is, therefore, highly necessary to see that back yards, closets, alleys, streets and surface drains are kept absolutely clean."

Until some effort is made by the Mayor and Council to free our streets and drains from the festering filth which one sees, even in our principal streets, it is useless to hold educational meetings and delegate to committees of citizens the work of teaching mothers how to bring up children.

Too much time is wasted by the City Council in discussing such matters as whether Jones & Co. may extend their office accommodation, whether Mrs. Brown may have a porch, or whether the employees should have increases of salaries and such like matters. I do not remember having seen any discussion about the filthy drains and the filthy streets, and how they might be made clean. Any person who has not got an automobile, and has to walk, cannot pass through certain thoroughfares during this hot weather without realising that the side drains are pestilential.

Until the city authorities awake to this fact that the cobble surface drain is a breeder of disease, we will have contagious diseases of all kinds in our midst. If it were not for the rain fall in this country it would be far worse, but the rain only cleanses those drains which are on a steep slope. Those which are on the level are not affected by the rain, as the spaces between the cobble stones hold the sediment and the water flows over it, so when the sun comes out, and acts on the sediment, putrefaction takes place. Any one walking along Water Street, West, by what is known as Gallaghy's Range, or along Duckworth Street, east of Prescott Street, can verify my statements. I have, during this hot weather, seen drain sweepers sweep the drains and collect and leave the filth in little piles, presumably to wait there until a sanitary cart removed them, and I have seen small children, as soon as the sweepers had gone, deliberately commence to make mud pies of the filth.

The sweeping of the drains does not clean them, because it is impossible to

clean a cobble stone drain with a birch broom. If other streets in congested areas, like Lime Street, Casey Street, etc., etc., are looked after in the same manner by the civic authorities, is it any wonder that the rate of infantile mortality is so high in St. John's? I believe there is legislation which prohibits the throwing of dirt into surface drains, but it appears that no one has authorized to put it in force. We have had outbreaks of diphtheria, there are 22 or 23 cases now in the city, outbreaks of scarletina and similar contagious diseases, but no effort is made by the authorities to trace their origin and cause.

It is said that the sand, brought here as ballast by vessels from Pernambuco and Bahia, is dug from the shore where the sewers of these cities empty, and in Halifax, and even in Sydney, it is not permitted to be deposited within the city limits, but here it is deposited right on the principal city thoroughfare, one dumping place being near Kavanagh's Drug Store and the other eastward of the Custom House. In both of these dumps scores of children play, children that should not be allowed on Water Street and should be hustled to the parks. Another source of danger to the public health is that part of Rennie's River between Rennie's bridge and the King's bridge where both boys and girls are allowed to bathe. The surface drains from Rennie's Mill Road, the drainage from the Tannery and from some of the houses adjacent flow into this river and certainly the authorities, either the police or the Council, ought to prohibit bathing there, which is not only dangerous to health, but is not conducive to morality.

Mr. Editor there is a great deal more that might be said, especially about milk supply, but I am afraid I have already trespassed too much on your space.

Yours truly,

A. B. T. W.

Stafford's Phoratorne Cough Cure for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Trouble. Price 25c. Postage 5c. extra.

Pedestrian Complains.

Editor Evening Telegram.

Dear Sir.—Yesterday afternoon between 5 and 6 my daughter was coming out the road with a lady companion when a motor driven at railway speed came down from the Allendale Road or Burton's Pond Road coming down the lane between Quigley's and Exon to the Long Pond Road and swerved in on my daughter who was then close to the wire fence, causing her to tear her dress in the wire fence. Now, Mr. Editor, they don't care a D for the lives of pedestrians and they must cease or the public will take the law in their own hands by shooting at sight. This is not the only occurrence this season. My wife and daughter were coming out Freshwater Road a short time since and another motor driven at terrific speed went right in on the footpath and very nearly killed them, and the cloud of dust concealed their number, so they cannot take action. On another occasion I was going up New Gower Street when a car came along without blowing and nearly ran me down, which caused the ladies to giggle. They think it equal to a Nickel show for them to make people jump out of their way. But I here warn motorists this furious driving has got to cease.

