Carling's Ale

is made to please those who are particular about what they drink. & There is no better Ale made anywhere.

Try for yourself-compare it with what your idea of good ale is. & Our best advertisement is inside the bottle, and it is one that every ale drinker can under-



DOES IT NOT PAY TO

THE CANADA BUSINESS COLLEGE,

CHATHAM, ONT. Stands unrivered among Canadian business schools, both as to its course of instruction, and the assistance it gives its gradual to the course of the course

of instruction, and the assistance it gives its graduates in placing them in good positions.

302 of our pupils secured good positions in the year ending Sept. 1st.

Since our last list was prepared, which appeared in a recent issue of this paper, nearly 40 others have been placed. Pressure of business has prevented us from catting it ready for vented us from getting it ready for this week. but watch for it next week. Write for catalogue and list of pu-

pils placed.
D. McLACHLAN & CO.,
Chatham. Ont.



s unsurpassed in the facilities it of fers students for acquiring a thorough practical business training in the

shortest possible time. We have rejected every species of clap-trap and showy device for dazzling the public and alluring young people into our school. We rely on the results of honest, skilfully directed effort as the basis and test of success. Our courses are thorough and prac tical, and only thoroughly trained teachers who are acquainted with the latest and most logical methods of ininstruction, are employed on our staff.

A student cannot be a graduate of

this college without first passing the examinations of the Business Educa-tors' Association of Canada, which is the highest standard in Canada, excepting that of the Chartered Accoun-

College re-opens for new term Jan. Catalogue free.

H. T. GOUGH, Principal. St Thomas, Ont.

THE CANADA BUSINESS COLLEGE. and learn how highly the graduates of this school are thought of by the ousiness public.

Gentlemen.—We have openings now for two three good male stenographers who have had reprience, and it occured to us that a large umber of stenographers and other office men, the have graduated from your school from me to time and are now holding positions, ight desire to better themselves. I you can it us in communication with some of your d graduates, who have had two or three ars experience, we should be under obtitions to you."

We might mention that the concern represented in the above letter had a capital stock of Five Million dollars.

When you read such evidence as the above, need you be surprised that during the period of thirteen and a half months ending in October, 342 positions were filled

by our pupils.

It pays to attend Canada's Greatest School of Business and Shorthand, if you wish to thoroughly qualify yourself for office work and be assisted to a position when gradu

For handsomest Catalogue issued by Business School in Canada, write. D. McLachlan & Co.,

Long Distance Telephone

CONVERSATIONS

clearly and hurriedly spok-en occupy the following

70 words 3 minutes

Notice to Riders.

Notice to riders of bicycles in Chatham. have removed all my bicycle machinery nd tools to Ronald block, where I shall be and tools to Ronald block, where I shall be glad to see old and new customers for all kinds of repairing, such as bicycle cleaning, inside and out; sharpening saws, scissors, knives, skates; repairing locks, keys, umbrellas, rubber bags. I have the best machinery for gumming cross-cut saws in the country. Call and see me.

Let me have year wheel to block to country. Call and see me.

Let me have your wheel winter storing.—Price, 50c.

Harry Church.

SOME AD. SCHEMES.

HINTS FOR BUSINESS MEN THAT MAY BE USEFUL TO THEM.

Baron Munchausen Who Conducted a Flourishing Trade In This Country as a Professional Vandal.

"May I ask what line of business you vere engaged in at that time?" said one of a group of guests in the Granewald corridor, addressing a dapper little genleman who had just narrated a rather emarkable story of adventure.

"My occupation was never officially classified," replied the little man, smilingly, "but I suppose I might have been termed a professional vandal—an expert effacer of public and private property."

"A' what?" exclaimed the questioner in mazement; and, in response to a general lemand, the dapper stranger proceeded of explain himself more fully.

"I can heat make the matter clear."

