The Canning Acadian
devoted to the interests of canining and vicinity


## GOOD ADVERTISING Pays Its Own Way

To Advertise Is One Thing－－－To Advertise At A Profit Is The Real Objective

Good and bad seasons are merely a state of mind． The man who is big enough to make his own condition nut the year is simply a matter of education－education by way of itellisent a mether

WHO ARE YOUR PROSPECTIVE CUSTOMERS Mail your sales message DIRECT to them and eliminate your door＇，let The Acadian pave the way．

We are a nation of headiline readers；therefore you＇ve got to say what you have to say with a PUNCH．You with a ．44．You might reach your customers with general advertiong，You WILL with direct advertising in THE acadian．

SHOP WHERE YOU ARE INVITED TO SHOP

## The Acadian

The Logical Advertising Medium in＿Eastern Kingd




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For Baby＇s Bath More than that of any other tender，delicate akin veeds greatest care and attention．The soft soothing oils in Baby＇s Ow Soap make it specially suitable Yor babies，and its elinging ira France which help to inspire it

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