Yours, etc.,

PEDESTRIAN.

And the Worst is Yet to Come



League Football.

This evening the C. E. I. and St. Andrew's will compete and a fast exhibition is expected, as both teams are evenly matched.

On account of the recent decision to play an extra round the football season will be exceptionally late in closing. There are yet five more games to be played.

Although the attendance latterly has not been as good as it might have been, it is estimated that the net receipts of the entire games will approach closely a thousand dollars, which amount will be handed to one of the patriotic funds.

In Milady's Boudoir.



USE PURE SOAP.

One cannot be too careful about the soap used upon the face. Any castile soap that sells at bargain prices is not the best. Castile mixed with almond cream is admirable for cleansing the face for awhile and then carefully remove it, with the dust and powder of the day, by means of absorbent cotton.

After this comes the hot bath to cleanse and open the pores of the cuticle, and the cold bath to stimulate the skin and make it firm and last of all, massage with skin food to nourish it, remove wrinkles and fill out hollows.

While massaging the face do not hold the muscles firmly during the manipulation but allow the face to fall in a natural manner so that no strain upon the muscles exists during the exercises.

The wrinkles or crease which is most disfiguring is that which comes beside the mouth in the inner crease of the cheek. To smooth out this wrinkle constant massage is necessary with cream or oil.

Always the motion of the finger should be outward and upward rotary and very gentle.

Every night some good skin food should be rubbed into the cream and a dab of it left on to become absorbed. But while all these various beauty massages are taking place do not neglect your own efforts by bathing the face with a cheaply scented soap the next morning.

Your Boys and Girls.

In teaching little girls to cook it is essential to make the work attractive and interesting to them and to prevent discouragement from failures. It is better to use the smallest quantities of materials. The cooking of a single chop or trying of a few slices of bacon is much more apt to prove a triumphant success than a bigger undertaking.

The measurements are not hard to learn. The average little girl will soon grow quite an adept at dividing the teaspoon lengthwise for a half spoonful, and making another dividing line at right angles, but a little nearer the handle than the dip, to allow for the tapering of the spoon for the quarter spoonful. The youthful cook will enjoy proving that three level teaspoonfuls make one level tablespoonful, and that two cups of milk just fill a pint measure, and four cupfuls a quart measure.

By gentle massage a very young baby's nose can be often vastly improved. Grasp the nose between the thumb and middle finger and gently massage it downward for a few moments twice daily.

MINARD'S LINIMENT CURES DIPHTHERIA.

KEEP MINARD'S LINIMENT IN THE HOUSE.

CAN YOU AFFORD TO WAIT?

BUY TO-DAY!

HOSE FOR LADIES,

Black only,
17 Cents per pair.

NEGLIGEE SHIRTS

for Men. British made.
See Our Window.
\$1.00 each.

The Famous Milo Corset for Ladies.

Positively your last chance at this price,

90 cents per pair.

MIDDY BLOUSES

for Girls.
Regular Price \$1.50
for \$1.20.

STRAW HATS

for Children.
Worth 75 cents
for 40 Cents.

SEE OUR WINDOWS

S. MILLEY

Specials For This Week.

In Five Lines of Extra Value and Quality.

White Embroidered Tray Cloths, Size: 25 x 17 inches. Price 60c.

Colored Embroidered Cosy Covers, . . . 35c.

White Embroidered Cosy Covers, . . . 50c.

Cosy Pads, assorted colours, . . . 55c.

Some Ends of White Nainsook Length 1 to 1½ yards. Worth 30c. a yard to-day. Price 15c. to 16c.

AT

A. & S. RODGER'S

At the Crescent.