"! can best make the matter clear."

said he, "by telling you briefly how I came to invent the business. In the summer of 1892 I happened to be in a certain large northern city, out of work and badly in need of money. One of the local merchants was flooding the place at the time with all sorts of advertisements for a new \$3 shoe, which was then a trade novelty, and seeing his announcements at every hand I conceived a bright idea. In front of a magnificent public library, which was the pride of the city, was statue of Shakespeare seated in a chair with his legs crossed. He was supposed to be in an attitude of reflection, but he was also in the attitude of a man trying on a new pair of shoes. 'What will you give me,' I asked the enterprising merchant, 'if I put one of your \$3 shoes on Shakespeare's raised foot, another in his hand and a banner on his shoulder proclaiming the merits of the goods? 'I'll give you \$100,' he whispered, 'but no guarantee against lynching.' I took the contract, and next morning the whole city was aghast at what the newspapers called 'a fiendish desecration of a noble work of art.' Of course the merchant promptly denied all knowledge of the affair, and the exploit was generally attributed to larking college students, but enormous crowds gathered around the statue, the papers discussed the 'outrage' be the column, and incidentally the new

calculable value.
"My scheme, in a few words," continned the dapper man, "was to put up adertisements in strange, unexpected and forhidden places, and the row that invarighly ensued gave my patrons a species of publicity that was absolutely unique. They rould always stand from under by simply denying connection with the affair, and it was then certain to be set down to unknown practical jokers. In such a business it was, of course, impos-sible to lay down any fixed rules. The work in each case depended entirely upon ircumstances.

\$3 shoe received an advertisement of in-

"You may remember, for example, the terrific uproar that was occasioned by the mysterious appearance of a baking powder ad, on the marble floored ro anda of the statehouse in one of the orth Atlantic capitals. The facts, as afterward developed by the senate inrestigating committee, were very strange and puzzling. The rotunda had been freshly scrubbed, it seemed, by an old Irishman, who had done a particularly neat and thorough job, and dozens of people who passed through it during the fiext two days testified that the marble was absolutely stainless. On the third morning, however, curious dark spots began to appear and soon resolved themes into letters. They grew blacke and blacker, and by noon the baking powder ad. loomed out in all its glory, 25 feet long and 9 feet wide. To cap the climax it was found that the discoloration extended into the marble fully an eighth of an inch and later on cost the state nearly \$2,000 to have it removed by a sand blast. The matter has since been arranged with the authorities, so I don't mind telling you that while the innocent old Irishman was scrubbing the hall he quietly traced the letters in a colorless solution of nitrate of silver. That chemical, as you probably know, becomes black after being exposed to the light for a certain length of time. The identity

of the honest scrubber I will leave you to imagine. "Another coup that attracted wide attention at the time was the inexplicable presence of a 90 foot streamer flying from the pinnacle of one of the talest church spires in the United States and bearing the name of a well known patent medicine. It was discovered one bitter cold morning in January and created profound amazement, for the temperature stood at 5 degrees below zero that day, and it was manifestly impossible for any human being to have scaled the sleet conted spire. The congregation was furi-ous, but it was impossible to get the thing down until the following spring,

and it remained a standing ad. for near

"The explanation of this singular oc-currence was absurdly simple," the dap-per stranger went on, twisting his little straw colored mustache, "You see, every-body had forgotten about a humble steeple jack who had ascended the spire away back in the preceding April to regild the metal work at the tip. This stee-ple jack carried with him under his blouse a tightly rolled streamer and a small wooden box. He attached both to the side of the pinnacle and fastened down the streamer with a bit of wire which passed through a hole in the box. Inside the latter was some simple mechanism operated on the thermostat principle and so adjusted that when the mercury in a small thermometer fell to 5 degrees below zero it formed an electric connection and released the wire. After these things were quietly arranged the steeple jack regilded the top, came down, got his pay and disappeared. The rolled streamer and box were entirely too small to be observed at that height, and, moreto be observed at that height, and, moreover, they were partly hidden by some ornate scroll work. There they remained,
unseen and unsuspected, until that bitter
night in January, when the thermometer,
for the first time in the year, fell low
enough to make the connection and release the fastening. A gale was tearing
through the upper air, and the streamer
instantly whirled out to its full length,
exactly as the tightly wadded colors
'break' from a masthead in a yacht race.
They discovered the trick when they removed the bunting, but in the meanwfile
it was one of the biggest mysteries of the it was one of the biggest mysteries of the day. These little affairs will give you n general idea of the business. It had its fascinating side. I assure you, and when I retired a couple of years ago I felt quite lost. Since then the field has been entire

ly unoccupied."-New Orleans Times-

That Spot.

