

Save \$85 to \$100 by joining our EASTER PIANO CLUB



Regular Price \$450
Club Price **\$365**

Just at the season of the year when music is most appreciated. Here is your opportunity to secure a really high grade piano at this generous reduction from the genuine price—and on the terms that are most suitable to yourself. We afford you the opportunity of making your selection from any one of the forty different styles of pianos we handle—only showing here five makes that will doubtless prove the most popular. Any responsible person on the market to purchase a piano may apply for membership. By joining the club you are not only entitled to these great money-saving advantages, but to all the other special concessions enumerated below—and remember it costs nothing to join—merely fill out the coupon, have your name registered and then make your selection before May 15th.

One Year's Music Tuition FREE!

As a special inducement, we will give FREE to Club members one year's course of music from a well-known College of Music of established reputation. This instruction may be had by mail if desired. Tuition includes regular lessons together with diagram and charts.



Regular Price \$375
Club Price **\$285**

This Offer Good Only Until May 15th

We Pay Freight to Any Point in Western Canada

Not only that; but we guarantee safe delivery of the instrument you choose, to your nearest station. We will deliver your piano immediately on receipt of your request to join the Club—and give you our unreserved guarantee as strong as words can make it. If after you have had the Piano for 30 days and are dissatisfied, we will give you your money back on return of the Piano.



Regular Price \$450
Club Price **\$345**

Many Special Advantages to Club Members

To all Club members we give free a beautiful piano bench with music receptacle to match Piano. To the family of any club member, not in arrears, and dying during the life of his contract, we will immediately send a receipt in full. Other advantages are given only to those taking advantage of this special offer at this time. Only the heavy co-operative buying that we anticipate could enable us to make you such a proposition on such high grade instruments.

Privilege of Exchange

Privilege is given all club members of exchanging, within one year, for any new piano sold by us of equal or greater list value at the time exchange is made—all payments made being placed to the credit of the price of instrument for which it is exchanged.



Regular Price \$425
Club Price **\$325**

Terms to Suit You

Through our long and extensive dealings with the people of Western Canada we have become well acquainted with the terms of payment most favored, and have divided them into four classes—any of which you may adopt in purchasing:

- A Terms, \$35 cash, balance spread over 36 monthly payments.
- B Terms, \$50 cash, and 12 quarterly payments.
- C Terms, \$75 cash, and 3 Fall payments.
- D Terms, cash—less 10 per cent. discount.
- E Or suggest your own terms, and we will arrange.



Regular Price \$450
Club Price **\$365**

Club closes May 15th. There will be a big demand for membership which must be limited according to our stock. Take no chances. Sign the attached coupon and mail it to-day. You'll never have a better opportunity of securing a high grade piano on such liberal terms.

C O U P O N

WINNIPEG PIANO CO., 333 Portage Ave.

Please send me more information about your Easter Piano Club—also membership blank, catalogues, etc.—as described in The Grain Growers' Guide.

Name _____

Address _____

C O U P O N

WINNIPEG PIANO CO 333 PORTAGE AVE. WINNIPEG.