The week-end variety picture programme at the Crescent Picture Palace is a dandy. "Three Ways Out" is the title of the Essanay Black Cat feature with Harry Dunkinson and Gertrude Glover. Scenes on "Lake Tahoe, California," is a splendid travalogue. Helen Gibson features in "A Daring Chance," one of the most exciting episodes of the "Hazards of Helen" railroad series. "The Animated Nooz Pictorial" is a film of comic cartoons by Wallace A. Carter; and "The Luck of Jane" is a viagraph laugh producer. Madame Timmons, who closes her successful engagement with the Crescent this week, sings in the afternoon "I'm Going Back to California," and at night "Tolstoy's Good Bye."

GOOD SPORTING WEATHER.—A number of sportsmen who were fishing up country returned to the city by yesterday's express. They say that the weather for the last two weeks was the finest ever experienced; the temperature nearly reached 70. Several of the late sportsmen brought their shooting outfit and intend remaining till the game season opens.

Obituary.

On Tuesday, the 28th, inst., Mrs. Stanley Abbott received a message conveying the sad intelligence that Alphaeus Norman, aged 7 years, only son of her sister, Mrs. Sydney Wright, of Cat Harbor, was drowned at that place, on the day previous.

"Alphy" was the flower of the home, and a remarkably bright boy, which makes the blow a particularly hard one. Mr. and Mrs. Wright will have the sincere sympathy of their many friends of the city, as well as that of the undersigned, their former pastor, J. H. G. WAX.

Eggs Seized and Destroyed.

There is a considerable quantity of bad eggs offered for sale in the city and yesterday Food Inspector O'Brien seized and destroyed fourteen cases, an equivalent of four hundred and twenty dozen. These eggs, we learn, were imported and supposed to have come out of cold storage. From information received from a reliable source we are informed and are glad to state that there is no complaint whatever about our local eggs.

MINARD'S LINIMENT CURES GLEET IN COWS.

Casualty List.

RECEIVED AUGUST 31ST.

Died of Wounds, 61st Casualty Clearing Station, France, Aug. 23rd. 3278—Private Dominic Foley, Russia.

R. A. SQUIRES.

Colonial Secretary.

CARD.—Miss Hiscock will resume lessons in Pianoforte, Mandolin and Theoretical Music, Monday, Sept. 10th.—aug31.2i

DIED.

Killed in action "Somewhere in France," on August 16th, 1917, 66 Corporal Frank Richardson, 1st Nfd. Regiment, aged 22 years, beloved and eldest son of Mr. and Mrs. Thomas Richardson, Bannerman Street; he leaves to mourn their sad loss father, mother, three brothers and two sisters. He now wears the soldier's crown of glory and peacefully rests in a soldier's grave "Somewhere in France."—R. I. P. Boston papers please copy.

This morning, at the General Hospital, of meningitis, John Landy, aged 13 years and 8 months; funeral on Sunday, at 2.30 p.m., from his late residence, 49 King's Road.



TORIC LENSES

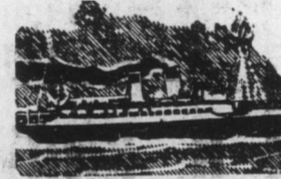
ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

NOTICE.

THE STEAMER



Portia

will leave the wharf of

Bowring Bros., Ltd.,

on
Saturday, 1st Sept.,
at 10 a.m.,

calling at the following places:

Cape Breton, Ferryland, Renewa, Trepassy, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Lunenburg, Fortunate, Grand Bank, Belliveau, St. Jacques, English, Hr. West, Hr. Breton, Pass Island, Gaultois, Pushbrough, Richard's Hr., Francois, Cape LaHune, Ramess, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD.

Coastal Mail Service.
Telephone 306.

Insure with the

QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.

Adrain Bldg. P. O. Box 782.

Telephone 665.

QUEEN INS. CO.,

GEO. H. HALLEY,
Agent.

EUROPEAN AGENCY

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery.

Books, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Fancy Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Olives' Stores, etc., etc.

Commission 2½ p.c. to 3 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$10 upwards. Consignments of Produce sold on Account.

WILLIAM WILSON & SONS
(Established 1814).
25, Abchurch Lane, London, E.C.4.
(Cable Address: "Annultra, London.")