

Crinkley and tempting!



You'll never know how delightful a pie crust can be until you've made some with Rainbow Flour.

It blends deliciously with the filling—proves for all time that a pie crust wasn't designed merely to protect the goody inside.

You'll gladly let them judge your pie by its crust when you begin the use of Rainbow Flour.

Why not tomorrow?

In using Rainbow Flour for pastry, more water (added slowly) is required and less flour.

RAINBOW FLOUR

MAKES GOOD BREAD

Your grocer has it in 7-lb., 14-lb., 24-lb., 49-lb. and 98-lb. bags and in barrels

Canadian Cereal and Flour Mills Limited, Toronto, Canada.
Makers of Tillsen's Oats—Rainbow Flour—Star Flour

"The Silent Partner."

A Study of Mr. Z. A. Lash, a Noted Newfoundland in Canada.

Zebulon Alton Lash is probably the most successful publicity dodger, the most nearly successful fugitive from notoriety of the really noteworthy men in Canada. Day in and day-out he trudges along the worn sidewalks that lie between the Canadian Bank of Commerce head office in Toronto and the head offices of Messrs. Mackenzie and Mann, three blocks east along King street, or is swept from engagement to engagement in a motor so big that he looks lost sitting all alone in the back seat. Yet he gives no interview, is seldom the victim of the press photographer, and is never caught making an indiscretion in print.

Sir William Mackenzie cannot move out of his accustomed beat without at least six reporters and as many newspaper cameras following him. Sir Donald Mann gives interviews regularly, either on reciprocity, woman suffrage or the price of steel rails, but the unseen and unheard partner in that wonderful firm of Mackenzie and Mann, and in that other notable organization, the Canadian Northern Railway, moves unscathed among countless reporters. Thousands know his name. The same thousands see him every day in the year and scarcely think more than "Who's the little man sitting in the motor?" One does not see his picture in Sunday supplements and magazine articles, or see his views quoted under big headlines in the papers. Yet he is the third man in the great Mackenzie and Mann organization, which is not, as the public has been led to believe, a twin partnership, a coalition between two great railroad builders, not a double arrangement, but triple! And the weakest of the three—if there is any weakness—is not Zebulon Lash, K.C.

On the surface, of course, Z. A. Lash is only a lawyer. He is known as the senior partner in Messrs. Blake, Lash, Anglin and Cassels, of the Bank of Commerce Building, Toronto. But although the law was the career that Lash as a young man chose, he was

not the sort to be content to stop at merely being a senior partner in a big firm. From his birthplace in St. John's, Newfoundland, where he was born in 1846, he brought him to Dundas, Ont., for a grammar school education. Love of learning took him then to the University of Toronto, and hard work led him to a barrister's gown at the age of twenty-two, when he was called to the Bar of Ontario. In the practice of law he became a member of the firm Van-Koughnet and Lash, and later of the firm Beatty, Chadwick and Lash. In 1876, being only thirty years of age, he became Deputy Minister of Justice for Canada and resided at Ottawa. In 1882 he left the Government service to join Hon. Sam Blake and Mr. Cassels in the present well-known firm, and with this had reached, practically thirty years ago, the same height as a lawyer which he holds to-day.

But his activities extended outside the law, and when William Mackenzie and Donald Mann—in those old days little dreaming of knightshoods—got into their first bad legal tangle and somehow found their way into the office of the little lawyer with the sideburns and the bright eyes, they unwittingly stumbled upon the man who was to be a silent but dominating factor in making successful most of the big undertakings they engaged in thereafter. The legend goes that William Mackenzie had, in an impetuous moment, undertaken more than he and his partner had been able to do, and that the big co-worker had not been able to find the usual way out. Their solicitor had failed. Their next assistant solicitor had given it up and they faced trouble. In such a situation it was not only an astute legal mind they required to help them, but a man of integrity upon whom they could rely to the utmost. And seeking such a man they found Zebulon Lash.

