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Boots!



HOKEY BOOTS.
FREE when Boots
Ribbon Shoe makes
Ladies, Misses and
attached FREE.

LWOOD,
OOD SHOES.

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Begin the days
work by giving
each person at
the table a slice
of bread made
from
Flour.

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es, etc.

stephano:
PARE RIBS.
APPLES.
BBAGE.
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BIG FURNITURE
RE!

AVE YOU DECIDED YET!
visit to our store will enable
give you a full description of
piece of stock that interests you.
EN MAY WE EXPECT YOU
in doubt as to what you wish
for a Xmas present.
CONSULT US.
of the following please:
Chairs, Pictures, Coal Yases,
ders, Photo Frames, Clocks,
S. Bookcases, China Cabinets,
Music Racks, Fern Stands,
in Cabinets, Fire Irons,
Tables, Children's Sets,
als, Rocking Chairs, etc., etc.
LAHAN, GLASS & CO
ackworth & Gower "boots"

EIGHT PAGES TO-DAY.
TORONTO Noon—East Coast
—Today moderate N.W. sales,
cold Tuesday—Fair and cold,
West Coast—Today, Strong N.
W. winds, fair and cold. Tues-
day—S.W. and W. winds, fair.
ROPER'S, Noon—Par. 29.15;
ther. 25.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.
READ BY OVER
40,000 PEOPLE
EVERY DAY.

THE EVENING TELEGRAM.

VOLUME XXXVII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, MONDAY, JANUARY 11, 1915. \$3.00 PER YEAR. NUMBER 8.

REID-NEWFOUNDLAND CO. SOUTH COAST SERVICE.

The S. S. GLENCOE will sail from Placentia on WEDNESDAY, January 13th, after arrival of 8.45 a.m. Train from St. John's, for the usual ports of call between Placentia and Port-aux-Basques.

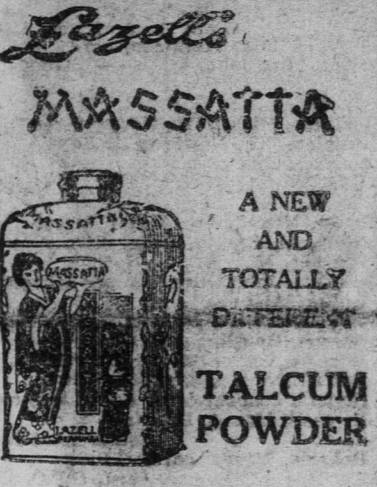
Rossley's West End Theatre.
All New Pictures,
The best ever seen.
Changed Three Times Weekly.
Matinee Daily. 5 cts.



THE SIMPLEST EVER DEvised.
This describes the method, made famous solely by its merit, for transferring yearly records. This system was originated by the GLOBE-WERNICKE CO.

Now that you are obliged to get your files clear for 1915 business, it will pay as well as please you to adopt our economical and effective transfer device. May I illustrate their working?

PERCIE JOHNSON,
Agent Globe-Wernicke Co.



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazelle's Finest Soaps, including the most exquisite Perfumes, delightful Toilet Waters, saners Creams, and Powders of unsurpassable excellence.

At all Drugstores, St. John's, Nfld.

New Books!

The War That Was Foretold, 5c.
War Album—Heroes of the War (Portraits), 6 in set for 20c. Sets and 2 now on sale.
Lord Kitchener—History of His Life 50c.
A. B. C. Guide to the War, 30c.
German Atrocities, LeQueux, 30c.
The Great War in Paris, 13c. part.
The War of the Nations, 15c.
The Life of Lord Kitchener, 5c.
Her Royal Highness, LeQueux, 60c.
Night Watches, W. W. Jacobs, 60c.
Facing Fearful Odds, Joseph Hocking, 60c.

Garrett Byrne,
Bookseller & Stationer.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, Cigars, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.
Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Consignment of Produce Sold on Account.

WILLIAM WILSON & SONS
(Established 1814)
25, Abchurch Lane, London, E.C.
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Reliable medicine for all Female Complaints. 25c. per box or three for \$1.00, at drug stores. Mailed to any address on receipt of price. CANADIAN DISPENSARY CO., St. Catharines, Ontario.

