

THE COURIER

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Friday, April 13th, 1917.

THE SITUATION

The British continue to advance but are met with stronger resistance on the part of the foe. During very bad weather conditions they yesterday penetrated German lines north of the Vimy Ridge. The Canadians were also to the front once more, adding fresh laurels to their already great fame. They attacked and took five trenches on a mile front south of the Ridge and thus drove the Huns out of the last of their defences at this point. In doing so they put to flight the flower of the Kaiser's forces, the Prussian Grenadier Guards. Haig also continues to clear the road towards Cambrai. In every instance here German counter attacks have been successfully repulsed.

The United States is acting with much vigor and the entry of the great Republic into the war is commencing to make the Huns realize the importance of the new foe whom they have aroused by their satanic deeds.

At an "American Club" luncheon, held in London yesterday, Premier Lloyd George made a characteristic speech. He heartily welcomed the intermingling of the Stars and Stripes with the other allied flags, and said that the incident would serve to still further make it abundantly clear to the world "that this is a great fight for human liberty." He was as epigrammatic as usual and one of his fine touches was this:

"Prussia is not a democracy. The Kaiser promises that it will be a democracy after the war. I think he is right."

The Premier warned the States to avoid British blunders, incidentally remarking that despite them John Bull always got there. In illuminating terms he outlined the features of the great contest and the intent of the Allies and confidently stated that he could see a peace coming, "a real peace which this old world has never before known."

THE HIGH COST OF LIVING.

The Brantford committee appointed with reference to this subject, has concluded its labors. As the outcome of the opinion is expressed that "the main causes of the increase in the cost of living are beyond the control of the municipality" and some recommendations are also made which the members think might mitigate circumstances.

The central fact to be faced, of course, is that with a world at war and with millions of men engaged in the business of fighting, there is bound to be lack of help on the land and in the workshop, with resultant higher wages, difficulty of prompt transportation and so on. All these things naturally add to the cost of commodities and are absolutely in their main aspect beyond legislative control.

Mr. J. A. Beaudry, treasurer of the Dominion Board of the Retail Merchants Association of Canada, in recently referring to the subject, said:

"It is quite true that a dollar no longer buys as much as it did five years ago, but that is not the fault of those engaged in supplying food to our great cities. The increased cost of food is caused largely by the increased cost of labor. The farmer must pay more for help, and therefore must raise the price of his products. As the merchant, in his turn must pay more for his merchandise, as well as higher wages to his salesmen and deliverymen, he must necessarily raise his prices, and so on. "As a matter of fact, the merchant makes better profits when prices are moderate than when they are high. For instance, when butter costs the merchant twenty cents a pound, he sells it for twenty-four cents, and makes twenty per cent. on his capital. This twenty per cent. is not all profit, as the merchant must pay a salesman to sell the butter, and pay rent for a shop. Now when butter costs the merchant fifty cents a pound, he has to sell it at fifty-four cents, making only 8 per cent. gross profit, out of which he must probably pay his assistants increased wages."

It is natural for all of us, when prices continue to soar, to want to get at some one, but the indisputable truth remains that a war of the present magnitude inevitably disrupts ordinary conditions so that what are regarded as excessive charges become the all round and inevitable result.

The Brantford committee has conducted its operations in an unbiased way and has frankly admitted the above.

A characteristic incident of how some rumors spread, is afforded by

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the statement current in Montreal in the autumn that 130,000 bags of potatoes were left to rot and freeze on railway sidings because dealers refused to release them as they figured that by so doing they could make bigger prices on what they had in hand. An investigation was made and this report resulted:—

"Last autumn, owing to shortage of cars, the railways shipped the potatoes from New Brunswick and Prince Edward Island some weeks later than usual. Then, owing to freight congestion, the trainloads of tubers, packed in unheated cars, were allowed to remain on sidings for several more weeks, with the result that the potatoes were frozen when they reached Montreal. The Montreal merchants, seeing the condition of the cargo, and knowing that they could not sell frozen potatoes, refused to take them, and the potatoes again stood on the railway sidings, while the farmers and the railway company settled the question as to who was to pay for the damages; the railway company finally accepting the responsibility."

No remedial measures can be too drastic where combines to boost prices can be shown, but that they will remain high during hostilities and for some time after, cannot be doubted.

RELIEF IN SIGHT.

The Courier is naturally pleased with the splendid manner in which matters affecting the city of Brantford were presented before members of the Dominion Railway Board sitting in Hamilton yesterday, especially with regard to the St. Paul's Avenue subway, whose construction this paper has urged for some time.

As matters stand now a very important section of the city—the Terrace Hill district—is cut off from a leading highway, and the hospital, and residences of citizens are without the possibility of prompt fire protection owing to the detour which has to be made. In addition all vehicular traffic is blocked from using a natural channel and the people residing in the country beyond are also inconvenienced.

Everyone is agreed upon the fatuity and shortsightedness of the city council of 1905, which allowed the closing of the street, and everyone is equally agreed that such an artery must again be opened.