On his part, too, Lash had made a discovery. Brooding over musty legal files he had dreamed big dreams of work to be done and rewards to be had. He had wished that he had not been tied to law books and clients with petty cases. He saw an empire to be conquered in Canada, and when he met Mackenzie and Mann blundering from one big job to another like two big school-boys with giant abilities

and no finesse, he saw his opportunity and seized it. It was Zebulon Lash, little, broad, stout, fussy looking, with gray sideburns and snappy eyes, who made the big speech introducing Mackenzie and Mann to the city of Toronto at a Board of Trade banquet fifteen years ago. Toronto scarcely knew Mackenzie and Mann until then. It was Z. A. Lash who began to add gloss to their workings. He showed them better methods of financing. He taught them the true value of Government backing. He showed them the mistake of asking too little for a railway and, most marvellous of all, taught them the value of personal publicity—he the most modest man in Toronto, who shrinks from public gaze into the quiet of his unostentatious home, and is never quoted!

To-day Mackenzie and Mann and the Canadian Northern Railway rival the C. P. R. in prestige and importance. To-day Z. A. Lash is a Vice-President of the Canadian Northern Railway and a director of Mackenzie and Mann Limited. He is Vice-President of the Canadian Bank of Commerce. He is Vice-President of the Sao Paulo Tramway, Light, and Power Company, the Mexico Tramway Company and the Rio de Janeiro Tramway, Light and Power Company—all of them Mackenzie and Mann interests—to say nothing of the National Trust Corporation, and other leading Canadian corporations. But chiefest of the business interests is the Canadian Northern.

In private life—he is a maker of fishing poles—a lover of sport, and devotee to good books, but above all a domestic man. The sanctuary of the home and the responsibility of the family are chief tenets in his religious belief. From the world of business, as it hurries and throbs outside the windows of his down-town office, he retires to the quiet of an old-fashioned street in Toronto. His blinds are not lifted for the public to see the inside of his home, however magnificent in its simplicity. No great porticoes or elaborate architecture attracts the admiration of the passerby. This is as Zebulon A. Lash wishes it. He loves privacy and retirement, and strange to say, more nearly succeeds in getting it than most people. Occasionally he goes off on long holidays, in which, if opportunity affords, he goes fishing. For a rod he takes split bamboo and builds it up to suit himself. There are few better rods offered in any sporting goods store than Z. A. Lash makes for himself.

Outwardly he is alert, brusque, suspicious of strangers, indifferent, almost harsh, but inside this outer casing is a warm and impulsive heart that begrudges nothing to those he knows and loves. Young business men, and lawyers have not seldom found themselves unexpectedly assisted by a man who refused to wait for thanks. Educationists find in the Treasurer of the University of Toronto—another of his positions—a man who combines with his knowledge of finance and law a passion for the fullest enlightenment to the greatest possible number. Opponents in law or business have been surprised to find him not inex-

orable, but almost guileless in his passion for fair play to both sides. In parts of Canada his name is regarded as synonymous with vested rights, protected interests and predatory wealth. Z. A. Lash is not an oppressor, nor a capitalist in the sense the specialists use the word. He believes in vested rights and protection—as necessary to the nation. In this he may be wrong, but no man has ever been able to accuse Z. A. Lash of being insincere. He believes in what he does.

One of his pet themes is the need for educating the immigrant to Canadian ideals. "What is the best way to make newcomers to Canada good Canadians?" he once exclaimed in a speech in Toronto. "Give them full and true information about Canada!" That speech was made many months ago. Recently he provided a young Canadian journalist with the means of starting an agricultural paper that would help carry out his idea of education. Thousands differ with Zebulon A. Lash in his opinions. He is misunderstood by many and misinterpreted by others. Above the turmoil he stands as a constructive Canadian, an upright, sensible man, and a genuine citizen.—James Grant in The Toronto Daily News, August 6.

A Busy Shipping Port.

This summer has seen great activity in Botwood shipping, both the A.N.D. Co. and the Albert E. Reed Co. have been despatching large quantities of pulp and paper, and their several large piers have been taxed to their full capacity to accommodate the steamers when a number have been discharging and loading at once.