Did you ever have that little tickling spot in your throat? Felt as if you could almost touch it with your finger, didn't it? How hard you tried to reach it,

but couldn't! It's easy with Vapo-Cresolene, for you breathe it. There's nothing in the world equal to it for stopping these tickling coughs; and it's so pleasant, too. For asthma, croup, bronchitis, catarrh, and whooping-cough, it's the great

Vapo Cresolene is sold by druggists everywhere. A Vapo Cresolene partit, including the Vaporizer and Lamp, which she sit hast a life-time, and a bottle of Cresolene, complete, St. 50; extra supplies of Cresolene 25 cents and aborate librariated booklet containing physicians' tres impoints free upon request. Varo CRESOLENE Co., 130 Fulton St., New York, U.S.A. Recommended and sold by C. B. Gunn & Co., Central Drug Store, Chat-

But if your longing be for love indeed I'll teach you how to win it-a sure Love and be lovely! that is all you

And what you wish for will be yours some day.

-Susan Coolidge. NINETY-EIGHT PER CENT. There is a fascination about big profits to a business man. But the con-servative and cautious trader prefers to have the lesser per cent, of interest and the larger per cent, of interest and the larger per cent, of safety in his investments. There is no business man who would not consider it a sound proposition to invest in an enterprise in which absolute loss was impossible and which offered ninety-eight chances in a hundred of a nich profit. The statics of cures effected by Dr. Pierce's Status of cures effected by Dr. Flerce's Golden Medical Discovery show that minety-eight per cent. of cases of "weak lungs" can be absolutely cured. Almost if not all forms of physical weikness may be traced to starvation. Starvation saps the strength. The body is just as much starved when the stomach cannot extract nutrition from the food it receives as when there is no food. "Weak lungs," bronchial affections, obstinate coughs, call for nourishment. "Golden Medical Discovery" supplies that nourishment in

supply of pure blood. Fresh earth in the hennery for able. It will cleanse the skin and feathers of impurities and lice.

form. It makes "weak lungs" strong,

by strengthening the stomach and or gans of digestion which digest and dis-tribute the food, and by increasing the

To cure à cold in a night-use Vapo-Greso ene. It has been used extensively during mor han twenty-four years. All Druggists,

In their own hearts the earnest of the hope, Which made them great, the good wil ever find.

Tot Causes Nigl.t Alarm. "One night my brother's baby wa taken with croup," writes Mrs. J. C. Snider, of Crittenden, Ky., "it seemed it would strangle before we could get a doctor, so we gave it Dr. King's New Discovery, which gave quick relief and keep it in the house to protect our children from Croup and Whooping Cough. It cured me of a chronic bronchial trouble that no other remed would relieve." Infallible for Cough Colds, Throat and Lung troubles. 50 and \$1. Trial bottles free at A. I. Mx Call & Co.'s drug store.

We are very apt to measure our-celves by our aspiration instead of our performable. But in truth the conduct of our lives is the only proof of the serenity of our hearts. - George

Stepped Into ive Coals.

"Whea a child I burned my foot frightfully," writes W. H. Eads, of Jonesville, Va., "which caused horrible leg sores for 30 years, but Bucklen's Arnica Salve wholly cured me after everything else failed." Infallible for Burns, Scalds, Cuts, Sores, Bruises and Piles. Sold by A. I. Mc-Call & Co. 25c. Call & Co. 25c.

Surely nothing can be more unmany, or more unworthy of a rational eing, than to spend life in idle lamentations because what we or our fathers once believed to be true his now proved to be false.—C. Naden.

was cured of a bad case of Grip by MINARD'S LINIMENT. C. I. LAGUE.

was cured of loss of voic MINARD'S LINIMENT. CHARLES PLUMMER.

Yarmouth. I was cured of Sciatic Rheumatism by MINARD'S LINIMENT. LEWIS S. BUTLER. Burin, Nfld.