It has been a quite general idea that St. Paul's Ave. was closed, except to foot pedestrians, as part of the bargain whereby the city secured the Grand Trunk main line. Such was not the case. The egregious consent of the city to such a fool proposition was made later with the idea that the concession would spur the Grand Trunk in the matter of promised switches into the Home-dale and Eagle Place districts—something they have never done.

Brantford's case was well handled, with Mr. W. S. Brewster as the leading advocate and he and those associated with him certainly made out a strong case.

The probable cost of a subway would be about \$50,000, and it now remains to be seen how much of that sum the Railway Commissioners will order the G. T. R. to pay.

A word as to Mayor Bowley. The Courier has criticized him more than once for his "lone hand" tendencies, and all the more willingly bears tribute to the fact that he yesterday co-operated in excellent style and without undue kudos. Keep that up Mr. Mayor.

NEW FANCIES IN SPRING HATS AT CROMPTONS.

Just as attractive and chic as one could wish are the smart hats specially priced at \$4.50, \$5 and \$6. There is a new touch and a breath of gladsome spring about each one of them. See the collection Saturday—Cromptons.

CARPET SALE Special Bargains Ogilvie, Lochead & Co. BARGAINS IN LINOLEUMS

\$20 Women's Suits

\$14.75

Ladies' All Wool English Serge Suits in navy, black and green, silk braid trimmed and belt. Silk lined, full flare skirts, a dandy good value at \$20.00, splendid range of sizes. Special to-day, each.....\$14.75



\$22.50 Ladies' Suits

\$16.50

Ladies' and Misses' Suits made of fine quality Serge, Etc., good range of colors, yoke with box and side pleats, Etc., belt and large new style collars, trimmed with heavy stitching, Etc., splendid value at \$22.50. Sale price.....\$16.50

Special Values in Taffeta Silk Suits \$25, \$30 and \$35 each

Beautiful Silk Suits, in new Taffetas, Twill Silks and Moires. The very newest styles with belts, pleats and large cape collars in black navy and brown, our special values \$35.00, \$30.00 and.....\$25.00



NEW SPORT HATS

\$3-\$4.50-\$5.50

A wonderful assortment of styles and color combinations, gold emerald green, navy, tan, old rose, army blue, grey, brown and purple each \$3.00, \$4.50 and.....\$5.50

Special Prices on Trimmed Hats, \$3.50 and \$4.50 Two very special lines of Trimmed Hats. No two alike in a splendid range of colors, beautifully trimmed, ribbon, Flowers and.....\$3.50

Kiddies' Hats, 25c, 35c, 50c. Up A large assortment of Straw Hats, for Kiddies in white, pink, navy, sky, Etc., very special values At 25c, 35c, 50c, 65c, \$1.00 and.....\$1.95

50c Flowers, 25c Bunch 10 Dozen Silk Roses in bunches, in all colors, regular price 25c. 50c. a bunch, a grand bargain, at, a bunch.....25c

\$2.50 Corset Values, \$1.49 Pair Lovely fancy Brocade and Plain Cotte Corsets, medium bust, good lines, regular price \$2.50 a pair, Special Corset Bargain price, per pair.....\$1.49

Specials for the Hosiery Department

- Ladies' Black Lustre Silk Hose, double sole and heel, special price, pair.....35c
- Ladies' Plain Black Cotton Hose, per pair.....25c
- Ladies' Silk Hose, in black and white, per pair.....60c
- Children's Cotton 1-1 Ribb Hose, at 35c, 25c, and.....15c
- Plain Cashmere Hose, summer weight and seamless, special value, pair.....59c

Staple Dept. Bargains

- 10 Pieces 36 inch White Cottons, regular value 22c yard, special.....17c
- 5 Pieces 36 inch Fine White Cotton, regular 25c value, special per yard.....20c
- 5 Pieces 40 inch Lawn, regular 35c, Special price per yard.....20c
- 50 yards Dark Oatmeal Towelling, all linen, 18 in. wide, reg. 17c, special price 13 1/2c.....12c
- 5 Pieces 18 inch Striped Towelling, all linen, regular 22c value, special, yard.....17c
- 60c Unbleached Table Linen, special per yard.....45c
- 50c Huck Towels, special per pair.....39c
- 50c Striped Bath Towels, special price, per pair.....39c
- 18c White Flannelette, special price, per yard.....15c
- 25c White Flannelette, special price per yard.....20c
- 20c Factory Cotton, special price, per yard.....17c
- 25c Dark and Light Galatea for Boys' Waists regular value 25c, special.....20c

Working Shirts

5 Dozen Men's Working Shirts with collars, in black and white drill, regular price \$1.00, all sizes, special, each.....75c

Women's New Gloves

75c, 85c and \$1.00 pr. Silk Gloves, in Pongee, grey, white and black, with fancy stitching, very special value at, pair, \$1.00, 85c, and.....75c