The "Marina" has just arrived with over 3,000 tons of coal for the inland cities, and will carry away about the same quantity of Dalmeny.

The Newfoundland Pine and Pulp Co. have the four-masted barque "Hafstrad" loading a valuable cargo of 1,700,000 feet of White Pine for Buenos Ayres, and the three-masted auxiliary schooner "Geo. B. Cluett" carrying 300,000 laths for New York, as well as a schooner loading for St. John's. This company also has the barque "Hawthornbank" loading at Point Lemington with White Pine for Buenos Ayres; she will carry 1,250,000 feet. The ship "Manx King" is on the way to Botwood to load another cargo for the Argentine, and several more cargoes are to be shipped later in the season. To furnish lumber for these cargoes the company's large and up-to-date Band Sawmill is in full swing sawing eight and day on White Pine logs, of which the company has eight million feet (\$3,000,000 ft.) on hand, and the sawmills are continually employed towing logs from the company's holding boom on the Exploit's River to the mill boom at Botwood. The President of the Newfoundland Pine and Pulp Co., Mr. Harry J. Crowe, has been absent the past week in Canada Bay, where he is contemplating another extensive lumber industry. A lumber mill in any settlement spells prosperity for the inhabitants, and we wish Mr. Crowe every success in his new venture.

Botwood is now so easily reached that it is becoming known as an ideal spot in which to spend a holiday. The A.N.D. Co.'s train is constantly running from Bishop's Falls and Grand Falls, a short trip of five miles in a motor boat carries one from Morris Arm on the main line of the R.N. Co. to Botwood, while if one wishes a pleasant steamer trip the Clyde leaves Lewisporte twice a week for Botwood, and the run up the bay has probably the finest scenery on her route.

Botwood, Nfld., Aug. 11, 1913.

Sudden Death.

Last evening at the residence of his parents, on Cookstown Road, the death occurred suddenly of Mr. William Beer, deceased was 38 years of age, and a son of Mr. John Beer, of the Sanitary Department. The young man suffered from internal injuries as the result of a heavy fall received a month ago. At five o'clock last evening Mr. Beer took very ill with an attack of heart failure. Medical and spiritual aid were called and an hour later he expired. Deceased was well known in the city and worked with the U. S. Picture and Portrait Co. for a number of years. To the bereaved father and other relatives the Telegram extends sympathy.

Marine Notes.

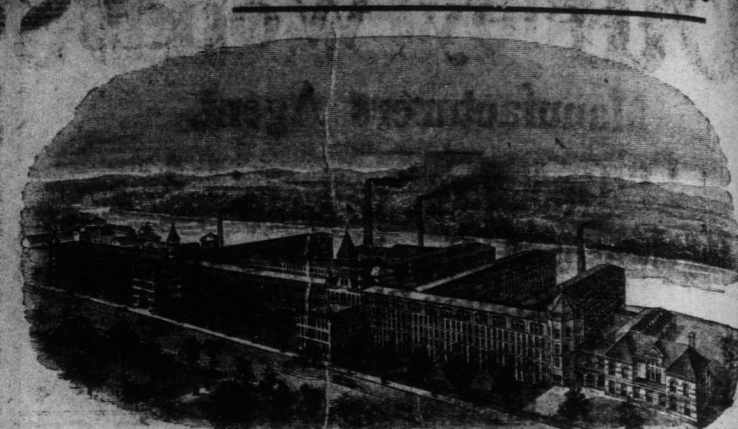
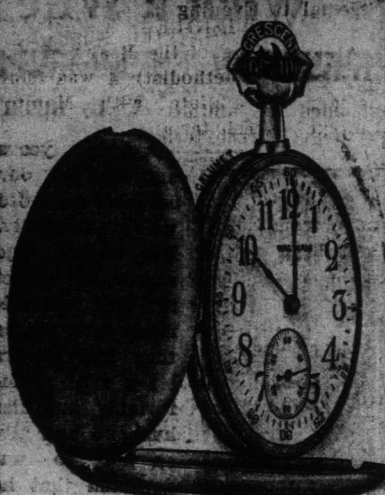
The R.M.S. Carthaginian reached Halifax at noon yesterday.