PHOSPHORIC FOR MEN
For Nerve and Brain (Increases) Energy matter. 25c. per bottle with full directions. 50c. per box or two for \$1.00, at drug stores or by mail on receipt of price. THE SCOTT BOTTLE CO., St. Catharines, Ontario.

Milner's Liment Cures Diphtheria.

Rossley Theatre!
Under the distinguished patronage of His Excellency the Governor, Lady Davidson and the Misses Davidson.)
Grand New Pantomime, ROBIN HOOD AND HIS MERRY MEN.
All new and picturesque costumes. One whole night's pleasure with the crowd to Rossley's.
Doors open at 7 p.m. For seats be on time. Private Box for Parties.

J. J. ST. JOHN.
CUT PRICES
1400 lbs. of REAL IRISH BUTTER.
California Blue Raisins, 12c. lb.
Cleaned Currants, 1 lb., 7 1/2 c. pkg.
Seeded Raisins, 1 lb., 13c. pkg.
Icing Sugar9c. lb.
Evaporated Apricots20c. lb.
Fresh Eggs40c. doz.
Pink, White & Chocolate Icing.
Moir's Chocolates, Cake and Candies.
Dessert Raisins, 25c. and 30c. lb.
Large assortment of JACOBS' BISCUITS.
Bird's Egg & Custard Powder.
Large bottles of Syrup22c.
3 GREAT LEADERS:
Our Eclipse Tea at40c. lb.
Our REAL Irish Butter.
Our Sloan's Liniment25c. btl.
(The greatest cure known.)
Our Free Silver will be ready for delivery on and after Monday, 28th inst.

J. J. ST. JOHN,
136 & 138 Duckworth Street.
THURSDAY, 10th Dec
Now landing, per "Sjostad,"
BEST SCREENED
North Sydney
COAL.
IN STORE.
Anthracite Coal,
Furnace, Egg, Stove, Nut.

W. J. WHELAN,
182 Duckworth Street.
Phone 65.
Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
N.B.—Orders can be left to Janitor Board of Trade Bldg. dec7, 1915

January 1st, 1915.
Dear Sir,—As we will not have any representative calling upon you, at least in the early part of the season, we beg to thank you for your past patronage and hope for your generous support in the future.
We have, as yet, made no change in the prices of any of our products since the war began.
We therefore trust that you will favor us with any orders you may have for
SOAP, OILED CLOTHES, PAINT,
or any other of our manufactures.
By doing this you will allow us to keep prices at the present level and enable yourselves to buy at the lowest prices any goods which we have in your line.
Hoping that 1915 will be a very prosperous year to you, and trusting for a continuance of your valued patronage,
Yours very truly,
THE STANDARD MFG. CO. LTD.,
per Charles R. Duder, Manager.

RED CROSS LINE.
INTENDED SAILINGS.
STEPHANO, Dec. 31st. STEPHANO, Jan. 9th, 1915.
Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—

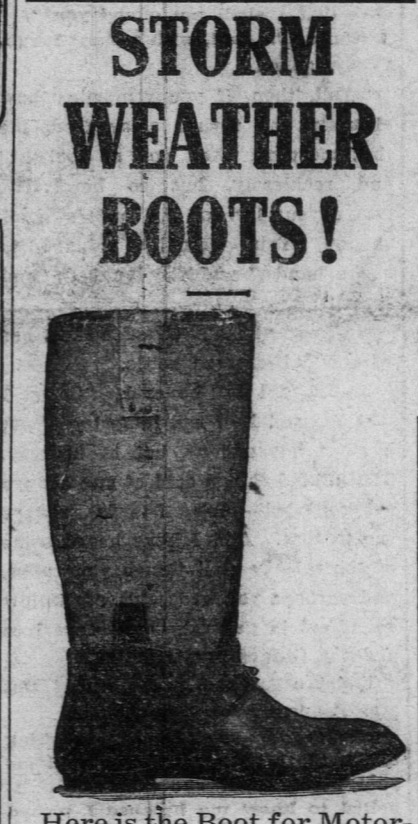
	1st	2nd
	Single	Return
To New York	\$40.00	\$70.00
To Halifax	20.00	35.00
To Boston (Plant Line)	23.00	51.00
To Boston (D.A.R.)	30.00	51.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co. Ltd., Wednesday and Saturday. Luxurious accommodation and excellent cuisine by either route. Full particulars from
HARVEY & COMPANY, Ltd.,
Agents Red Cross Line.