What's Your Face Worth ?

Sometimes a fortune, but never, if you have a sallow complexion, a jaundiced look, moth patches and blotches on the skin, all signs of Liver Trouble. But Dr. King's New Life Pills give Clear Skin, Rosy Cheeks, Rich Complexion. Only 25c, at A. I. McCall & Co.'s drug store.

asting—so beautiful.

Amy—Aad you will trust yourself for life to a man who lays himself out to decive you at the very beginning of your courtship.



THERE MAY BE TROUBLE.

People in a Michigan Town Aroused Cv. r Two Deaths.

They Were Carterites - Blindn'ss of Their Faith is Pitiable -! hey Refuse + Il Mi dic ne.

Coloma, Mich., Dec. 20 .- The death of Harold Mosher, the 8-year-old son of Mr. and Mrs. Chas. Mosher, who was found dead in his bed at an early hour Mosher himself yesterday, absolutely without medical attendance, has excited a storm of indignation and threats of dire-punishment for those believed responsible for it. Mr. and Mrs. Mosher are members of the Sacred Seven, or Carterite Sect. which does not include materia medica in its plan of salvation, and which upon former occasions has given this village and vicinity a disagreeable notoriety. The unwnitten creed of this society of less than a dozen families is similar to Downie's Christian Catholicism, and vociferously teaches its victims that prayer in alopathic doses, backed by mountainous faith, will cure all the ills to which human flesh is heir. The attention of the township health authorities was called to the condition

authorities was called to the condition and conduct of the family several weeks ago, and a visit to the home, east of the village, revealed a picture of physical distress and indescribable squabr. An attempt to fumigate and disinfect the place, whote stuffy rooms emitted a sickening odor more repulsive, as one of the officers put it, "than a slampther house," was forbidden by a slaughter house," was forbidden by the family with righteous indignation; but upon an insistence and threats of force, a reductant consent was given, with a prayerful farewell to the powers of the air and a resignation to fate. Since the disease broke out in the nousehold at is said that Mr. and Mrs. Mosher, while themselves suffering from the fever, and other members of the sect have had their faith renewed its most condensed and assimilable

the sect have had their faith renewed and greatly strengthened by baptism in the icy waters of Lake Michigan.

The blandness of the faith of these simple people is pitiable, but this community will from now forward afford what protection it can to the helpless children of the members of the denom-

HIS FIRST EXPERIENCE.

No Permit for a Baby, but the Father Would Make Amends.

New York Sunt

Krautskopf, a bill clerk, in wholesale hardware concern of X. Y. Z. & Co., on Claff street, missed a day at the office this week. He failed to appear on the second day, and toward moon his associate bill clerks learned that Mrs. Krautskopf and a little stranger were to account for it. Krautskopf doesn't know a whole lot. He got instruction enough at an east to the affluence of \$18 per week with X. Y. Z. & Co., but for lack of sophistication it would be hard to find his equal in a city-bred youth. He had been the butt of more than one conspiracy, now the bill clerks plots ted again. They were thirty souls and they soon saw their way to the drinks when Krautskopf should come back. O'Reilly called up a telephone station near Krautskopf's flat and summoned him to the other end of the wire, and the following conversation took

place: "This Mr. Krautskopf?" in a rasp

ing, official sort of voice. "Yes." "This is the Brooklyn health fice." (Krautskopf lives in Brooklyn).
"We under stand you have got a new

stammered demurrer of the father, whose honors were not yet easily "You have? Have you reported the

act yet?" Trepidation was apparent in the murmur that came back to the of-fice that "the doctor said that he would attend to that." "Better harry up your doctor, Mr. Krautskopf," said the official voice with a little more rasp in it. "Oh, by the way, Mr. Krautskopf, did you have a permit?"

The wire vibrated with plain fear

now.

"I, I—beg your pardon, Mr. Health Officer, I—I didn't know it was necessary. I'm very sorry. Is there anything I can do?"

O'Reilly bumped his head hard on the telephone desk so that the pain would keep him from laughing, and snapped out:

snapped out:
"Very dilatory, sir. Pretty serious business. Let us see you here at And then O'Reilly hung up the iver in a hurry!