French Kid Gloves, in black and washable cape, in all the new spring colors, very special value at, pair, \$1.50, \$1.75 and.....\$2.00

Ladies' Dainty Hand Bags

Dainty Silk Bags, in paddy, brass, navy, purple, with sterling clasps, very special value, at, each.....\$1.75

Black and Colored Moire Silk Bags, embroidered with colored beads, etc., special values at \$1.49, \$1.75, \$3.95 and.....\$4.50

Dainty Fancy Silk Bags, for Misses and children, each.....49c

Dolls' Buggies—All Rubber Tires Splendid assortments in greens and tans, special values at, each \$2.50, \$2.95, \$3.25, and.....\$3.75

Children's China Tea Setts Beautifully decorated in both English and Japanese China, per sett 49c, 65c, 95c, and.....\$1.25

RAINCOATS For April Showers \$7.50, Special Bargain \$3.85

Ladies' Raincoats in Poplin and Paramatta in fawns, greys, navy and browns, splendid styles, all guaranteed waterproof, regular value \$7.50, special bargain, each.....\$3.85

Dainty Silk Blouses

\$2.50 Values \$1.59

1 Dozen only White Habutai Silk Waists, heavy weight Silk, three different designs of a very stylish blouse, regular selling \$2.50 each, our special price.....\$1.59

69c Corset Cover Values, 35c Each 5 Dozen very special Corset Cover Values, lace and embroidery trimmed, all sizes, regular price 69c, special price, each.....35c

\$1.00 Night Gowns, 75c. White Gowns, lace or embroidery trimmed, round neck and short sleeves, regular value \$1.00, special to-day, each.....75c

Ladies' Lovely New Neckwear

Winsome Collar and Cuff Set, in copen and pearl button trimming, special, sett.....\$1.95

Washable Satin Collar and Cuff Set, with colored buttons to match Suit, each.....\$1.75

New Sport Collar and Tie Combinations, in washable Satin, with mustard, apple green or pink border, special.....\$1.50

Dainty Georgette Sailor Collar with rose, paddy, and maize stitching, each.....\$1.25

Pretty Pink Collar and Cuff Setts, with button trimming, each.....\$1.15

Automobiles For The Boys "The Pioneer"

Two splendid lines in yellow and red enamel—inside self starter, knuckle jointed gear and bumper, large rubber tired wheels— \$12.50, special value at, each \$10.50 \$8.75, special value at, each, \$7.75

Boys' Tricycles—"The Pioneer" \$3.95 and \$4.50 each

Boys' High Grade Tricycles, rubber tired, steel wheels, extra strong, our special bargain prices, each \$3.95 and.....\$4.50

DOLLS

New Dolls and Toys for the Kiddies Grand Values

Baby Dolls, unbreakable, price, each 75c, 95c, \$1.95 and.....\$2.95

Girl and Boy Dolls, each 15c, 25c, 35c, 75c, and.....95c

Dolls' Pianos, each 29c, 49c, 75c, and \$1.25. Teddy Bears, each 39c, 75c, and.....\$1.25

Carpet Sale Now On!

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LOCAL NEWS

JOINT MEETING. A joint meeting of all the three committees is called for tonight at 8 p.m. in the Public Library.

BELGIAN RELIEF. The Courier acknowledges the sum of one dollar for Belgian Relief from Miss Wye, 7 Dufferin Ave.

COUNTY COURT. The next session of the county court will be held at the Court House on June 12th, with His Honor Judge Hardy presiding.

RETURNED SOLDIERS. Brantford returned soldiers are preparing for a big night at the Y. M. C. A. on Saturday evening when in addition to the discussion of important matters, a smoke will be held at which all returned soldiers will be welcomed.

REPENTANCE TOO LATE. Brought back from Brantford where the police found him attired in civilian clothes, to Toronto, Pte Lucien Massey, a French Canadian deserter from the 227th Battalion was yesterday sent to the jail farm for 30 days. Massey expressed sorrow for his lapse, and a desire to return to his unit.

SAM IS SAFE. A cable has been received by Mrs. Sam L. Landers, of Hamilton, from her husband, Sergt. Sam L. Landers, stating that the 256th Battalion, of which he is a member had arrived safely in England. Sergt. Landers, before leaving for overseas with the 25th construction battalion, spent some time in this city engineering an enthusiastic recruiting campaign and is well known in this district having spoken throughout the adjoining counties.

CO-OPERATIVE SYSTEM. Mr. George Keen, honorary editor of the Canadian Co-operator has returned to the city after a visit to Nova Scotia, where he was a speaker at Glace Bay and various mines. Illustrative of the extent to which the spirit of co-operation exists in these localities Mr. Keen quotes the case of the latter town of some 9,000 inhabitants, at least half of whom are supplied and fed through the medium of one co-operative store there. At Glace Bay, the system is also prevalent, a co-operative bakery being at present under course of construction, the Owen and Raek Company of this city doing a large share of the work of erection.

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