THE "WALTHAM"
Military Wrist Watch.
This Watch straps to the wrist for convenience, and to make it secure against loss. It is neat, light in weight, and will keep accurate time under all circumstances. It is fitted with a special military dial with heavy numerals and heavy hands.
Made in Solid Silver, very strong and durable and is just the thing for a Gift to the Volunteer.
Complete with "Waltham" movement,
\$15.00.
T. J. DULEY & Co.,
The Reliable Jewellers.

Telegram Ads. Bring Results

Fred. J. Roil & Co.
Real Estate,
SMALLWOOD BUILDING,
Duckworth Street,
St. John's, Newfoundland.
P. O. Box 1210.
HOUSES TO LET,
HOUSES TO SELL,
LAND FOR SALE,
LAND FOR LEASE,
FARMS FOR SALE,
SUBURBAN PROPERTY,
BUILDING LOTS,
LOANS NEGOTIATED,
MORTGAGE INVESTMENTS,
INTEREST COLLECTED,
RENTS COLLECTED.



Here is the Boot for Motor-men, Guides, Prospectors, Captains, Drivers, etc. Suitable for any person who is out in all kinds of stormy weather.
Try a pair of these warm and Waterproof Lumbermen's Boots and you will not be troubled with cold feet.
Mail Orders receive prompt attention.
F. SMALLWOOD
The Home of Good Shoes.



LOOKS GOOD before you prepare it, and tastes better after you cook it, is the verdict of all who buy their meats here. If you want
A SAVORY ROAST
let us pick you out one. 'Twill be so tender and deliciously good that you'll surely trade here regularly afterward.
That means a saving in expense, too, as our meats, although best, are lowly priced.
M. CONNOLLY,
176 Duckworth St.
Phone 420.



A TOTAL LOSS by fire won't be a loss to you if you have one of my
FIRE INSURANCE
policies. In that case I stand the loss and reimburse you.
Don't let your policy run out. Consult me and keep up your policy in my safe and reliable Fire Insurance Company.

PERCIE JOHNSON,
Insurance Agent.
NOTICE.

Persons having claims against the insolvent estate of Adam Saffir (Limeville and Stephenville) are requested to render statement of claim on or before January 25th, after which date a dividend will be paid.
R. G. RENDELL,
H. E. COWAN,
jan11,31,m,w,t Trustees.

FOR SALE.
Fresh Drawn
TURKEYS, GEESE,
DUCKS, CHICKEN,
BEEF, EGGS,
CANADA BUTTER
JAS. R. KNIGHT
AGENTS — "The World's Greatest War," including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. LINSOTT COMPANY, Brantford. jan11,24

TO LET—Basement of Columbus Hall; apply to F. J. SUMMERS, Renout Bldg. dec30,14

LOST—On Saturday night, between Baird's and Long Bridge, an Amethyst Brooch. Finder please leave same at this office and be rewarded. jan11,11

HELP WANTED.
WANTED—Immediately, a Housemaid; apply to MRS. ROBT. RENNIE, "The Cottage," Rennie's Mill Road. jan11,14

WANTED—A General Servant to go to Bishop's Falls; apply between 12 and 1 or 6 and 8 p.m. to MR. E. DUDER, 267 Water St. West. jan11,21

WANTED—A General Servant apply at 162 Gower Street. jan9,14

WANTED—A General Servant, reference required; apply to MISS KELLY, "Stonewold," Allendale Road, between 7 and 9 p.m. jan9,14

WANTED—A General Servant, where another is kept; reference required; apply to MRS. H. S. BUTLER, LeMarchant Road. jan8,21

WANTED—A Nursemaid and General Servant; apply to MRS. URQUHART, 94 Military Road. jan5,14

WANTED—A General Servant, references required; apply to 84 Circular Road. dec29,14
\$2 a Day Salary for Intelligent Married or Single Women for work around home or liberal remuneration for spare time. MRS. DAVIDSON, Brantford. jan6,121