A very pleasant event transpired at moon on Monday the 17th inst., at the home of Mrs. D. Clark, Dover, near Baldoon, when her daughter Elsie was united in marriage to Will. Glover. of Dover. Rev. C. F. Clarke, pastor of Glencoe Methodist church, performed the ceremony in the presence of a large company of friends. The bride was beautifully attired in white organdy and carried a houquet of white carnations. She was attended by Miss Carrie Glover, who was gowned in cream cashmere. The groom was supported by M. S. Clark, of Baldoon. At the conclusion of the wedding the wedding guests partook of a sumptuous wedding dinner. The happy couple left for a wedding trip to Windsor and Detroit, followed by the good wishes of the entire community. WEDDING AT BALDOON.

Why Don't You Get in Line

And order your fall Suit and Overcoat. We are ready for you with an exceptionally choice range of this season's novelties. \$15 and \$16 suits for \$13. Overccats at \$15, \$17, \$19 and \$21.00. These special prices will last until Christmas. Order now from our choice

Lemon & Avechouser.

Sunday morning after a long illness with typhoid fever, and the death of

I have got them by this mornig's express-

The Calebrated

Perliner Gram - - phone

The most wonderful talking machine on earth, guaranteed five years, anly costs \$15.00. I wish to state to my customers who were disappointed on Saturday that I have a full supply on hand now. Also new records, at the sign of the Big Clock.

A. A. Jordan,



Solid Comfort Shoes.

leeper Insole. There are two kinds of shoes, Goodyear Welt, and all other

In a Goodyear Welt there are two kinds of Insoles; one is

Leather, and the other is a Sleeper Patent Flexible Insole. Leather, and the other is a Sleeper Patent Flexible Insole.

There is only one shoe that represents a perpetual comfort, whereby a shoe takes the place of a slipper in the house, or a boot on the street—this is the Goodyear Welt that is made with the Sleeper Insole.

The Sleeper Patent Flexible Insole, which is made from 15-ounce Duck, is soft and pliable, perfectly waterproof, and shapes itself to the foot in such a manner as to afford the greatest possible comfort.

The Sleeper Insole will not harden with perspiration, as leather insoles do, and is always ready for immediate wear.

The J. D. King Co., Limited, have the exclusive right for Canada,

A Fiendish Attack.

A Fiendish Attack.

An attack was recently made on C.
F. Collier, of Cherokies, Iowa, that
nearly proved fatal. It came through
his kidneys, His back got so lame
he could not stoop without great pain,
nor sit in a chair except propped by
cushions, No remedy helped him until he tried Electric Bitters, which effected such a wonderful change that
he writes he feels like a new man.
This marvellous medicine cures backache and kidney trouble, purifies the
blood and builds up your health. Only
50c. at A. I. McCall & Co.'s drug store.

It seldom ever pays to hatch chick-ens late in the season. The larger got instruction enough at an east earlier in the season, and if cold weather school to enable him to rise ther sets in before they are fully fea-

KEEP YOURSELF STRONG And you will ward off colds, pneumonia, fevers and other diseases. You need to have pure, rich blood and good digestion. Hood's Sarsaparilla makes the blood rich and pure as no other medicine can do. It tones the stomach, creates an appetite and invigorates the whole system. You will be wise to begin taking it now, for it will keep you strong and well.

Hood's Pills are non-irritating. Price



regularities. Haused by thousands men. A trained

Tax Notice

Taxes collected at par up to and including the 14th Dec., and to all unpaid taxes on the 14th there will be added an additional percentage of 2 per cent, and to all taxes unpaid on the 31st Dec. an additional 3 per cent will be added making 5 per cent. in

William Rannie,

CURE YOURSELF! charges, or any inflamma-tion, irritation or ulcer-tion of muceus men branes. Not astringer

The Chatham Loan &

38th--Half Yearly Dividend--38th Notice is hereby given that a Dividend at the rate of six per cent per annum upon the paid up capital stock of this Company, has been declared for the current half year, ending December 31st, 1900, payable at the Company's Office, on and after January 2nd, 1901.