The City of Sydney leaves Montreal to-night, coming via Gulf ports.

The Sardinian is expected to arrive to-morrow night from Philadelphia.

Dr. de Van's Female Pills
A reliable French regulator, never fails. These pills are especially powerful in regulating the female system, and are the only pills of their kind. They are sold at all drug stores. Be careful to get the genuine. The Seward Drug Co., St. Catharines, Ont.

"Perfection in Time." Waltham Watches.



Factory where Waltham Watches are Made.

Another large shipment just arrived—Nickel, Silver, Gold Filled and Gold; high grades.

We particularly draw your attention to our "Mercury Waltham" in Silver-rod Cases.

18 size, Open Face	\$6.50
18 size, Hunting	\$7.00
16 size, Open Face	\$8.00
16 size, Hunting	\$8.50

Call and view our stock before purchasing; it pays.

Ayre & Sons
LIMITED

Sole Agents for Nfld.

REMNANTS!

Ends of Pound Tweed,

Magnificent Quality.

1, 1 1/4, 1-2 and 2 Yards in Length.

Specialty suited for Boys' Suits and Gents' Pants.

A. & S. RODGER.

Further Reductions on Dress Robes and White Goods.

We have since our last advertisement made a heavy clearance of our dainty summer dress robes, but at a still greater reduction we are going to clear out the balance of entire stock. Many of them will be sold at much below actual cost. This is just your opportunity to get a smart little dress for the Regatta. Below we have listed a few specials at "five-away" prices.

Ladies' One-piece Dresses, in White Lawn, trimmed with Valenciennes lace and insertion; high and low neck, in all sizes. Reg. \$3.75. Now **\$2.50**

Ladies' All-over Embroidery One-piece Dresses, Valenciennes yoke, square neck, trimmed with black band velvet. Regular \$6.20. Now **\$4.20**

Ladies' Marquisette Dresses, in White and Cream, trimmed with shadow lace and colored silk velvet. Regular \$8.75. Now **\$5.85**

Ratine & Sponge Cloth Dresses, in White and Black, also White Stripe, perfectly finished. Splendid value at the regular price, \$9.50. Now **\$6.50**

Ladies' Linen Dresses for holiday wear, in White, Cream, Buff, Tan, Pinks, Helio and several shades of Greens and Blues; splendid value. Reg. \$10.50. Now **\$7.00**



U. S. Picture & Portrait Company.

Advertise in "Evening Telegram."

THE FINEST REMEDY
LANT is the Rich,
Old Nourishing
Grand, labelled thus

HINE'S
Three Star BRANDY

Distilled Twenty Years Old

T. Hine & Co. are the makers of the above
brandy imported to Canada

J. B. JACKSON, of Toronto, Sole Canadian Agent
JOHN JACKSON, RESIDENT AGENT.

Our

Friday
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3 lots Women's Fine White

Regular value 12c. Now

Regular value 17c. Now

Regular value 25c. Now

3 lots Women's Fine White

Regular value for

Friday and Saturday

One special lot Ladies' White

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Ladies' Lisle Hose, sum

value procurable, N

50 doz. Ladies' Fine Lisle

Champagne, Pale Bl

chryst, Saxe Blue, L

Regular value 35c. N

Lot Women's Plain Tan

Regular value 24c. N

Lot Women's Plain Cash

Regular value 40c. N

100 doz. Women's Assort

in the leg. Regular

Lot Women's Plain Tan

Regular value 15c. N

Two clearing lines in Ch

sizes 5 and 5 1/2 inch

Friday and Saturday

An immense variety Ch

Cotton. Latest good

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We are now offeri

Ladies White Law

Ladies White Law

at great

Genuine Ba

WILLI

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Cabbag

Due Thursd

100 barre

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Worms can

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