The transfer books will be closed from 21st to 31st December inclusive. By order of the Board. S. F. GARDINER, Manager.

Wabash Ry. Co. Christmas and New Year's Rates

General Public—
At lowest one-way first-class fare,
Dec. 22, 23, 24, and 25th, good returning
until Dec. 29th, 30 and 31st, 1960, and
Jan. 1, 1961, returning until January

Jan. 1, 1901, returning until January 3rd, 1901.
Teachers and Students (on surrender of certificates signed by Principal) at lowest one-way first class fare and one third from Dec. 8th to 3ist, 1900, inclusive, good returning until Jan. 20, 1901.

Between all stations in Canada on Buffalo Division, and to Detroit, Sus-pension Bridge and Buffalo, but not from Suspension Bridge and Buffalo, N. Y.

J. A. RICHARDSON, E. RISPIN, : City Pass. Agent,

CANADIAN PACIFIC

Christmas Rates

General Public—At lowest one-way first-class, Dec. 22, 23, 24 and 25, good return-ing until Dec. 26, 1900.

At lowest one-way first-class fare and one-third, going Dec. 21, 22, 23, 24 and 25, re-turning until Dec. 27, 1900.

Teachers and Students—At lowest one-

Teachers and Students—At lowest one-way first class fare and one-third from Dec, 8 to 31, 1900, inclusive, good returning un-til January 20, 1901. Between all stations in Canada, Port-Arthur, Sault Ste. Marie, Windsor and East; to and from S.S. Marie, Mich, and Detroit, Mich., and to but NOT FROM Suspension Bridge and Buffalo, N. Y. Bridge and Buffalo, N. Y.

Commercial Travellers—(On presentation of Commercial Traveller's Railway Certificate.) At lowest one-way first-class fare, going Dec. 21 to 25, 1900, inclusive, good-returning until January, 7, 1901.

Between all stations in Canada, Port Arthur, Sault Ste. Marie Marie Windsor

A. H. NOTMAN, Aset. Gen. Pass. Agt. 1 King St. East, Toronto.

W. H. Harper, City Passenger Agent, Chatham, Ont

CRAND TRUNK SYSTEM

Christmas & New Year Holidays 1900-1901

From all Stations in Cana a to Detroit and Port Bure, Mith, Pert C vi gton. Rombav Jet., Belena., Massens Springs, Kuu e's Point, N. X., and Island Pond, Va All Stations in Canada to, But not race Buffalo, Back Rock, Su-pension Bridg, and MI gars Falls, N. T.

At Lowest One way Firt-class Farm and One runner December 21st, 2 ad, 23rd, 24th, and 25th, good re-turning from de-tination not la'er than December 27th, 1900, and also on December 23th, 29th, 20th, and 31, and January 1 t, good returning not lates than January 3rd, 1901. SCHOOL VACATION

COMMERCIAL TRAVELLORS

th, 1901. Tokets—All tickets 'good for continuous For further particulars and all inform

ion apply to agents Grand Trunk Railway W. E. Rispin, City Passenger Agent, Chatham. M. C. DICKSON, Dist. Pass. Agent,

-Dyspepsia is difficult digestion, due to the absence of natural diges-tive fluids. Hood's Sarsaparilla re-

WHY NOT GIVE FURNITURE?

There is nothing so appropriate for a holdiday remembrance, and assuming you agree to that, why not get it here? You will find little difficulty in selecting handsome and appropriate gifts for everybody from baby to grandsire.

Make Your Selection Now and Avoid The Holiday Rush

HUGH McDONALD, FURNITURE and UPHOLSTERING

The Woolen Mills

Are Offerton LADIES' DRESS GOODS

Homespuns, Friezes, Flannels, etc., in the latest designs, shades and effects; also Mantlings, Blanket Goods, etc. SEE THEM before purchasing. We are offering Blankets, Sheetings, Shirtings and Yarns, all new goods of this year's clip.

For Gentlemen

Beaver Flour THE CHEAPEST because it is THE BEST on the market. Bran, Shorts, Crushed Oats, Corn or Barley.

The T. H. Taylor Co.